

# monster® EMPLOYMENT INDEX

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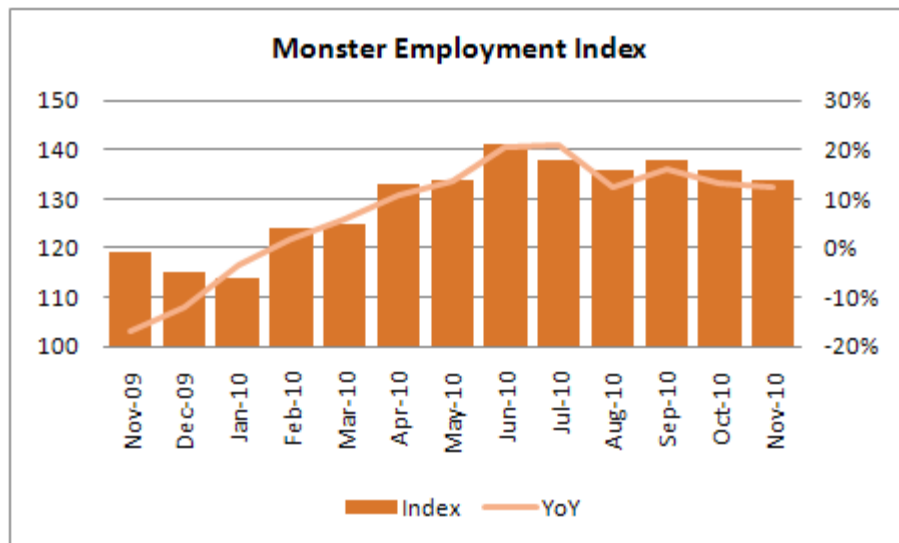
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## Monster Employment Index Annual Growth Rate Stable at 13% in November, Edges Down on Monthly Basis

### November 2010 Index Highlights:

- Tenth consecutive month of positive annual growth rate – stable at 13 percent in November
- Retail trade registers strong growth in November, suggesting positive outlook for consumer trends during the mid-November to January sales season
- Health care and social assistance records accelerated annual growth, with long-term trends most improved for healthcare support workers
- Management of companies and enterprises; and finance and insurance edge down on annual basis in November possibly indicating continued uncertainty in the banking and related fields

The Monster Employment Index is a monthly gauge of U.S. online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of corporate career Web sites and job boards, including Monster.com®.



NOV 09	DEC 09	JAN 10	FEB 10	MAR 10	APR 10	MAY 10	JUN 10	JUL 10	AUG 10	SEP 10	OCT 10	NOV 10	Y-O-Y GROWTH
119	115	114	124	125	133	134	141	138	136	138	136	134	13%

“The slight month-to-month decline in the Monster Employment Index could be attributed partly to seasonal trends typically witnessed at this time of the year,” said Jesse Harriott, senior vice president and chief knowledge officer at Monster Worldwide. “The outlook however continues to be one of modest recovery with job availability generally higher over the year across most sectors as we approach 2011.”

**Industry Year-over-year Trends:** 17 of the 20 industries monitored by the Index showed positive annual growth trends.

- **Retail trade** (up 22 percent) was among the top growth sectors on a yearly basis, due to the robust demand for seasonal workers in advance of the busier holiday sales period
- **Health care and social assistance** (up 25 percent) resumed year-over-year growth in November, with relatively strong long-term trends for online recruitment activity nationwide.
- **Finance and insurance** (up 4 percent) registered a substantial deceleration in annual growth rate in the Index
- **Management of companies and enterprises** (down 1 percent) remained slightly below year-ago levels in the Index, reflecting a somewhat tempered market for large management/administration and consulting operations.

### Top Growth Industries

Year-over-year Growth	Nov 09	Nov 10	% Growth Y-o-y
Mining, Quarrying, Oil and Gas Extraction	134	199	49%
Health Care and Social Assistance	83	104	25%
Retail Trade	125	152	22%
Utilities	111	131	18%
Transportation and Warehousing	137	161	18%

### Lowest Growth Industries

Year-over-year Growth	Nov 09	Nov 10	% Growth Y-o-y
Finance and Insurance	48	50	4%
Administrative, Support and Waste Management	53	54	2%
Management of Companies and Enterprises	110	109	-1%
Accommodation and Food Services	105	102	-3%
Agriculture, Forestry, Fishing and Hunting	181	165	-9%

**Occupation Year-over-year Trends:** Annual online demand for workers rose in 18 and remained flat in one of the 23 occupational categories in November.

- **Healthcare support** (up 27 percent) exhibited the fastest annual growth
- **Management** (up 5 percent) edged up on an annual basis, with job availability for managers trending upward across a wide range of sectors

### Top Growth Occupations

Year-over-year Growth	Nov 09	Nov 10	% Growth Y-o-y
Healthcare Support	159	202	27%
Legal	92	113	23%
Arts, Design, Entertainment, Sports and Media	75	92	23%
Transportation and Material Moving	87	104	20%
Construction and Extraction	97	115	19%

### Lowest Growth Occupations

Year-over-year Growth	Nov 09	Nov 10	% Growth Y-o-y
Personal Care and Service	44	43	-2%
Military Specific	153	146	-5%
Protective Service	90	83	-8%
Food Preparation and Serving	109	94	-14%
Farming, Fishing and Forestry	181	151	-17%

**DMA Year-over-year Trends:** All 28 metro markets recorded positive annual growth in November.

- **Orlando** (up 45 percent) registered accelerated annual growth, rising from 38 percent in October, with relatively strong demand for healthcare; and food preparation and serving occupations on an annual basis
- **Los Angeles** (up 23 percent) held steady on an annual basis, recording growth across all professional occupational categories, led by healthcare practitioners
- **Sacramento** (up 16 percent), **San Diego** (up 6 percent), and **San Francisco** (up 19 percent) exhibited varying degrees of deceleration in annual growth rate from October levels
- **Indianapolis** (19 percent in November from 28 percent in October) registered the most notable slowdown in annual growth

### Top Growth DMAs

Year-over-year Growth	Nov 09	Nov 10	% Growth Y-o-y
Detroit	66	101	53%
Philadelphia	43	65	51%
Orlando	40	58	45%
Cleveland	75	103	37%
Minneapolis	72	98	36%

### Lowest Growth DMAs

Year-over-year Growth	Nov 09	Nov 10	% Growth Y-o-y
Sacramento	64	74	16%
Houston	102	116	14%
Baltimore	45	50	11%
Washington, DC.	49	52	6%
San Diego	66	70	6%

**State Year-over-year Trends:** Among the 50 states and the District, 19 registered monthly increases in online job demand.

- Mirroring the general trends among Census divisions, the states with strongest annual growth were away from the coasts
- **Montana** (-13 percent in November from 5 percent in October) recorded the most notable slowdown

### International Trends:

- **Monster Employment Index Europe** reflects steady improvement in annual growth rate (up 23 percent in October) with strong improvements in manufacturing and transport-related sectors in recent months. Germany and Sweden recorded relatively strong long term recovery with the online demand for jobs trending at notably higher levels compared to last year.
- **Monster Employment Index India** data reveals trends relatively similar to Europe, (up 22 percent in October) on an annual basis, with relatively strong long term growth trends for several industries and all markets monitored by the Index in India.

To obtain a full copy of the Monster Employment Index report for November 2010, and to access current individual data charts for each of the 28 metro markets tracked, please visit <http://about-monster.com/employment-index>. Data for the month of December 2010 will be released on January 6, 2011.

## By Industry

	2009					2010							
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Agriculture, Forestry, Fishing and Hunting	181	184	203	211	208	205	195	195	196	188	177	178	165
Mining, Quarrying and Oil and Gas Extraction	134	132	139	148	149	169	176	178	182	189	191	197	199
Utilities	111	106	114	110	108	117	121	121	121	132	141	137	131
Construction	167	163	157	165	176	195	197	200	195	193	194	191	194
Manufacturing	81	79	81	83	84	91	91	91	93	93	93	92	91
Wholesale Trade	130	126	121	127	129	133	134	134	134	136	137	139	142
Retail Trade	125	120	118	116	124	137	140	135	135	143	141	145	152
Transportation and Warehousing	137	131	125	131	138	149	150	157	160	155	154	162	161
Information	70	69	68	81	79	77	77	80	81	80	80	82	81
Finance and Insurance	48	46	45	51	52	53	53	52	52	53	52	53	50
Real Estate and Rental and Leasing	53	50	51	57	63	62	55	60	57	55	55	60	59
Professional, Scientific, and Technical Services	51	50	49	54	53	56	57	59	59	58	59	59	58
Management of Companies and Enterprises	110	104	101	111	111	117	111	122	122	118	117	106	109
Administrative, Support, Waste Management, Remediation Services	53	51	49	51	51	54	54	55	56	55	55	55	54
Educational Services	83	79	82	81	82	89	91	91	94	92	87	90	90
Healthcare and Social Assistance	83	84	83	84	86	91	102	108	107	107	110	107	104
Arts, Entertainment, and Recreation	35	35	36	35	37	40	41	42	42	41	41	41	39
Accommodation and Food Services	105	96	94	94	95	104	99	113	108	111	105	99	102
Public Administration	164	169	180	190	182	183	186	193	198	190	204	213	189
Other Services	156	151	145	162	161	175	183	188	183	183	188	187	178

## By Occupation

	2009				2010								
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Management	131	125	122	133	139	147	144	152	148	144	144	136	137
Business and Financial Operations	128	121	122	134	132	145	148	151	146	145	148	147	148
Computer and Mathematical	89	87	86	95	94	98	97	102	101	101	102	103	103
Architecture and Engineering	77	75	75	84	84	88	84	89	90	88	88	86	85
Life, Physical, and Social Science	113	109	113	123	124	127	121	130	132	123	119	116	113
Community and Social Services	163	164	156	174	160	179	185	191	187	188	196	188	182
Legal	92	93	89	101	93	98	105	111	111	116	115	117	113
Education, Training, and Library	118	113	118	114	116	125	130	132	134	130	123	126	125
Arts, Design, Entertainment, Sports, and Media	75	74	75	77	84	91	94	96	96	95	95	93	92
Healthcare Practitioners and Technical	136	134	132	136	139	145	159	159	159	161	161	163	159
Healthcare Support	159	174	174	175	166	178	180	201	205	195	209	205	202
Protective Service	90	92	84	83	71	78	85	85	77	83	90	89	83
Food Preparation and Serving Related	109	102	96	98	107	116	108	119	118	115	110	101	94
Building, Grounds Cleaning, Maintenance	104	99	99	106	110	117	116	122	118	115	110	116	114
Personal Care and Service	44	43	48	53	53	62	54	59	57	53	48	45	43
Sales and Related	88	82	82	90	90	94	93	93	91	91	90	91	94
Office and Administrative Support	98	94	89	95	98	101	102	104	106	103	105	104	101
Farming, Fishing, and Forestry	181	187	200	196	203	191	182	176	175	169	162	162	151
Construction and Extraction	97	95	92	97	103	114	115	116	115	115	116	114	115
Installation, Maintenance, and Repair	124	121	116	124	125	130	134	134	135	140	144	146	138
Production	103	100	100	108	108	117	117	117	121	121	122	121	120
Transportation and Material Moving	87	85	80	84	88	95	96	100	103	100	99	105	104
Military Specific	153	155	156	148	159	152	153	155	150	149	160	154	146

## By Local Market

	2009				2010								
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Atlanta	74	71	66	78	84	90	88	93	90	91	92	89	92
Baltimore	45	42	38	44	46	51	49	54	51	50	53	51	50
Boston	61	57	52	62	66	78	79	81	77	78	81	82	79
Chicago	62	60	55	66	68	76	74	78	76	78	82	82	81
Cincinnati	60	56	54	65	69	73	75	84	77	78	83	83	78
Cleveland	75	75	70	80	88	91	91	100	95	99	99	103	103
Dallas	86	84	80	95	99	101	103	105	100	104	106	105	104
Denver	82	80	77	86	89	94	96	100	100	103	102	103	101
Detroit	66	63	57	70	72	78	79	91	89	93	97	99	101
Houston	102	98	97	104	107	111	114	118	115	117	120	117	116
Indianapolis	75	70	68	76	78	82	82	92	87	90	89	91	89
Kansas City	73	69	65	75	79	86	87	97	88	94	97	94	92
Los Angeles	56	54	51	58	61	67	67	69	66	67	69	69	69
Miami	64	62	59	69	72	76	75	78	73	73	74	76	76
Minneapolis	72	72	68	78	84	85	86	91	86	90	95	96	98
New York City	68	65	60	70	73	82	82	84	83	83	84	85	83
Orlando	40	39	36	44	50	50	53	60	54	54	56	55	58
Philadelphia	43	41	36	43	45	54	56	57	58	59	63	63	65
Phoenix	63	62	60	65	67	70	70	71	69	71	72	74	75
Pittsburgh	118	112	108	126	131	136	141	152	142	144	151	149	148
Portland	74	69	62	71	79	84	88	97	90	93	89	95	92
Sacramento	64	59	57	62	68	70	71	78	74	75	75	76	74
San Diego	66	62	60	65	69	71	70	74	71	71	72	73	70
San Francisco	64	61	58	66	68	73	73	76	75	76	76	77	76
Seattle	90	89	84	93	99	104	105	111	108	107	108	108	106
St. Louis	89	85	83	95	99	102	104	116	109	111	114	113	116
Tampa	66	63	62	71	73	77	77	87	78	80	82	82	82
Washington, D.C.	49	45	38	46	48	55	54	58	51	53	54	53	52

## By Region

	2009				2010								
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
New England	110	103	103	112	112	124	124	130	126	122	125	123	123
Mid-Atlantic	111	107	105	114	117	130	129	133	132	130	130	128	122
East North Central	107	103	101	111	112	119	120	127	125	124	125	124	125
West North Central	118	114	113	124	121	128	130	141	138	137	139	141	142
South Atlantic	116	112	110	117	119	128	127	134	130	128	128	125	126
East South Central	126	121	122	132	130	132	135	142	140	136	140	138	136
West South Central	183	177	175	200	200	202	204	216	210	211	214	205	201
Mountain	121	118	118	124	123	129	132	137	136	134	142	142	141
Pacific	100	96	96	102	105	113	114	119	117	115	114	112	111

**About the Monster Employment Index**

Launched in April 2004 with data collected since October 2003, the Monster Employment Index is a broad and comprehensive monthly analysis of U.S. online job demand conducted by Monster Worldwide, Inc. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

**About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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