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## Monster Employment Index Rises, Year-Over-Year Growth Rate Now 14 %

### May 2010 Index Highlights:

- Index rises one point in May as employers continue to step-up hiring activity. Year-over-year growth rate climbs for the fourth consecutive month, and is now 14 percent (16 points)
- Healthcare and social assistance industry sees strongest rise in online job demand in May; management and accommodation/ food services contract
- Manufacturing and transportation industry continues 3-month growth trend
- Online job demand rises in 15 major metro markets monitored by the Index

### Summary Overview

The Monster Employment Index rose by 1 point in May as a number of industries continued to step-up their online recruitment efforts. The annual growth rate during May was 14 percent (16 points), the highest year-over-year growth rate since April 2007, indicating the demand for labor is strengthening.

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.

During May, online job availability rose in 12 of the Index’s 20 industry sectors and in 13 of the 23 occupational categories monitored. Index results for the past 13 months are as follows:

MAY 10	APR 10	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	MAY 09
134	133	125	124	114	115	119	120	119	121	114	117	118

“The sustained expansion of job opportunities, especially in some large industries is encouraging,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “While some of this increase can be attributed to seasonality, the notable improvement in annual growth rate is the highest since April 2007 and reflects a better job market heading into the summer months compared to this time last year”.

**Online Demand in Healthcare and Social Assistance Registers Largest Increases in May; Management; and Accommodation Edge Down**

Online demand rose in 12 and remained flat in 4 of the 20 industries monitored by the Index. Healthcare and social assistance saw the strongest increase in online job availability, edging to its highest level since the mid-2008 period, most likely due to recruitment efforts geared toward students graduating from nursing as well as various healthcare technician and support programs. Arts, entertainment and recreation also edged up in May, continuing its six-month gradual expansion in online job opportunities. However current demand levels are only marginally higher than year-earlier levels suggesting consumer spending trends in this segment might not be strong enough to support broad increases in job creation. Meanwhile, manufacturing held steady while demand for transportation and warehousing workers grew for the fourth consecutive month. This recent relative improvement in both industries, and related occupations, coincides with heightened measures of production and commerce activity.

In contrast, real estate; accommodation and food services; management and agriculture edged down in May.

On an annual basis, mining; as well as utilities led all industries. Construction also continued its upward trend closely followed by transportation and retail trade.

**Healthcare Occupations Register Largest Gains in May; Management and Architecture Decline**

Overall online demand for workers rose in 13 of 23 occupational categories in May, with healthcare practitioners and technical registering the largest gain on a month-over-month basis as reflected by the rise in online recruitment efforts for the healthcare industry as a whole. Apart from the healthcare related occupations, increased demand for white collar workers was generally limited to business and financial operations; and legal occupations. Online job demand for protective service and community and social service occupations also continued to edge up in May.

Meanwhile, management; architecture; computer and mathematical; all edged down in May.

Arts and design continued to lead all occupational categories in terms of year-over-year growth with a 25 percent annual rise in opportunities closely followed by transportation and warehousing which also continued its uptrend. Legal; and business and financial occupations also reported more online job offerings than a year ago.

**Online Job Availability Rises in Six of Nine U.S. Census Bureau Regions in May**

During May, demand rose in six U.S. Census Bureau regions with Mountain registering the largest gain. On an annual basis, Middle Atlantic exhibited the most improvement. West North Central registered the most sluggish expansion in demand among all divisions, however still positive at 8 percent.

Among the 50 states and the District, 33 registered increased online job opportunities in May, with notably large gains in West region states like New Mexico, Washington, and Montana. On a year-over-year basis, Washington was one of the most rapidly growing states and currently has one of the highest per capita online job availability rates among all states. Other large states like New York and Pennsylvania also continued to exhibit robust annual growth in the Index. Meanwhile, District of Columbia, Mississippi, and South Dakota recorded negative annual growth.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of May:

Rank	State
1	Delaware
2	Alaska
3	Maryland
4	Rhode Island
5	Massachusetts
6	Virginia
7	Connecticut
8	Washington
9	Montana
10	New Jersey

**Fifteen of The 28 Major U.S. Metro Markets Monitored By The Index Register Increases in May**

During May, online recruitment activity rose in 15 major metropolitan markets, with Orlando registering the largest monthly gain. Although current levels of online job demand in this market remain well below the 2005 and 2006 periods, activity has nonetheless improved consistently over the past year. Demand remains thin but has improved over the year for blue-collar occupations like construction. Despite monthly declines, demand has been upbeat for occupations in primarily publicly-funded sectors including education, training, and library; and community and social services.

In contrast, Baltimore logged the largest monthly decline where online job availability declined following a steady 3-month rise. The largest declines in May were mainly for white-collar occupations, with the exception of computer and mathematical, which saw demand rise to a six month high.

Year-over-year, all 28 markets reported positive growth. Portland continued to exhibit the most substantial gains in online demand on an annual basis, while Cincinnati registered the most acceleration in annual growth rate, from 10 percent in April to 23 percent in May. In contrast, San Diego and Baltimore registered the most sluggish annual growth rate.



To obtain a full copy of the Monster Employment Index report for May 2010, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of June 2010 will be released on July 1, 2010.

### Top Industries Looking for Employees in May

Industries showing the greatest increase in online job availability in May included:

INDUSTRY	MAY 10	APR 10	MAR 10	FEB 10	JAN 10	MAY 09
Health Care and Social Assistance	102	91	86	84	83	96
Other Services	183	175	161	162	145	173
Mining, Quarrying, Oil and Gas Extraction	176	169	149	148	139	118
Utilities	121	117	108	110	114	96
Arts, Entertainment, and Recreation	41	40	37	35	36	40

### Most Wanted Occupational Experience in May

Occupational categories registering the largest increases in online job demand in May included:

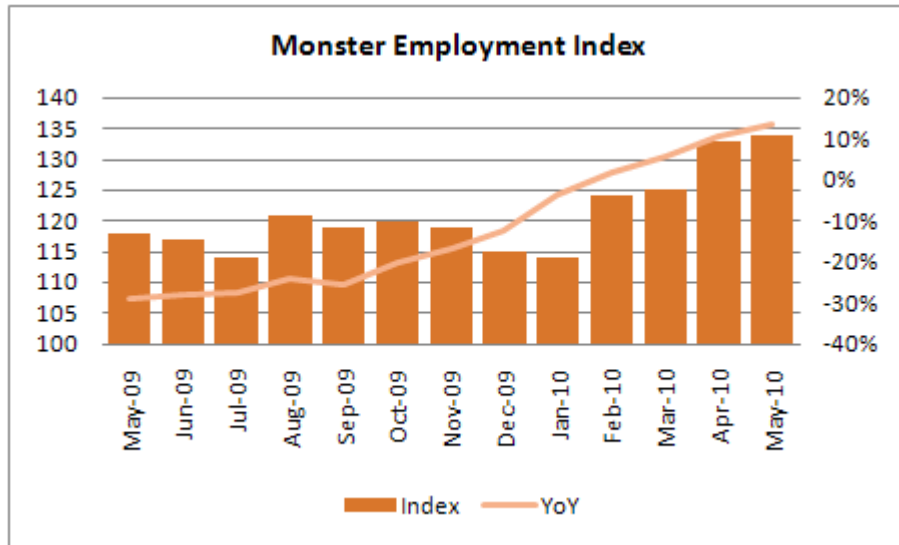
OCCUPATIONS	MAY 10	APR 10	MAR 10	FEB 10	JAN 10	MAY 09
Healthcare Practitioners and Technical	159	145	139	136	132	156
Protective Service	85	78	71	83	84	77
Legal	105	98	93	101	89	85
Education, Training, and Library	130	125	116	114	118	111
Community and Social Services	185	179	160	174	156	180

### Online Job Demand Increases in 6 of the Nine Major U.S. Regions in May

Online job opportunities rose by varying degrees in 6 of the 9 U.S. Census Bureau Divisions in May. The regions are presented here in order of largest month-to-month rate of increase:

U.S. CENSUS BUREAU REGIONS	MAY 10	APR 10	MAR 10	FEB 10	JAN 10	MAY 09
Mountain	132	129	123	124	118	121
East South Central	135	132	130	132	122	123
West North Central	130	128	121	124	113	120
West South Central	204	202	200	200	175	188
Pacific	114	113	105	102	96	97

East North Central	120	119	112	111	101	103
New England	124	124	112	112	103	106
Middle Atlantic	129	130	117	114	105	106
South Atlantic	127	128	119	117	110	116



MAY 09	JUN 09	JUL 09	AUG 09	SEP 09	OCT 09	NOV 09	DEC 09	JAN 10	FEB 10	MAR 10	APR 10	MAY 10
118	117	114	121	119	120	119	115	114	124	125	133	134

By Region

	2010					2009							
	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May
New England	124	124	112	112	103	103	110	111	110	112	102	106	106
Mid-Atlantic	129	130	117	114	105	107	111	111	108	109	103	106	106
East North Central	120	119	112	111	101	103	107	107	106	106	100	103	103
West North Central	130	128	121	124	113	114	118	120	118	122	113	118	120
South Atlantic	127	128	119	117	110	112	116	118	116	117	113	115	116
East South Central	135	132	130	132	122	121	126	128	126	128	121	124	123
West South Central	204	202	200	200	175	177	183	184	188	195	183	188	188
Mountain	132	129	123	124	118	118	121	122	121	123	118	121	121
Pacific	114	113	105	102	96	96	100	100	99	101	95	97	97

By Industry

	2010					2009							
	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May
Agriculture, Forestry, Fishing and Hunting	195	205	208	211	203	184	181	183	188	192	200	226	224
Mining, Quarrying and Oil and Gas Extraction	176	169	149	148	139	132	134	129	126	121	119	117	118
Utilities	121	117	108	110	114	106	111	103	102	105	98	102	96
Construction	197	195	176	165	157	163	167	164	167	164	164	166	168
Manufacturing	91	91	84	83	81	79	81	81	80	80	79	80	81
Wholesale Trade	134	133	129	127	121	126	130	124	126	124	123	124	124
Retail Trade	140	137	124	116	118	120	125	128	133	136	123	122	121
Transportation and Warehousing	150	149	138	131	125	131	137	128	128	128	126	125	129
Information	77	77	79	81	68	69	70	71	70	71	67	68	68
Finance and Insurance	53	53	52	51	45	46	48	47	47	47	44	48	55
Real Estate and Rental and Leasing	55	62	63	57	51	50	53	53	54	56	57	61	50
Professional, Scientific, and Technical Services	57	56	53	54	49	50	51	50	49	49	48	51	52
Management of Companies and Enterprises	111	117	111	111	101	104	110	107	107	113	104	106	105
Administrative, Support, Waste Management, Remediation Services	54	54	51	51	49	51	53	53	54	54	49	50	50
Educational Services	91	89	82	81	82	79	83	81	83	87	83	87	84
Healthcare and Social Assistance	102	91	86	84	83	84	83	96	88	90	92	97	96
Arts, Entertainment, and Recreation	41	40	37	35	36	35	35	36	39	44	37	38	40
Accommodation and Food Services	99	104	95	94	94	96	105	99	102	107	101	102	111
Public Administration	186	183	182	190	180	169	164	180	172	182	182	191	201
Other Services	183	175	161	162	145	151	156	160	163	160	158	175	173

By Occupation

	2010					2009							
	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May
Management	144	147	139	133	122	125	131	131	131	137	127	129	129
Business and Financial Operations	148	145	132	134	122	121	128	125	124	124	114	118	122
Computer and Mathematical	97	98	94	95	86	87	89	86	86	86	84	87	87
Architecture and Engineering	84	88	84	84	75	75	77	77	75	75	73	78	83
Life, Physical, and Social Science	121	127	124	123	113	109	113	113	112	116	112	117	118
Community and Social Services	185	179	160	174	156	164	163	163	161	162	168	185	180
Legal	105	98	93	101	89	93	92	91	94	94	86	94	85
Education, Training, and Library	130	125	116	114	118	113	118	113	114	120	113	113	111
Arts, Design, Entertainment, Sports, and Media	94	91	84	77	75	74	75	75	80	86	77	77	75
Healthcare Practitioners and Technical	159	145	139	136	132	134	136	159	145	149	150	158	156
Healthcare Support	180	178	166	175	174	174	159	169	159	162	171	182	183
Protective Service	85	78	71	83	84	92	90	90	83	84	77	85	77
Food Preparation and Serving Related	108	116	107	98	96	102	109	110	120	122	118	125	127
Building, Grounds Cleaning, Maintenance	116	117	110	106	99	99	104	105	107	108	107	116	113
Personal Care and Service	54	62	53	53	48	43	44	47	49	48	50	68	65
Sales and Related	93	94	90	90	82	82	88	87	86	89	81	81	79
Office and Administrative Support	102	101	98	95	89	94	98	97	99	100	90	93	93
Farming, Fishing, and Forestry	182	191	203	196	200	187	181	185	186	187	185	188	187
Construction and Extraction	115	114	103	97	92	95	97	95	96	94	94	95	97
Installation, Maintenance, and Repair	134	130	125	124	116	121	124	123	126	122	120	122	122
Production	117	117	108	108	100	100	103	103	102	101	99	100	99
Transportation and Material Moving	96	95	88	84	80	85	87	82	83	83	81	81	77
Military Specific	153	152	159	148	156	155	153	153	152	169	165	162	166

By Local Market

	2010					2009							
	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May
Atlanta	88	90	84	78	66	71	74	72	75	74	69	71	70
Baltimore	49	51	46	44	38	42	45	46	45	46	46	47	46
Boston	79	78	66	62	52	57	61	63	68	65	57	59	58
Chicago	74	76	68	66	55	60	62	61	63	63	57	61	60
Cincinnati	75	73	69	65	54	56	60	61	60	61	54	58	61
Cleveland	91	91	88	80	70	75	75	74	76	73	69	70	71
Dallas	103	101	99	95	80	84	86	87	88	89	86	87	87
Denver	96	94	89	86	77	80	82	83	84	85	81	83	82
Detroit	79	78	72	70	57	63	66	64	63	64	60	62	63
Houston	114	111	107	104	97	98	102	102	105	106	103	105	107
Indianapolis	82	82	78	76	68	70	75	71	72	73	68	69	68
Kansas City	87	86	79	75	65	69	73	73	73	78	68	73	73
Los Angeles	67	67	61	58	51	54	56	56	57	57	54	55	55
Miami	75	76	72	69	59	62	64	64	64	63	61	60	61
Minneapolis	86	85	84	78	68	72	72	70	70	68	63	69	70
New York City	82	82	73	70	60	65	68	68	68	68	64	64	64
Orlando	53	50	50	44	36	39	40	40	40	41	41	43	42
Philadelphia	56	54	45	43	36	41	43	43	44	44	41	43	43
Phoenix	70	70	67	65	60	62	63	62	62	62	59	60	61
Pittsburgh	141	136	131	126	108	112	118	114	115	115	110	115	118
Portland	88	84	79	71	62	69	74	72	71	75	64	62	61
Sacramento	71	70	68	62	57	59	64	65	64	65	63	65	66
San Diego	70	71	69	65	60	62	66	65	66	68	65	66	67
San Francisco	73	73	68	66	58	61	64	63	63	62	60	61	60
Seattle	105	104	99	93	84	89	90	90	91	90	89	89	88

St. Louis	104	102	99	95	83	85	89	90	91	93	89	91	91
Tampa	77	77	73	71	62	63	66	65	65	66	64	66	67
Washington, D.C.	54	55	48	46	38	45	49	49	52	50	49	50	50

### About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for May 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of June 2010 will be released on July 1, 2010.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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