

# monster<sup>®</sup>

## EMPLOYMENT INDEX

CONTACTS:

Steve Sylven  
 Monster Worldwide  
 (978) 461-8503  
[Steve.Sylven@monster.com](mailto:Steve.Sylven@monster.com)

Deepika Murty  
 Monster Worldwide  
 (978) 461-8765  
[Deepika.Murty@monster.com](mailto:Deepika.Murty@monster.com)

### Monster Employment Index – Cincinnati

Market	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	MAY 09	APR 09	MAR 09	FEB 09	JAN 09
Cincinnati	54	56	60	61	60	61	54	58	61	66	64	72	67

### By Occupation

Cincinnati	2010	2009											
	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan
Management	60	65	70	70	72	71	69	69	67	72	68	74	75
Business and Financial Operations	85	86	89	89	79	82	75	78	89	87	84	94	86
Computer and Mathematical	48	52	53	51	56	56	48	52	50	52	62	73	74
Architecture and Engineering	37	36	40	39	38	38	33	36	41	41	43	45	54
Life, Physical, and Social Science	64	64	65	65	66	67	66	67	80	80	89	92	87
Community and Social Services	107	121	115	118	110	116	110	119	110	121	112	121	97
Legal	87	85	91	90	95	87	94	85	90	106	105	111	116
Education, Training, and Library	83	83	85	82	87	83	84	83	84	90	95	72	51
Arts, Design, Entertainment, Sports and Media	75	72	74	76	84	78	72	89	82	89	85	89	89
Healthcare Practitioners and Technical	69	71	71	78	78	78	80	86	88	97	95	99	85
Healthcare Support	73	76	72	70	68	71	75	77	79	79	75	84	87
Protective Service	123	126	128	145	118	135	120	126	135	138	134	133	126
Food Preparation and Serving	93	96	102	112	112	116	106	116	113	114	99	102	100



Building, Grounds Cleaning, Maintenance	76	78	83	79	85	81	82	93	83	88	82	91	88
Sales and Related	67	66	69	68	68	74	64	62	62	64	63	67	64
Office and Administrative Support	55	51	56	58	55	55	47	52	63	68	64	74	69
Construction and Extraction	61	64	71	64	68	68	64	70	64	72	70	74	76
Installation, Maintenance, and Repair	81	86	92	92	95	87	89	101	87	95	94	94	93
Production	41	45	50	48	51	47	41	47	41	53	52	65	67
Transportation and Material Moving	26	39	43	37	38	35	30	28	32	29	21	24	36
Military Specific	84	89	91	93	100	111	99	99	103	111	108	111	103

### About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for January 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of February 2010 will be released on March 4, 2010.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction,



prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.