



Monster Employment Index Canada Increases By 15 Per Cent Year Over Year During Q3

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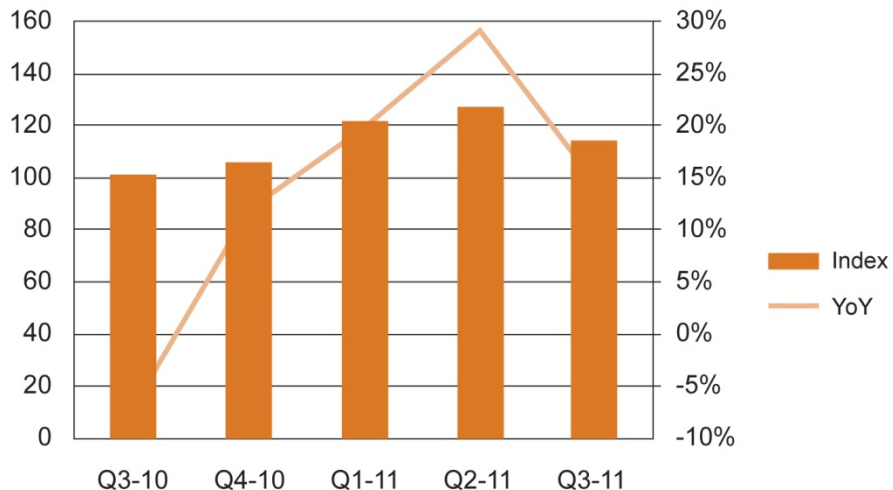
Third Quarter 2011 Index Highlights:

- Online recruitment grew 15 percent year-over-year in Q3, although the index declined from Q2 to 116
- Major cities tracked by Index show year-over-year gains
- Most provinces are up on the year
- Most job categories tracked by Index post declines in quarter but all are up year-over-year

The Monster Employment Index Canada is a quarterly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across Canada. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Online recruitment remained significantly higher on a year-over-year basis, with Q3 showing a 15-per-cent increase from the 2010 period amid particularly strong activity in manufacturing and processing jobs and primary industry occupations,” said Peter Gilfillan, senior vice president of international sales and general manager of Monster Canada.

Monster Employment Index



Q3 2010	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Y-O-Y GROWTH

101	106	122	127	116	15%
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Occupation Year-over-Year Trends: All 10 national occupational classifications monitored by the Index continued to show positive year-over-year growth despite some declines in Q3.

- **Processing, Manufacturing and Utilities** (up 113 per cent year over year in Q3) increased in the third quarter to hit a record high for this MEI job category.
- **Occupations Unique to Primary Industry** (up 76 per cent) registered a Q3 increase, with stronger demand for workers in agriculture, forestry and fishing.
- **Management Occupations** (up 38 per cent) declined in the quarter following three quarters of consecutive increases, reflecting weaker demand for workers in accounting and executive management positions.
- **Trades, Transportation, Equipment Operators and Warehousing** (up 24 per cent) registered a moderate decline in Q3 after five consecutive increases.
- **Business, Finance and Administrative Occupations** (up 29 per cent) posted a Q3 decline, with weaker recruitment activity in customer service and financial services jobs.
- **Art, Culture, Recreation and Sport** (up 10 per cent) declined in Q3 amid lower demand for workers in entertainment and media jobs.
- **Sales & Services** (up 25 per cent) declined, following weaker demand for workers in both retail and wholesale jobs.
- **Social sciences** (up 13 per cent) edged downward in Q3, reflecting lower demand for workers in education, training and legal occupations.
- **Healthcare** (up 17 per cent) dropped slightly in the last quarter but remains solidly ahead of the year- early quarter.
- **Natural and Applied Sciences** (up 21 per cent) registered a second consecutive quarterly decline due to weaker demand for workers in computer services and engineering jobs.

Top Growth Occupations

Year-over-year Growth	Q3 2010	Q3 2011	% Growth YoY
Processing, Manufacturing & Utilities	86	183	113%
Primary Industry	87	153	76%
Management	85	117	38%
Business, Finance and Administrative	83	107	29%
Sales & Service	75	93	25%

Lowest Growth Occupations

Year-over-year Growth	Q3 2010	Q3 2011	% Growth YoY
Trades, Transport, Equipment	86	107	24%
Natural and Applied Sciences	108	131	21%
Health	82	96	17%
Social Science, Education, Government Service & Religion	70	79	13%
Art, Culture, Recreation & Sport	114	125	10%

Provincial Year-Over-Year Trends: Online demand for workers rose year-over-year during Q3 in eight of the 13 provinces and territories, while B.C. remained unchanged.

- **Ontario** (up 12 per cent year over year) was down in Q3 as demand was lower for workers in business, finance and administrative roles, management, and sales and services.
- **Quebec** (up 8 per cent) registered a sharp decline in Q3, with weaker demand in management and business and finance jobs.
- **Alberta** (up 8 per cent) and **Manitoba** (up 4%) and **Saskatchewan** (up 26 per cent) saw declines in the latest quarter, with lower demand from business, finance and administrative jobs, management, and sales and services. **B.C.** (unchanged) also posted a slight drop in Q3.
- Demand for workers was down in the Atlantic provinces in Q3 but was higher compared to a year ago in **New Brunswick** (6 per cent) and **Newfoundland** (7 per cent).

Top Growth Provinces & Territories

Year-over-year Growth	Q3 2010	Q3 2011	% Growth YoY
Saskatchewan	83	105	26%
Ontario	81	91	12%
Quebec	130	140	8%
Alberta	97	105	8%
Newfoundland	71	78	7%

Lowest Growth Provinces & Territories

Year-over-year Growth	Q3 2010	Q3 2011	% Growth YoY
PEI	121	102	-16%
Nunavut	110	97	-12%
NWT	101	100	-1%
Nova Scotia	92	91	-1%
British Columbia	90	90	0%

City Year-Over-Year Trends: All of the 13 cities tracked recorded positive year-over-year growth, despite some declines in Q3 recruitment.

- **Halifax** (up 6 per cent year over year) was the only city that gained ground in Q3, with increased demand for workers in business, finance and administration, natural and applied sciences, and trades and transport jobs.
- **Toronto** (up 17) decreased in Q3, with weaker demand in natural and applied sciences, management and business, finance and administrative jobs.
- **Hamilton** (up 47 per cent) saw online recruitment remain unchanged in Q3. **Kitchener** (up 27 per cent) saw online recruitment fall slightly in Q3, as demand fell in management and business, finance and administrative jobs.

- **Quebec City** (up 27 per cent) was down in Q3, following lower demand for workers in business, finance and administration and management jobs.
- **Vancouver** (up 3 per cent) saw online recruitment fall in Q3. **Calgary** (up 10 per cent) also saw online recruitment fall slightly in Q3 amid weaker demand in management and business, finance and administrative jobs, and sales and services.

Top Growth Cities

Year-over-year Growth	Q3 2010	Q3 2011	% Growth YoY
Hamilton	112	164	47%
Kitchener	95	121	27%
Quebec City	220	280	27%
Montreal	145	174	20%
Regina	86	103	19%

Lowest Growth Cities

Year-over-year Growth	Q3 2010	Q3 2011	% Growth YoY
Ottawa-Gatineau	96	97	1%
Saskatoon	79	81	2%
Vancouver	91	93	3%
Halifax	111	118	6%
Edmonton	97	104	8%

About the Monster Employment Index Canada

The Monster Employment Index Canada is a broad and comprehensive quarterly analysis of Canadian online job demand conducted by Monster Worldwide, Inc. (NYSE: MWW), parent company of the leading global online careers and recruitment resource Monster®. As the first national index measuring real-time online job demand, the Monster Employment Index Canada is based on millions of online job postings and data culled from Monster Canada (www.monster.ca), as well as a number of other recruitment Web sites considered representative of employer activity nationwide.

With data collected since April 2005, the Index uses a consistent methodology to track overall online job demand in Canada, providing Canadian labour-market watchers with a forward-looking indicator of employer demand for employees. All of the data and findings in the Monster Employment Index Canada are validated for accuracy through third party auditing conducted by U.S.-based Research America, Inc. Index reports can be accessed and subscribed to free-of-charge online at <http://www.about-monster.com/employment-index>. The next report of the Monster Employment Index Canada will be released in January, 2012. To obtain a full copy of the Monster Employment Index Canada report for the third quarter of 2011, including all charts and tables, or to subscribe and have future reports emailed to you on a quarterly basis, please visit <http://www.about-monster.com/employment/index/18>.

About Monster Canada

Monster Canada (www.monster.ca) is Canada's leading online career resources portal - a bilingual, user-friendly site that is improving the employment and recruitment experience in today's competitive job market. Headquartered in Montreal, Monster Canada is part of Monster, the leading global careers and recruitment resource online. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading employer products and services, please visit <http://hiring.monster.ca>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster®, the premier global online employment solution for more than a decade, strives to bring people together to advance their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

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