

monster®

EMPLOYMENT INDEX

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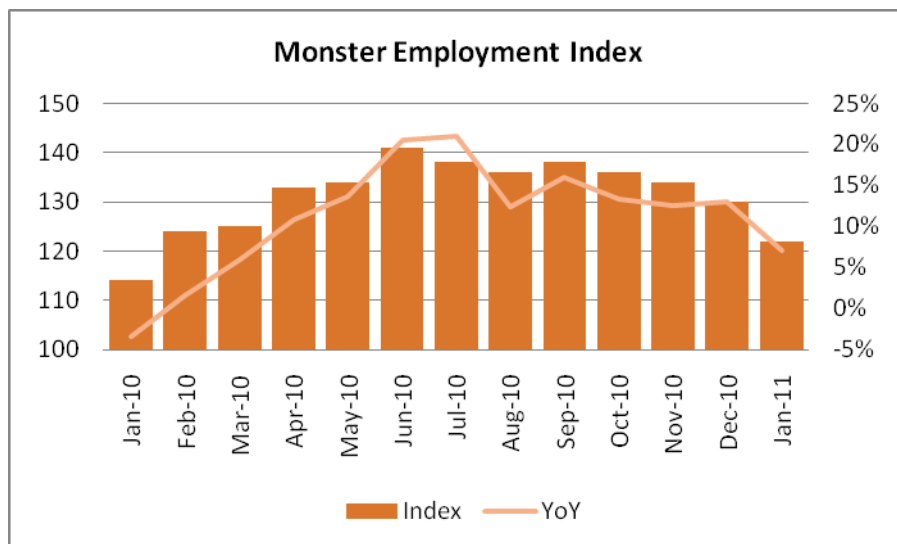
Monster Employment Index Up 7% Year over Year in January; despite an unprecedented decline in public administration sector

January 2011 Index Highlights:

- A year of positive annual growth – at 7 percent in January – signaling sustained, measured growth
- All 28 metro markets record positive annual growth in January
- Mining and wholesale trade lead all sectors in annual growth. Professional, scientific, and technical services rises with particularly strong demand for IT and engineering specialists
- Index declines 8 points (6 percent) in January on monthly basis, as employer’s scale back hiring activity following a relatively active December. A seasonal December-January decline has now been recorded for 4 consecutive years
- Public administration records an unprecedented 21 percent annual decline, reaching its lowest annual growth rate in the Index

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.

“We’re seeing positive year-over-year growth as economic recovery progresses at a measured pace,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “Private sector hiring, particularly in IT, business and healthcare occupations has been fueling growth which is encouraging. At the same time cuts in government-related recruitment since December are weighing down on overall growth, but not enough to prevent YoY growth for the first month of 2011.”



JAN 10	FEB 10	MAR 10	APR 10	MAY 10	JUN 10	JUL 10	AUG 10	SEP 10	OCT 10	NOV 10	DEC 10	JAN 11	Y-O-Y GROWTH
114	124	125	133	134	141	138	136	138	136	134	130	122	7%

Industry Year-over-year Trends: 12 of the 20 industries monitored by the Index showed positive annual growth trends.

- **Wholesale Trade** (up 14 percent) was amongst the top-moving sectors in January, in contrast to seasonal expectations, as sector employers appeared to carry-over their year-end momentum into 2011
- **Professional, scientific, and technical services** (up 14 percent) remained strong year-over-year, and stable month-over-month due to particularly strong demand for IT and engineering specialists
- **Accommodation and food services** (down 16 percent) was amongst the slowest growing sectors in the Index following a relatively active month of online hiring activity in December
- **Finance and insurance** (up 2 percent) remained flat from December on an annual basis, yet demand trends for workers in a number of financial service occupations remained high
- **Public administration** (down 21 percent) registered the steepest annual decline, with eased job creation for federal and local government

Top Growth Industries

Year-over-year Growth	Jan 10	Jan 11	% Growth Y-o-y
Mining, Quarrying, Oil and Gas Extraction	139	211	52%
Transportation and Warehousing	125	143	14%
Wholesale Trade	121	138	14%
Professional, Scientific, and Technical Services	49	56	14%
Information	68	76	10%

Lowest Growth Industries

Year-over-year Growth	Jan 10	Jan 11	% Growth Y-o-y
Educational Services	82	77	-6%
Real Estate and Rental and Leasing	51	47	-8%
Agriculture, Forestry, Fishing, and Hunting	203	177	-13%
Accommodation and Food Services	94	79	-16%
Public Administration	180	142	-21%

Occupation Year-over-year Trends: Annual online demand for workers rose in 15 of the 23 occupational categories in January.

- **Architecture and Engineering** (up 16 percent) and **Computer and mathematical** (up 14 percent) registered improved demand trends with a general escalation in job availability for professionals with advanced technical specializations
- **Business and financial operations** (up 15 percent) saw improved demand conditions for accountants and financial analysts across a wide range of sectors, across all geographic regions

Top Growth Occupations

Year-over-year Growth	Jan 10	Jan 11	% Growth Y-o-y
Installation, Maintenance, and Repair	116	138	19%
Arts, Design, Entertainment, Sports and Media	75	89	19%
Architecture and Engineering	75	87	16%
Business and Financial Operations	122	140	15%
Computer and Mathematical	86	98	14%

Lowest Growth Occupations

Year-over-year Growth	Jan 10	Jan 11	% Growth Y-o-y
Education, Training and Library	118	108	-8%
Military Specific	156	137	-12%
Food Preparation and Serving	96	79	-18%
Farming, Fishing, and Forestry	200	162	-19%
Protective Service	84	55	-35%

Geographic year-over-year Trends: All 28 metro markets recorded positive annual growth in January

- **Detroit** (up 51 percent) and **Philadelphia** (up 39 percent) continued to remain among top growth markets.
- **San Diego** (up 8 percent) remained stable year-over-year but recorded a mild monthly decline of 3 percent in January. Online recruitment trends were strongest for production; sales; and arts, design, entertainment, sports, and media related occupations in the long-term
- Among the 50 states and the District, 40 registered annual increases in online job demand.

Top Growth Metro Markets

Year-over-year Growth	Jan 10	Jan 11	% Growth Y-o-y
Detroit	57	86	51%
Philadelphia	36	50	39%
Minneapolis	68	89	31%
Chicago	55	71	29%
Orlando	36	46	28%

Lowest Growth Metro Markets

Year-over-year Growth	Jan 10	Jan 11	% Growth Y-o-y
Phoenix	60	66	10%
Houston	97	106	9%
San Diego	60	65	8%
Washington, D.C.	38	41	8%
Baltimore	38	40	5%

International Trends:

- **Monster Employment Index Europe** continued a steady positive annual growth rate (up 22 percent in December) ending the year with relatively strengthened demand for production; manufacturing and transportation/ logistics sectors. Germany continued to be the strongest overall creator of job opportunities in Europe
- **Monster Employment Index India** annual growth rate accelerated to 27 percent in December 2010, with demand picking notably for the IT sector. Several other categories including banking/ finance and engineering continued to exhibit strong long-term growth

To obtain a full copy of the Monster Employment Index report for January 2011, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of February 2011 will be released on March 3, 2011.

By Industry

	2010												2011
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Agriculture, Forestry, Fishing and Hunting	203	211	208	205	195	195	196	188	177	178	165	168	177
Mining, Quarrying and Oil and Gas Extraction	139	148	149	169	176	178	182	189	191	197	199	204	211
Utilities	114	110	108	117	121	121	121	132	141	137	131	136	122
Construction	157	165	176	195	197	200	195	193	194	191	194	174	165
Manufacturing	81	83	84	91	91	91	93	93	93	92	91	88	85
Wholesale Trade	121	127	129	133	134	134	134	136	137	139	142	139	138
Retail Trade	118	116	124	137	140	135	135	143	141	145	152	138	132
Transportation and Warehousing	125	131	138	149	150	157	160	155	154	162	161	158	143
Information	68	81	79	77	77	80	81	80	80	82	81	79	76
Finance and Insurance	45	51	52	53	53	52	52	53	52	53	50	47	46
Real Estate and Rental and Leasing	51	57	63	62	55	60	57	55	55	60	59	56	47
Professional, Scientific, and Technical Services	49	54	53	56	57	59	59	58	59	59	58	56	56
Management of Companies and Enterprises	101	111	111	117	111	122	122	118	117	106	109	103	96
Administrative, Support, Waste Management, Remediation Services	49	51	51	54	54	55	56	55	55	55	54	50	48
Educational Services	82	81	82	89	91	91	94	92	87	90	90	86	77
Healthcare and Social Assistance	83	84	86	91	102	108	107	107	110	107	104	99	92
Arts, Entertainment, and Recreation	36	35	37	40	41	42	42	41	41	41	39	37	35
Accommodation and Food Services	94	94	95	104	99	113	108	111	105	99	102	99	79
Other Services	145	162	161	175	183	188	183	183	188	187	178	166	166
Public Administration	180	190	182	183	186	193	198	190	204	213	189	166	142

By Occupation

	2010												2011
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Management	122	133	139	147	144	152	148	144	144	136	137	130	123
Business and Financial Operations	122	134	132	145	148	151	146	145	148	147	148	153	140
Computer and Mathematical	86	95	94	98	97	102	101	101	102	103	103	99	98
Architecture and Engineering	75	84	84	88	84	89	90	88	88	86	85	82	87
Life, Physical, and Social Science	113	123	124	127	121	130	132	123	119	116	113	111	107
Community and Social Services	156	174	160	179	185	191	187	188	196	188	182	183	176
Legal	89	101	93	98	105	111	111	116	115	117	113	97	87
Education, Training, and Library	118	114	116	125	130	132	134	130	123	126	125	120	108
Arts, Design, Entertainment, Sports, and Media	75	77	84	91	94	96	96	95	95	93	92	86	89
Healthcare Practitioners and Technical	132	136	139	145	159	159	159	161	161	163	159	151	139
Healthcare Support	174	175	166	178	180	201	205	195	209	205	202	198	192
Protective Service	84	83	71	78	85	85	77	83	90	89	83	60	55
Food Preparation and Serving Related	96	98	107	116	108	119	118	115	110	101	94	94	79
Building, Grounds Cleaning, Maintenance	99	106	110	117	116	122	118	115	110	116	114	96	94
Personal Care and Service	48	53	53	62	54	59	57	53	48	45	43	39	51
Sales and Related	82	90	90	94	93	93	91	91	90	91	94	90	85
Office and Administrative Support	89	95	98	101	102	104	106	103	105	104	101	92	90
Farming, Fishing, and Forestry	200	196	203	191	182	176	175	169	162	162	151	149	162
Construction and Extraction	92	97	103	114	115	116	115	115	116	114	115	105	100
Installation, Maintenance, and Repair	116	124	125	130	134	134	135	140	144	146	138	135	138
Production	100	108	108	117	117	117	121	121	122	121	120	113	113
Transportation and Material Moving	80	84	88	95	96	100	103	100	99	105	104	102	91
Military Specific	156	148	159	152	153	155	150	149	160	154	146	140	137

By Local Market

	2010												2011
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Atlanta	66	78	84	90	88	93	90	91	92	89	92	88	77
Baltimore	38	44	46	51	49	54	51	50	53	51	50	48	40
Boston	52	62	66	78	79	81	77	78	81	82	79	74	64
Chicago	55	66	68	76	74	78	76	78	82	82	81	78	71
Cincinnati	54	65	69	73	75	84	77	78	83	83	78	75	67
Cleveland	70	80	88	91	91	100	95	99	99	103	103	100	89
Dallas	80	95	99	101	103	105	100	104	106	105	104	101	94
Denver	77	86	89	94	96	100	100	103	102	103	101	95	91
Detroit	57	70	72	78	79	91	89	93	97	99	101	91	86
Houston	97	104	107	111	114	118	115	117	120	117	116	112	106
Indianapolis	68	76	78	82	82	92	87	90	89	91	89	86	79
Kansas City	65	75	79	86	87	97	88	94	97	94	92	84	74
Los Angeles	51	58	61	67	67	69	66	67	69	69	69	64	59
Miami	59	69	72	76	75	78	73	73	74	76	76	74	68
Minneapolis	68	78	84	85	86	91	86	90	95	96	98	98	89
New York City	60	70	73	82	82	84	83	83	84	85	83	79	71
Orlando	36	44	50	50	53	60	54	54	56	55	58	54	46
Philadelphia	36	43	45	54	56	57	58	59	63	63	65	59	50
Phoenix	60	65	67	70	70	71	69	71	72	74	75	71	66
Pittsburgh	108	126	131	136	141	152	142	144	151	149	148	141	126
Portland	62	71	79	84	88	97	90	93	89	95	92	83	74
Sacramento	57	62	68	70	71	78	74	75	75	76	74	71	68
San Diego	60	65	69	71	70	74	71	71	72	73	70	67	65
San Francisco	58	66	68	73	73	76	75	76	76	77	76	73	68
Seattle	84	93	99	104	105	111	108	107	108	108	106	102	100
St. Louis	83	95	99	102	104	116	109	111	114	113	116	110	98
Tampa	62	71	73	77	77	87	78	80	82	82	82	80	75
Washington, D.C.	38	46	48	55	54	58	51	53	54	53	52	49	41

By Region

	2010												2011
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
New England	103	112	112	124	124	130	126	122	125	123	123	117	110
Mid-Atlantic	105	114	117	130	129	133	132	130	130	128	122	117	110
East North Central	101	111	112	119	120	127	125	124	125	124	125	122	117
West North Central	113	124	121	128	130	141	138	137	139	141	142	140	128
South Atlantic	110	117	119	128	127	134	130	128	128	125	126	121	115
East South Central	122	132	130	132	135	142	140	136	140	138	136	134	125
West South Central	175	200	200	202	204	216	210	211	214	205	201	194	182
Mountain	118	124	123	129	132	137	136	134	142	142	141	135	120
Pacific	96	102	105	113	114	119	117	115	114	112	111	106	106

About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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