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March Monster Employment Index Reflects Continued Optimism in Job Market

March 2010 Index Highlights:

- The Monster Employment Index reports annual rise of six percent in March
- New growth in real estate, rental and leasing; and construction industries; public administration and information decline
- Continued gains in healthcare practitioner occupations, while community and social service; protective service and business edge down
- Online job demand rises in all of the 28 major metro markets, with Orlando showing strongest monthly gain

Summary Overview

The Monster Employment Index (MEI) had a monthly rise of one point in March, as employers continued to expand hiring efforts at the end of the first quarter. The annual growth rate in the MEI accelerated in March, with the current online demand level six percent above where it was a year ago.

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.

During March, online job availability rose in 12 of the Index's 20 industry sectors and in 13 of the 23 occupational categories monitored. Index results for the past 13 months are as follows:

MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	MAY 09	APR 09	MAR 09
125	124	114	115	119	120	119	121	114	117	118	120	118

“We’re encouraged by the positive uptick in the Index in the past two months,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “The Index results may be a signal that companies intend to start hiring again. While the labor market continues to be challenging for those looking for work, we are encouraged to see early signs of what may be a return to consistent job growth.”

Real Estate, Rental and Leasing; Construction Register Large Monthly Gains in Online Job Demand in March; Public Administration and Information Edge Down

Online recruitment activity rose in 12 of the 20 NAICS industries. Construction led all industries on a month-over-month basis with an 11-point gain in March. Transportation and Warehousing rose for the second consecutive month. This rise in online job demand coincides with an increase in most shipping/transportation metrics in recent months, including those for port activity, trucking, and rail freight. Meanwhile, online job opportunities in retail trade registered an eight-point increase in March with employers stepping up hiring after a seasonal lull at the beginning of the first quarter. This rise demonstrates a steady recovery in hiring activity in this sector, also reflected by a rise in retail sales figures issued by the Department of Commerce. Manufacturing also continued to rise in the Index and is up by two percent annually, coinciding with a rise in durable goods orders, again reported by the Department of Commerce.

Public Administration; information; and professional, scientific, and technical services saw a decline in online job demand in March, in contrast with the usual initiation of recruitment cycles that have historically been seen in early springtime.

On an annual basis, mining; as well as real estate and rental and leasing led all industries, with online demand in real estate edging to its highest level in more than one year. While existing home sales volumes have seen a downward trend in the past three months, there is evidence that non-real estate rental and leasing activity is on a potential upswing. Still, online job availability continues to indicate a weak labor market for the sector relative to 2007 and 2008 period.

Thirteen Occupational Categories See Increases in Online Job Availability in March; Four Remain Flat; Community and Social Service; and Protective Service Decline

In March, online hiring demand rose in construction; and transportation occupations as reflected by growth in their industries as a whole. Health care and social assistance also registered a gain in March to reach its highest level in five months in the Index with the healthcare practitioners group exhibiting the most notable expansion in opportunities. Meanwhile, occupations in the sales and related sector held steady in March, suggesting that the gains in the broader retail trade industry were not only limited to sales positions, but also managerial and technical occupations.

In contrast, online demand for occupations related to community and social service; protective service; and business edged down in March.

Transportation and warehousing led all occupational categories in terms of year-over-year growth with a 19 percent annual rise in opportunities closely followed by sales and related which continued to remain above year-earlier levels. Business and financial; education; and production occupations also reported more online job offerings than a year ago.

Online Job Availability Rises in Four of Nine U.S. Census Bureau Regions in March

During March, demand rose in four U.S. Census Bureau regions while two remained flat. Pacific and Mid Atlantic registered the largest gains, climbing three points each. West South Central remained unchanged in March, but displays the largest three-month rise among all divisions. On an annual basis, Middle Atlantic exhibited the most improvement.

Among the 50 states and the District, 18 registered increased online job opportunities in March, led by Delaware and North Carolina. The Midwest states of Nebraska and North Dakota noted steep monthly declines. New York led all states by measure of year-on-year growth in online job demand, while California’s annual growth rate displayed notable improvement in March. Nevada continues to exhibit the steepest annual decline.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of March:

Rank	State
1	Delaware
2	Alaska
3	Virginia
4	Rhode Island
5	Connecticut
6	Montana
7	Maryland
8	Massachusetts
9	Vermont
10	Washington

All 28 Major U.S. Metro Markets Monitored By The Index Register Increases in March

During March, online recruitment activity rose in all major metropolitan markets, with Orlando, Portland and Cleveland registering the largest gains. Opportunities in Orlando expanded notably not only for blue-collar and service functions like transportation and material moving; and food preparation and serving, but also for professional occupations like business and financial operations; and IT.

Meanwhile, California’s major metro markets continued their steady recovery, with Los Angeles, San Diego, and San Francisco all edging up in March, and exhibiting double-digit growth from a three-month view. The California metros saw increased opportunities in occupations related to construction and extraction, as well as high tech occupations like life, physical, and social sciences; and business.

On a year-over-year basis, 25 of the 28 markets reported positive growth, while four remained flat. Portland and Orlando continued to note the most substantial gains in online demand on the year, while Washington, DC exhibited the steepest annual decline, weighed down by a deceleration in public sector recruitment as well as private sector recruitment for professionals in occupations like legal and IT.

To obtain a full copy of the Monster Employment Index report for March 2010, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of April 2010 will be released on May 6, 2010.

Top Industries Looking for Employees in March

Industries showing the greatest increase in online job availability in March included:

INDUSTRY	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	MAR 09
Real Estate and Rental and Leasing	63	57	51	50	53	53
Retail Trade	124	116	118	120	125	119
Construction	176	165	157	163	167	170
Arts, Entertainment, and Recreation	37	35	36	35	35	37
Transportation and Warehousing	138	131	125	131	137	127

Most Wanted Occupational Experience in March

Occupational categories registering the largest increases in online job demand in March included:

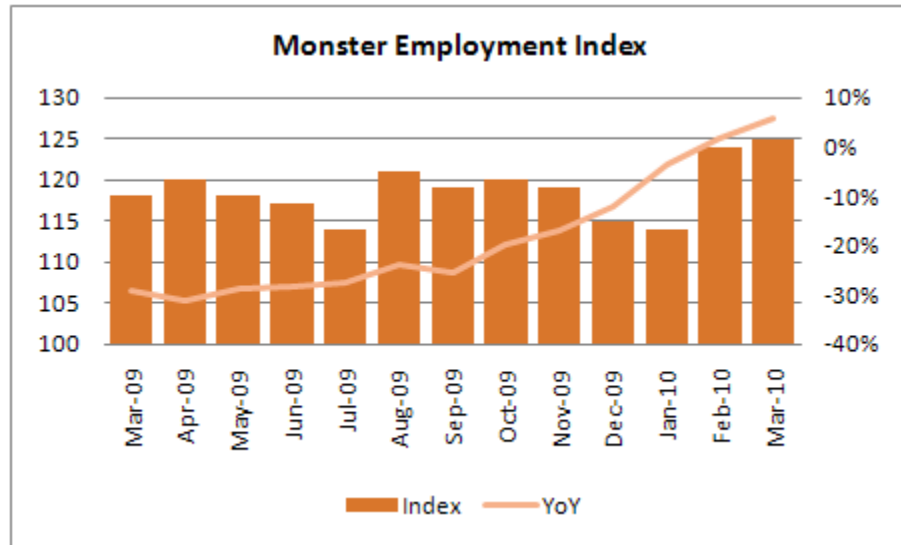
OCCUPATIONS	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	MAR 09
Food Preparation and Serving	107	98	96	102	109	120
Arts, Design, Entertainment, Sports, Media	84	77	75	74	75	77
Military Specific	159	148	156	155	153	185
Construction and Extraction	103	97	92	95	97	97
Transportation and Material Moving	88	84	80	85	87	74

Online Job Demand Increases in 4 of the Nine Major U.S. Regions in March

Online job opportunities rose by varying degrees in 4 of the 9 U.S. Census Bureau Divisions in March. The regions are presented here in order of largest month-to-month rate of increase:

U.S. CENSUS BUREAU REGIONS	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	MAR 09
Pacific	105	102	96	96	100	96
Middle Atlantic	117	114	105	107	111	105
South Atlantic	119	117	110	112	116	116
East North Central	112	111	101	103	107	103
New England	112	112	103	103	110	106

West South Central	200	200	175	177	183	191
Mountain	123	124	118	118	121	124
East South Central	130	132	122	121	126	124
West North Central	121	124	113	114	118	119



MAR 09	APR 09	MAY 09	JUN 09	JUL 09	AUG 09	SEP 09	OCT 09	NOV 09	DEC 09	JAN 10	FEB 10	MAR 10
118	120	118	117	114	121	119	120	119	115	114	124	125

By Region

	2010			2009									
	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar
New England	112	112	103	103	110	111	110	112	102	106	106	109	106
Mid-Atlantic	117	114	105	107	111	111	108	109	103	106	106	107	105
East North Central	112	111	101	103	107	107	106	106	100	103	103	105	103
West North Central	121	124	113	114	118	120	118	122	113	118	120	124	119
South Atlantic	119	117	110	112	116	118	116	117	113	115	116	118	116
East South Central	130	132	122	121	126	128	126	128	121	124	123	128	124
West South Central	200	200	175	177	183	184	188	195	183	188	188	194	191
Mountain	123	124	118	118	121	122	121	123	118	121	121	123	124
Pacific	105	102	96	96	100	100	99	101	95	97	97	98	96

By Industry

	2010			2009									
	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar
Agriculture, Forestry, Fishing and Hunting	208	211	203	184	181	183	188	192	200	226	224	247	246
Mining, Quarrying and Oil and Gas Extraction	149	148	139	132	134	129	126	121	119	117	118	121	124
Utilities	108	110	114	106	111	103	102	105	98	102	96	109	110
Construction	176	165	157	163	167	164	167	164	164	166	168	170	170
Manufacturing	84	83	81	79	81	81	80	80	79	80	81	82	82
Wholesale Trade	129	127	121	126	130	124	126	124	123	124	124	125	123
Retail Trade	124	116	118	120	125	128	133	136	123	122	121	118	119
Transportation and Warehousing	138	131	125	131	137	128	128	128	126	125	129	138	127
Information	79	81	68	69	70	71	70	71	67	68	68	71	73
Finance and Insurance	52	51	45	46	48	47	47	47	44	48	55	57	57
Real Estate and Rental and Leasing	63	57	51	50	53	53	54	56	57	61	50	53	53
Professional, Scientific, and Technical Services	53	54	49	50	51	50	49	49	48	51	52	54	56
Management of Companies and Enterprises	111	111	101	104	110	107	107	113	104	106	105	107	106
Administrative, Support, Waste Management, Remediation Services	51	51	49	51	53	53	54	54	49	50	50	51	49
Educational Services	82	81	82	79	83	81	83	87	83	87	84	80	77
Healthcare and Social Assistance	86	84	83	84	83	96	88	90	92	97	96	98	93
Arts, Entertainment, and Recreation	37	35	36	35	35	36	39	44	37	38	40	42	37
Accommodation and Food Services	95	94	94	96	105	99	102	107	101	102	111	113	104
Public Administration	182	190	180	169	164	180	172	182	182	191	201	197	200
Other Services	161	162	145	151	156	160	163	160	158	175	173	182	182

By Occupation

	2010			2009									
	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar
Management	139	133	122	125	131	131	131	137	127	129	129	131	131
Business and Financial Operations	132	134	122	121	128	125	124	124	114	118	122	125	120
Computer and Mathematical	94	95	86	87	89	86	86	86	84	87	87	89	90
Architecture and Engineering	84	84	75	75	77	77	75	75	73	78	83	86	91
Life, Physical, and Social Science	124	123	113	109	113	113	112	116	112	117	118	120	120
Community and Social Services	160	174	156	164	163	163	161	162	168	185	180	179	178
Legal	93	101	89	93	92	91	94	94	86	94	85	91	98
Education, Training, and Library	116	114	118	113	118	113	114	120	113	113	111	107	103
Arts, Design, Entertainment, Sports, and Media	84	77	75	74	75	75	80	86	77	77	75	76	77
Healthcare Practitioners and Technical	139	136	132	134	136	159	145	149	150	158	156	161	154
Healthcare Support	166	175	174	174	159	169	159	162	171	182	183	189	192
Protective Service	71	83	84	92	90	90	83	84	77	85	77	90	82
Food Preparation and Serving Related	107	98	96	102	109	110	120	122	118	125	127	124	120
Building, Grounds Cleaning, Maintenance	110	106	99	99	104	105	107	108	107	116	113	110	104
Personal Care and Service	53	53	48	43	44	47	49	48	50	68	65	66	67
Sales and Related	90	90	82	82	88	87	86	89	81	81	79	80	77
Office and Administrative Support	98	95	89	94	98	97	99	100	90	93	93	93	90
Farming, Fishing, and Forestry	203	196	200	187	181	185	186	187	185	188	187	210	210
Construction and Extraction	103	97	92	95	97	95	96	94	94	95	97	99	97
Installation, Maintenance, and Repair	125	124	116	121	124	123	126	122	120	122	122	131	126
Production	108	108	100	100	103	103	102	101	99	100	99	99	98
Transportation and Material Moving	88	84	80	85	87	82	83	83	81	81	77	80	74
Military Specific	159	148	156	155	153	153	152	169	165	162	166	179	185

By Local Market

	2010			2009									
	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr	Mar
Atlanta	84	78	66	71	74	72	75	74	69	71	70	70	69
Baltimore	46	44	38	42	45	46	45	46	46	47	46	47	47
Boston	66	62	52	57	61	63	68	65	57	59	58	59	59
Chicago	68	66	55	60	62	61	63	63	57	61	60	60	58
Cincinnati	69	65	54	56	60	61	60	61	54	58	61	66	64
Cleveland	88	80	70	75	75	74	76	73	69	70	71	72	71
Dallas	99	95	80	84	86	87	88	89	86	87	87	91	90
Denver	89	86	77	80	82	83	84	85	81	83	82	81	82
Detroit	72	70	57	63	66	64	63	64	60	62	63	67	63
Houston	107	104	97	98	102	102	105	106	103	105	107	108	110
Indianapolis	78	76	68	70	75	71	72	73	68	69	68	69	65
Kansas City	79	75	65	69	73	73	73	78	68	73	73	68	64
Los Angeles	61	58	51	54	56	56	57	57	54	55	55	55	56
Miami	72	69	59	62	64	64	64	63	61	60	61	62	60
Minneapolis	84	78	68	72	72	70	70	68	63	69	70	71	68
New York City	73	70	60	65	68	68	68	68	64	64	64	65	64
Orlando	50	44	36	39	40	40	40	41	41	43	42	41	38
Philadelphia	45	43	36	41	43	43	44	44	41	43	43	44	43
Phoenix	67	65	60	62	63	62	62	62	59	60	61	60	60
Pittsburgh	131	126	108	112	118	114	115	115	110	115	118	114	112
Portland	79	71	62	69	74	72	71	75	64	62	61	59	58
Sacramento	68	62	57	59	64	65	64	65	63	65	66	65	63
San Diego	69	65	60	62	66	65	66	68	65	66	67	66	65
San Francisco	68	66	58	61	64	63	63	62	60	61	60	59	59
Seattle	99	93	84	89	90	90	91	90	89	89	88	88	88
St. Louis	99	95	83	85	89	90	91	93	89	91	91	93	91

Tampa	73	71	62	63	66	65	65	66	64	66	67	67	65
Washington, D.C.	48	46	38	45	49	49	52	50	49	50	50	52	52

About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for February 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of April 2010 will be released on May 6, 2010.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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