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Monster Employment Index Dips Slightly in July

July 2009 Index Highlights:

- Index edges down three points in July, reflecting mild seasonal lull in U.S. online recruitment activity
- Year-over-year rate of decline of 27 percent most moderate since February
- Offerings in the retail trade industry pick up again, while healthcare and social assistance exhibits downward trend
- Demand bounces back for military-specific occupations, showing least decline on annual basis
- Portland, OR notches higher for fourth consecutive month, indicating stabilization in local job market

Summary Overview

The Monster Employment Index edged down three points in July, as U.S. online recruitment activity eased slightly and inline with seasonal hiring patterns. Year-over-year, however, the Index fell by the least in four months, indicating additional improvement in underlying employer demand for workers at the outset of the third quarter.

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster®.

During July, online job availability rose in three of the Index’s 20 industry sectors and one of the 23 occupational categories monitored. Index results for the past 13 months are as follows:

JUL 09	JUN 09	MAY 09	APR 09	MAR 09	FEB 09	JAN 09	DEC 08	NOV 08	OCT 08	SEP 08	AUG 08	JUL 08
114	117	118	120	118	122	118	131	143	150	160	159	157

“The decline in U.S. online recruitment activity at the beginning of the third quarter is likely due to a seasonal summer slowdown that is typical this time of year, with most industry and occupational categories experiencing reduced demand,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “Although the Index is down 27 percent year-on-year, an encouraging take-away and potential sign of stability is the fact that the Index is now showing its most moderate pace of annual contraction since February.”

Mining; and Retail Trade Industries Edge Up in July while Wholesale Trade; and Healthcare and Social Assistance Ease

Online labor demand in the retail trade industry rose slightly in July for the third month in a row, as demand for sales and related occupations remained stable, mirroring step-wise improvement in U.S. consumer confidence and retail sales figures since February. Meanwhile, opportunities in the mining, quarrying and oil and gas extraction industry expanded for the first time since October last year.

In contrast, online demand in the healthcare and social assistance industry dipped in July. The recent declines in healthcare may suggest hiring the industry is now being impacted by the uncertain economy, following hitherto positive payrolls trends. Agriculture, forestry, fishing, and hunting registered the sharpest month-on-month decline among industries in July.

On an annual basis, public administration led all categories in terms of year-over-year growth, followed by agriculture, forestry, fishing, and hunting.

Online Job Opportunities for Military Specific Occupations Rise in July

Military specific occupations were the only category to register an increase in online demand in July, driven primarily by public-sector and government contractor job posting growth across geographic regions.

In contrast, demand for both healthcare practitioners and technical as well as healthcare support occupations declined in July, extending a trend of cooling demand that followed high springtime hiring activity. Flattening trends were seen in the arts, design, entertainment, sports, and media category, which has remained relatively stable for a six month period after experiencing steep drops in 2008 and early 2009. Similar trends were also witnessed in occupations related to sales and transportation.

Year-over-year, farming, fishing and forestry saw the mildest rate of decline followed by military specific and education.

Online Job Availability Falls in All Nine U.S. Census Bureau Regions in July

Online job demand fell in all nine U.S. Census Bureau regions in July, and all nine remain down year-over-year. South Atlantic had the mildest fall between June and July largely due to the steady demand in Virginia. The Pacific region edged down two points and is now at its lowest level of the year, after holding steady during the spring months. This minor contraction was a result of lower online demand in California counterbalanced by somewhat expanded opportunities in Oregon.

Year-over-year, East South Central had the most moderate rate of decline closely followed by the South Atlantic region.

At the state level, monthly changes were minor in most states with the Dakotas, Oregon and Alaska experiencing increases in demand.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of July:

<u>Rank</u>	<u>State</u>
1	Alaska
2	Maryland
3	Montana
4	Virginia
5	Massachusetts
6	Rhode Island
7	New Jersey
8	Washington
9	Connecticut
10	Delaware

Two of the Top 28 Major U.S. Metro Markets Register Increases in July

During July, online recruitment activity eased in most metro areas monitored by the Index. Extending a four-month up-trend, Portland edged up by two points due to a rise in demand for life, physical, and social sciences; legal and management; and arts and entertainment workers. Miami was the only other market to register a rise in July largely due to expanded opportunities in several occupational sectors like healthcare practitioners/technical; and education/training.

To obtain a full copy of the Monster Employment Index report for July 2009, and access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of August 2009 will be released on September 3, 2009.

Top Industries Looking for Employees in July

Industries showing the greatest increase in online job availability in July included:

INDUSTRY	JUL 09	JUN 09	MAY 09	APR 09	MAR 09	JUL 08
Mining, Quarrying and Oil and Gas Extraction	119	117	118	121	124	171
Retail Trade	123	122	121	118	119	161
Transportation and Warehousing	126	125	129	138	127	176

Most Wanted Occupational Experience in July

Only one occupational category registered the increase in online job demand in July:

OCCUPATIONS	JUL 09	JUN 09	MAY 09	APR 09	MAR 09	JUL 08
Military Specific	165	162	166	179	185	175

Online Job Demand Trend Remains Negative across All Major U.S. Regions in July

Online job opportunities declined by varying degrees in all of the 9 U.S. Census Bureau Divisions in July. The regions are presented here in order of smallest month-to-month rate of decrease:

U.S. CENSUS BUREAU REGIONS	JUL 09	JUN 09	MAY 09	APR 09	MAR 09	JUL 08
South Atlantic	113	115	116	118	116	144
Pacific	95	97	97	98	96	142
Middle Atlantic	103	106	106	107	105	146
East North Central	100	103	103	105	103	145
East South Central	121	124	123	128	124	154
Mountain	118	121	121	123	124	161
New England	102	106	106	109	106	150
West North Central	113	118	120	124	119	162
West South Central	183	188	188	194	191	253



JUL 08	AUG 08	SEP 08	OCT 08	NOV 08	DEC 08	JAN 09	FEB 09	MAR 09	APR 09	MAY 09	JUN 09	JUL 09
157	159	160	150	143	131	118	122	118	120	118	117	114

By Region

	2009							2008						
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	
New England	102	106	106	109	106	112	108	121	137	145	154	154	150	
Mid-Atlantic	103	106	106	107	105	109	106	119	133	140	150	148	146	
East North Central	100	103	103	105	103	108	104	115	131	139	148	147	145	
West North Central	113	118	120	124	119	123	119	134	149	156	167	168	162	
South Atlantic	113	115	116	118	116	117	113	123	134	139	145	145	144	
East South Central	121	124	123	128	124	124	118	128	141	147	153	153	154	
West South Central	183	188	188	194	191	199	191	214	235	242	258	257	253	
Mountain	118	121	121	123	124	129	125	133	146	152	162	162	161	
Pacific	95	97	97	98	96	101	101	112	125	133	142	142	142	

By Industry

	2009							2008						
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	
Agriculture, Forestry, Fishing and Hunting	200	226	224	247	246	221	205	181	170	168	178	192	208	
Mining, Quarrying and Oil and Gas Extraction	119	117	118	121	124	133	145	160	171	186	181	178	171	
Utilities	98	102	96	109	110	118	94	131	120	134	134	126	109	
Construction	164	166	168	170	170	173	170	177	186	197	202	203	204	
Manufacturing	79	80	81	82	82	86	85	93	102	109	112	112	113	
Wholesale Trade	123	124	124	125	123	126	123	128	141	148	151	155	150	
Retail Trade	123	122	121	118	119	117	121	135	157	161	172	162	161	
Transportation and Warehousing	126	125	129	138	127	129	123	146	163	173	178	178	176	
Information	67	68	68	71	73	79	77	89	101	109	115	113	117	
Finance and Insurance	44	48	55	57	57	64	63	74	91	101	108	107	99	
Real Estate and Rental and Leasing	57	61	50	53	53	56	47	59	67	76	85	86	84	
Professional, Scientific, and Technical Services	48	51	52	54	56	62	60	72	87	99	105	105	118	
Management of Companies and Enterprises	104	106	105	107	106	111	109	116	132	140	145	145	148	
Administrative, Support, Waste Management, Remediation Services	49	50	50	51	49	54	51	60	73	82	88	85	80	
Educational Services	83	87	84	80	77	78	74	89	95	98	104	113	104	
Healthcare and Social Assistance	92	97	96	98	93	97	94	104	111	113	117	117	115	
Arts, Entertainment, and Recreation	37	38	40	42	37	44	47	58	80	92	104	94	84	
Accommodation and Food Services	101	102	111	113	104	99	98	108	126	129	139	138	130	
Public Administration	182	191	201	197	200	216	207	178	200	213	210	192	185	
Other Services	158	175	173	182	182	185	175	190	206	216	220	216	213	

By Occupation

	2009							2008					
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul
Management	127	129	129	131	131	137	137	152	172	183	192	192	194
Business and Financial Operations	114	118	122	125	120	126	118	131	145	151	158	157	156
Computer and Mathematical	84	87	87	89	90	96	95	111	126	139	146	145	144
Architecture and Engineering	73	78	83	86	91	97	93	108	127	139	147	146	146
Life, Physical, and Social Science	112	117	118	120	120	123	117	131	140	144	145	142	141
Community and Social Services	168	185	180	179	178	172	151	184	197	197	210	201	186
Legal	86	94	85	91	98	99	96	123	133	144	157	157	157
Education, Training, and Library	113	113	111	107	103	103	99	109	114	117	123	132	121
Arts, Design, Entertainment, Sports, and Media	77	77	75	76	77	79	80	87	96	103	107	105	104
Healthcare Practitioners and Technical	150	158	156	161	154	161	158	174	186	189	199	200	196
Healthcare Support	171	182	183	189	192	186	185	195	206	206	222	229	222
Protective Service	77	85	77	90	82	83	85	105	120	117	111	113	120
Food Preparation and Serving Related	118	125	127	124	120	119	121	130	150	149	155	157	153
Building, Grounds Cleaning, Maintenance	107	116	113	110	104	105	102	115	132	139	150	151	149
Personal Care and Service	50	68	65	66	67	62	68	73	86	96	115	119	127
Sales and Related	81	81	79	80	77	80	77	85	97	100	109	108	108
Office and Administrative Support	90	93	93	93	90	94	91	105	120	125	132	129	125
Farming, Fishing, and Forestry	185	188	187	210	210	188	169	161	156	153	164	179	195
Construction and Extraction	94	95	97	99	97	100	96	103	111	120	124	123	123
Installation, Maintenance, and Repair	120	122	122	131	126	123	115	135	152	167	176	173	176
Production	99	100	99	99	98	102	100	108	119	127	131	130	130
Transportation and Material Moving	81	81	77	80	74	75	72	84	93	98	103	104	103

Military Specific	165	162	166	179	185	187	171	184	187	188	193	181	175
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By Local Market

	2009							2008						
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	
Atlanta	69	71	70	70	69	72	72	81	97	106	112	111	114	
Baltimore	46	47	46	47	47	53	52	62	69	74	77	75	77	
Boston	57	59	58	59	59	66	64	79	93	107	112	112	107	
Chicago	57	61	60	60	58	66	62	76	88	99	103	102	103	
Cincinnati	54	58	61	66	64	72	67	86	112	118	126	118	122	
Cleveland	69	70	71	72	71	80	75	89	112	118	121	120	122	
Dallas	86	87	87	91	90	93	89	99	123	130	135	133	137	
Denver	81	83	82	81	82	85	82	90	111	121	128	126	129	
Detroit	60	62	63	67	63	70	65	80	101	110	119	116	119	
Houston	103	105	107	108	110	117	108	124	149	149	162	157	153	
Indianapolis	68	69	68	69	65	70	68	81	99	107	109	108	108	
Kansas City	68	73	73	68	64	71	71	88	122	124	129	134	134	
Los Angeles	54	55	55	55	56	60	58	67	74	81	85	85	85	
Miami	61	60	61	62	60	64	62	68	79	87	89	87	91	
Minneapolis	63	69	70	71	68	75	75	85	100	108	114	112	112	
New York City	64	64	64	65	64	69	67	79	89	98	101	101	100	
Orlando	41	43	42	41	38	39	37	48	59	57	60	61	66	
Philadelphia	41	43	43	44	43	50	47	55	72	85	90	87	88	
Phoenix	59	60	61	60	60	64	63	70	79	87	90	90	92	
Pittsburgh	110	115	118	114	112	115	105	122	159	165	166	158	154	
Portland	64	62	61	59	58	62	59	74	93	111	118	120	122	
Sacramento	63	65	66	65	63	69	68	72	79	84	88	88	87	

San Diego	65	66	67	66	65	68	66	74	82	89	94	95	91
San Francisco	60	61	60	59	59	64	63	70	79	89	94	95	94
Seattle	89	89	88	88	88	95	92	104	110	122	129	127	127
St. Louis	89	91	91	93	91	95	89	104	125	133	139	138	139
Tampa	64	66	67	67	65	67	65	74	83	83	87	88	90
Washington, D.C.	49	50	50	52	52	56	54	63	74	85	89	84	83

About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for June 2009, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of August 2009 will be released on September 3, 2009.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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