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## Monster Employment Index Canada Holds Steady for Third Quarter of 2007

### 2007 Third Quarter Highlights:

- Index is unchanged from Q2 at 165 points, registers a 31 per cent increase year-over-year
- Seven provinces post increases, with Atlantic Canada and Saskatchewan leading the way
- Five of 13 major cities post increases, with Regina and Saskatoon posting largest gains

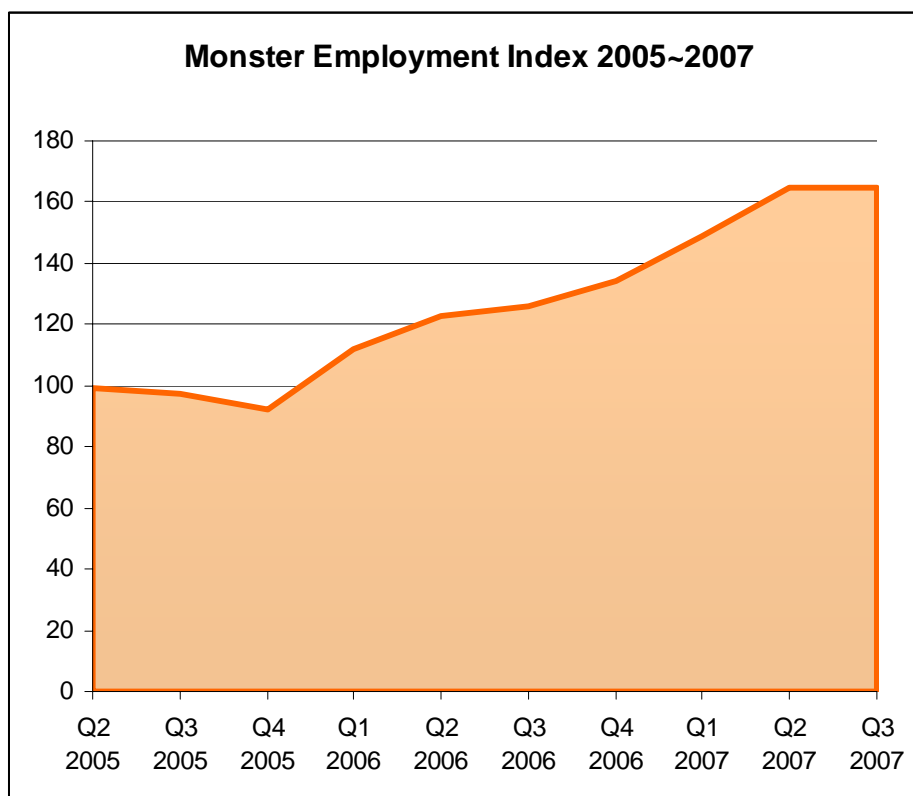
### Summary Overview

The Monster Employment Index Canada held steady in the third quarter at 165 points. Year-over-year, the Index was up in Q3 by 39 points or 31 per cent, reflecting solid gains through the year overall in online recruitment activity. The online recruitment gains in the national job classifications during the July-to-September period came in the manufacturing, processing and utilities sector, as well as the natural and applied sciences sector, which includes IT jobs.

Five of 13 major Canadian cities tracked by the Index registered increases in online job demand in Q3, with Regina and Saskatoon posting the largest gains at 24 and 19 points respectively.



Overall results for the Monster Employment Index Canada over the past year are as follows:



Q3 2007	Q2 2007	Q1 2007	Q4 2006	Q3 2006	Q2 2006	Q1 2006	Q4 2005	Q3 2005	Q2 2005
165	165	149	134	126	123	112	92	97	99

"While the Index held relatively steady during Q3, it is also important to note the 31-per-cent increase in online recruitment year-over-year, which reflects healthy economic activity overall for the third quarter of 2007 in Canada," said Gabriel Bouchard, vice president and general manager of Monster Canada. "Canadian online job demand clearly



remains strong, indicating that employers intend to continue hiring through the fourth quarter of 2007."

### **Online Demand Rises in Two of 10 Occupational Categories**

Online demand for workers during the third quarter increased in just two of 10 job classifications tracked by the Index, with the largest increase, 28 points, seen in occupations unique to processing, manufacturing and utilities. The quarter's other big gainer was the natural and applied sciences sector, which includes IT jobs, rising 11 points for year-over-year growth of 29 per cent overall.

Those gains were offset by losses in management, healthcare and sales-and-services positions. Hiring activity in the management sector declined by 15 points amid weaker demand among accounting, human resources and executive positions. Healthcare recruitment was down 14 points, with stronger activity in British Columbia offset by declines in Alberta and Ontario.

The sales-and-services job category declined by 14 points during Q3, consistent with previous seasonal trends for this time of year.

Online recruitment for trades and transportation jobs fell by six points as all provinces showed similar declines.

Results for the 10 occupational categories tracked by the Index over the past year are as follows:

National Occupation Classification	2007			2006			2005			
	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
Business, Finance and Administrative Occupations	104	115	113	104	105	104	105	90	98	107
Health Occupations	116	130	127	124	124	123	112	99	95	94
Management Occupations	111	125	124	114	112	113	113	93	96	99
Natural and Applied Sciences and Related Occupations	145	134	130	130	115	115	113	98	94	94
Occupations Unique to Primary Industry	148	177	142	123	112	108	108	94	95	102
Occupations Unique to Processing, Manufacturing and Utilities	154	126	118	132	135	125	109	94	97	99
Occupations in Art, Culture, Recreation and Sport	138	152	132	134	124	114	110	98	91	100
Occupations in Social Science, Education, Government Service and Religion	98	120	120	118	102	109	101	100	94	105
Sales and Services Occupations	115	129	118	109	115	123	109	90	98	104
Trades, Transport and Equipment Operators and Related Occupations	131	137	125	120	119	132	109	93	99	98

### Seven Provinces Post Gains During Third Quarter

Online recruitment increased in seven Canadian provinces during the third quarter of 2007, with the Maritime provinces and Saskatchewan leading the way.

In Central Canada, Ontario saw online recruitment drop by six points overall, while Quebec registered a 16-point decline. Both provinces were affected by weaker recruitment in the

areas of management, sales-and-services, and business, finance and administrative occupations.

In Western Canada, online recruitment in B.C. was down one point while Alberta increased by two points. The most notable declines were in business, finance and administrative occupations, health and management. On the Prairies, Saskatchewan saw activity increase overall by 26 points, while Manitoba ended the quarter with a two-point increase.

In Atlantic Canada, there was strong growth overall as all eastern provinces increased. New Brunswick saw the greatest increase with a 15-point jump, followed by Nova Scotia at seven points, PEI at four points and Newfoundland rising three points. The activity in the East was driven largely by growing demand for workers in natural and applied sciences, occupations in social sciences and government services, as well as in business, finance and administrative occupations.

Results for the 13 provinces and territories tracked by the Index over the last year are as follows:

Provinces & Territories	2007			2006				2005		
	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
Alberta	151	149	136	127	122	119	112	97	95	96
British Columbia	146	147	134	126	126	121	113	98	95	94
Manitoba	180	177	144	136	131	128	113	96	94	97
New Brunswick	169	154	137	135	132	123	112	94	99	95
Newfoundland and Labrador	155	152	134	123	125	124	111	96	98	94
Nova Scotia	173	145	125	119	119	121	111	93	100	96
Northwest Territories	131	133	128	116	105	110	103	107	97	94
Nunavut	141	149	134	128	105	112	104	93	96	107
Ontario	161	167	161	140	118	113	108	89	100	104
Prince Edward Island	153	149	116	100	111	112	100	97	103	100
Quebec	128	144	126	118	121	116	107	92	100	101
Saskatchewan	152	125	107	103	119	120	103	96	99	102
Yukon	125	128	116	113	103	106	97	105	97	100



Adjusted to total working population, the Monster Employment Index Canada found the following provinces to be the top six in terms of online job availability during the third quarter of 2007:

<u>Rank</u>	<u>Province</u>
1	Alberta
2	Saskatchewan
3	Manitoba
4	Nova Scotia
5	PEI
6	British Columbia

#### **Five of 13 Major Cities Register Gains in Third Quarter**

Five of the 13 Census Metropolitan Areas tracked by the MEI registered increases in online recruitment activity, while the remaining cities tracked saw online recruitment decline. Regina and Saskatoon registered the biggest increases at 24 and 19 points respectively. Quebec City and Kitchener registered the biggest decreases as online recruitment fell by 12 points in each city.

In Ontario, activity in Hamilton decreased by three points amid decreased opportunities for workers in management, healthcare services and business, finance and administrative occupations. Toronto fell by two points amid weaker demand for workers in business, finance and administrative occupations, natural and applied sciences, management and sales and services. Activity in Ottawa also posted a two-point loss.

In Quebec, activity in Montreal fell by nine points over the quarter as employers sought fewer workers in business, finance and administrative positions, management, and trades and transportation. Quebec City's 12-point loss is attributed to weaker demand for workers in business, finance

and administrative occupations, management, and natural and applied sciences.

In Western Canada, Winnipeg gained eight points, while Edmonton experienced an increase of one point amid stronger demand for workers in natural and applied sciences, trades and transportation, and manufacturing. Calgary was unchanged in Q3 while Vancouver fell by two points. Calgary saw healthy demand for workers in natural and applied sciences and manufacturing. Vancouver saw weaker demand for workers in healthcare as well as in business, finance and administration, and management jobs.

In the East, Halifax saw online recruitment rise by nine points.

Results for the 13 Census Metropolitan Areas tracked by the Index over the last year are as follows:

Census Metropolitan Areas	2007			2006				2005		
	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
Calgary	139	139	133	128	125	125	113	99	94	95
Edmonton	164	163	150	135	126	125	105	95	99	101
Halifax	147	138	116	118	113	120	113	99	96	92
Hamilton	196	199	183	167	135	124	113	96	96	95
Kitchener	155	167	170	149	117	110	112	95	95	98
Montreal	159	168	141	116	124	115	106	93	100	101
Ottawa/Gatineau	133	135	133	125	112	114	110	100	99	91
Quebec City	132	144	131	109	113	104	105	90	102	102
Regina	149	125	114	104	116	114	102	94	97	107
Saskatoon	144	125	107	102	113	113	102	101	100	96
Toronto	154	156	153	141	122	120	111	92	95	102
Vancouver	139	141	134	126	124	122	113	99	94	94
Winnipeg	197	189	154	145	144	143	113	97	96	94

Adjusted to total working population, the Monster Employment Index Canada found the following cities to be the top six in terms of online job availability during the third quarter of 2007:

<u>Rank</u>	<u>CMA</u>
1	Edmonton
2	Calgary
3	Saskatoon
4	Regina
5	Quebec City
6	Winnipeg

### **About the Monster Employment Index Canada**

The Monster Employment Index Canada is a broad and comprehensive quarterly analysis of Canadian online job demand conducted by Monster Worldwide, Inc. (NASDAQ: MNST), parent company of the leading global online careers and recruitment resource Monster®. As the first national index measuring real-time online job demand, the Monster Employment Index Canada is based on millions of online job postings and data culled from Monster Canada ([www.monster.ca](http://www.monster.ca)), as well as a number of other recruitment Web sites considered representative of employer activity nationwide.

With data collected since April, 2005, the Index uses a consistent methodology to track overall online job demand in Canada, providing Canadian labour-market watchers with a new forward-looking indicator of employer demand for employees. All of the data and findings in the Monster Employment Index Canada are validated for accuracy through third party auditing conducted by U.S.-based Research America, Inc. Monthly Index reports can be accessed and subscribed to free-of-charge online at <http://eIndex.monsterworldwide.com>. The next report of the Monster Employment Index Canada will be released in January, 2008.



To obtain a full copy of the Monster Employment Index Canada report for the third quarter of 2007, including all charts and tables, please visit <http://eIndex.monsterworldwide.com>. To subscribe and have the Monster Employment Index Canada report emailed to you on a quarterly basis, please go to [http://www.monsterworldwide.com/Public\\_Relations/eIndex.html](http://www.monsterworldwide.com/Public_Relations/eIndex.html).

#### **About Monster Canada**

Monster Canada ([www.Monster.ca](http://www.Monster.ca)) is Canada's leading online career resources portal - a bilingual, user-friendly site that is improving the employment and recruitment experience in today's competitive job market. Headquartered in Montreal, Monster Canada is part of Monster, the leading global careers and recruitment resource online. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading employer products and services, please visit <http://solutions.monster.ca>.

#### **About Monster Worldwide**

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at [www.monsterworldwide.com](http://www.monsterworldwide.com).

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from



those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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