

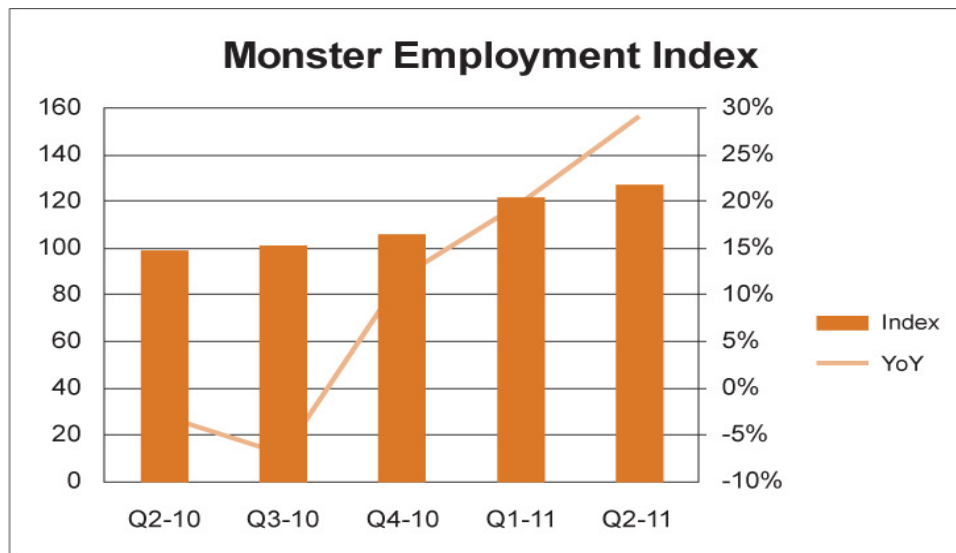
Montreal - July 26, 2011

Second Quarter 2011 Index Highlights:

- Online recruitment is now at its highest level since Q4 2008, up 29% from Q2 2010
- Seven of 13 cities tracked by Index post notable increases in online recruitment
- All provinces except three post Q2 gains
- Majority of job categories increase, led by management, trades, business and finance, social sciences and government positions

The Monster Employment Index Canada is a quarterly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across Canada. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Employers are demonstrating considerable confidence which has resulted in a strong upward trend in online recruitment for the second quarter,” said Peter Gilfillan, senior vice president of international sales and general manager of Monster Canada. “The Index is now at its highest level since the end of 2008, up by a significant 29 percent year-over-year and has now seen four consecutive quarters of increased online recruitment activity.”



Q2 2010	Q3 2010	Q4 2010	Q1 2011	Q2 2011	Y-O-Y GROWTH
99	101	106	122	127	29%

Occupation Year-over-Year Trends: All national occupational classifications monitored by the Index showed positive year-over-year growth in the second quarter of 2011.

- **Processing, Manufacturing and Utilities** (up 91 per cent) increased moderately in the second quarter to hit an all-time high for this MEI job category
- **Management Occupations** (up 62 per cent) rose for a third consecutive quarter to hit its highest level since Q3, 2008, amid increased online demand for workers in accounting and executive management positions
- **Trades, Transportation, Equipment Operators and Warehousing** (up 31 per cent) registered a fifth consecutive quarterly increase amid strong demand for workers in transportation, building and warehousing
- **Business, Finance and Administrative Occupations** (up 53 per cent) posted a fourth consecutive quarterly increase to hit a record high for this Index job category
- **Art, Culture, Recreation and Sport** (up 41 per cent) increased in the second quarter amid solid demand for positions in the areas of arts, recreation and fitness
- **Sales & Services** (up 37 per cent) was up year-over-year despite weaker demand for workers in sales, retail and wholesale jobs
- **Social sciences** (up 27 per cent) edged up sharply in Q2, rising for a third straight quarter as demand increased for workers in education, training and library occupations
- **Healthcare** (up 19 per cent) rose by one point in the last quarter amid demand for nursing, support services and laboratory and pathology jobs

Top Growth Occupations

Year-over-year Growth	Q2 2010	Q2 2011	% Growth YoY
Processing, Manufacturing & Utilities	85	162	91%
Management	89	144	62%
Business, Finance and Administrative	82	125	53%
Art, Culture, Recreation & Sport	110	155	41%
Sales & Service	80	109	37%

Lowest Growth Occupations

Year-over-year Growth	Q2 2010	Q2 2011	% Growth YoY
Natural and Applied Sciences	107	145	36%
Trades, Transport, Equipment	82	108	31%
Primary Industry	114	146	29%
Social Science, Education, Government Service & Religion	76	96	27%
Health	86	103	19%

Provincial Year-Over-Year Trends: Annual online demand for workers rose in eight of the thirteen provinces and territories in Q2.

- **Ontario** (up 42 per cent) and **Saskatchewan** (up 36 per cent) recorded strong performances year-over-year, with increased online job opportunities for workers in business, finance and administrative roles; management; and sales and services.
- **Quebec** (up 28 per cent) registered a sharp increase during Q2 to hit a record high for the province on the MEI.

- **Alberta** (up 19 per cent) and **Manitoba** (up 14%) posted gains in Q2 amid demand from business, finance and administrative jobs; management; and trade, transportation and warehousing. **B.C.** (up 7 per cent) posted a slight drop in Q2 online recruitment.
- Demand for workers was up in three of four Atlantic provinces in Q2 and up compared to a year ago in **Nova Scotia** (14 per cent) and **New Brunswick** (24 per cent), but down on the year in **PEI** (down 7 per cent) and **Newfoundland** (down 11 per cent).

Top Growth Provinces & Territories

Year-over-year Growth	Q2 2010	Q2 2011	% Growth YoY
Ontario	76	108	42%
Saskatchewan	81	109	36%
Quebec	135	173	28%
New Brunswick	91	112	24%
Alberta	95	113	19%

Lowest Growth Provinces & Territories

Year-over-year Growth	Q2 2010	Q2 2011	% Growth YoY
Northwest Territories	101	109	8%
Yukon	98	105	7%
BC	91	97	7%
PEI	121	112	-7%
Newfoundland	117	104	-11%

City Year-Over-Year Trends: Most of the 13 cities tracked recorded positive year-over-year growth, with only Halifax down slightly from 2010.

- **Toronto** (up 32 per cent year-over-year) decreased in Q2 amid weaker demand in natural and applied sciences, sales and services and business, finance and administrative jobs.
- **Quebec City** (up 30 per cent) posted the strongest gains in Q2 among cities and hit its new high amid demand for workers in business, finance and administration; management; and sales and services.
- **Hamilton** (up 54 per cent) recorded its fifth consecutive quarterly increase amid higher online job demand for natural and applied sciences, healthcare, and trades, transport and equipment operators. **Kitchener** (up 39 per cent) saw online recruitment remain relatively flat in Q2 but remains at its highest level since Q3, 2008.
- **Halifax** (down 1 per cent) gained ground in Q2 compared to the previous quarter amid increased demand for workers in management; business, finance and administration; and natural and applied sciences.

Top Growth Cities

Year-over-year Growth	Q2 2010	Q2 2011	% Growth YoY
Hamilton	106	164	54%
Kitchener	91	127	39%
Montreal	132	175	33%
Toronto	84	111	32%
Regina	86	113	31%

Lowest Growth Cities

Year-over-year Growth	Q2 2010	Q2 2011	% Growth YoY
Calgary	100	116	16%
Ottawa-Gatineau	97	111	15%
Winnipeg	117	133	14%
Vancouver	92	98	7%
Halifax	113	112	-1%

About the Monster Employment Index Canada

The Monster Employment Index Canada is a broad and comprehensive quarterly analysis of Canadian online job demand conducted by Monster Worldwide, Inc. (NYSE: MWW), parent company of the leading global online careers and recruitment resource Monster®. As the first national index measuring real-time online job demand, the Monster Employment Index Canada is based on millions of online job postings and data culled from Monster Canada (www.monster.ca), as well as a number of other recruitment Web sites considered representative of employer activity nationwide.

With data collected since April 2005, the Index uses a consistent methodology to track overall online job demand in Canada, providing Canadian labour-market watchers with a forward-looking indicator of employer demand for employees. All of the data and findings in the Monster Employment Index Canada are validated for accuracy through third party auditing conducted by U.S.-based Research America, Inc. Index reports can be accessed and subscribed to free-of-charge online at <http://www.about-monster.com/employment-index>. The next report of the Monster Employment Index Canada will be released in October, 2011. To obtain a full copy of the Monster Employment Index Canada report for the second quarter of 2011, including all charts and tables, or to subscribe and have future reports emailed to you on a quarterly basis, please visit <http://www.about-monster.com/employment/index/18>.

About Monster Canada

Monster Canada (www.monster.ca) is Canada's leading online career resources portal - a bilingual, user-friendly site that is improving the employment and recruitment experience in today's competitive job market. Headquartered in Montreal, Monster Canada is part of Monster, the leading global careers and recruitment resource online. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading employer products and services, please visit <http://hiring.monster.ca>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

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