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## Monster Employment Index Edges Up in October

### October 2009 Index Highlights:

- Index climbs one point in October reflecting a slight improvement in online job demand
- Healthcare and public administration demonstrate solid growth in October, while opportunities in retail and hospitality industries retract
- Mid-Atlantic region sees highest monthly gain, while West South Central slips to a three-month low

### Summary Overview

The Monster Employment Index edged up one point in October, indicating a mild pick-up in online recruitment activity at the onset of the fourth quarter. Year-on-year the index is now down 20 percent which is the most moderate annual rate of decline since October 2008.

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.

During October, online job availability rose in seven of the Index's 20 industry sectors and in 10 of the 23 occupational categories monitored. Index results for the past 13 months are as follows:

OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	MAY 09	APR 09	MAR 09	FEB 09	JAN 09	DEC 08	NOV 08	OCT 08
120	119	121	114	117	118	120	118	122	118	131	143	150

“The rise in the October Index, along with an improvement in the annual rate, indicate a mild expansion in the underlying employer demand for workers” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “While the decline in consumer confidence has likely contributed to reduced job demand in the retail and hospitality sectors, employers are actively recruiting in the healthcare and public sectors, resulting in stability of the overall Index.”

### **Healthcare and Social Assistance Registers Largest Monthly Gain in Online Job Demand in October**

Online job demand in the health care and social assistance industry registered the highest rate of increase in October amid strong job posting growth among both practitioners/technical and support occupations. The public administration sector also noted a jump in recruiting activity, while mining, quarrying and oil and gas extraction; manufacturing; and utilities experienced modest gains in October.

In contrast, the retail sales industry experienced an uncharacteristic dip for the second consecutive month in October, indicating sluggish seasonal hiring among retailers for this year's holiday period. Arts/entertainment; accommodation and food services; and real estate also edged lower on the month.

Agriculture, forestry, fishing and hunting is the only industry category showing greater online job availability compared to a year ago.

### **Healthcare Practitioners and Technical Occupations See Greatest Increase in Online Job Availability in October**

Amid rising needs for health services, healthcare practitioners and technical; and healthcare support occupations registered increases in October, indicating a bounce-back in demand for health services workers following reduced demand in the previous two quarters.

Demand for protective service occupations also rose in October, while community and social services; and military specific edged higher contributing to the growth of the public administration industry as a whole.

Meanwhile, opportunities in the food preparation and serving category fell, indicating that the hospitality industry maybe pessimistic about end-of-year trading conditions.

On an annual basis, farming, fishing and forestry remains the only occupational category to exhibit greater demand than a year ago.

### **Online Job Availability Increases in Eight of Nine U.S. Census Bureau Regions in October**

Online job demand increased in all U.S. Census Bureau regions except West South Central in October. Mid-Atlantic registered the highest monthly increase since December 2008, mainly due to the rise in online job availability in Pennsylvania.

Year-over-year, East South Central and South Atlantic experienced the most modest rate of decline unlike Pacific, where recruitment activity slowed considerably.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of October:

Rank	State
1	Virginia
2	Maryland
3	Alaska
4	Delaware
5	Montana
6	Connecticut
7	Massachusetts
8	Washington
9	Vermont
10	Rhode Island

**Five of the Top 28 Major U.S. Metro Markets Register Increases in October; 8 Remain Flat**

During October, online recruitment activity increased in eight of the 28 U.S. metro areas monitored by the Index, with Baltimore, Cincinnati and Detroit registering the largest gains. Baltimore edged up in October due to increase in demand for life, physical, and social science occupations as well as solid hiring trends in the military specific category, while the rise in Cincinnati was led by increased demand in the business and financial operations category.

Meanwhile, Boston and Washington, D.C. declined, following two months of growth due to reduced demand in the education, training and library sector.

On a year-over-year basis, Tampa and Sacramento saw the most moderate rate of decline, while Philadelphia and Cincinnati continue to show the steepest declines.

To obtain a full copy of the Monster Employment Index report for October 2009, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of November 2009 will be released on December 3, 2009.

### Top Industries Looking for Employees in October

Industries showing the greatest increase in online job availability in October included:

INDUSTRY	OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	OCT 08
Health Care and Social Assistance	96	88	90	92	97	113
Public Administration	180	172	182	182	191	213
Mining, Quarrying and Oil and Gas Extraction	129	126	121	119	117	186
Manufacturing	81	80	80	79	80	109
Utilities	103	102	105	98	102	134

### Most Wanted Occupational Experience in October

Occupational categories registering the largest increases in online job demand in October included:

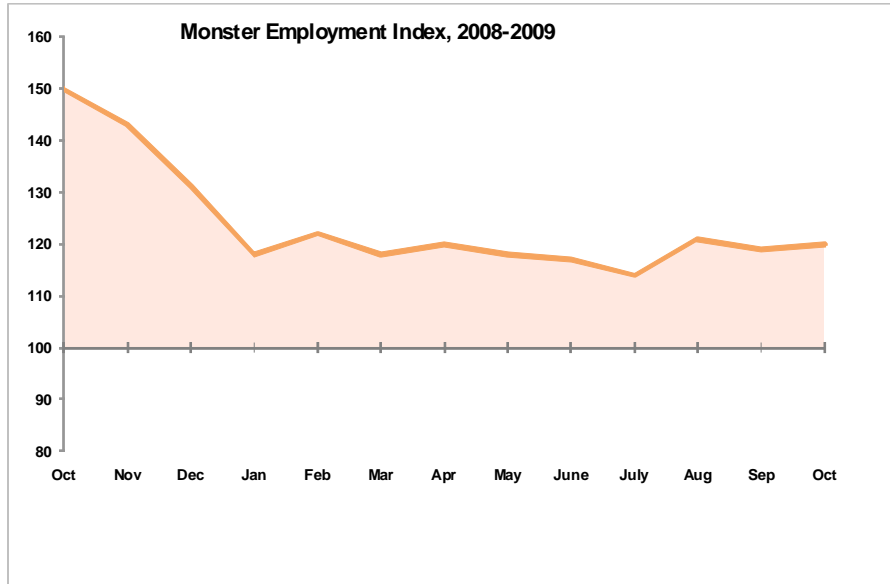
OCCUPATIONS	OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	OCT 08
Healthcare Practitioners and Technical	159	145	149	150	185	189
Healthcare Support	169	159	162	171	182	206
Protective Service	90	83	84	77	85	117
Architecture and Engineering	77	75	75	73	78	139
Community and Social Services	163	161	162	168	185	197

### Online Job Demand Trend Remains Positive in a Majority of U.S. Regions in October

Online job opportunities rose by varying degrees in eight of the 9 U.S. Census Bureau Divisions in October. The regions are presented here in order of largest month-to-month rate of increase:

U.S. CENSUS BUREAU REGIONS	OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	OCT 08
Middle Atlantic	111	108	109	103	106	140
South Atlantic	118	116	117	113	115	139
West North Central	120	118	122	113	118	156
East South Central	128	126	128	121	124	147

Pacific	100	99	101	95	97	133
East North Central	107	106	106	100	103	139
New England	111	110	112	102	106	145
Mountain	122	121	123	118	121	152
West South Central	184	188	195	183	188	242



OCT 08	NOV 08	DEC 08	JAN 09	FEB 09	MAR 09	APR 09	MAY 09	JUN 09	JUL 09	AUG 09	SEP 09	OCT 09
150	143	131	118	122	118	120	118	117	114	121	119	120

By Region

	2009										2008		
	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
New England	111	110	112	102	106	106	109	106	112	108	121	137	145
Mid-Atlantic	111	108	109	103	106	106	107	105	109	106	119	133	140
East North Central	107	106	106	100	103	103	105	103	108	104	115	131	139
West North Central	120	118	122	113	118	120	124	119	123	119	134	149	156
South Atlantic	118	116	117	113	115	116	118	116	117	113	123	134	139
East South Central	128	126	128	121	124	123	128	124	124	118	128	141	147
West South Central	184	188	195	183	188	188	194	191	199	191	214	235	242
Mountain	122	121	123	118	121	121	123	124	129	125	133	146	152
Pacific	100	99	101	95	97	97	98	96	101	101	112	125	133

By Industry

	2009										2008		
	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
Agriculture, Forestry, Fishing and Hunting	183	188	192	200	226	224	247	246	221	205	181	170	168
Mining, Quarrying and Oil and Gas Extraction	129	126	121	119	117	118	121	124	133	145	160	171	186
Utilities	103	102	105	98	102	96	109	110	118	94	131	120	134
Construction	164	167	164	164	166	168	170	170	173	170	177	186	197
Manufacturing	81	80	80	79	80	81	82	82	86	85	93	102	109
Wholesale Trade	124	126	124	123	124	124	125	123	126	123	128	141	148
Retail Trade	128	133	136	123	122	121	118	119	117	121	135	157	161
Transportation and Warehousing	128	128	128	126	125	129	138	127	129	123	146	163	173
Information	71	70	71	67	68	68	71	73	79	77	89	101	109
Finance and Insurance	47	47	47	44	48	55	57	57	64	63	74	91	101
Real Estate and Rental and Leasing	53	54	56	57	61	50	53	53	56	47	59	67	76
Professional, Scientific, and Technical Services	50	49	49	48	51	52	54	56	62	60	72	87	99
Management of Companies and Enterprises	107	107	113	104	106	105	107	106	111	109	116	132	140
Administrative, Support, Waste Management, Remediation Services	53	54	54	49	50	50	51	49	54	51	60	73	82
Educational Services	81	83	87	83	87	84	80	77	78	74	89	95	98
Healthcare and Social Assistance	96	88	90	92	97	96	98	93	97	94	104	111	113
Arts, Entertainment, and Recreation	36	39	44	37	38	40	42	37	44	47	58	80	92
Accommodation and Food Services	99	102	107	101	102	111	113	104	99	98	108	126	129
Public Administration	180	172	182	182	191	201	197	200	216	207	178	200	213
Other Services	160	163	160	158	175	173	182	182	185	175	190	206	216

By Occupation

	2009										2008		
	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
Management	131	131	137	127	129	129	131	131	137	137	152	172	183
Business and Financial Operations	125	124	124	114	118	122	125	120	126	118	131	145	151
Computer and Mathematical	86	86	86	84	87	87	89	90	96	95	111	126	139
Architecture and Engineering	77	75	75	73	78	83	86	91	97	93	108	127	139
Life, Physical, and Social Science	113	112	116	112	117	118	120	120	123	117	131	140	144
Community and Social Services	163	161	162	168	185	180	179	178	172	151	184	197	197
Legal	91	94	94	86	94	85	91	98	99	96	123	133	144
Education, Training, and Library	113	114	120	113	113	111	107	103	103	99	109	114	117
Arts, Design, Entertainment, Sports, and Media	75	80	86	77	77	75	76	77	79	80	87	96	103
Healthcare Practitioners and Technical	159	145	149	150	158	156	161	154	161	158	174	186	189
Healthcare Support	169	159	162	171	182	183	189	192	186	185	195	206	206
Protective Service	90	83	84	77	85	77	90	82	83	85	105	120	117
Food Preparation and Serving Related	110	120	122	118	125	127	124	120	119	121	130	150	149
Building, Grounds Cleaning, Maintenance	105	107	108	107	116	113	110	104	105	102	115	132	139
Personal Care and Service	47	49	48	50	68	65	66	67	62	68	73	86	96
Sales and Related	87	86	89	81	81	79	80	77	80	77	85	97	100
Office and Administrative Support	97	99	100	90	93	93	93	90	94	91	105	120	125
Farming, Fishing, and Forestry	185	186	187	185	188	187	210	210	188	169	161	156	153
Construction and Extraction	95	96	94	94	95	97	99	97	100	96	103	111	120
Installation, Maintenance, and Repair	123	126	122	120	122	122	131	126	123	115	135	152	167
Production	103	102	101	99	100	99	99	98	102	100	108	119	127
Transportation and Material Moving	82	83	83	81	81	77	80	74	75	72	84	93	98

Military Specific	153	152	169	165	162	166	179	185	187	171	184	187	188
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### By Local Market

	2009										2008		
	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
Atlanta	72	75	74	69	71	70	70	69	72	72	81	97	106
Baltimore	46	45	46	46	47	46	47	47	53	52	62	69	74
Boston	63	68	65	57	59	58	59	59	66	64	79	93	107
Chicago	61	63	63	57	61	60	60	58	66	62	76	88	99
Cincinnati	61	60	61	54	58	61	66	64	72	67	86	112	118
Cleveland	74	76	73	69	70	71	72	71	80	75	89	112	118
Dallas	87	88	89	86	87	87	91	90	93	89	99	123	130
Denver	83	84	85	81	83	82	81	82	85	82	90	111	121
Detroit	64	63	64	60	62	63	67	63	70	65	80	101	110
Houston	102	105	106	103	105	107	108	110	117	108	124	149	149
Indianapolis	71	72	73	68	69	68	69	65	70	68	81	99	107
Kansas City	73	73	78	68	73	73	68	64	71	71	88	122	124
Los Angeles	56	57	57	54	55	55	55	56	60	58	67	74	81
Miami	64	64	63	61	60	61	62	60	64	62	68	79	87
Minneapolis	70	70	68	63	69	70	71	68	75	75	85	100	108
New York City	68	68	68	64	64	64	65	64	69	67	79	89	98
Orlando	40	40	41	41	43	42	41	38	39	37	48	59	57
Philadelphia	43	44	44	41	43	43	44	43	50	47	55	72	85
Phoenix	62	62	62	59	60	61	60	60	64	63	70	79	87
Pittsburgh	114	115	115	110	115	118	114	112	115	105	122	159	165
Portland	72	71	75	64	62	61	59	58	62	59	74	93	111
Sacramento	65	64	65	63	65	66	65	63	69	68	72	79	84

San Diego	65	66	68	65	66	67	66	65	68	66	74	82	89
San Francisco	63	63	62	60	61	60	59	59	64	63	70	79	89
Seattle	90	91	90	89	89	88	88	88	95	92	104	110	122
St. Louis	90	91	93	89	91	91	93	91	95	89	104	125	133
Tampa	65	65	66	64	66	67	67	65	67	65	74	83	83
Washington, D.C.	49	52	50	49	50	50	52	52	56	54	63	74	85

### About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for June 2009, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of November 2009 will be released on December 3, 2009.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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