

# monster®

## EMPLOYMENT INDEX

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### Monster Employment Index – Cincinnati

Market	AUG 10	JUL 10	JUN 10	MAY 10	APR 10	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	AUG 09
Cincinnati	78	77	84	75	73	69	65	54	56	60	61	60	61

### By Occupation

Cincinnati	2010								2009				
	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug
Management	83	87	84	81	80	72	75	60	65	70	70	72	71
Business and Financial Operations	85	83	97	94	96	103	92	85	86	89	89	79	82
Computer and Mathematical	69	61	65	52	61	59	56	48	52	53	51	56	56
Architecture and Engineering	46	44	45	42	40	38	42	37	36	40	39	38	38
Life, Physical, and Social Science	69	68	66	65	67	64	64	64	64	65	65	66	67
Community and Social Services	171	166	154	161	139	118	122	107	121	115	118	110	116
Legal	92	105	129	114	97	91	101	87	85	91	90	95	87
Education, Training, and Library	90	95	95	93	93	87	87	83	83	85	82	87	83
Arts, Design, Entertainment, Sports and Media	94	98	98	86	76	81	74	75	72	74	76	84	78
Healthcare Practitioners and Technical	82	78	83	85	75	74	72	69	71	71	78	78	78
Healthcare Support	88	85	87	83	69	69	68	73	76	72	70	68	71
Protective Service	122	138	131	160	150	133	125	123	126	128	145	118	135
Food Preparation and Serving	114	119	124	138	135	118	106	93	96	102	112	112	116



Building, Grounds Cleaning, Maintenance	92	90	97	98	90	87	87	76	78	83	79	85	81
Sales and Related	81	80	86	77	78	77	72	67	66	69	68	68	74
Office and Administrative Support	60	67	67	62	56	57	69	55	51	56	58	55	55
Construction and Extraction	96	99	106	93	85	74	71	61	64	71	64	68	68
Installation, Maintenance, and Repair	122	120	123	113	111	96	94	81	86	92	92	95	87
Production	67	69	75	65	58	51	51	41	45	50	48	51	47
Transportation and Material Moving	76	79	81	64	52	45	30	26	39	43	37	38	35
Military Specific	83	86	85	86	83	88	85	84	89	91	93	100	111

### About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for August 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of September 2010 will be released on October 7, 2010.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.