

# monster<sup>®</sup>

## EMPLOYMENT INDEX

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## Monster Employment Index – Kansas City

Market	AUG 10	JUL 10	JUN 10	MAY 10	APR 10	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	AUG 09
Kansas City	94	88	97	87	86	79	75	65	69	73	73	73	78

## By Occupation

Kansas City	2010								2009				
	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug
Management	82	82	82	78	83	75	73	71	72	77	74	78	80
Business and Financial Operations	79	71	87	83	94	100	82	82	83	87	83	74	81
Computer and Mathematical	88	84	83	77	84	83	78	70	75	73	74	70	71
Architecture and Engineering	76	71	71	70	74	64	67	63	67	68	65	65	67
Life, Physical, and Social Science	73	71	74	75	77	71	73	58	64	64	70	75	81
Community and Social Services	117	119	114	106	99	104	100	96	106	99	106	103	101
Legal	57	62	64	53	61	58	65	63	65	58	61	70	82
Education, Training, and Library	114	108	122	112	112	83	114	109	109	105	91	98	105
Arts, Design, Entertainment, Sports and Media	109	107	115	99	101	100	95	81	95	92	91	107	124
Healthcare Practitioners and Technical	110	113	116	113	105	99	103	97	100	101	110	113	117
Healthcare Support	119	98	110	81	71	73	77	86	83	83	80	81	79
Protective Service	116	123	142	116	113	101	100	111	123	111	114	109	120
Food Preparation and Serving	156	147	163	137	120	111	100	100	99	108	116	126	119



Building, Grounds Cleaning, Maintenance	70	68	74	72	70	64	70	68	71	70	64	66	71
Sales and Related	89	85	93	86	87	83	80	73	76	79	79	79	81
Office and Administrative Support	72	73	76	70	72	70	85	72	69	71	71	75	78
Construction and Extraction	86	90	86	86	80	69	67	58	63	67	67	66	69
Installation, Maintenance, and Repair	104	108	108	113	92	76	67	60	63	72	76	76	75
Production	101	95	85	93	88	74	69	55	60	69	79	76	74
Transportation and Material Moving	182	152	168	137	116	105	93	85	91	88	86	79	91
Military Specific	118	124	131	127	110	105	104	104	107	113	108	110	142

### About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for August 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of September 2010 will be released on October 7, 2010.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction,



prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.