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July Monster Employment Index Grows 21% Year-Over-Year, Sixth Consecutive Month of Positive Annual Growth

July 2010 Index Highlights:

- Year-over-year growth rate holds steady from June, suggesting no significant change in underlying demand for labor nationwide
- Index drops 3 points (2 percent) in July from June as online job availability eases with a decrease in summer hiring activity
- Education and public administration see large growth in online job demand following relatively tempered springtime hiring activity
- Manufacturing and transportation and warehousing industries rise in July, adding to longer-term trends that reflect continued growth in overall production and commerce
- Amongst occupations, demand increase in some professional categories, including architecture and engineering; and life, physical, and social sciences
- All metro markets tracked by the Index exhibit positive annual growth

Summary Overview

The U.S. Monster Employment Index annual growth rate remained at 21 percent (24-point increase) with the degree of July's seasonal slowdown matching the historical July average seen in the Index, suggesting some stability in underlying job market drivers. The Index declined by three points (two percent) on a monthly basis reflecting a seasonal easing in online recruitment activity seen at this stage of the year as companies reduce hiring activity after meeting their summer requirements.

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.

During July, online job availability rose in 8 of the Index's 20 industry sectors and in 8 of the 23 occupational categories monitored. Index results for the past 13 months are as follows:

JUL 10	JUN 10	MAY 10	APR 10	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	AUG 09	JUL 09
138	141	134	133	125	124	114	115	119	120	119	121	114

“The Monster Employment Index monthly contraction in July was in line with seasonal expectations considering the summer months tend to be a slower period for recruitment activity,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “Year-over-year growth remained unchanged between June and July. The fact that hiring is more robust than a year ago points to a general improvement in the nation’s hiring conditions as the economy continues its slow but steady recovery.”

Online Demand for the Education Services Industry Registers Largest Increase in July; Retail Trade and Finance Edge Down; Mining and Transportation/ Warehousing See Strongest Year-over-Year Growth

Online recruitment activity rose in eight of the 20 industries monitored by the Index between June and July, while 18 are showing positive growth trends on an annual basis.

Among the industries, education and public administration registered large monthly increases in online job availability in July. Both sectors, however, exhibited notably restrained hiring activity during the traditionally stronger springtime recruitment period. Moreover, July’s increase in demand was mainly for part-time and contract jobs, possibly providing sector employers more flexibility amid the challenging budgetary climate. Mining, quarrying, oil and gas extraction also rose in July, extending its growth trend since January, and annual growth for this category was at a robust 53 percent in July, leading all sectors. Manufacturing; and transportation and warehousing each gained 2 percent with both sectors recording fairly robust growth trends since January, coinciding with a consistent rise in manufacturing sector payrolls over the latest 6-month period.

In contrast, real estate remained the weakest trending sector in the Index, reflecting the challenging housing market conditions – with online demand falling 5 percent in July, and remaining flat year-over-year.

On an annual basis, mining; and transportation and warehousing led all industries followed by utilities and professional, scientific, and technical services.

Production and Transportation/ Material Moving Occupations Register Largest Gains in July; Protective Service Declines; Legal Registers Largest Annual Growth Rate

Overall online demand for workers rose in eight and remained flat in 3 of the 23 occupational categories in July.

Among occupations, production; and transportation and material moving registered the strongest monthly increases in online job availability in July. Online demand for healthcare support occupations also continued to edge higher, suggesting that employers may have initiated an early start to their recruiting season, which typically gets underway later in the summer.

Meanwhile, the protective service category registered the steepest decline in online recruitment activity among occupations in July. Business and financial operations; and military- specific also showed substantially fewer online opportunities.

Legal led all occupational categories in terms of year-over-year growth with a 29 percent annual rise in opportunities; this was closely followed by business and financial operations. The annual growth rates for computer and mathematical; architecture and engineering; and life, physical, and social science all accelerated in July, mirroring the trend seen in the general professional, scientific, and technical services industry sector. Meanwhile, transportation and material moving also continued its upward trend in annual growth rate.

Online Job Availability Declines in All U.S. Census Bureau Regions in July; New York Records Highest Annual Growth amongst States

During July, demand contracted in all U.S. Census Bureau regions with Middle Atlantic registering the most moderate reduction in demand. However this region continues to lead all regions from an annual growth perspective. South Atlantic was the only region to record a slowdown in annual growth rate from 17 percent to 15 percent in July.

Among the 50 states and the District, only 2 registered increased online job opportunities in July, while 6 remained flat. New York was the top state by measure of annual growth in the Index. With the exception of Alaska, annual growth was positive for every state in the Index.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of July:

<u>Rank</u>	<u>State</u>
1	Delaware
2	Connecticut
3	Alaska
4	Rhode Island
5	Virginia
6	Maryland
7	Washington
8	Montana
9	Massachusetts
10	Vermont

All 28 Major U.S. Metro Markets Monitored By The Index Register Positive Annual Growth

During July, online recruitment activity fell in 26 of the 28 major metropolitan markets, monitored by the Index. Philadelphia was the only market to exhibit growth in online job demand with a majority of the occupational categories registering expanded opportunities. Over the year, demand trends have developed notably for production, transportation, management, and office and administrative support; however, a majority of the occupational groups continue to remain below baseline levels in the Index.

In contrast, Washington, DC registered its steepest monthly fall in the Index with online recruitment levels contracting more notably than recorded typically for this time of year, especially for technical occupations like IT, architecture and engineering, and the sciences. Nonetheless, the demand for workers appears stronger than it was a year ago for the market as a whole. The major metropolitan markets of Florida also showed an unseasonal moderation in online recruitment activity. Occupationally, recruitment trends were generally similar across Miami, Orlando, and Tampa, with largest monthly declines centered around business and financial operations, the healthcare occupations, and construction.

To obtain a full copy of the Monster Employment Index report for July 2010, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of August 2010 will be released on September 2, 2010.

Top Industries Looking for Employees in July

Industries showing the greatest increase in online job availability in July included:

INDUSTRY	JUL 10	JUN 10	MAY 10	APR 10	MAR 10	JUL 09
Educational Services	94	91	91	89	82	83
Public Administration	198	193	186	183	182	182
Mining, Quarrying, Oil and Gas Extraction	182	178	176	169	149	119
Manufacturing	93	91	91	91	84	79
Transportation and Warehousing	160	157	150	149	138	126

Most Wanted Occupational Experience in July

Occupational categories registering the largest increases in online job demand in July included:

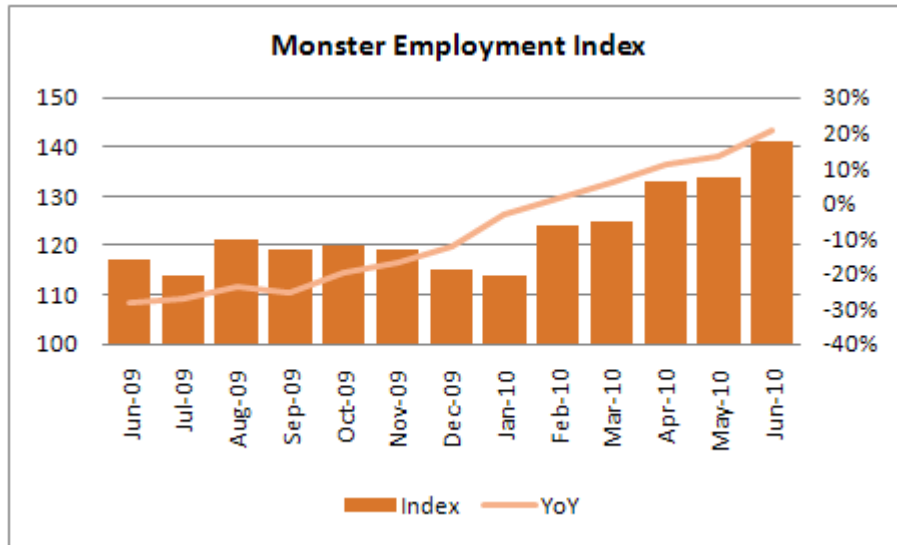
OCCUPATIONS	JUL 10	JUN 10	MAY 10	APR 10	MAR 10	JUL 09
Production	121	117	117	117	108	99
Transportation and Material Moving	103	100	96	95	88	81
Healthcare Support	205	201	180	178	166	171
Office and Administrative Support	106	104	102	101	98	90
Life, Physical and Social Science	132	130	121	127	124	112

Online Job Demand Declines across All Major U.S. Regions in July

Online job opportunities dropped by varying degrees in all of the 9 U.S. Census Bureau Divisions in July. The regions are presented here in order of smallest month-to-month rate of decrease:

U.S. CENSUS BUREAU REGIONS	JUL 10	JUN 10	MAY 10	APR 10	MAR 10	JUL 09
Mountain	136	137	132	129	123	118
Middle Atlantic	132	133	129	130	117	103
East South Central	140	142	135	132	130	121
East North Central	125	127	120	119	112	100
Pacific	117	119	114	113	105	95

West North Central	138	141	130	128	121	113
West South Central	210	216	204	202	200	183
South Atlantic	130	134	127	128	119	113
New England	126	130	124	124	112	102



JUL 09	AUG 09	SEP 09	OCT 09	NOV 09	DEC 09	JAN 10	FEB 10	MAR 10	APR 10	MAY 10	JUN 10	JUL 10
114	121	119	120	119	115	114	124	125	133	134	141	138

By Region

	2010							2009					
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
New England	126	130	124	124	112	112	103	103	110	111	110	112	102
Mid-Atlantic	132	133	129	130	117	114	105	107	111	111	108	109	103
East North Central	125	127	120	119	112	111	101	103	107	107	106	106	100
West North Central	138	141	130	128	121	124	113	114	118	120	118	122	113
South Atlantic	130	134	127	128	119	117	110	112	116	118	116	117	113
East South Central	140	142	135	132	130	132	122	121	126	128	126	128	121
West South Central	210	216	204	202	200	200	175	177	183	184	188	195	183
Mountain	136	137	132	129	123	124	118	118	121	122	121	123	118
Pacific	117	119	114	113	105	102	96	96	100	100	99	101	95

By Industry

	2010							2009					
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
Agriculture, Forestry, Fishing and Hunting	196	195	195	205	208	211	203	184	181	183	188	192	200
Mining, Quarrying and Oil and Gas Extraction	182	178	176	169	149	148	139	132	134	129	126	121	119
Utilities	121	121	121	117	108	110	114	106	111	103	102	105	98
Construction	195	200	197	195	176	165	157	163	167	164	167	164	164
Manufacturing	93	91	91	91	84	83	81	79	81	81	80	80	79
Wholesale Trade	134	134	134	133	129	127	121	126	130	124	126	124	123
Retail Trade	135	135	140	137	124	116	118	120	125	128	133	136	123
Transportation and Warehousing	160	157	150	149	138	131	125	131	137	128	128	128	126
Information	81	80	77	77	79	81	68	69	70	71	70	71	67
Finance and Insurance	52	52	53	53	52	51	45	46	48	47	47	47	44
Real Estate and Rental and Leasing	57	60	55	62	63	57	51	50	53	53	54	56	57
Professional, Scientific, and Technical Services	59	59	57	56	53	54	49	50	51	50	49	49	48
Management of Companies and Enterprises	122	122	111	117	111	111	101	104	110	107	107	113	104
Administrative, Support, Waste Management, Remediation Services	56	55	54	54	51	51	49	51	53	53	54	54	49
Educational Services	94	91	91	89	82	81	82	79	83	81	83	87	83
Healthcare and Social Assistance	107	108	102	91	86	84	83	84	83	96	88	90	92
Arts, Entertainment, and Recreation	42	42	41	40	37	35	36	35	35	36	39	44	37
Accommodation and Food Services	108	113	99	104	95	94	94	96	105	99	102	107	101
Public Administration	198	193	186	183	182	190	180	169	164	180	172	182	182
Other Services	183	188	183	175	161	162	145	151	156	160	163	160	158

By Occupation

	2010							2009					
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
Management	148	152	144	147	139	133	122	125	131	131	131	137	127
Business and Financial Operations	146	151	148	145	132	134	122	121	128	125	124	124	114
Computer and Mathematical	101	102	97	98	94	95	86	87	89	86	86	86	84
Architecture and Engineering	90	89	84	88	84	84	75	75	77	77	75	75	73
Life, Physical, and Social Science	132	130	121	127	124	123	113	109	113	113	112	116	112
Community and Social Services	187	191	185	179	160	174	156	164	163	163	161	162	168
Legal	111	111	105	98	93	101	89	93	92	91	94	94	86
Education, Training, and Library	134	132	130	125	116	114	118	113	118	113	114	120	113
Arts, Design, Entertainment, Sports, and Media	96	96	94	91	84	77	75	74	75	75	80	86	77
Healthcare Practitioners and Technical	159	159	159	145	139	136	132	134	136	159	145	149	150
Healthcare Support	205	201	180	178	166	175	174	174	159	169	159	162	171
Protective Service	77	85	85	78	71	83	84	92	90	90	83	84	77
Food Preparation and Serving Related	118	119	108	116	107	98	96	102	109	110	120	122	118
Building, Grounds Cleaning, Maintenance	118	122	116	117	110	106	99	99	104	105	107	108	107
Personal Care and Service	57	59	54	62	53	53	48	43	44	47	49	48	50
Sales and Related	91	93	93	94	90	90	82	82	88	87	86	89	81
Office and Administrative Support	106	104	102	101	98	95	89	94	98	97	99	100	90
Farming, Fishing, and Forestry	175	176	182	191	203	196	200	187	181	185	186	187	185
Construction and Extraction	115	116	115	114	103	97	92	95	97	95	96	94	94
Installation, Maintenance, and Repair	135	134	134	130	125	124	116	121	124	123	126	122	120
Production	121	117	117	117	108	108	100	100	103	103	102	101	99
Transportation and Material Moving	103	100	96	95	88	84	80	85	87	82	83	83	81
Military Specific	150	155	153	152	159	148	156	155	153	153	152	169	165

By Local Market

	2010							2009						
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	
Atlanta	90	93	88	90	84	78	66	71	74	72	75	74	69	
Baltimore	51	54	49	51	46	44	38	42	45	46	45	46	46	
Boston	77	81	79	78	66	62	52	57	61	63	68	65	57	
Chicago	76	78	74	76	68	66	55	60	62	61	63	63	57	
Cincinnati	77	84	75	73	69	65	54	56	60	61	60	61	54	
Cleveland	95	100	91	91	88	80	70	75	75	74	76	73	69	
Dallas	100	105	103	101	99	95	80	84	86	87	88	89	86	
Denver	100	100	96	94	89	86	77	80	82	83	84	85	81	
Detroit	89	91	79	78	72	70	57	63	66	64	63	64	60	
Houston	115	118	114	111	107	104	97	98	102	102	105	106	103	
Indianapolis	87	92	82	82	78	76	68	70	75	71	72	73	68	
Kansas City	88	97	87	86	79	75	65	69	73	73	73	78	68	
Los Angeles	66	69	67	67	61	58	51	54	56	56	57	57	54	
Miami	73	78	75	76	72	69	59	62	64	64	64	63	61	
Minneapolis	86	91	86	85	84	78	68	72	72	70	70	68	63	
New York City	83	84	82	82	73	70	60	65	68	68	68	68	64	
Orlando	54	60	53	50	50	44	36	39	40	40	40	41	41	
Philadelphia	58	57	56	54	45	43	36	41	43	43	44	44	41	
Phoenix	69	71	70	70	67	65	60	62	63	62	62	62	59	
Pittsburgh	142	152	141	136	131	126	108	112	118	114	115	115	110	
Portland	90	97	88	84	79	71	62	69	74	72	71	75	64	
Sacramento	74	78	71	70	68	62	57	59	64	65	64	65	63	
San Diego	71	74	70	71	69	65	60	62	66	65	66	68	65	
San Francisco	75	76	73	73	68	66	58	61	64	63	63	62	60	
Seattle	108	111	105	104	99	93	84	89	90	90	91	90	89	

St. Louis	109	116	104	102	99	95	83	85	89	90	91	93	89
Tampa	78	87	77	77	73	71	62	63	66	65	65	66	64
Washington, D.C.	51	58	54	55	48	46	38	45	49	49	52	50	49

About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for July 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of August 2010 will be released on September 2, 2010.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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