

# monster® EMPLOYMENT INDEX

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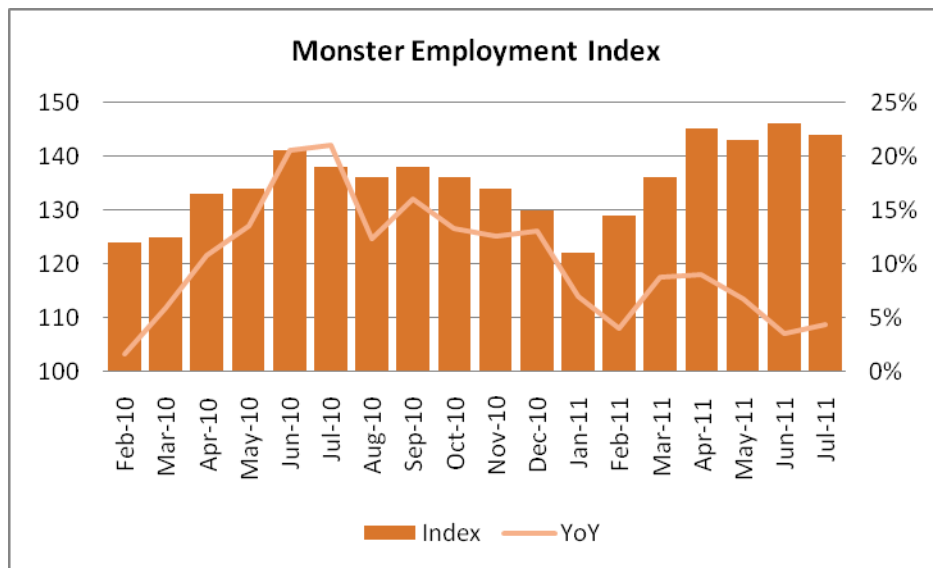
## Monster Employment Index U.S. Year-over-Year Growth Rate Continues to Remain Positive in July

### July 2011 Index Highlights:

- Monster Employment Index U.S. annual growth rate holds steady at 4% from June, marking the 18<sup>th</sup> consecutive month of positive year-over-year growth
- Index edges down 2 points on a monthly basis, in-line with seasonal expectations
- All metro markets tracked by the Index exhibit positive annual growth
- Transportation and warehousing records most notable improvement as recruitment demand strengthens
- Public administration continues to register the steepest annual declines on a year-over-year basis

The Monster Employment Index U.S. is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Index has sustained positive annual growth during each month of 2011 despite a cautious economic environment,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “Demand for workers within the commerce related sectors as well as demand for specialized skill sets like IT, engineering and healthcare, continue to offset the ongoing reductions in the public sector.”



Monster Employment Index U.S. results for the past 18 months are as follows:

Feb 10	Mar 10	Apr 10	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Y-O-Y
124	125	133	134	141	138	136	138	136	134	130	122	129	136	145	143	146	144	4%

**Industry Year-over-year Trends:** 11 of the 20 industries monitored by the Index showed positive annual growth trends.

- **Transportation and Warehousing** (up 23 percent) rose notably month-over-month and year-over-year driven by escalation in demand for workers in logistics
- **Retail Trade** (up 19 percent) recorded strong online job demand for part-time and seasonal workers, particularly clerks and other low-waged positions
- **Wholesale trade** (up 17 percent) continued to record high demand for professional operations and procurement-related positions
- **Arts, Entertainment and Recreation** (down 10 percent) saw reduced demand following five consecutive months of positive annual growth
- **Public Administration** (down 16 percent) continued to register the slowest annual growth in July despite steady demand for workers in IT and select operations positions

**Top Growth Industries**

Year-over-year Growth	Jul 10	Jul 11	% Growth Y-o-y
Mining, Quarrying, Oil and Gas Extraction	182	277	52%
Transportation and Warehousing	160	196	23%
Retail Trade	135	160	19%
Wholesale Trade	134	157	17%
Other Services	183	213	16%

**Lowest Growth Industries**

Year-over-year Growth	Jul 10	Jul 11	% Growth Y-o-y
Agriculture, Forestry, Fishing, and Hunting	196	190	-3%
Accommodation and Food Services	108	98	-9%
Arts, Entertainment, and Recreation	42	38	-10%
Management of Companies and Enterprises	122	109	-11%
Public Administration	198	167	-16%

**Occupation Year-over-year Trends:** Annual online demand for workers rose in 16 of 23 occupational categories in July.

- **Installation, maintenance and repair** (up 25 percent) continued to be the top growth occupation on an annual basis
- **Transportation and material moving** (up 22 percent) recorded strong demand for specialized workers in the rail and trucking segments

**Top Growth Occupations**

Year-over-year Growth	Jul 10	Jul 11	% Growth Y-o-y
Installation, Maintenance and Repair	135	169	25%
Transportation and Material Moving	103	126	22%
Architecture and Engineering	90	109	21%
Personal Care and Service	57	69	21%
Community and Social Services	187	216	16%

**Lowest Growth Occupations**

Year-over-year Growth	Jul 10	Jul 11	% Growth Y-o-y
Management	148	143	-3%
Education, Training, and Library	134	129	-4%
Farming, Fishing, and Forestry	175	163	-7%
Protective Service	77	70	-9%
Food Preparation and Serving	118	106	-10%

**Geographic year-over-year Trends:** All 28 metro markets recorded positive annual growth in July.

- **Detroit** (up 34 percent) reclaimed the top growth position among the major metropolitan markets by measure of annual gains
- **New York City** (up 4 percent) charted the slowest annual growth among major metropolitan markets with slower demand for workers in office and administration, healthcare practitioners and education

### Top Growth Metro Markets

Year-over-year Growth	Jul 10	Jul 11	% Growth Y-o-y
Detroit	89	119	34%
Minneapolis	86	114	33%
Cleveland	95	123	29%
Cincinnati	77	99	29%
Orlando	54	68	26%

### Lowest Growth Metro Markets

Year-over-year Growth	Jul 10	Jul 11	% Growth Y-o-y
Phoenix	69	75	9%
Miami	73	79	8%
Denver	100	108	8%
Los Angeles	66	71	8%
New York City	83	86	4%

### **International Trends:**

- **Monster Employment Index Europe** registered a 21 percent annual growth rate in July. Germany continues to lead all countries in annual growth with 36 percent annual growth. Industrial production and related sectors continue to exhibit strongest growth for the sixth consecutive month
- **Monster Employment Index India** recorded a 9 percent increase year-over-year in June, with strong annual growth for the oil and gas; and media/ entertainment sectors. Production and manufacturing recorded the slowest growth in June

To obtain a full copy of the Monster Employment Index U.S. report for July 2011, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of August 2011 will be released on September 2, 2011.

## By Industry

	2010						2011						
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Agriculture, Forestry, Fishing and Hunting	196	188	177	178	165	168	177	182	191	190	190	201	190
Mining, Quarrying and Oil and Gas Extraction	182	189	191	197	199	204	211	234	251	274	285	284	277
Utilities	121	132	141	137	131	136	122	129	146	146	163	151	138
Construction	195	193	194	191	194	174	165	173	179	189	189	194	194
Manufacturing	93	93	93	92	91	88	85	88	96	100	100	103	102
Wholesale Trade	134	136	137	139	142	139	138	143	159	164	157	157	157
Retail Trade	135	143	141	145	152	138	132	133	142	159	161	160	160
Transportation and Warehousing	160	155	154	162	161	158	143	148	159	172	172	179	196
Information	81	80	80	82	81	79	76	79	82	83	84	92	90
Finance and Insurance	52	53	52	53	50	47	46	47	50	53	54	53	53
Real Estate and Rental and Leasing	57	55	55	60	59	56	47	49	51	54	55	55	57
Professional, Scientific, and Technical Services	59	58	59	59	58	56	56	59	61	64	64	66	65
Management of Companies and Enterprises	122	118	117	106	109	103	96	101	105	110	110	111	109
Administrative, Support, Waste Management, Remediation Services	56	55	55	55	54	50	48	50	54	60	60	60	57
Educational Services	94	92	87	90	90	86	77	80	89	94	94	93	92
Healthcare and Social Assistance	107	107	110	107	104	99	92	94	100	106	108	105	104
Arts, Entertainment, and Recreation	42	41	41	41	39	37	35	35	38	41	43	42	38
Accommodation and Food Services	108	111	105	99	102	99	79	83	94	98	97	102	98
Other Services	183	183	188	187	178	166	166	186	199	211	208	212	213
Public Administration	198	190	204	213	189	166	142	142	159	168	153	153	167

## By Occupation

	2010						2011						
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Management	148	144	144	136	137	130	123	131	138	144	144	146	143
Business and Financial Operations	146	145	148	147	148	153	140	149	153	157	155	147	148
Computer and Mathematical	101	101	102	103	103	99	98	103	106	109	110	117	116
Architecture and Engineering	90	88	88	86	85	82	87	92	97	102	105	109	109
Life, Physical, and Social Science	132	123	119	116	113	111	107	111	118	121	127	129	141
Community and Social Services	187	188	196	188	182	183	176	190	198	210	211	212	216
Legal	111	116	115	117	113	97	87	96	104	110	110	118	109
Education, Training, and Library	134	130	123	126	125	120	108	113	125	131	131	130	129
Arts, Design, Entertainment, Sports, and Media	96	95	95	93	92	86	89	92	89	97	99	99	97
Healthcare Practitioners and Technical	159	161	161	163	159	151	139	142	149	159	161	160	159
Healthcare Support	205	195	209	205	202	198	192	198	217	230	227	223	221
Protective Service	77	83	90	89	83	60	55	58	61	67	67	68	70
Food Preparation and Serving Related	118	115	110	101	94	94	79	88	104	107	108	109	106
Building, Grounds Cleaning, Maintenance	118	115	110	116	114	96	94	105	115	118	117	116	117
Personal Care and Service	57	53	48	45	43	39	51	63	69	75	72	69	69
Sales and Related	91	91	90	91	94	90	85	91	90	97	98	98	98
Office and Administrative Support	106	103	105	104	101	92	90	93	101	109	109	110	109
Farming, Fishing, and Forestry	175	169	162	162	151	149	162	171	176	186	179	173	163
Construction and Extraction	115	115	116	114	115	105	100	106	110	117	119	120	119
Installation, Maintenance, and Repair	135	140	144	146	138	135	138	153	163	169	167	170	169
Production	121	121	122	121	120	113	113	117	125	133	133	134	132
Transportation and Material Moving	103	100	99	105	104	102	91	96	101	108	108	112	126
Military Specific	150	149	160	154	146	140	137	141	155	160	160	163	156

## By Local Market

	2010						2011						
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Atlanta	90	91	92	89	92	88	77	91	94	99	101	101	103
Baltimore	51	50	53	51	50	48	40	45	49	53	55	57	58
Boston	77	78	81	82	79	74	64	75	80	83	83	81	84
Chicago	76	78	82	82	81	78	71	82	88	90	92	91	92
Cincinnati	77	78	83	83	78	75	67	81	88	94	95	99	99
Cleveland	95	99	99	103	103	100	89	102	108	116	116	118	123
Dallas	100	104	106	105	104	101	94	103	107	112	114	111	115
Denver	100	103	102	103	101	95	91	100	102	107	107	107	108
Detroit	89	93	97	99	101	91	86	102	109	115	109	111	119
Houston	115	117	120	117	116	112	106	121	126	129	130	132	135
Indianapolis	87	90	89	91	89	86	79	90	92	100	99	101	106
Kansas City	88	94	97	94	92	84	74	84	90	97	101	103	106
Los Angeles	66	67	69	69	69	64	59	68	69	71	72	71	71
Miami	73	73	74	76	76	74	68	78	79	85	83	80	79
Minneapolis	86	90	95	96	98	98	89	99	99	107	109	113	114
New York City	83	83	84	85	83	79	71	80	83	85	85	86	86
Orlando	54	54	56	55	58	54	46	56	59	65	65	63	68
Philadelphia	58	59	63	63	65	59	50	58	63	69	66	64	68
Phoenix	69	71	72	74	75	71	66	74	75	78	77	75	75
Pittsburgh	142	144	151	149	148	141	126	146	149	157	160	166	169
Portland	90	93	89	95	92	83	74	89	90	97	100	108	108
Sacramento	74	75	75	76	74	71	68	77	77	80	80	81	81
San Diego	71	71	72	73	70	67	65	77	78	81	81	81	82
San Francisco	75	76	76	77	76	73	68	76	78	79	80	81	83
Seattle	108	107	108	108	106	102	100	108	112	117	117	118	123
St. Louis	109	111	114	113	116	110	98	111	119	125	123	133	131
Tampa	78	80	82	82	82	80	75	83	87	95	93	90	92
Washington, D.C.	51	53	54	53	52	49	41	48	50	53	53	54	57

## By Region

	2010						2011						
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
New England	126	122	125	123	123	117	110	117	121	126	124	126	126
Mid-Atlantic	132	130	130	128	122	117	110	115	120	128	125	126	125
East North Central	125	124	125	124	125	122	117	122	130	139	137	140	138
West North Central	138	137	139	141	142	140	128	136	140	149	146	151	149
South Atlantic	130	128	128	125	126	121	115	121	129	140	139	141	139
East South Central	140	136	140	138	136	134	125	134	142	151	147	155	154
West South Central	210	211	214	205	201	194	182	195	204	223	223	226	222
Mountain	136	134	142	142	141	135	120	128	129	136	135	138	134
Pacific	117	115	114	112	111	106	106	111	112	119	118	119	115

### About the Monster Employment Index U.S.

Launched in April 2004 with data collected since October 2003, the Monster Employment Index U.S. is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. All of the data and findings in the Monster Employment Index have been validated for their accuracy through independent, third party auditing conducted periodically by Research America, Inc. The audit validates the accuracy of the national online job recruitment activity measured within a margin of error of +/- 1.05%.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

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