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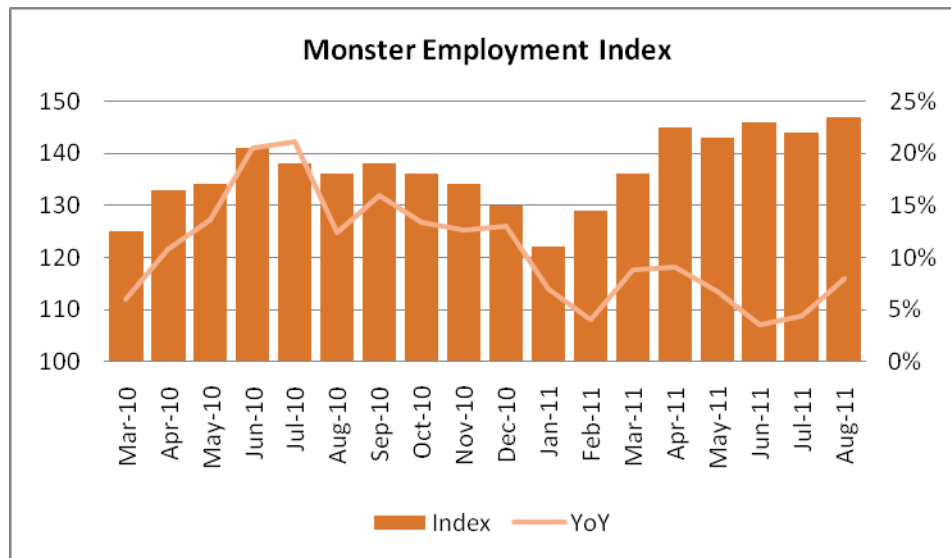
Monster Employment Index U.S. Rises 8% Year-over-Year; Edges up 2% Month-over-Month

August 2011 Index Highlights:

- Monster Employment Index U.S. annual growth rate continues to remain positive at 8%
- Index rises 2% from July, consistent with historical seasonal trends
- All metro markets tracked by the Index exhibit positive annual growth
- Commerce-related sectors, retail and wholesale trade continue to exhibit robust growth
- Public administration and accommodation/ food services register the steepest annual declines

The Monster Employment Index U.S. is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Index exhibited an uptick in August, with increased demand for retail workers in particular, possibly driven by the back-to-school season,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “Current economic conditions are driving hiring growth at a measured pace across a diverse set of occupations like transportation, personal care and community services, IT and engineering.”



Monster Employment Index U.S. results for the past 18 months are as follows:

Mar 10	Apr 10	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Y-O-Y
125	133	134	141	138	136	138	136	134	130	122	129	136	145	143	146	144	147	8%

Industry Year-over-year Trends: 16 of the 20 industries monitored by the Index showed positive annual growth trends.

- **Transportation and Warehousing** (up 27 percent) maintained its second spot amidst sectors, driven by ongoing escalation in demand for workers in logistics, drivers, sales and informatics workers
- **Retail Trade** (up 18 percent) and **Wholesale Trade** (up 18 percent) continued to expand following two consecutive months of retail sales growth, as reported by the Commerce Department for June and July
- **Information** (up 19 percent) and **Professional, Scientific, and Technical Services** (up 16 percent) saw increased demand for computer and mathematical occupations in particular
- **Accommodation and Food Services** (down 15 percent) registered the steepest annual decline among sectors in August

Top Growth Industries

Year-over-year Growth	Aug 10	Aug 11	% Growth Y-o-y
Mining, Quarrying, Oil and Gas Extraction	189	293	55%
Transportation and Warehousing	155	197	27%
Other Services	183	221	21%
Information	80	95	19%
Retail Trade	143	169	18%

Lowest Growth Industries

Year-over-year Growth	Aug 10	Aug 11	% Growth Y-o-y
Health Care and Social Assistance	107	110	3%
Management of Companies and Enterprises	118	112	-5%
Arts, Entertainment, and Recreation	41	37	-10%
Public Administration	190	163	-14%
Accommodation and Food Services	111	94	-15%

Occupation Year-over-year Trends: Annual online demand for workers rose in 19 of 23 occupational categories in August.

- **Transportation and material moving** (up 26 percent) recorded strong demand in August, as reflected by the broader transportation and warehousing segment
- **Protective Service** (down 18 percent) recorded the weakest long-term trend among occupations

Top Growth Occupations

Year-over-year Growth	Aug 10	Aug 11	% Growth Y-o-y
Personal Care and Service	53	78	47%
Architecture and Engineering	88	112	27%
Transportation and Material Moving	100	126	26%
Installation, Maintenance and Repair	140	175	25%
Community and Social Services	188	227	21%

Lowest Growth Occupations

Year-over-year Growth	Aug 10	Aug 11	% Growth Y-o-y
Arts, Design, Entertainment, Sports and Media	95	94	-1%
Legal	116	114	-2%
Farming, Fishing, and Forestry	169	166	-2%
Food Preparation and Serving	115	101	-12%
Protective Service	83	68	-18%

Geographic year-over-year Trends: All 28 metro markets recorded positive annual growth in August.

- **Detroit** (up 35 percent) continued to remain the top growth metropolitan market by measure of annual gains
- **New York City** (up 8 percent) continues to remain amidst the slowest growing markets, with reduced demand for legal and administrative occupations

Top Growth Metro Markets

Year-over-year Growth	Aug 10	Aug 11	% Growth Y-o-y
Detroit	93	126	35%
Cincinnati	78	103	32%
Minneapolis	90	117	30%
Cleveland	99	128	29%
Orlando	54	69	28%

Lowest Growth Metro Markets

Year-over-year Growth	Aug 10	Aug 11	% Growth Y-o-y
Boston	78	87	12%
Phoenix	71	78	10%
New York City	83	90	8%
Miami	73	79	8%
Denver	103	111	8%

International Trends:

- **Monster Employment Index Europe** registered a 21 percent annual growth rate in August. Germany continues to lead all countries in annual growth, at 39 percent. Industrial production and related sectors continue to exhibit strongest growth along with robust annual growth in the telecommunications and engineering sectors
- **Monster Employment Index India** recorded a 13 percent increase year-over-year in July, with continued annual growth for the oil and gas; and media/ entertainment sectors. Education recorded the slowest growth in July

To obtain a full copy of the Monster Employment Index U.S. report for August 2011, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of September 2011 will be released on October 7, 2011.

By Industry

	2010					2011							
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Agriculture, Forestry, Fishing and Hunting	188	177	178	165	168	177	182	191	190	190	201	190	202
Mining, Quarrying and Oil and Gas Extraction	189	191	197	199	204	211	234	251	274	285	284	277	293
Utilities	132	141	137	131	136	122	129	146	146	163	151	138	138
Construction	193	194	191	194	174	165	173	179	189	189	194	194	200
Manufacturing	93	93	92	91	88	85	88	96	100	100	103	102	106
Wholesale Trade	136	137	139	142	139	138	143	159	164	157	157	157	160
Retail Trade	143	141	145	152	138	132	133	142	159	161	160	160	169
Transportation and Warehousing	155	154	162	161	158	143	148	159	172	172	179	196	197
Information	80	80	82	81	79	76	79	82	83	84	92	90	95
Finance and Insurance	53	52	53	50	47	46	47	50	53	54	53	53	55
Real Estate and Rental and Leasing	55	55	60	59	56	47	49	51	54	55	55	57	60
Professional, Scientific, and Technical Services	58	59	59	58	56	56	59	61	64	64	66	65	67
Management of Companies and Enterprises	118	117	106	109	103	96	101	105	110	110	111	109	112
Administrative, Support, Waste Management, Remediation Services	55	55	55	54	50	48	50	54	60	60	60	57	59
Educational Services	92	87	90	90	86	77	80	89	94	94	93	92	95
Healthcare and Social Assistance	107	110	107	104	99	92	94	100	106	108	105	104	110
Arts, Entertainment, and Recreation	41	41	41	39	37	35	35	38	41	43	42	38	37
Accommodation and Food Services	111	105	99	102	99	79	83	94	98	97	102	98	94
Other Services	183	188	187	178	166	166	186	199	211	208	212	213	221
Public Administration	190	204	213	189	166	142	142	159	168	153	153	167	163

By Occupation

	2010					2011							
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Management	144	144	136	137	130	123	131	138	144	144	146	143	147
Business and Financial Operations	145	148	147	148	153	140	149	153	157	155	147	148	155
Computer and Mathematical	101	102	103	103	99	98	103	106	109	110	117	116	120
Architecture and Engineering	88	88	86	85	82	87	92	97	102	105	109	109	112
Life, Physical, and Social Science	123	119	116	113	111	107	111	118	121	127	129	141	131
Community and Social Services	188	196	188	182	183	176	190	198	210	211	212	216	227
Legal	116	115	117	113	97	87	96	104	110	110	118	109	114
Education, Training, and Library	130	123	126	125	120	108	113	125	131	131	130	129	134
Arts, Design, Entertainment, Sports, and Media	95	95	93	92	86	89	92	89	97	99	99	97	94
Healthcare Practitioners and Technical	161	161	163	159	151	139	142	149	159	161	160	159	167
Healthcare Support	195	209	205	202	198	192	198	217	230	227	223	221	231
Protective Service	83	90	89	83	60	55	58	61	67	67	68	70	68
Food Preparation and Serving Related	115	110	101	94	94	79	88	104	107	108	109	106	101
Building, Grounds Cleaning, Maintenance	115	110	116	114	96	94	105	115	118	117	116	117	118
Personal Care and Service	53	48	45	43	39	51	63	69	75	72	69	69	78
Sales and Related	91	90	91	94	90	85	91	90	97	98	98	98	102
Office and Administrative Support	103	105	104	101	92	90	93	101	109	109	110	109	109
Farming, Fishing, and Forestry	169	162	162	151	149	162	171	176	186	179	173	163	166
Construction and Extraction	115	116	114	115	105	100	106	110	117	119	120	119	123
Installation, Maintenance, and Repair	140	144	146	138	135	138	153	163	169	167	170	169	175
Production	121	122	121	120	113	113	117	125	133	133	134	132	137
Transportation and Material Moving	100	99	105	104	102	91	96	101	108	108	112	126	126
Military Specific	149	160	154	146	140	137	141	155	160	160	163	156	161

By Local Market

	2010					2011							
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Atlanta	91	92	89	92	88	77	91	94	99	101	101	103	108
Baltimore	50	53	51	50	48	40	45	49	53	55	57	58	60
Boston	78	81	82	79	74	64	75	80	83	83	81	84	87
Chicago	78	82	82	81	78	71	82	88	90	92	91	92	97
Cincinnati	78	83	83	78	75	67	81	88	94	95	99	99	103
Cleveland	99	99	103	103	100	89	102	108	116	116	118	123	128
Dallas	104	106	105	104	101	94	103	107	112	114	111	115	118
Denver	103	102	103	101	95	91	100	102	107	107	107	108	111
Detroit	93	97	99	101	91	86	102	109	115	109	111	119	126
Houston	117	120	117	116	112	106	121	126	129	130	132	135	136
Indianapolis	90	89	91	89	86	79	90	92	100	99	101	106	109
Kansas City	94	97	94	92	84	74	84	90	97	101	103	106	111
Los Angeles	67	69	69	69	64	59	68	69	71	72	71	71	76
Miami	73	74	76	76	74	68	78	79	85	83	80	79	79
Minneapolis	90	95	96	98	98	89	99	99	107	109	113	114	117
New York City	83	84	85	83	79	71	80	83	85	85	86	86	90
Orlando	54	56	55	58	54	46	56	59	65	65	63	68	69
Philadelphia	59	63	63	65	59	50	58	63	69	66	64	68	72
Phoenix	71	72	74	75	71	66	74	75	78	77	75	75	78
Pittsburgh	144	151	149	148	141	126	146	149	157	160	166	169	177
Portland	93	89	95	92	83	74	89	90	97	100	108	108	108
Sacramento	75	75	76	74	71	68	77	77	80	80	81	81	85
San Diego	71	72	73	70	67	65	77	78	81	81	81	82	83
San Francisco	76	76	77	76	73	68	76	78	79	80	81	83	88
Seattle	107	108	108	106	102	100	108	112	117	117	118	123	127
St. Louis	111	114	113	116	110	98	111	119	125	123	133	131	133
Tampa	80	82	82	82	80	75	83	87	95	93	90	92	91
Washington, D.C.	53	54	53	52	49	41	48	50	53	53	54	57	61

By Region

	2010					2011							
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
New England	122	125	123	123	117	110	117	121	126	124	126	126	130
Mid-Atlantic	130	130	128	122	117	110	115	120	128	125	126	125	128
East North Central	124	125	124	125	122	117	122	130	139	137	140	138	142
West North Central	137	139	141	142	140	128	136	140	149	146	151	149	153
South Atlantic	128	128	125	126	121	115	121	129	140	139	141	139	141
East South Central	136	140	138	136	134	125	134	142	151	147	155	154	156
West South Central	211	214	205	201	194	182	195	204	223	223	226	222	225
Mountain	134	142	142	141	135	120	128	129	136	135	138	134	137
Pacific	115	114	112	111	106	106	111	112	119	118	119	115	119

About the Monster Employment Index U.S.

Launched in April 2004 with data collected since October 2003, the Monster Employment Index U.S. is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. All of the data and findings in the Monster Employment Index have been validated for their accuracy through independent, third party auditing conducted periodically by Research America, Inc. The audit validates the accuracy of the national online job recruitment activity measured within a margin of error of +/- 1.05%.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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