

monster® EMPLOYMENT INDEX

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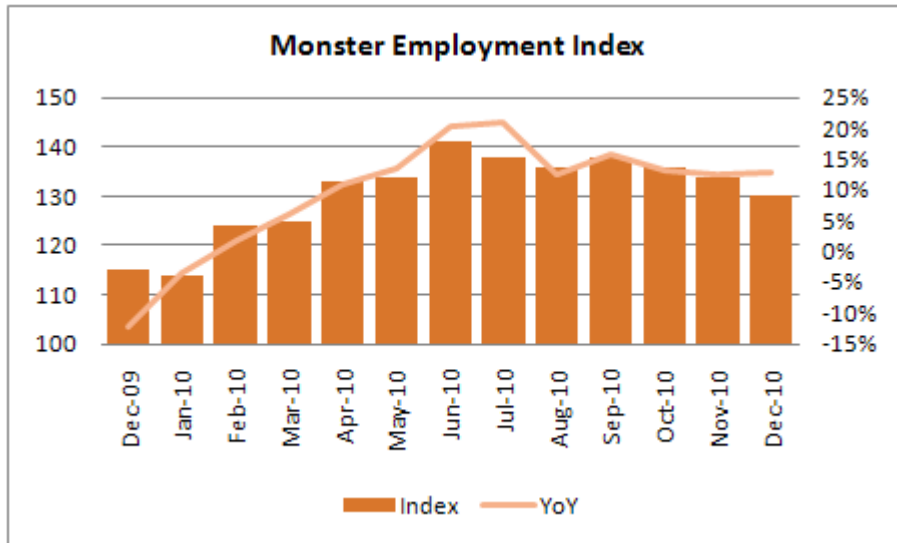
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Monster Employment Index Up 13% Year over Year in December – Marking 11th Consecutive Month of Growth

December 2010 Index Highlights:

- Eleventh consecutive month of positive annual growth rate – stable at 13 percent in December
- Index edges down four points (3 percent) in December on monthly basis, generally meeting seasonal precedent for the end-of-quarter, end-of-year period
- Mining and utilities lead all sectors in annual growth while wholesale trade and transportation also trend higher
- Business and financial operations exhibits notable expansion in 2010, with improved online recruitment trends for accounting and financial professionals
- All 28 metro markets recorded positive annual growth in December

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.



DEC 09	JAN 10	FEB 10	MAR 10	APR 10	MAY 10	JUN 10	JUL 10	AUG 10	SEP 10	OCT 10	NOV 10	DEC 10	Y-O-Y GROWTH
115	114	124	125	133	134	141	138	136	138	136	134	130	13%

“The Monster Employment Index has recorded a stable annual growth rate for three consecutive months, underscoring a trend of moderate labor market improvement,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “There are signs of momentum in pockets of the private sector as the economy continues to gradually improve. However, state and local government hiring continues to show signs of a slowdown, with recruitment activity softening year-on-year.”

Industry Year-over-year Trends: 16 of the 20 industries monitored by the Index showed positive annual growth trends.

- **Utilities** (up 28 percent) was amongst the top-moving sectors in December with seasonal increase in demand for field workers particularly in the Midwest and Northeastern regions
- **Wholesale trade** (up 10 percent) and **transportation and warehousing** (up 21 percent) registered nearly stable online recruitment activity levels between November and December
- **Accommodation and food services** (up 3 percent) recorded year-over-year gains in the Index, in contrast to the lull seen in the prior months as positive consumer spending trends continued to drive online recruitment
- **Finance and insurance** (2 percent in December from 4 percent in November) registered further deceleration in annual growth rate, yet demand trends for workers in a number of financial service occupations remained high
- **Public administration** (down 2 percent) and **administrative support, waste management and remediation services** (down 2 percent) declined on an annual basis

Top Growth Industries

Year-over-year Growth	Dec 09	Dec 10	% Growth Y-o-y
Mining, Quarrying, Oil and Gas Extraction	132	204	55%
Utilities	106	136	28%
Transportation and Warehousing	131	158	21%
Health Care and Social Assistance	84	99	18%
Retail Trade	120	138	15%

Lowest Growth Industries

Year-over-year Growth	Dec 09	Dec 10	% Growth Y-o-y
Finance and Insurance	46	47	2%
Management of Companies and Enterprises	104	103	-1%
Public Administration	169	166	-2%
Administrative, Support and Waste Management	51	50	-2%
Agriculture, Forestry, Fishing and Hunting	184	168	-9%

Occupation Year-over-year Trends: Annual online demand for workers rose in 16 of the 23 occupational categories in December.

- **Business and Financial Operations** (up 26 percent) exhibited the largest annual growth with increased demand for accountants and financial analysts across a wide range of sectors and geographic regions
- **Food preparation and serving** (down 8 percent); and **sales** (up 10 percent) registered mild declines in December while annual growth rates improved for both occupational groups between November and December

Top Growth Occupations

Year-over-year Growth	Dec 09	Dec 10	% Growth Y-o-y
Business and Financial Operations	121	153	26%
Transportation and Material Moving	85	102	20%
Arts, Design, Entertainment, Sports and Media	74	86	16%
Healthcare Support	174	198	14%
Computer and Mathematical	87	99	14%

Lowest Growth Occupations

Year-over-year Growth	Dec 09	Dec 10	% Growth Y-o-y
Food Preparation and Serving	102	94	-8%
Personal Care and Service	43	39	-9%
Military Specific	155	140	-10%
Farming, Fishing, and Forestry	187	149	-20%
Protective Service	92	60	-35%

DMA Year-over-year Trends: All 28 metro markets recorded positive annual growth in December

- **Philadelphia** (up 44 percent) and **Orlando** (up 38 percent) remained top growth markets with solid recovery in demand throughout 2010 for management; healthcare practitioners; and life, physical and social science occupations.
- **San Diego** (up 8 percent) remained the slowest growing DMA on an annual basis with hiring easing notably for the military-specific occupations while remaining relatively stable for business and financial operations; life, physical, and social sciences; and construction and extraction

Top Growth DMAs

Year-over-year Growth	Dec 09	Dec 10	% Growth Y-o-y
Detroit	63	91	44%
Philadelphia	41	59	44%
Orlando	39	54	38%
Minneapolis	72	98	36%
Cincinnati	56	75	34%

Lowest Growth DMAs

Year-over-year Growth	Dec 09	Dec 10	% Growth Y-o-y
Phoenix	62	71	15%
Houston	98	112	14%
Baltimore	42	48	14%
Washington, DC.	45	49	9%
San Diego	62	67	8%

State Year-over-year Trends: Among the 50 states and the District, 30 registered annual increases in online job demand.

- The acceleration in long-term growth between November and December was most prominent in **East South Central** (11 percent in December from 8 percent in November) as demand edged higher than seasonally expected. **West North Central** (up 23 percent) remained the top growth market from a long term view
- Mirroring the general trends among Census divisions, the states with strongest annual growth were away from the coasts

International Trends:

- **Monster Employment Index Europe** continued to record positive annual growth rate (up 22 percent in November) with further strengthening of demand in the manufacturing and transport-related sectors. Germany and Sweden extended their relatively strong long term recovery with online demand for jobs trending at notably higher levels compared to last year
- **Monster Employment Index India** annual growth rate accelerated to 26 percent in November, (from 22 percent in October), with relatively strong long term growth trends for several categories including sales, business development and customer service.

To obtain a full copy of the Monster Employment Index report for December 2010, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of January 2011 will be released on February 3, 2011.

By Industry

	2009	2010											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Agriculture, Forestry, Fishing and Hunting	184	203	211	208	205	195	195	196	188	177	178	165	168
Mining, Quarrying and Oil and Gas Extraction	132	139	148	149	169	176	178	182	189	191	197	199	204
Utilities	106	114	110	108	117	121	121	121	132	141	137	131	136
Construction	163	157	165	176	195	197	200	195	193	194	191	194	174
Manufacturing	79	81	83	84	91	91	91	93	93	93	92	91	88
Wholesale Trade	126	121	127	129	133	134	134	134	136	137	139	142	139
Retail Trade	120	118	116	124	137	140	135	135	143	141	145	152	138
Transportation and Warehousing	131	125	131	138	149	150	157	160	155	154	162	161	158
Information	69	68	81	79	77	77	80	81	80	80	82	81	79
Finance and Insurance	46	45	51	52	53	53	52	52	53	52	53	50	47
Real Estate and Rental and Leasing	50	51	57	63	62	55	60	57	55	55	60	59	56
Professional, Scientific, and Technical Services	50	49	54	53	56	57	59	59	58	59	59	58	56
Management of Companies and Enterprises	104	101	111	111	117	111	122	122	118	117	106	109	103
Administrative, Support, Waste Management, Remediation Services	51	49	51	51	54	54	55	56	55	55	55	54	50
Educational Services	79	82	81	82	89	91	91	94	92	87	90	90	86
Healthcare and Social Assistance	84	83	84	86	91	102	108	107	107	110	107	104	99
Arts, Entertainment, and Recreation	35	36	35	37	40	41	42	42	41	41	41	39	37
Accommodation and Food Services	96	94	94	95	104	99	113	108	111	105	99	102	99
Other Services	151	145	162	161	175	183	188	183	183	188	187	178	166
Public Administration	169	180	190	182	183	186	193	198	190	204	213	189	166

By Occupation

	2009	2010											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Management	125	122	133	139	147	144	152	148	144	144	136	137	130
Business and Financial Operations	121	122	134	132	145	148	151	146	145	148	147	148	153
Computer and Mathematical	87	86	95	94	98	97	102	101	101	102	103	103	99
Architecture and Engineering	75	75	84	84	88	84	89	90	88	88	86	85	82
Life, Physical, and Social Science	109	113	123	124	127	121	130	132	123	119	116	113	111
Community and Social Services	164	156	174	160	179	185	191	187	188	196	188	182	183
Legal	93	89	101	93	98	105	111	111	116	115	117	113	97
Education, Training, and Library	113	118	114	116	125	130	132	134	130	123	126	125	120
Arts, Design, Entertainment, Sports, and Media	74	75	77	84	91	94	96	96	95	95	93	92	86
Healthcare Practitioners and Technical	134	132	136	139	145	159	159	159	161	161	163	159	151
Healthcare Support	174	174	175	166	178	180	201	205	195	209	205	202	198
Protective Service	92	84	83	71	78	85	85	77	83	90	89	83	60
Food Preparation and Serving Related	102	96	98	107	116	108	119	118	115	110	101	94	94
Building, Grounds Cleaning, Maintenance	99	99	106	110	117	116	122	118	115	110	116	114	96
Personal Care and Service	43	48	53	53	62	54	59	57	53	48	45	43	39
Sales and Related	82	82	90	90	94	93	93	91	91	90	91	94	90
Office and Administrative Support	94	89	95	98	101	102	104	106	103	105	104	101	92
Farming, Fishing, and Forestry	187	200	196	203	191	182	176	175	169	162	162	151	149
Construction and Extraction	95	92	97	103	114	115	116	115	115	116	114	115	105
Installation, Maintenance, and Repair	121	116	124	125	130	134	134	135	140	144	146	138	135
Production	100	100	108	108	117	117	117	121	121	122	121	120	113
Transportation and Material Moving	85	80	84	88	95	96	100	103	100	99	105	104	102
Military Specific	155	156	148	159	152	153	155	150	149	160	154	146	140

By Local Market

	2009	2010											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Atlanta	71	66	78	84	90	88	93	90	91	92	89	92	88
Baltimore	42	38	44	46	51	49	54	51	50	53	51	50	48
Boston	57	52	62	66	78	79	81	77	78	81	82	79	74
Chicago	60	55	66	68	76	74	78	76	78	82	82	81	78
Cincinnati	56	54	65	69	73	75	84	77	78	83	83	78	75
Cleveland	75	70	80	88	91	91	100	95	99	99	103	103	100
Dallas	84	80	95	99	101	103	105	100	104	106	105	104	101
Denver	80	77	86	89	94	96	100	100	103	102	103	101	95
Detroit	63	57	70	72	78	79	91	89	93	97	99	101	91
Houston	98	97	104	107	111	114	118	115	117	120	117	116	112
Indianapolis	70	68	76	78	82	82	92	87	90	89	91	89	86
Kansas City	69	65	75	79	86	87	97	88	94	97	94	92	84
Los Angeles	54	51	58	61	67	67	69	66	67	69	69	69	64
Miami	62	59	69	72	76	75	78	73	73	74	76	76	74
Minneapolis	72	68	78	84	85	86	91	86	90	95	96	98	98
New York City	65	60	70	73	82	82	84	83	83	84	85	83	79
Orlando	39	36	44	50	50	53	60	54	54	56	55	58	54
Philadelphia	41	36	43	45	54	56	57	58	59	63	63	65	59
Phoenix	62	60	65	67	70	70	71	69	71	72	74	75	71
Pittsburgh	112	108	126	131	136	141	152	142	144	151	149	148	141
Portland	69	62	71	79	84	88	97	90	93	89	95	92	83
Sacramento	59	57	62	68	70	71	78	74	75	75	76	74	71
San Diego	62	60	65	69	71	70	74	71	71	72	73	70	67
San Francisco	61	58	66	68	73	73	76	75	76	76	77	76	73
Seattle	89	84	93	99	104	105	111	108	107	108	108	106	102
St. Louis	85	83	95	99	102	104	116	109	111	114	113	116	110
Tampa	63	62	71	73	77	77	87	78	80	82	82	82	80
Washington, D.C.	45	38	46	48	55	54	58	51	53	54	53	52	49

By Region

	2009	2010											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
New England	103	103	112	112	124	124	130	126	122	125	123	123	117
Mid-Atlantic	107	105	114	117	130	129	133	132	130	130	128	122	117
East North Central	103	101	111	112	119	120	127	125	124	125	124	125	122
West North Central	114	113	124	121	128	130	141	138	137	139	141	142	140
South Atlantic	112	110	117	119	128	127	134	130	128	128	125	126	121
East South Central	121	122	132	130	132	135	142	140	136	140	138	136	134
West South Central	177	175	200	200	202	204	216	210	211	214	205	201	194
Mountain	118	118	124	123	129	132	137	136	134	142	142	141	135
Pacific	96	96	102	105	113	114	119	117	115	114	112	111	106

About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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