



Monster Employment Index Canada Up Seven Points in Q1

2010 First Quarter Highlights:

- Index of online job postings climbs seven points to 102 in first quarter of 2010
- 6 of 10 job categories tracked show stronger online recruitment
- 6 of 10 provinces, 9 of 13 cities tracker register lower online recruitment
- Online postings are up three per cent year-over-year

MONTREAL – May 5, 2010 - The Monster Employment Index Canada increased by seven points to 102 in the first quarter of 2010, rising amid stronger online recruitment across most major occupations. The Index posted its first yearly increase since Q1 2008 and is now up three per cent year-over-year.

The Monster Employment Index Canada is based on a real-time review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster®.

During the first quarter of 2010, six of the 10 occupational categories tracked by the Index showed stronger online job demand compared to the previous quarter. Index results for the latest quarter, as well as previous quarters, are as follows:

Q1 2010	Q4 2009	Q3 2009	Q2 2009	Q1 2009	Q4 2008	Q3 2008	Q2 2008	Q1 2008
102	95	108	102	99	118	145	160	156

“The Monster Employment Index has increased year-over-year for the first time since Q1 2008 and therefore reflects significant increases in online recruitment across the country that could be

good news on the employment front,” said Peter Gilfillan, senior vice president of international sales and general manager of Monster Canada. “Employment is a lagging indicator of economic recovery but hiring activity by Canadian employers is showing clear gains that are encouraging for the economy as we head into the second quarter.”

Online Recruitment Rises in Six of 10 Job Categories Tracked

Six of the 10 major job categories tracked by the Monster Employment Index posted stronger online recruitment in Q1, led by three sectors: primary industries; management occupations; and, and occupations in social science, including government service and education.

Online recruitment in occupations unique to primary industry increased by six points to 122, a five per cent increase year-over-year, amid accelerated demand for workers in agriculture and fishing. Online recruitment in management occupations rose five points to 84 as more employers recruited for accounting and auditing positions. Occupations in social service rose by two points to 73 but remained down four per cent year-over-year.

Online job opportunities in natural and applied sciences, namely in IT and computer science, rose by one point to 107 but remains down one per cent year-over-year. Online opportunities in trades and transportation and business, finance and administrative occupations also rose by one point each, with year-over-year gains for one and two per cent, respectively.

Online recruitment for jobs in health occupations fell by 11 points to 88 during Q1, down 11% from a year earlier marking the sharpest decrease in online job availability, suggesting decreased demand for nurses and personalized service staff.

Online job availability in processing and manufacturing occupations fell by seven points to 80 and was down year-over-year by 8 per cent.

Both art, culture and recreation jobs and sales and service occupations lost three points and were down four and seven per cent, respectively.

Online Job Availability Decreases in Most Provinces

Online job availability during the first quarter of 2010 was weaker in six of 10 provinces with the biggest losses coming in Newfoundland and Saskatchewan.

For Central Canada, recruitment climbed eight points to 121 in Quebec and three points to 84 in Ontario. Both province's increases came amid increased demand for workers in natural and applied sciences; management; and, business, finance and administrative positions.

In the West, online recruitment fell by 12 points in Saskatchewan, 11 points in British Columbia, 8 points in Manitoba and three points in Alberta. Losses in the West were driven by weaker demand for workers in health occupations; business, finance and administrative occupations; and, natural and applied sciences.

Eastern Canada showed a mix of increases and decreases, with gains in Nova Scotia (seven points) and New Brunswick (one point) and losses in Newfoundland and Labrador (20 points) and PEI (six points). The gains were made with increased online job demand for workers in management; natural and applied sciences; and, health occupations.

Online Job Availability Climbs in Three of 13 Cities

Online recruitment activity was stronger in three of the 13 major cities monitored by the Index, with one city remaining unchanged and nine losing ground in Q1.

In Ontario, online opportunities in Toronto increased by two points, rising to 87 amid stronger activity in business, finance and administrative occupations; natural and applied sciences; and, management services occupations. Activity in Ottawa-Gatineau gained a single point to stand at 114 as demand rose for workers in trades and transport; sales and service jobs; and in health occupations. Hamilton saw online recruitment fall 10 points to 102 as demand declined for workers in health occupations; natural and applied sciences and manufacturing. Online recruitment in Kitchener fell eight points to 90.

In Quebec City, online recruitment rose by 28 points to 199 amid stronger demand for workers in sales and service; natural and applied sciences; and, business, finance and administrative occupations. Montreal increased 18 points to 143 amid stronger demand in the natural and applied sciences; business, finance and administrative occupations; and, management.

In the West, online recruitment fell across each city tracked. Regina registered the largest drop – 14 points, to stand at 81. This is the lowest demand for workers recorded in Regina since MEI began tracking online recruitment in 2005. Vancouver fell 11 points to 93, in Winnipeg by

10 points to 111, in Edmonton by six points to 84, Saskatoon by four points to 77 and, in Calgary by about two points to 98.

In the East, online recruitment in Halifax dropped by one point to 102 amid weaker demand in management; natural and applied sciences; and, trades, transportation and warehousing.

About the Monster Employment Index Canada

The Monster Employment Index Canada is a broad and comprehensive quarterly analysis of Canadian online job demand conducted by Monster Worldwide, Inc. (NYSE: MWW), parent company of the leading global online careers and recruitment resource Monster®. As the first national index measuring real-time online job demand, the Monster Employment Index Canada is based on millions of online job postings and data culled from Monster Canada (www.monster.ca), as well as a number of other recruitment Web sites considered representative of employer activity nationwide.

With data collected since April 2005, the Index uses a consistent methodology to track overall online job demand in Canada, providing Canadian labour-market watchers with a forward-looking indicator of employer demand for employees. All of the data and findings in the Monster Employment Index Canada are validated for accuracy through third party auditing conducted by U.S.-based Research America, Inc. Index reports can be accessed and subscribed to free-of-charge online at <http://www.about-monster.com/employment-index>.

The next report of the Monster Employment Index Canada will be **July 2010**. To obtain a full copy of the Monster Employment Index Canada report for the **first quarter of 2010**, including all charts and tables, or subscribe and have future reports emailed to you on a quarterly basis, please visit <http://www.about-monster.com/employment/index/18>.

About Monster Canada

Monster Canada (www.monster.ca) is Canada's leading online career resources portal - a bilingual, user-friendly site that is improving the employment and recruitment experience in today's competitive job market. Headquartered in Montreal, Monster Canada is part of Monster, the leading global careers and recruitment resource online. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted

audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index. To learn more about Monster's industry-leading employer products and services, please visit <http://hiring.monster.ca>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster®, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, Asia and Latin America, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500. To learn more about Monster's industry-leading products and services, visit www.monster.com.

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