



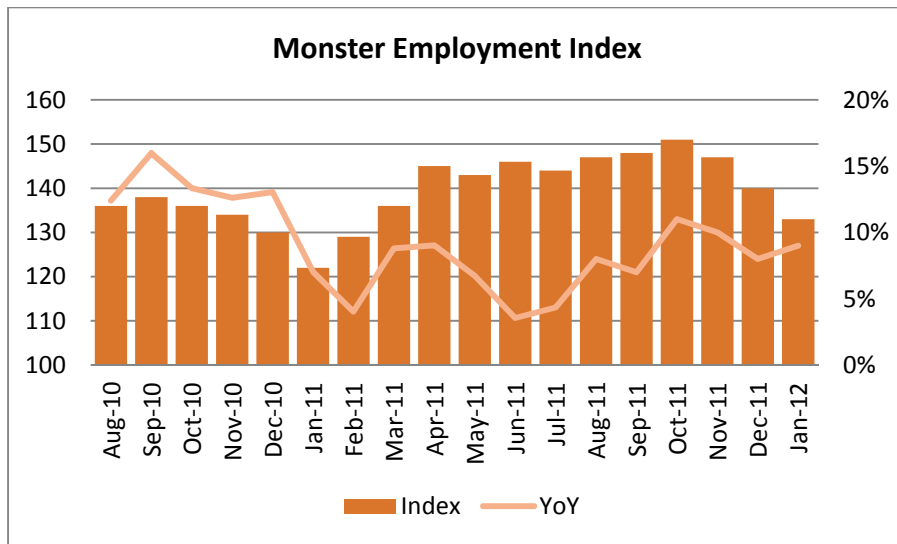
## Monster Employment Index U.S. Rises 9% on Annual Basis, But Decelerating Due To Seasonality and Market Conditions

New York, February 3, 2012

### January 2012 Index Highlights:

- Monster Employment Index U.S. shows annual growth of 9 percent in January, in line with the pace seen during Q4 2011
- Index edges down 5 percent on monthly basis as online recruitment is characteristically muted during early portion of January following the holiday season
- Transportation and warehousing, retail and wholesale remain strong growth markets generally maintaining steady trends
- Public administration remains the weakest trending sector and is the only industry to register negative annual growth. Manufacturing eases, recording single-digit growth for the first time since February 2011
- All metro markets tracked by the Index continue to exhibit positive annual growth with markets in the Northeast recording accelerated growth trends

The Monster Employment Index U.S. is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.



Monster Employment Index U.S. results for the past 18 months are as follows:

Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Y-O-Y
136	138	136	134	130	122	129	136	145	143	146	144	147	148	151	147	140	133	9%

**Industry Year-over-year Trends:** 17 of the 20 industries monitored by the Index showed positive annual growth trends.

- **Transportation and Warehousing** (up 31 percent) continued to extend its robust annual growth trend from December but eased month-over-month in line with the usual seasonal patterns recorded after the holiday season
- **Retail trade** (up 18 percent) drove growth momentum within the trade sectors with continued hiring for computer specialists and business operations occupations
- **Wholesale Trade** (up 18 percent) continued to remain amidst the top growth sectors despite a slightly eased pace from December, with gains in demand for engineering and HR occupations
- **Manufacturing** (up 6 percent) eased more than seasonally expected recording single-digit growth for the first time in 11 months
- **Public Administration** (down 8 percent) continued to record the steepest decline among industries in January

### Top Growth Industries

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Agriculture, Forestry, Fishing, Hunting	177	235	33%
Transportation and Warehousing	143	188	31%
Mining, Quarrying, Oil, Gas Extraction	211	256	21%
Retail Trade	132	156	18%
Wholesale Trade	138	163	18%

### Lowest Growth Industries

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Manufacturing	85	90	6%
Arts, Entertainment, and Recreation	35	36	3%
Educational Services	77	77	0%
Utilities	122	122	0%
Public Administration	142	131	-8%

**Occupation Year-over-year Trends:** Annual online demand for workers rose in 22 of 23 occupational categories in January.

- **Transportation and Material Moving** (up 35 percent) registered the highest annual growth in January, in line with the expansion recorded for the transportation and warehousing sector
- **Legal** (up 23 percent in January from 18 percent in December) continued to record an accelerated growth trend
- **Computer and Mathematical** (up 16 percent) recorded an eased pace of growth from the 23 percent recorded in December, much like the trend recorded within the broader information sector
- **Arts, Design, Entertainment, Sports and Media** (down 1 percent) was the only occupation to record negative annual growth

## Top Growth Occupations

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Transportation and Material Moving	91	123	35%
Personal Care and Service	51	68	33%
Food Preparation and Serving	79	100	27%
Building, Grounds Cleaning, Maintenance	94	116	23%
Legal	87	107	23%

## Lowest Growth Occupations

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Production	113	119	5%
Military Specific	137	141	3%
Education, Training, and Library	108	111	3%
Business and Financial Operations	140	142	1%
Arts, Design, Entertainment, Sports and Media	89	88	-1%

**Geographic year-over-year Trends:** All 28 metro markets recorded positive annual growth in January

- **Atlanta** (up 27 percent) recorded an ongoing gain in recruitment for education and healthcare occupations. Business and financial activities, sales, and construction also registered strong recruitment for this time of year
- Markets in the Northeast – **Pittsburgh** (up 27 percent), **Philadelphia** (up 20 percent), **Boston** (up 13 percent) and **New York** (up 10 percent) – recorded substantially improved growth rates, driven by greater demand for occupations like the sciences, healthcare practitioners, construction, and transportation
- **Los Angeles** (up 10 percent) continued to remain amidst the weakest growing markets. Other California markets - **Sacramento**, **San Diego**, and **San Francisco** noted moderate acceleration in demand. Online recruitment for the sciences, food preparation, and sales improved across these markets.

## Top Growth Metro Markets

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Orlando	46	60	30%
Cincinnati	67	86	28%
Atlanta	77	98	27%
Kansas City	74	94	27%
Pittsburgh	126	160	27%

## Lowest Growth Metro Markets

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Los Angeles	59	65	10%
Denver	91	100	10%
New York City	71	78	10%
Phoenix	66	72	9%
Seattle	100	109	9%

## International Trends:

- **Monster Employment Index Europe** recorded year-over-year growth of 9 percent in January. Germany continued to lead all countries in annual growth, although at a slower rate of 30 percent. Engineering and production were the top two growth industries, each registering annual growth of 22 percent. Online opportunities in management and the public sector record steepest declines
- **Monster Employment Index India** recorded a 3 percent increase year-over-year in December. Agro-based industries followed by real estate led all industry sectors in annual growth. Logistics and transportation recorded the largest decline

## By Region

	2011												2012	YoY
	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	
New England	110	117	121	126	124	126	126	130	127	132	129	124	116	5%
Mid-Atlantic	110	115	120	128	125	126	125	128	127	131	128	122	117	6%
East North Central	117	122	130	139	137	140	138	142	143	148	144	135	128	9%
West North Central	128	136	140	149	146	151	149	153	155	158	155	147	138	8%
South Atlantic	115	121	129	140	139	141	139	141	142	147	144	137	129	12%
East South Central	125	134	142	151	147	155	154	156	158	162	160	154	142	14%
West South Central	182	195	204	223	223	226	222	225	233	238	232	218	207	14%
Mountain	120	128	129	136	135	138	134	137	139	140	138	132	129	8%
Pacific	106	111	112	119	118	119	115	119	120	122	118	115	112	6%

## By Industry

	2011												2012	YoY
	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	
Agriculture, Forestry, Fishing and Hunting	177	182	191	190	190	201	190	202	213	230	230	238	235	33%
Mining, Quarrying and Oil and Gas Extraction	211	234	251	274	285	284	277	293	281	283	268	257	256	21%
Utilities	122	129	146	146	163	151	138	138	148	134	135	125	122	0%
Construction	165	173	179	189	189	194	194	200	195	186	186	185	186	13%
Manufacturing	85	88	96	100	100	103	102	106	107	109	106	103	90	6%
Wholesale Trade	138	143	159	164	157	157	157	160	161	162	164	167	163	18%
Retail Trade	132	133	142	159	161	160	160	169	170	183	172	157	156	18%
Transportation and Warehousing	143	148	159	172	172	179	196	197	198	207	211	205	188	31%
Information	76	79	82	83	84	92	90	95	109	104	96	95	86	13%
Finance and Insurance	46	47	50	53	54	53	53	55	58	57	55	52	51	11%
Real Estate and Rental and Leasing	47	49	51	54	55	55	57	60	57	57	57	56	54	15%
Professional, Scientific, and Technical Services	56	59	61	64	64	66	65	67	67	68	66	64	62	11%
Management of Companies and Enterprises	96	101	105	110	110	111	109	112	110	110	112	108	104	8%
Administrative, Support, Waste Management, Remediation Services	48	50	54	60	60	60	57	59	60	62	59	58	55	15%
Educational Services	77	80	89	94	94	93	92	95	89	90	82	78	77	0%
Healthcare and Social Assistance	92	94	100	106	108	105	104	110	108	109	106	103	101	10%
Arts, Entertainment, and Recreation	35	35	38	41	43	42	38	37	41	46	41	38	36	3%
Accommodation and Food Services	79	83	94	98	97	102	98	94	96	104	100	94	86	9%
Other Services	166	186	199	211	208	212	213	221	211	219	215	208	205	23%
Public Administration	142	142	159	168	153	153	167	163	144	150	149	147	131	-8%

## By Occupation

	2011												2012	YoY
	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	
Management	123	131	138	144	144	146	143	147	143	147	145	139	135	10%
Business and Financial Operations	140	149	153	157	155	147	148	155	167	159	157	143	142	1%
Computer and Mathematical	98	103	106	109	110	117	116	120	128	128	123	122	114	16%
Architecture and Engineering	87	92	97	102	105	109	109	112	117	115	115	111	104	20%
Life, Physical, and Social Science	107	111	118	121	127	129	141	131	129	129	122	116	116	8%
Community and Social Services	176	190	198	210	211	212	216	227	209	227	215	215	205	16%
Legal	87	96	104	110	110	118	109	114	117	121	116	113	107	23%
Education, Training, and Library	108	113	125	131	131	130	129	134	125	127	116	111	111	3%
Arts, Design, Entertainment, Sports, and Media	89	92	89	97	99	99	97	94	98	102	96	92	88	-1%
Healthcare Practitioners and Technical	139	142	149	159	161	160	159	167	165	167	163	159	157	13%
Healthcare Support	192	198	217	230	227	223	221	231	223	239	225	218	222	16%
Protective Service	55	58	61	67	67	68	70	68	65	65	59	60	62	13%
Food Preparation and Serving Related	79	88	104	107	108	109	106	101	102	114	109	105	100	27%
Building, Grounds Cleaning, Maintenance	94	105	115	118	117	116	117	118	115	115	117	109	116	23%
Personal Care and Service	51	63	69	75	72	69	69	78	74	77	71	67	68	33%
Sales and Related	85	91	90	97	98	98	98	102	104	107	106	96	95	12%
Office and Administrative Support	90	93	101	109	109	110	109	109	114	114	107	102	97	8%
Farming, Fishing, and Forestry	162	171	176	186	179	173	163	166	167	173	180	176	177	9%
Construction and Extraction	100	106	110	117	119	120	119	123	119	113	113	114	115	15%
Installation, Maintenance, and Repair	138	153	163	169	167	170	169	175	169	178	169	161	154	12%
Production	113	117	125	133	133	134	132	137	138	141	134	129	119	5%
Transportation and Material Moving	91	96	101	108	108	112	126	126	133	142	145	141	123	35%
Military Specific	137	141	155	160	160	163	156	161	158	161	165	162	141	3%

## By Local Market

	2011												2012	YoY
	Jan	Feb	Mar	Apr	June	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	
Atlanta	77	91	94	99	101	101	103	108	104	106	105	96	98	27%
Baltimore	40	45	49	53	55	57	58	60	60	63	63	56	50	25%
Boston	64	75	80	83	83	81	84	87	87	88	84	76	72	13%
Chicago	71	82	88	90	92	91	92	97	99	99	97	86	83	17%
Cincinnati	67	81	88	94	95	99	99	103	102	105	106	95	86	28%
Cleveland	89	102	108	116	116	118	123	128	134	132	130	116	108	21%
Dallas	94	103	107	112	114	111	115	118	120	117	119	110	110	17%
Denver	91	100	102	107	107	107	108	111	113	111	111	104	100	10%
Detroit	86	102	109	115	109	111	119	126	126	130	128	113	105	22%
Houston	106	121	126	129	130	132	135	136	142	144	141	130	128	21%
Indianapolis	79	90	92	100	99	101	106	109	112	115	117	106	98	24%
Kansas City	74	84	90	97	101	103	106	111	113	115	112	98	94	27%
Los Angeles	59	68	69	71	72	71	71	76	74	74	72	68	65	10%
Miami	68	78	79	85	83	80	79	79	81	83	85	79	76	12%
Minneapolis	89	99	99	107	109	113	114	117	120	123	121	111	102	15%
New York City	71	80	83	85	85	86	86	90	86	89	88	80	78	10%
Orlando	46	56	59	65	65	63	68	69	70	73	73	64	60	30%
Philadelphia	50	58	63	69	66	64	68	72	70	74	72	61	60	20%
Phoenix	66	74	75	78	77	75	75	78	79	80	80	76	72	9%
Pittsburgh	126	146	149	157	160	166	169	177	176	183	182	169	160	27%
Portland	74	89	90	97	100	108	108	108	106	112	110	97	91	23%
Sacramento	68	77	77	80	80	81	81	85	85	87	84	80	79	16%
San Diego	65	77	78	81	81	81	82	83	84	85	84	80	79	22%
San Francisco	68	76	78	79	80	81	83	88	86	87	85	81	76	12%
Seattle	100	108	112	117	117	118	123	127	124	123	122	116	109	9%
St. Louis	98	111	119	125	123	133	131	133	128	130	130	118	113	15%
Tampa	75	83	87	95	93	90	92	91	89	94	94	87	83	11%
Washington, D.C.	41	48	50	53	53	54	57	61	63	66	62	53	46	12%

To obtain a full copy of the Monster Employment Index U.S. report for January 2012, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of February will be released on March 9, 2012.

### **About the Monster Employment Index U.S.**

Launched in April 2004 with data collected since October 2003, the Monster Employment Index U.S. is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. All of the data and findings in the Monster Employment Index have been validated for their accuracy through independent, third party auditing conducted periodically by Research America, Inc. The audit validates the accuracy of the national online job recruitment activity measured within a margin of error of +/- 1.05%.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW - News), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

Contacts:

#### General Information:

Deepika Murty  
Monster Worldwide  
978-461-8765  
[Deepika.Murty@monster.com](mailto:Deepika.Murty@monster.com)