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## Monster Employment Index Increases Eight Points in April, Demonstrating Continued Strengthening in U.S. Online Job Demand

### April 2010 Index Highlights:

- Index rises eight points in April continuing its three-month growth trend, while year-over-year growth rate is now up 11 percent
- Mining, quarrying, oil, and gas extraction workers see strongest rise in online job demand in April; Information and agriculture contract
- Consumer-driven sectors: retail trade; and accommodation and food services register second consecutive month of growth
- Online job demand rises in 27 of the 28 major metro markets

### Summary Overview

The Monster Employment Index rose eight points in April as a number of industries initiated springtime recruitment efforts. The annual growth rate further accelerated, rising by 11 percent, the highest rate of increase since July 2007.

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.

During April, online job availability rose in 17 of the Index’s 20 industry sectors and in 21 of the 23 occupational categories monitored. Index results for the past 13 months are as follows:

APR 10	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	OCT 09	SEP 09	AUG 09	JUL 09	JUN 09	MAY 09	APR 09
133	125	124	114	115	119	120	119	121	114	117	118	120

“The positive momentum in the Index is consistent with other economic indicators suggesting that we may be in the early stages of an economic recovery,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “While most industries and occupations are showing increased demand for workers, public administration remains muted and below seasonal expectations as several state and local governments continue to face budgetary pressures.”

**Online Demand in Mining; Construction Industry Sectors Register Largest Increases in April; Agriculture; and Information Edge Down**

Mining, quarrying, oil and gas registered the largest gain among industries in April, as online demand jumped to its highest level in 18 months. This rise coincides with a rise in commodity prices for energy and raw materials as the economy recovers and demand for these products increases. Construction also rose notably, partly reflecting seasonal trends but also suggesting an improvement in the underlying demand for labor in this industry. Consumer-driven sectors like retail trade; and accommodation and food services continued to report large gains. The magnitude of increased demand for workers at this time of the year suggests that employers anticipate a continued positive trend for consumer spending in the near-term. Management of companies and enterprises; and professional services, two industries with relatively stagnant demand in March, registered month-over-month gains in April.

Meanwhile, public administration registered a marginal rise in April, far short of historical precedent, further emphasizing the budgetary challenges faced by agencies at all levels of government. In contrast, real estate; information; and agriculture edged down in April.

On an annual basis, mining; as well as real estate and rental and leasing led all industries. Construction was also up by 15 percent year-over-year but remains below pre-recessionary levels.

**Personal Care; Social Service; and Construction Occupations Register Largest Gains in April**

Overall online demand for workers rose in 21 of 23 occupational categories in April, with personal care; social service; and construction occupations registering the largest gains on a month-over-month basis.

The rise in construction and extraction occupations, potentially fueled by increased demand for select blue-collar workers and skilled tradesmen, coincides with the rise in online recruitment efforts for the construction industry as a whole. Management, engineering and legal occupations also registered a notable increase in April, contributing to the rise in the professional services industry.

In contrast, demand fell in the military specific category, offsetting the expansion in hiring activity for public sector-related community and social service; and protective service workers.

Arts and design led all occupational categories in terms of year-over-year growth with a 20 percent annual rise in opportunities closely followed by transportation and warehousing which continued its uptrend. Sales and related; education; and production occupations also reported more online job offerings than a year ago.

**Online Job Availability Rises in All U.S. Census Bureau Regions in April**

During April, demand rose in all U.S. Census Bureau regions with Mid Atlantic and New England registering the largest gains, both climbing 11 percent month-over-month.

Meanwhile, East South Central registered the slowest expansion in demand among all regions in terms of three-month and annual growth rates, weighed down by muted recruitment in Mississippi. On an annual basis, Middle Atlantic continued to exhibit the most improvement.

Among the 50 states and the District, 46 registered increased online job opportunities in April, with notable gains in Northeast states like Pennsylvania, Massachusetts, and New York. Pennsylvania and New York led all states by measure of year-on-year growth in online job demand, while California's annual growth rate continued to improve in April. In contrast, the Dakotas exhibited the steepest annual declines.

Adjusting the number of online help-wanted ads for total working population, the Monster Employment Index found the following states to be the top ten in terms of per-capita online job availability during the month of April:

Rank	State
1	Delaware
2	Alaska
3	Virginia
4	Connecticut
5	Maryland
6	Rhode Island
7	Massachusetts
8	Montana
9	Washington
10	New Jersey

**Twenty Seven of The 28 Major U.S. Metro Markets Monitored By The Index Register Increases in April; Orlando Remains Flat**

During April, online recruitment activity rose in 27 major metropolitan markets, with Philadelphia registering the largest gain mostly due to expanded demand for white-collar professionals in management, the sciences, and education. Demand for blue-collar workers also improved in Philadelphia, with all occupational groups edging higher in April.

Boston also expanded notably in April and opportunities have now grown by 50 percent, over a three-month period. This rise was largely fueled by expanding for a variety of occupational categories, but most notably for blue-collar and service workers in production; installation, maintenance, and repair; and food preparation and serving.

Year-over-year, all 28 markets reported positive growth. Portland continued to exhibit the most substantial gains in online demand on an annual basis, while Houston exhibited the mildest annual rise.



To obtain a full copy of the Monster Employment Index report for April 2010, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of May 2010 will be released on June 3, 2010.

### Top Industries Looking for Employees in April

Industries showing the greatest increase in online job availability in April included:

INDUSTRY	APR 10	MAR 10	FEB 10	JAN 10	DEC 09	APR 09
Mining, Quarrying, Oil and Gas Extraction	169	149	148	139	132	121
Construction	195	176	165	157	163	170
Retail Trade	137	124	116	118	120	118
Accommodation and Food Services	104	95	94	94	96	113
Other Services	175	161	162	145	151	182

### Most Wanted Occupational Experience in April

Occupational categories registering the largest increases in online job demand in April included:

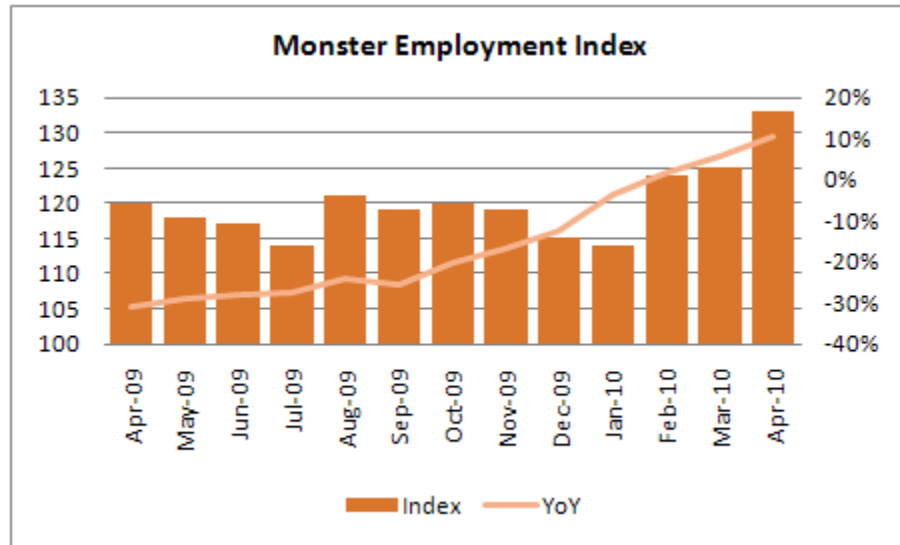
OCCUPATIONS	APR 10	MAR 10	FEB 10	JAN 10	DEC 09	APR 09
Personal Care and Service	62	53	53	48	43	66
Community and Social Services	179	160	174	156	164	179
Construction and Extraction	114	103	97	92	95	99
Protective Service	78	71	83	84	92	90
Business and Financial Operations	145	132	134	122	121	125

### Online Job Demand Trend Remains Positive across All Major Regions in April

Online job opportunities increased by varying degrees in all of the 9 U.S. Census Bureau Divisions in April. The regions are presented here in order of largest month-to-month rate of increase:

U.S. CENSUS BUREAU REGIONS	APR 10	MAR 10	FEB 10	JAN 10	DEC 09	APR 09
Middle Atlantic	130	117	114	105	107	107
New England	124	112	112	103	103	109
Pacific	113	105	102	96	96	98
South Atlantic	128	119	117	110	112	118
East North Central	119	112	111	101	103	105

West North Central	128	121	124	113	114	124
Mountain	129	123	124	118	118	123
East South Central	132	130	132	122	121	128
West South Central	202	200	200	175	177	194



APR 09	MAY 09	JUN 09	JUL 09	AUG 09	SEP 09	OCT 09	NOV 09	DEC 09	JAN 10	FEB 10	MAR 10	APR 10
120	118	117	114	121	119	120	119	115	114	124	125	133

By Region

	2010				2009								
	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr
New England	124	112	112	103	103	110	111	110	112	102	106	106	109
Mid-Atlantic	130	117	114	105	107	111	111	108	109	103	106	106	107
East North Central	119	112	111	101	103	107	107	106	106	100	103	103	105
West North Central	128	121	124	113	114	118	120	118	122	113	118	120	124
South Atlantic	128	119	117	110	112	116	118	116	117	113	115	116	118
East South Central	132	130	132	122	121	126	128	126	128	121	124	123	128
West South Central	202	200	200	175	177	183	184	188	195	183	188	188	194
Mountain	129	123	124	118	118	121	122	121	123	118	121	121	123
Pacific	113	105	102	96	96	100	100	99	101	95	97	97	98

By Industry

	2010				2009								
	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr
Agriculture, Forestry, Fishing and Hunting	205	208	211	203	184	181	183	188	192	200	226	224	247
Mining, Quarrying and Oil and Gas Extraction	169	149	148	139	132	134	129	126	121	119	117	118	121
Utilities	117	108	110	114	106	111	103	102	105	98	102	96	109
Construction	195	176	165	157	163	167	164	167	164	164	166	168	170
Manufacturing	91	84	83	81	79	81	81	80	80	79	80	81	82
Wholesale Trade	133	129	127	121	126	130	124	126	124	123	124	124	125
Retail Trade	137	124	116	118	120	125	128	133	136	123	122	121	118
Transportation and Warehousing	149	138	131	125	131	137	128	128	128	126	125	129	138
Information	77	79	81	68	69	70	71	70	71	67	68	68	71
Finance and Insurance	53	52	51	45	46	48	47	47	47	44	48	55	57
Real Estate and Rental and Leasing	62	63	57	51	50	53	53	54	56	57	61	50	53
Professional, Scientific, and Technical Services	56	53	54	49	50	51	50	49	49	48	51	52	54
Management of Companies and Enterprises	117	111	111	101	104	110	107	107	113	104	106	105	107
Administrative, Support, Waste Management, Remediation Services	54	51	51	49	51	53	53	54	54	49	50	50	51
Educational Services	89	82	81	82	79	83	81	83	87	83	87	84	80
Healthcare and Social Assistance	91	86	84	83	84	83	96	88	90	92	97	96	98
Arts, Entertainment, and Recreation	40	37	35	36	35	35	36	39	44	37	38	40	42
Accommodation and Food Services	104	95	94	94	96	105	99	102	107	101	102	111	113
Public Administration	183	182	190	180	169	164	180	172	182	182	191	201	197
Other Services	175	161	162	145	151	156	160	163	160	158	175	173	182

By Occupation

	2010					2009							
	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr
Management	147	139	133	122	125	131	131	131	137	127	129	129	131
Business and Financial Operations	145	132	134	122	121	128	125	124	124	114	118	122	125
Computer and Mathematical	98	94	95	86	87	89	86	86	86	84	87	87	89
Architecture and Engineering	88	84	84	75	75	77	77	75	75	73	78	83	86
Life, Physical, and Social Science	127	124	123	113	109	113	113	112	116	112	117	118	120
Community and Social Services	179	160	174	156	164	163	163	161	162	168	185	180	179
Legal	98	93	101	89	93	92	91	94	94	86	94	85	91
Education, Training, and Library	125	116	114	118	113	118	113	114	120	113	113	111	107
Arts, Design, Entertainment, Sports, and Media	91	84	77	75	74	75	75	80	86	77	77	75	76
Healthcare Practitioners and Technical	145	139	136	132	134	136	159	145	149	150	158	156	161
Healthcare Support	178	166	175	174	174	159	169	159	162	171	182	183	189
Protective Service	78	71	83	84	92	90	90	83	84	77	85	77	90
Food Preparation and Serving Related	116	107	98	96	102	109	110	120	122	118	125	127	124
Building, Grounds Cleaning, Maintenance	117	110	106	99	99	104	105	107	108	107	116	113	110
Personal Care and Service	62	53	53	48	43	44	47	49	48	50	68	65	66
Sales and Related	94	90	90	82	82	88	87	86	89	81	81	79	80
Office and Administrative Support	101	98	95	89	94	98	97	99	100	90	93	93	93
Farming, Fishing, and Forestry	191	203	196	200	187	181	185	186	187	185	188	187	210
Construction and Extraction	114	103	97	92	95	97	95	96	94	94	95	97	99
Installation, Maintenance, and Repair	130	125	124	116	121	124	123	126	122	120	122	122	131
Production	117	108	108	100	100	103	103	102	101	99	100	99	99
Transportation and Material Moving	95	88	84	80	85	87	82	83	83	81	81	77	80

Military Specific	152	159	148	156	155	153	153	152	169	165	162	166	179
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### By Local Market

	2010					2009							
	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sep	Aug	Jul	Jun	May	Apr
Atlanta	90	84	78	66	71	74	72	75	74	69	71	70	70
Baltimore	51	46	44	38	42	45	46	45	46	46	47	46	47
Boston	78	66	62	52	57	61	63	68	65	57	59	58	59
Chicago	76	68	66	55	60	62	61	63	63	57	61	60	60
Cincinnati	73	69	65	54	56	60	61	60	61	54	58	61	66
Cleveland	91	88	80	70	75	75	74	76	73	69	70	71	72
Dallas	101	99	95	80	84	86	87	88	89	86	87	87	91
Denver	94	89	86	77	80	82	83	84	85	81	83	82	81
Detroit	78	72	70	57	63	66	64	63	64	60	62	63	67
Houston	111	107	104	97	98	102	102	105	106	103	105	107	108
Indianapolis	82	78	76	68	70	75	71	72	73	68	69	68	69
Kansas City	86	79	75	65	69	73	73	73	78	68	73	73	68
Los Angeles	67	61	58	51	54	56	56	57	57	54	55	55	55
Miami	76	72	69	59	62	64	64	64	63	61	60	61	62
Minneapolis	85	84	78	68	72	72	70	70	68	63	69	70	71
New York City	82	73	70	60	65	68	68	68	68	64	64	64	65
Orlando	50	50	44	36	39	40	40	40	41	41	43	42	41
Philadelphia	54	45	43	36	41	43	43	44	44	41	43	43	44
Phoenix	70	67	65	60	62	63	62	62	62	59	60	61	60
Pittsburgh	136	131	126	108	112	118	114	115	115	110	115	118	114
Portland	84	79	71	62	69	74	72	71	75	64	62	61	59
Sacramento	70	68	62	57	59	64	65	64	65	63	65	66	65

San Diego	71	69	65	60	62	66	65	66	68	65	66	67	66
San Francisco	73	68	66	58	61	64	63	63	62	60	61	60	59
Seattle	104	99	93	84	89	90	90	91	90	89	89	88	88
St. Louis	102	99	95	83	85	89	90	91	93	89	91	91	93
Tampa	77	73	71	62	63	66	65	65	66	64	66	67	67
Washington, D.C.	55	48	46	38	45	49	49	52	50	49	50	50	52

### About the Monster Employment Index

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. To obtain a full copy of the Monster Employment Index report for April 2010, including all charts and tables, please visit <http://about-monster.com/employment-index>. Data for the month of May 2010 will be released on June 3, 2010.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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