



# Monster Employment Index U.S. Rises 10% on Annual Basis

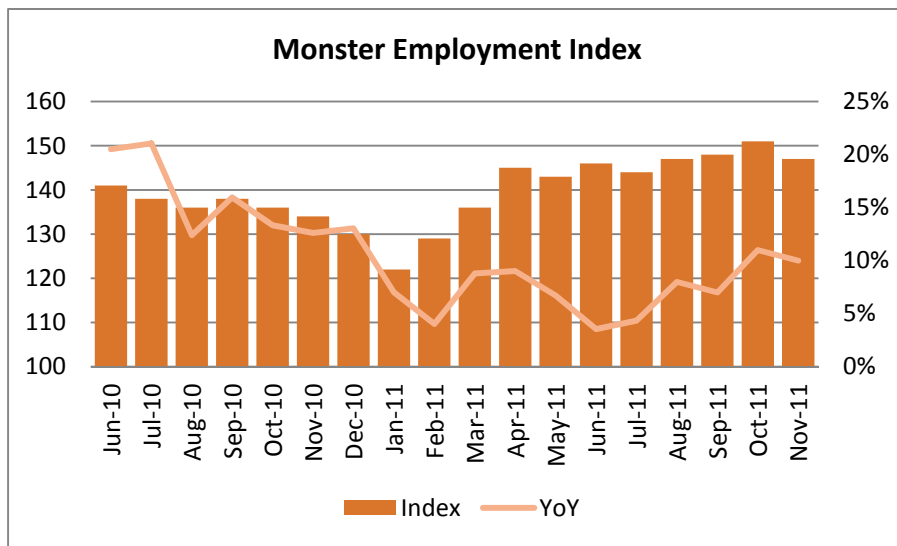
New York, December 2, 2011

## November 2011 Index Highlights:

- Monster Employment Index U.S. shows annual growth of 10 percent in November
- Index edges down two percent on monthly basis, in-line with seasonal patterns observed for the month of November
- Transportation and warehousing continues to be a top growth market; while retail slows following its notable increase in October
- Public administration registers the steepest annual decline, dropping 21 percent year-over-year
- All metro markets tracked by the Index exhibit positive annual growth. Cincinnati and Indianapolis record highest growth, while Boston, New York and Los Angeles exhibit lowest annual growth

The Monster Employment Index U.S. is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Index continues to remain positive and in-line with typical mid-autumn recruitment trends recorded in recent years,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “While recruitment activity continues across a broad range of sectors, the current outlook on hiring as we approach 2012 remains cautious with continued business and economic uncertainty.”



Monster Employment Index U.S. results for the past 18 months are as follows:

Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Y-O-Y
141	138	136	138	136	134	130	122	129	136	145	143	146	144	147	148	151	147	10%

**Industry Year-over-year Trends:** 15 of the 20 industries monitored by the Index showed positive annual growth trends.

- **Agriculture, forestry, fishing and hunting** (up 39 percent) replaced **Mining, Quarrying, Oil and Gas extraction** (up 35 percent) as the top growth sector in November
- **Transportation and Warehousing** (up 31 percent) exhibited notable expansion in online recruitment indicating an increase in commerce activity
- **Retail Trade** (up 13 percent) and **Manufacturing** (up 16 percent) continued to register positive annual growth, albeit at an eased pace from the seasonal expansion recorded in October
- **Educational Services (down 9 percent)** fell into negative growth with reduced opportunities across all levels, from elementary to university
- **Public Administration** (down 21 percent) continued to record the steepest decline in November

### Top Growth Industries

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Agriculture, Forestry, Fishing, and Hunting	165	230	39%
Mining, Quarrying, Oil and Gas Extraction	199	268	35%
Transportation and Warehousing	161	211	31%
Other Services	178	215	21%
Information	81	96	19%

### Lowest Growth Industries

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Accommodation and Food Services	102	100	-2%
Real Estate, Rental and Leasing	59	57	-3%
Construction	194	186	-4%
Educational Services	90	82	-9%
Public Administration	189	149	-21%

**Occupation Year-over-year Trends:** Annual online demand for workers rose in 20 of 23 occupational categories in November.

- **Personal care and service** (up 65 percent) recorded the highest growth in November
- **Computer and Mathematical** (up 19 percent) saw continued demand for software engineers and network technicians
- **Protective Service** (down 29 percent) continued to record the weakest long-term trend among occupations

### Top Growth Occupations

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Personal Care and Service	43	71	65%
Transportation and Material Moving	104	145	39%
Architecture and Engineering	85	115	35%
Installation, Maintenance, and Repair	138	169	22%
Computer and Mathematical	103	123	19%

### Lowest Growth Occupations

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Building, Grounds Cleaning, and Maintenance	114	117	3%
Healthcare Practitioners and Technical	159	163	3%
Construction and Extraction	115	113	-2%
Education, Training, and Library	125	116	-7%
Protective Service	83	59	-29%

**Geographic year-over-year Trends:** All 28 metro markets recorded positive annual growth in October

- **Cincinnati** (up 36 percent) replaced Orlando as top growth market with emerging demand for engineering, management and office and administrative positions
- **Indianapolis** (up 31 percent) recorded recruitment trends similar to Cincinnati
- **Los Angeles** (up 4 percent) replaced New York as the slowest growth market in November; however occupationally saw relatively robust growth across most categories except education and healthcare

### Top Growth Metro Markets

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Cincinnati	78	106	36%
Indianapolis	89	117	31%
Detroit	101	128	27%
Cleveland	103	130	26%
Baltimore	50	63	26%

### Lowest Growth Metro Markets

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Denver	101	111	10%
Phoenix	75	80	7%
Boston	79	84	6%
New York City	83	88	6%
Los Angeles	69	72	4%

### **International Trends:**

- **Monster Employment Index Europe** registered a sustained 14 percent annual growth rate in November. The engineering sector continued to lead the index for the third consecutive month while education registered an annual decline for the first time since mid-2010. Germany, up 30 percent, continued to lead all countries in annual growth
- **Monster Employment Index India** recorded a 12 percent increase year-over-year in October. Import/ Export, followed by IT, led all industrial sectors

## By Industry

	2010		2011											YoY
	Nov	Dec	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	
Agriculture, Forestry, Fishing and Hunting	165	168	177	182	191	190	190	201	190	202	213	230	230	39%
Mining, Quarrying and Oil and Gas Extraction	199	204	211	234	251	274	285	284	277	293	281	283	268	35%
Utilities	131	136	122	129	146	146	163	151	138	138	148	134	135	3%
Construction	194	174	165	173	179	189	189	194	194	200	195	186	186	-4%
Manufacturing	91	88	85	88	96	100	100	103	102	106	107	109	106	16%
Wholesale Trade	142	139	138	143	159	164	157	157	157	160	161	162	164	15%
Retail Trade	152	138	132	133	142	159	161	160	160	169	170	183	172	13%
Transportation and Warehousing	161	158	143	148	159	172	172	179	196	197	198	207	211	31%
Information	81	79	76	79	82	83	84	92	90	95	109	104	96	19%
Finance and Insurance	50	47	46	47	50	53	54	53	53	55	58	57	55	10%
Real Estate and Rental and Leasing	59	56	47	49	51	54	55	55	57	60	57	57	57	-3%
Professional, Scientific, and Technical Services	58	56	56	59	61	64	64	66	65	67	67	68	66	14%
Management of Companies and Enterprises	109	103	96	101	105	110	110	111	109	112	110	110	112	3%
Administrative, Support, Waste Management, Remediation Services	54	50	48	50	54	60	60	60	57	59	60	62	59	9%
Educational Services	90	86	77	80	89	94	94	93	92	95	89	90	82	-9%
Healthcare and Social Assistance	104	99	92	94	100	106	108	105	104	110	108	109	106	2%
Arts, Entertainment, and Recreation	39	37	35	35	38	41	43	42	38	37	41	46	41	5%
Accommodation and Food Services	102	99	79	83	94	98	97	102	98	94	96	104	100	-2%
Other Services	178	166	166	186	199	211	208	212	213	221	211	219	215	21%
Public Administration	189	166	142	142	159	168	153	153	167	163	144	150	149	-21%

## By Occupation

	2010		2011											YoY
	Nov	Dec	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	
Management	137	130	123	131	138	144	144	146	143	147	143	147	145	6%
Business and Financial Operations	148	153	140	149	153	157	155	147	148	155	167	159	157	6%
Computer and Mathematical	103	99	98	103	106	109	110	117	116	120	128	128	123	19%
Architecture and Engineering	85	82	87	92	97	102	105	109	109	112	117	115	115	35%
Life, Physical, and Social Science	113	111	107	111	118	121	127	129	141	131	129	129	122	8%
Community and Social Services	182	183	176	190	198	210	211	212	216	227	209	227	215	18%
Legal	113	97	87	96	104	110	110	118	109	114	117	121	116	3%
Education, Training, and Library	125	120	108	113	125	131	131	130	129	134	125	127	116	-7%
Arts, Design, Entertainment, Sports, and Media	92	86	89	92	89	97	99	99	97	94	98	102	96	4%
Healthcare Practitioners and Technical	159	151	139	142	149	159	161	160	159	167	165	167	163	3%
Healthcare Support	202	198	192	198	217	230	227	223	221	231	223	239	225	11%
Protective Service	83	60	55	58	61	67	67	68	70	68	65	65	59	-29%
Food Preparation and Serving Related	94	94	79	88	104	107	108	109	106	101	102	114	109	16%
Building, Grounds Cleaning, Maintenance	114	96	94	105	115	118	117	116	117	118	115	115	117	3%
Personal Care and Service	43	39	51	63	69	75	72	69	69	78	74	77	71	65%
Sales and Related	94	90	85	91	90	97	98	98	98	102	104	107	106	13%
Office and Administrative Support	101	92	90	93	101	109	109	110	109	109	114	114	107	6%
Farming, Fishing, and Forestry	151	149	162	171	176	186	179	173	163	166	167	173	180	19%
Construction and Extraction	115	105	100	106	110	117	119	120	119	123	119	113	113	-2%
Installation, Maintenance, and Repair	138	135	138	153	163	169	167	170	169	175	169	178	169	22%
Production	120	113	113	117	125	133	133	134	132	137	138	141	134	12%
Transportation and Material Moving	104	102	91	96	101	108	108	112	126	126	133	142	145	39%
Military Specific	146	140	137	141	155	160	160	163	156	161	158	161	165	13%

## By Local Market

	2010		2011											YoY
	Nov	Dec	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	
Atlanta	92	88	77	91	94	99	101	101	103	108	104	106	105	14%
Baltimore	50	48	40	45	49	53	55	57	58	60	60	63	63	26%
Boston	79	74	64	75	80	83	83	81	84	87	87	88	84	6%
Chicago	81	78	71	82	88	90	92	91	92	97	99	99	97	20%
Cincinnati	78	75	67	81	88	94	95	99	99	103	102	105	106	36%
Cleveland	103	100	89	102	108	116	116	118	123	128	134	132	130	26%
Dallas	104	101	94	103	107	112	114	111	115	118	120	117	119	14%
Denver	101	95	91	100	102	107	107	107	108	111	113	111	111	10%
Detroit	101	91	86	102	109	115	109	111	119	126	126	130	128	27%
Houston	116	112	106	121	126	129	130	132	135	136	142	144	141	22%
Indianapolis	89	86	79	90	92	100	99	101	106	109	112	115	117	31%
Kansas City	92	84	74	84	90	97	101	103	106	111	113	115	112	22%
Los Angeles	69	64	59	68	69	71	72	71	71	76	74	74	72	4%
Miami	76	74	68	78	79	85	83	80	79	79	81	83	85	12%
Minneapolis	98	98	89	99	99	107	109	113	114	117	120	123	121	23%
New York City	83	79	71	80	83	85	85	86	86	90	86	89	88	6%
Orlando	58	54	46	56	59	65	65	63	68	69	70	73	73	26%
Philadelphia	65	59	50	58	63	69	66	64	68	72	70	74	72	11%
Phoenix	75	71	66	74	75	78	77	75	75	78	79	80	80	7%
Pittsburgh	148	141	126	146	149	157	160	166	169	177	176	183	182	23%
Portland	92	83	74	89	90	97	100	108	108	108	106	112	110	20%
Sacramento	74	71	68	77	77	80	80	81	81	85	85	87	84	14%
San Diego	70	67	65	77	78	81	81	81	82	83	84	85	84	20%
San Francisco	76	73	68	76	78	79	80	81	83	88	86	87	85	12%
Seattle	106	102	100	108	112	117	117	118	123	127	124	123	122	15%
St. Louis	116	110	98	111	119	125	123	133	131	133	128	130	130	12%
Tampa	82	80	75	83	87	95	93	90	92	91	89	94	94	15%
Washington, D.C.	52	49	41	48	50	53	53	54	57	61	63	66	62	19%

## By Region

	2010		2011										YoY	
	Nov	Dec	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct		Nov
New England	123	117	110	117	121	126	124	126	126	130	127	132	129	5%
Mid-Atlantic	122	117	110	115	120	128	125	126	125	128	127	131	128	5%
East North Central	125	122	117	122	130	139	137	140	138	142	143	148	144	15%
West North Central	142	140	128	136	140	149	146	151	149	153	155	158	155	9%
South Atlantic	126	121	115	121	129	140	139	141	139	141	142	147	144	14%
East South Central	136	134	125	134	142	151	147	155	154	156	158	162	160	18%
West South Central	201	194	182	195	204	223	223	226	222	225	233	238	232	15%
Mountain	141	135	120	128	129	136	135	138	134	137	139	140	138	-2%
Pacific	111	106	106	111	112	119	118	119	115	119	120	122	118	6%

To obtain a full copy of the Monster Employment Index U.S. report for November 2011, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of December 2011 will be released on January 6, 2011.

### **About the Monster Employment Index U.S.**

Launched in April 2004 with data collected since October 2003, the Monster Employment Index U.S. is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. All of the data and findings in the Monster Employment Index have been validated for their accuracy through independent, third party auditing conducted periodically by Research America, Inc. The audit validates the accuracy of the national online job recruitment activity measured within a margin of error of +/- 1.05%.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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