



Monster Employment Index U.S. Continues Positive Growth Trend - Up 11% Year-over-year

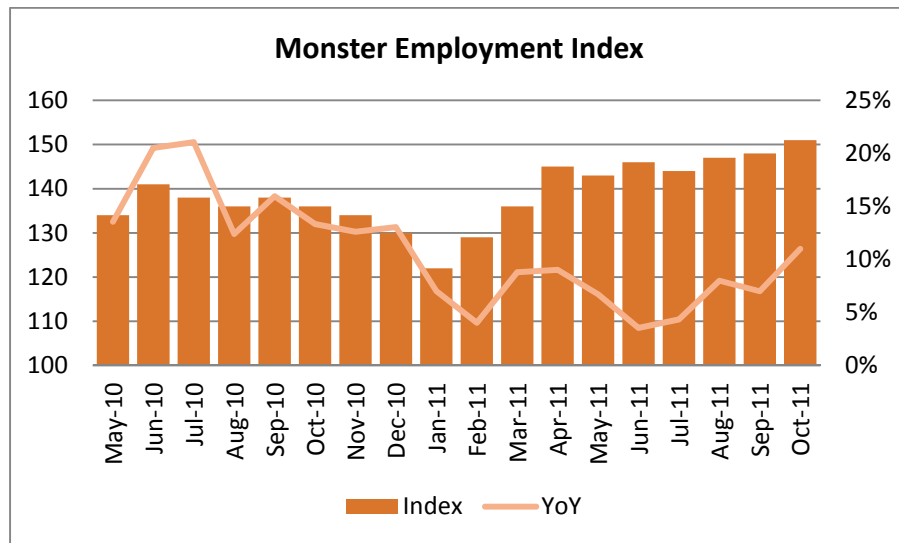
New York, November 4, 2011

October 2011 Index Highlights:

- Monster Employment Index U.S. shows positive annual growth trend at 11% in October, demonstrating improved overall online job availability compared to October 2010.
- Index edges up in October from September, driven in part, by recruitment for temporary positions in the pre-holiday season
- All metro markets tracked by the Index exhibit positive annual growth
- Retail trade and manufacturing record accelerating growth trends, in line with seasonal expectations
- Public administration registers the steepest annual decline, dropping 30% year-over-year, its lowest level in the Index

The Monster Employment Index U.S. is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Index recorded positive momentum coming into the pre-holiday season. Employers are proceeding with hiring as planned, indicated by solid seasonal demand for temporary workers in short-term positions within the retail and manufacturing sectors,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “Overall, this demonstrates an encouraging sign for the U.S. labor market during the holiday season; however substantial job-creation has yet to occur for the economy to see pre-recessionary levels of recruitment.”



Monster Employment Index U.S. results for the past 18 months are as follows:

May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Y-O-Y
134	141	138	136	138	136	134	130	122	129	136	145	143	146	144	147	148	151	11%

Industry Year-over-year Trends: 15 of the 20 industries monitored by the Index showed positive annual growth trends.

- **Information** (up 27 percent) remained amidst the top growth sectors with continued demand for professionals in software, digital media, and telecommunications
- **Retail Trade** (up 26 percent) exhibited notable expansion in online recruitment levels suggesting that some employers are fully proceeding with their seasonal hiring efforts
- **Manufacturing** (up 18 percent) registered an accelerated growth pace in October
- **Public Administration** (down 30 percent) continued to record the steepest decline in October, dropping to a new low in the Index

Top Growth Industries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Mining, Quarrying, Oil and Gas Extraction	197	283	44%
Agriculture, Forestry, Fishing, and Hunting	178	230	29%
Transportation and Warehousing	162	207	28%
Information	82	104	27%
Retail Trade	145	183	26%

Lowest Growth Industries

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Educational Services	90	90	0%
Utilities	137	134	-2%
Construction	191	186	-3%
Real Estate and Rental and Leasing	60	57	-5%
Public Administration	213	150	-30%

Occupation Year-over-year Trends: Annual online demand for workers rose in 19 of 23 occupational categories in September.

- **Personal care and service** (up 71 percent) recorded the highest growth in October
- **Computer and Mathematical** (up 24 percent) recorded strong growth in October as reflected by growth in the broader Information sector
- **Protective Service** (down 27 percent) continued to record the weakest long-term trend among occupations

Top Growth Occupations

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Personal Care and Service	45	77	71%
Transportation and Material Moving	105	142	35%
Architecture and Engineering	86	115	34%
Computer and Mathematical	103	128	24%
Installation, Maintenance, and Repair	146	178	22%

Lowest Growth Occupations

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Healthcare Practitioners and Technical	163	167	2%
Education, Training, and Library	126	127	1%
Building, Grounds Cleaning, and Maintenance	116	115	-1%
Construction and Extraction	114	113	-1%
Protective Service	89	65	-27%

Geographic year-over-year Trends: All 28 metro markets recorded positive annual growth in October

- **Orlando** (up 33 percent) replaced Cleveland as top growth market with emerging demand for legal, office and administrative, as well as production occupations
- **Washington DC** (up 25 percent) recorded a notable expansion in opportunities for architecture and engineering, computer and mathematical, and life, physical, and social sciences
- **New York City** (up 5 percent) continued to exhibit the slowest growth among major metros

Top Growth Metro Markets

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Orlando	55	73	33%
Detroit	99	130	31%
Cleveland	103	132	28%
Minneapolis	96	123	28%
Cincinnati	83	105	27%

Lowest Growth Metro Markets

Year-over-year Growth	Oct 10	Oct 11	% Growth Y-o-y
Phoenix	74	80	8%
Denver	103	111	8%
Boston	82	88	7%
Los Angeles	69	74	7%
New York City	85	89	5%

International Trends:

- **Monster Employment Index Europe** registered a 14 percent annual growth rate in October. The engineering sector continued to lead the index with the largest year-over-year growth while opportunities in industrial production and related sectors continued to be among top growth sectors. Germany continued to lead all countries in annual growth
- **Monster Employment Index India** recorded a 12 percent increase year-over-year in September. Media and entertainment continued to lead all industrial sectors, while banking and finance recorded a strong 33% annual increase

By Region

	2010			2011										YoY
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	
New England	123	123	117	110	117	121	126	124	126	126	130	127	132	7%
Mid-Atlantic	128	122	117	110	115	120	128	125	126	125	128	127	131	2%
East North Central	124	125	122	117	122	130	139	137	140	138	142	143	148	19%
West North Central	141	142	140	128	136	140	149	146	151	149	153	155	158	12%
South Atlantic	125	126	121	115	121	129	140	139	141	139	141	142	147	18%
East South Central	138	136	134	125	134	142	151	147	155	154	156	158	162	17%
West South Central	205	201	194	182	195	204	223	223	226	222	225	233	238	16%
Mountain	142	141	135	120	128	129	136	135	138	134	137	139	140	-1%
Pacific	112	111	106	106	111	112	119	118	119	115	119	120	122	9%

By Industry

	2010			2011										YoY
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	
Agriculture, Forestry, Fishing and Hunting	178	165	168	177	182	191	190	190	201	190	202	213	230	29%
Mining, Quarrying and Oil and Gas Extraction	197	199	204	211	234	251	274	285	284	277	293	281	283	44%
Utilities	137	131	136	122	129	146	146	163	151	138	138	148	134	-2%
Construction	191	194	174	165	173	179	189	189	194	194	200	195	186	-3%
Manufacturing	92	91	88	85	88	96	100	100	103	102	106	107	109	18%
Wholesale Trade	139	142	139	138	143	159	164	157	157	157	160	161	162	17%
Retail Trade	145	152	138	132	133	142	159	161	160	160	169	170	183	26%
Transportation and Warehousing	162	161	158	143	148	159	172	172	179	196	197	198	207	28%
Information	82	81	79	76	79	82	83	84	92	90	95	109	104	27%
Finance and Insurance	53	50	47	46	47	50	53	54	53	53	55	58	57	8%
Real Estate and Rental and Leasing	60	59	56	47	49	51	54	55	55	57	60	57	57	-5%
Professional, Scientific, and Technical Services	59	58	56	56	59	61	64	64	66	65	67	67	68	15%
Management of Companies and Enterprises	106	109	103	96	101	105	110	110	111	109	112	110	110	4%
Administrative, Support, Waste Management, Remediation Services	55	54	50	48	50	54	60	60	60	57	59	60	62	13%
Educational Services	90	90	86	77	80	89	94	94	93	92	95	89	90	0%
Healthcare and Social Assistance	107	104	99	92	94	100	106	108	105	104	110	108	109	2%
Arts, Entertainment, and Recreation	41	39	37	35	35	38	41	43	42	38	37	41	46	12%
Accommodation and Food Services	99	102	99	79	83	94	98	97	102	98	94	96	104	5%
Other Services	187	178	166	166	186	199	211	208	212	213	221	211	219	17%
Public Administration	213	189	166	142	142	159	168	153	153	167	163	144	150	-30%

By Occupation

	2010			2011										YoY
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	
Management	136	137	130	123	131	138	144	144	146	143	147	143	147	8%
Business and Financial Operations	147	148	153	140	149	153	157	155	147	148	155	167	159	8%
Computer and Mathematical	103	103	99	98	103	106	109	110	117	116	120	128	128	24%
Architecture and Engineering	86	85	82	87	92	97	102	105	109	109	112	117	115	34%
Life, Physical, and Social Science	116	113	111	107	111	118	121	127	129	141	131	129	129	11%
Community and Social Services	188	182	183	176	190	198	210	211	212	216	227	209	227	21%
Legal	117	113	97	87	96	104	110	110	118	109	114	117	121	3%
Education, Training, and Library	126	125	120	108	113	125	131	131	130	129	134	125	127	1%
Arts, Design, Entertainment, Sports, and Media	93	92	86	89	92	89	97	99	99	97	94	98	102	10%
Healthcare Practitioners and Technical	163	159	151	139	142	149	159	161	160	159	167	165	167	2%
Healthcare Support	205	202	198	192	198	217	230	227	223	221	231	223	239	17%
Protective Service	89	83	60	55	58	61	67	67	68	70	68	65	65	-27%
Food Preparation and Serving Related	101	94	94	79	88	104	107	108	109	106	101	102	114	13%
Building, Grounds Cleaning, Maintenance	116	114	96	94	105	115	118	117	116	117	118	115	115	-1%
Personal Care and Service	45	43	39	51	63	69	75	72	69	69	78	74	77	71%
Sales and Related	91	94	90	85	91	90	97	98	98	98	102	104	107	18%
Office and Administrative Support	104	101	92	90	93	101	109	109	110	109	109	114	114	10%
Farming, Fishing, and Forestry	162	151	149	162	171	176	186	179	173	163	166	167	173	7%
Construction and Extraction	114	115	105	100	106	110	117	119	120	119	123	119	113	-1%
Installation, Maintenance, and Repair	146	138	135	138	153	163	169	167	170	169	175	169	178	22%
Production	121	120	113	113	117	125	133	133	134	132	137	138	141	17%
Transportation and Material Moving	105	104	102	91	96	101	108	108	112	126	126	133	142	35%
Military Specific	154	146	140	137	141	155	160	160	163	156	161	158	161	5%

By Local Market

	2010			2011										YoY
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	
Atlanta	89	92	88	77	91	94	99	101	101	103	108	104	106	19%
Baltimore	51	50	48	40	45	49	53	55	57	58	60	60	63	24%
Boston	82	79	74	64	75	80	83	83	81	84	87	87	88	7%
Chicago	82	81	78	71	82	88	90	92	91	92	97	99	99	21%
Cincinnati	83	78	75	67	81	88	94	95	99	99	103	102	105	27%
Cleveland	103	103	100	89	102	108	116	116	118	123	128	134	132	28%
Dallas	105	104	101	94	103	107	112	114	111	115	118	120	117	11%
Denver	103	101	95	91	100	102	107	107	107	108	111	113	111	8%
Detroit	99	101	91	86	102	109	115	109	111	119	126	126	130	31%
Houston	117	116	112	106	121	126	129	130	132	135	136	142	144	23%
Indianapolis	91	89	86	79	90	92	100	99	101	106	109	112	115	26%
Kansas City	94	92	84	74	84	90	97	101	103	106	111	113	115	22%
Los Angeles	69	69	64	59	68	69	71	72	71	71	76	74	74	7%
Miami	76	76	74	68	78	79	85	83	80	79	79	81	83	9%
Minneapolis	96	98	98	89	99	99	107	109	113	114	117	120	123	28%
New York City	85	83	79	71	80	83	85	85	86	86	90	86	89	5%
Orlando	55	58	54	46	56	59	65	65	63	68	69	70	73	33%
Philadelphia	63	65	59	50	58	63	69	66	64	68	72	70	74	17%
Phoenix	74	75	71	66	74	75	78	77	75	75	78	79	80	8%
Pittsburgh	149	148	141	126	146	149	157	160	166	169	177	176	183	23%
Portland	95	92	83	74	89	90	97	100	108	108	108	106	112	18%
Sacramento	76	74	71	68	77	77	80	80	81	81	85	85	87	14%
San Diego	73	70	67	65	77	78	81	81	81	82	83	84	85	16%
San Francisco	77	76	73	68	76	78	79	80	81	83	88	86	87	13%
Seattle	108	106	102	100	108	112	117	117	118	123	127	124	123	14%
St. Louis	113	116	110	98	111	119	125	123	133	131	133	128	130	15%
Tampa	82	82	80	75	83	87	95	93	90	92	91	89	94	15%
Washington, D.C.	53	52	49	41	48	50	53	53	54	57	61	63	66	25%

To obtain a full copy of the Monster Employment Index U.S. report for October 2011, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of November 2011 will be released on December 2, 2011.

About the Monster Employment Index U.S.

Launched in April 2004 with data collected since October 2003, the Monster Employment Index U.S. is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. All of the data and findings in the Monster Employment Index have been validated for their accuracy through independent, third party auditing conducted periodically by Research America, Inc. The audit validates the accuracy of the national online job recruitment activity measured within a margin of error of +/- 1.05%.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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