

# monster®

## EMPLOYMENT INDEX

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## UK Online Recruitment Holds Steady in July, According to Monster Employment Index

### July 2009 Index Highlights:

- The Monster Employment Index UK held steady in July. Overall, the Index is down 37 percent year-on-year
- Online job opportunities expanded in the transportation, HR and healthcare industries, while offerings fell most in management and media
- Northern Ireland saw the biggest upturn in demand of all UK regions. Job availability also rose in London and Scotland

### Summary Overview

Online employment opportunities across the UK held steady in July, as recruitment remained largely unchanged for the fourth consecutive month. The overall European Index dipped one point in July and contracted by 40 percent year-on-year.

While the UK Index remains down year-on-year, the rate of annual decline has levelled off since February, indicating demand has bottomed out following last year's dramatic decline. July saw increased hiring activity in both the transport, post logistics, and production, manufacturing, maintenance, repair sectors, suggesting job prospects in the hard-hit goods-producing sector may be improving. Meanwhile, consulting and marketing disciplines saw fewer opportunities.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.co.uk.

Monster Employment Index UK findings for the past 13 months are as follows:

Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08
110	110	109	112	110	117	111	141	152	161	159	167	174

"It is encouraging that overall online job demand has stabilized and that recruiting in the goods-producing sector is picking up, but there is still little indication that hiring has resumed in the much-larger service sector," commented Hugo Sellert, head of economic research, at Monster Worldwide. "The UK economy's sustained contraction in the second quarter means labour market conditions will remain challenging in the foreseeable future. Competition for top talent is still fierce, however, as companies seek to attract the most qualified workers from the growing pool of unemployed workers."

**Demand for transportation and production workers surges as management and consulting drops sharply**

July saw increased hiring activity in heavy industries, while management and consulting; and marketing, PR and media saw fewer opportunities. Private-driven sectors also saw continued growth.

The transport, post and logistics sector saw the largest monthly increase in July, jumping by 17 points (19 percent). Opportunities in the sector are now at a seven-month high, principally led by a steep rise in offerings in the South East. Year-on-year, however, the sector saw a 52 point (33 percent) drop in job availability. Production, manufacturing, maintenance and repair also logged a third consecutive upturn, adding six points (six percent) to reach its highest Index reading in twelve months.

Public-driven sectors continued to perform strongly, with opportunities in healthcare and social work up 22 points (seven percent), reaching a new Index high. The sector also performed well year-on-year, up 57 percent. The public, defence and community sector also rose five points (five percent) in July and 14 percent year-on-year. Despite a moderation of 16 points (five percent) in July, education, training and library showed continued strong performance year-on-year, up 26 percent.

By contrast, hiring of management and consulting workers fell 19 points (ten percent) in July and showed a continued annual decline of 26 percent. A significant decrease in job availability was also recorded in the marketing, PR and media sector, which fell by five points (five percent) in July.

**Demand for plant and machine operators, and assemblers increases; hiring of service and sales workers drops off**

Online job demand for plant and machine operators, and assemblers registered the highest rate of increase in July, rising six points (11 percent). Although demand for these workers has picked up considerably since its February trough, offerings remain down by 59 points (49 percent) from year-ago readings.

Job availability for service and sales workers fell by nine points (12 percent) in July. This occupation saw the steepest decline of all groups from an annual perspective, reflecting weak retail trends and weakened demand for professional services workers. Year-on-year, demand fell by 96 points (58 percent).

**Hiring picks up in Northern Ireland; South West hit the hardest**

Overall, six of the nine UK regions saw an upturn in job availability. Online hiring in Northern Ireland increased by four points (four percent), as demand in the region grew for the fourth consecutive month. Year-on-year, however, demand was down 31 percent. Scotland also saw more opportunities, rising by three points (three percent) and London was up two points (two percent).

Demand in the South West fell most, dropping by six points (three percent) in July. Hiring in Wales decreased by four points (two percent), although the region continues to show the most moderate decline in online recruitment from an annual perspective.



**Best performing sectors**

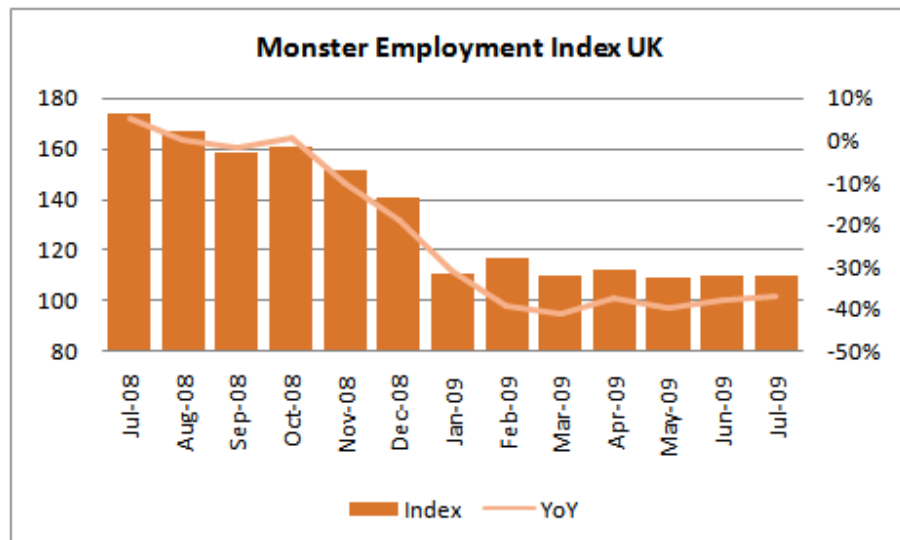
Industry sectors showing the greatest rate of increase in online job availability included:

**Month-on-month**

Industry	Jul 09	Jun 09	%
Transport, post and logistics	108	91	19%
HR	63	57	11%
Legal	136	126	8%
Healthcare, social work	334	312	7%
Production, manufacturing, maintenance, repair	114	108	6%

**Year-on-year**

Industry	Jul 09	Jul 08	%
Healthcare, social work	334	213	57%
Education, training and library	278	220	26%
Public sector, defence, community	111	97	14%
Production, manufacturing, maintenance, repair	114	119	-4%
Research and development	118	152	-22%



Monster Employment Index UK findings across industry sectors for the past 13 months are as follows:

Industry	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08
Accounting, audit, taxes	82	85	83	85	84	91	90	108	119	121	123	123	132
Administrative, organisation	90	91	90	88	89	98	87	132	160	178	173	184	182
Arts, entertainment, sports, leisure	100	95	103	108	108	120	113	144	151	178	175	185	180
Banking, finance, insurance	106	106	107	115	116	123	117	148	167	173	158	168	165
Construction and extraction	72	70	74	79	83	81	81	108	114	125	134	156	152
Education, training and library	278	294	283	290	267	253	215	256	224	217	167	185	220
Engineering	122	121	125	136	138	149	143	188	196	202	197	203	205
Environment, architecture and urbanism	62	62	63	68	68	74	74	124	134	146	180	219	196
Healthcare, social work	334	312	276	330	291	305	321	263	314	255	201	226	213
Hospitality and tourism	130	132	139	124	123	129	115	150	159	165	162	178	223
HR	63	57	56	56	59	72	52	74	111	127	131	162	173
IT	79	80	81	80	82	85	82	96	103	108	110	108	116
Legal	136	126	125	130	120	139	127	163	162	183	186	179	176
Management and consulting	162	181	187	176	156	162	135	169	193	196	207	204	219
Marketing, PR and media	99	104	103	119	121	138	128	163	196	204	199	207	208
Production, manufacturing, maintenance, Repair	114	108	106	95	97	86	91	103	108	109	110	111	119
Public sector, defence, community	111	106	106	105	104	104	103	108	112	108	113	105	97
Research and development	118	121	133	146	149	146	130	151	150	146	143	147	152
Sales	91	88	88	86	85	86	82	110	121	133	133	137	147
Telecommunications	66	71	66	71	74	80	80	89	102	92	92	99	96
Transport, post and logistics	108	91	96	93	89	97	94	110	126	136	140	146	160

Monster Employment Index UK findings across occupational categories for the past 13 months are as follows:

Occupation	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08
Managers	103	100	101	105	103	107	101	130	140	151	145	158	162
Professionals	108	110	107	113	111	122	118	152	169	172	164	173	180
Technicians and associate professionals	121	115	111	108	107	109	110	134	147	153	158	160	162
Clerical support workers	86	87	90	83	84	87	83	105	119	135	135	141	147
Service and sales workers	69	78	80	78	79	86	72	90	105	102	119	126	165
Skilled agricultural, forestry and fishery workers	173	160	157	181	197	214	195	209	205	191	167	196	202
Craft and related workers	139	138	139	140	148	158	133	171	194	204	176	205	246
Plant and machine operators, and assemblers	62	56	56	49	48	44	51	72	82	88	95	107	121
Elementary occupations	73	68	69	69	71	60	60	76	90	98	104	106	124

Monster Employment Index UK findings across the regions for the past 13 months are as follows:

Region	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08
Midlands	102	100	103	101	102	110	110	133	154	165	163	162	182
North England	131	128	127	138	133	136	126	155	171	177	179	181	190
London	101	99	96	95	96	100	98	113	124	128	131	135	141
South East	99	98	98	103	104	107	104	120	124	128	126	132	132
South West	189	195	194	198	189	190	176	223	250	276	260	265	273
Wales	184	188	195	192	192	174	179	211	235	257	217	238	237
Scotland	109	106	108	114	100	114	108	133	139	149	149	154	172
East Anglia	106	109	110	105	111	112	101	119	136	148	131	150	155
Northern Ireland	113	109	108	106	93	96	96	143	151	147	185	160	184

Monster Employment Index UK for August will be released on September 8, 2009.

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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