

# monster®

## EMPLOYMENT INDEX

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### Monster Employment Index – Cleveland

| Market    | AUG 10 | JUL 10 | JUN 10 | MAY 10 | APR 10 | MAR 10 | FEB 10 | JAN 10 | DEC 09 | NOV 09 | OCT 09 | SEP 09 | AUG 09 |
|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Cleveland | 99     | 95     | 100    | 91     | 91     | 88     | 80     | 70     | 75     | 75     | 74     | 76     | 73     |

### By Occupation

| Cleveland                                     | 2010 |     |     |     |     |     |     |     | 2009 |     |     |     |     |
|---|------|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|
|   | Aug  | Jul | Jun | May | Apr | Mar | Feb | Jan | Dec  | Nov | Oct | Sep | Aug |
| Management                                    | 94   | 93  | 93  | 83  | 89  | 80  | 72  | 63  | 69   | 70  | 68  | 71  | 71  |
| Business and Financial Operations             | 86   | 83  | 93  | 89  | 96  | 98  | 83  | 80  | 82   | 84  | 85  | 80  | 79  |
| Computer and Mathematical                     | 83   | 87  | 77  | 75  | 78  | 74  | 72  | 67  | 85   | 69  | 68  | 71  | 67  |
| Architecture and Engineering                  | 69   | 70  | 71  | 67  | 67  | 59  | 58  | 54  | 55   | 59  | 56  | 55  | 53  |
| Life, Physical, and Social Science            | 93   | 97  | 98  | 92  | 99  | 105 | 87  | 88  | 93   | 90  | 88  | 91  | 93  |
| Community and Social Services                 | 149  | 129 | 147 | 124 | 115 | 101 | 104 | 87  | 79   | 89  | 91  | 91  | 82  |
| Legal   | 99   | 99  | 110 | 85  | 85  | 86  | 103 | 74  | 83   | 85  | 64  | 77  | 85  |
| Education, Training, and Library              | 145  | 145 | 124 | 118 | 117 | 126 | 116 | 104 | 112  | 105 | 111 | 103 | 100 |
| Arts, Design, Entertainment, Sports and Media | 114  | 89  | 125 | 107 | 90  | 80  | 71  | 72  | 73   | 85  | 81  | 98  | 84  |
| Healthcare Practitioners and Technical        | 124  | 111 | 114 | 115 | 109 | 110 | 99  | 89  | 91   | 91  | 100 | 100 | 96  |
| Healthcare Support                            | 114  | 105 | 102 | 83  | 73  | 71  | 63  | 56  | 59   | 53  | 55  | 56  | 59  |
| Protective Service                            | 101  | 99  | 103 | 100 | 102 | 96  | 97  | 95  | 94   | 95  | 96  | 94  | 96  |
| Food Preparation and Serving                  | 162  | 149 | 187 | 159 | 147 | 125 | 116 | 108 | 122  | 133 | 140 | 138 | 132 |



|   |     |     |     |     |     |     |     |    |     |     |    |    |     |
|---|-----|-----|-----|-----|-----|-----|-----|----|-----|-----|----|----|-----|
| Building, Grounds Cleaning, Maintenance | 118 | 115 | 124 | 108 | 115 | 116 | 112 | 95 | 109 | 111 | 98 | 99 | 98  |
| Sales and Related                       | 87  | 83  | 87  | 82  | 82  | 82  | 77  | 70 | 73  | 75  | 72 | 77 | 76  |
| Office and Administrative Support       | 86  | 82  | 89  | 84  | 79  | 80  | 89  | 70 | 75  | 75  | 73 | 78 | 75  |
| Construction and Extraction             | 104 | 98  | 97  | 84  | 86  | 70  | 69  | 64 | 64  | 68  | 61 | 66 | 61  |
| Installation, Maintenance, and Repair   | 145 | 128 | 150 | 120 | 119 | 89  | 88  | 69 | 73  | 77  | 75 | 77 | 66  |
| Production                              | 119 | 117 | 117 | 108 | 101 | 92  | 88  | 80 | 78  | 85  | 81 | 80 | 74  |
| Transportation and Material Moving      | 81  | 74  | 78  | 91  | 90  | 76  | 57  | 41 | 51  | 52  | 43 | 43 | 44  |
| Military Specific                       | 96  | 93  | 105 | 97  | 99  | 98  | 98  | 97 | 95  | 92  | 95 | 95 | 107 |

### About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for August 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of September 2010 will be released on October 7, 2010.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.