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Online Worker Demand Drops in Q4 of 2009, Reports Monster Employment Index Canada

2009 Fourth Quarter Index Highlights

- The Monster Employment Index Canada declined by 13 points to 95 in the fourth quarter of 2009
- Online opportunities were down 19 percent year-over-year
- Most Canadian provinces and all cities tracked recorded weaker online recruitment in the final quarter of 2009

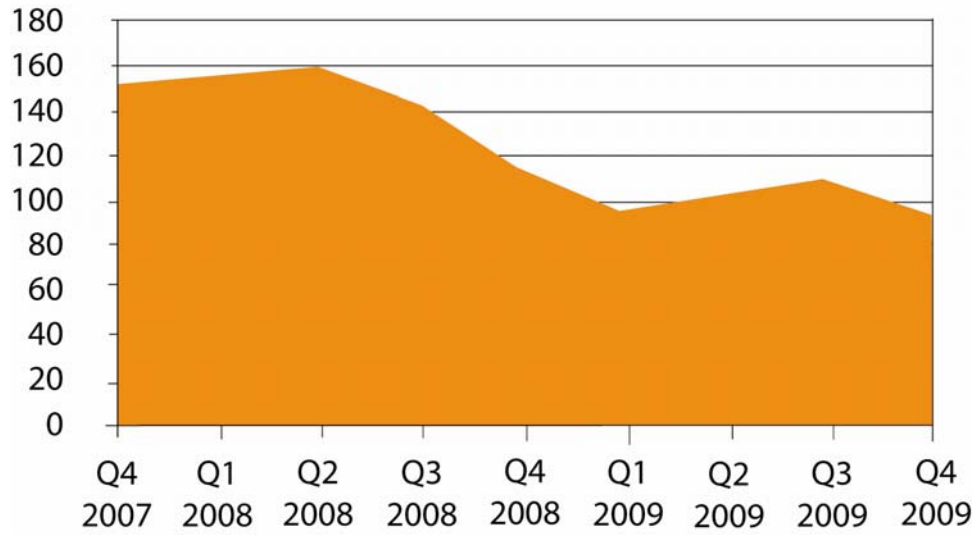
Summary Overview

The Monster Employment Index declined by 13 points during the fourth quarter of 2009 amid weaker online recruitment in most job sectors and provinces and in all cities tracked by the Index. Job recruitment in primary industry increased while trades and transportation jobs and health sector occupations posted the strongest declines in recruitment during the quarter. Among provinces, only Newfoundland saw recruitment activity rise, while Nova Scotia, PEI and New Brunswick saw the largest declines in activity. All cities saw weaker activity, with Montreal and Halifax posting the largest losses.

The Monster Employment Index is a quarterly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across Canada, including Monster.ca.

Monster Employment Index Canada findings during Q4 and previous quarters:

Monster employment index 2007-2009



Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4
2009	2009	2009	2009	2008	2008	2008	2008	2007
95	108	102	99	118	145	160	156	151

“The Monster Employment Index Canada declined in the final quarter of the year following two consecutive quarters of improvement but it is not surprising to see weaker recruitment at this time of year as employers head into the end-of-year holiday period,” said Peter Gilfillan, senior vice president of international sales and general manager of Monster Canada.

Primary Industry the only Canadian job sector to post an increase in Q4

Occupations unique to primary industry edged up 17 points to 116 but on a yearly basis the sector was down 10 points. This sector was the only one to post increased online job demand in Q4.

Management occupations edged down 5 points to 79 in Q4, down 33 points year-over-year, while business, finance and administrative occupations fell 4 points to 77, down 17 points year-over-year.

The natural and applied sciences sector decreased 4 points to 106, down 15 points from a year earlier, while sales and service occupations edged down 7 points to 80, off by 17 points from Q4 in 2008.

Recruitment in trades, transportation and equipment operator and related occupations fell 10 points to 77, down 18 points year-over-year. Health occupations fell 9 points to 99, down 4 points year-over-year.

Among jobs in processing, manufacturing and utilities, recruitment fell 6 points to 87, down 28 points from Q4 of 2008. Occupations in social science, education, government service and religion fell 8 points to 71, down 10 points from a year earlier. Art, culture and sport-related jobs decreased by 5 points to 105, down 22 points year-over-year.

All provinces except one report weaker online opportunities

All Canadian provinces except Newfoundland posted weaker online job demand. In central Canada, Quebec fell 12 points to 113 and Ontario dipped 10 points to 81, with both provinces seeing decreased online job opportunities for workers in sales and services and trades and transportation jobs.

In the east, Newfoundland rose 11 points to 147 amid increased online job demand for workers in sales and services jobs and business, finance and administrative occupations. Nova Scotia was down 39 points to 74, PEI fell 24 points to 103 and New Brunswick declined 19 points to 88. The Atlantic provinces saw dramatic declines in online job opportunities for workers in health, sales and services and natural and applied sciences.

All western provinces showed declines in online job demand amid weaker activity in trades and transportation, business, finance and administrative occupations and natural and applied sciences. Saskatchewan was down 11 points to 83, Manitoba was down 12 to 100, B.C. fell 8 points to 102 and Alberta declined 7 points to 91.

Provinces & Territories	2009				2008				2007
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4
Alberta	91	98	95	96	118	141	148	147	137
British Columbia	102	110	105	96	108	126	136	137	133
Manitoba	100	112	111	111	121	132	141	140	157
New Brunswick	88	107	93	90	98	118	113	113	155
Newfoundland and Labrador	147	136	135	125	147	158	177	163	142
Nova Scotia	74	113	96	78	83	122	144	112	139
Northwest Territories	101	107	103	99	103	102	110	157	153
Nunavut	110	122	131	109	120	116	139	160	156
Ontario	81	91	80	82	103	135	148	152	147
PEI	103	127	119	104	110	129	136	97	128
Quebec	113	125	122	119	132	149	158	136	124
Saskatchewan	83	94	98	81	106	139	133	127	119
Yukon	97	100	97	95	96	101	111	138	141

Adjusted to total working population, the Monster Employment Index Canada found the following provinces to be the top six in terms of online job availability during the fourth quarter of 2009:

Rank	Province
1	Alberta
2	Saskatchewan
3	Quebec
4	Nova Scotia
5	British Columbia
6	Ontario

All 13 cities tracked post sharp decreases in online job availability

Major cities across Canada showed weaker online job recruitment during Q4. In Ontario, Ottawa–Gatineau posted a decline of 7 points to 113 amid reduced online job availability for workers in business, finance and administrative jobs, trades and transport and management occupations. Toronto was down 4 points to 85 amid sharp decreases in trades and transport, sales and services and social sciences jobs. Kitchener fell by 7 points to 98 while Hamilton fell 12 points to 112, both cities seeing weaker demand in natural and applied sciences and related occupations.

In Quebec, activity in Quebec City decreased by 11 points to 171, with online job demand decreasing in sales and services and business, finance and administrative jobs. In Montreal, activity fell 26 points to 125 as demand declined in sales and services and trades and transportation jobs.

In the east, Halifax recorded a sharp decrease of 25 points to 122 amid weaker demand in health and management occupations. In the west, Winnipeg dropped 14 points to 121 amid decreased online job opportunities in trades and transport and sales and services.

In Calgary, activity decreased by 3 points to 100 as demand fell in trades and transportation and sales and services. Vancouver dropped 7 points to 104 and Edmonton was down 10 points to 90 amid lower demand in natural and applied sciences and business, finance and administrative occupations. Regina fell 10 points to 95 amid lower recruitment in trades and transportation and business, finance and administrative occupations. Saskatoon fell 10 points to 81 as demand fell in trades and transportation and natural and applied sciences.

Census Metropolitan Areas	2009				2008				2007
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4
Calgary	100	103	101	100	114	131	140	139	131
Edmonton	90	100	97	98	122	147	153	154	148
Halifax	122	147	123	119	124	130	151	98	139
Hamilton	112	124	112	121	157	194	214	211	181
Kitchener	98	105	107	103	120	143	155	161	153
Montreal	125	151	135	140	150	188	193	176	154
Ottawa/Gatineau	113	120	116	112	113	132	132	136	130
Quebec City	171	182	159	151	146	154	156	135	119
Regina	95	105	107	88	109	139	129	123	122
Saskatoon	81	91	92	78	98	132	129	126	117
Toronto	85	89	80	82	98	121	135	147	142
Vancouver	104	111	107	96	105	116	126	130	128
Winnipeg	121	135	134	133	143	156	166	165	173

Adjusted to total working population, the Monster Employment Index Canada found the following cities to be the top six in terms of online job availability during the fourth quarter of 2009:

<u>Rank</u>	<u>CITY</u>
1	Quebec City
2	Regina
3	Calgary
4	Edmonton
5	Saskatoon
6	Ottawa-Gatineau

About the Monster Employment Index Canada

The Monster Employment Index Canada is a broad and comprehensive quarterly analysis of Canadian online job demand conducted by Monster Worldwide, Inc. (NYSE: MWW), parent company of the leading global online careers and recruitment resource Monster®. As the first national index measuring real-time online job demand, the Monster Employment Index Canada is based on millions of online job postings and data culled from Monster Canada (www.monster.ca), as well as a number of other recruitment Web sites considered representative of employer activity nationwide. With data collected since April 2005, the Index uses a consistent methodology to track overall online job demand in Canada, providing Canadian labour-market watchers with a new forward-looking indicator of employer demand for employees. All of the data and findings in the Monster Employment Index Canada are validated for accuracy through third party auditing conducted by U.S.-based Research America, Inc. Index reports can be accessed and subscribed to free-of-charge online at <http://www.about-monster.com/employment-index>. The next report of the Monster Employment Index Canada will be released in APRIL, 2010. To obtain a full copy of the Monster Employment Index Canada report for the fourth quarter of 2009, including all charts and tables, or subscribe and have future reports emailed to you on a quarterly basis, please visit <http://www.about-monster.com/employment/index/18>.

About Monster Canada

Monster Canada (www.monster.ca) is Canada's leading online career resources portal - a bilingual, user-friendly site that is improving the employment and recruitment experience in today's competitive job market. Headquartered in Montreal, Monster Canada is part of Monster, the leading global careers and recruitment resource online. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading employer products and services, please visit <http://hiring.monster.ca>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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