

## Online Recruitment Improved Mildly at Year End, According to Monster Employment Index

### December 2010 Index Highlights:

- The Monster Employment Index UK saw a three-point rise in December and noted an 11 percent year-on-year increase in online job demand
- Transport, post and logistics charted the steepest acceleration in annual growth rate, while public sector, defence and community exhibited the most significant yearly decline
- London registered a reduction in online recruitment activity on the month, contrasting with typical year-end rise seen in previous years; the Midlands noted the strongest improvement in annual growth

### Summary Overview

The Monster Employment Index rose by 11 percent year-on-year in December, indicating a gradual improvement in overall online job demand compared to that seen in the same period last year, although still slowed from the 22 percent growth rate observed in September.

Year-on-year growth was seen in a number of sectors, led by transport, post and logistics. While IT also reported strong annual increases. Public sector, defence and community meanwhile exhibited the most significant yearly decline, closely followed by hospitality and tourism, likely a result of the harsh weather conditions experienced in November and December.

Monster Employment Index UK results for the past 13 months are as follows:

Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09
133	130	138	131	130	129	131	130	121	126	124	111	120

“There is a clear improvement in the state of the UK job market in comparison to where we were in 2009, with the Monster Employment Index recording a consistent increase in overall online job opportunities,” said Isabelle Ratinaud, Monster UK & Ireland spokesperson. “Though this upward trend continues, the pace of increase has slowed in recent months. This could possibly be attributed to the severe cold snap in December, which has had a particular impact on recruitment activity in sectors such as hospitality & tourism and sales. Having said that, a slow-down in opportunities was apparent before the snow fall, suggesting that employers are playing on the safe side and waiting to see how 2011 unfolds before they start a new wave of recruitment.”

**Transport, post and logistics leads all sectors in year-on-year growth for online recruitment activity**

15 of the 21 industry sectors monitored by the Index registered positive annual growth in online recruitment activity, while 14 sectors exhibited month-on-month increases.

Transport, post and logistics led all sectors with a significant annual rise of 41 percent, reflecting ongoing improvement in underlying demand for commerce-related employment. IT also remained strong with a 26 percent growth rate, closely followed by marketing, PR and media, noting a 23 percent rise.

Education, training and library registered the highest monthly rise of 22 points (eight percent), aligned with expected recruitment trends for this time of year, as further opportunities become available with the approach of the new semester.

Arts, entertainment, sports, leisure meanwhile exhibited improvement in long-term growth with a 21 point (17 percent) monthly increase on November and 16 percent annual rise from last year, suggesting employers could be preparing for consumers to spend more on activities outside work in 2011.

In contrast, banking, finance and insurance registered a reversal in long-term trend. The sector slipped into decline, with the latest month's level in the Index down one point (one percent) as well as down one percent on levels seen this time last year. This latest movement in the Index likely reflects ongoing uncertainty surrounding the financial services industry.

Other professional services to track downward trends in the Index include legal, which is exhibiting a year-on-year reduction of five percent in the Index.

**Month-on-month online job demand strengthened in six of the nine occupational groups monitored by the Index in December**

Clerical support workers led all groups in month-on-month and annual growth, exhibiting respective ten point (eight percent) and 24 percent rises, with upwardly trending demand for support workers most notably seen in arts, entertainment, sports, leisure and marketing, PR and media.

Technicians and associate professionals also registered a strong monthly growth of six points (four percent) with a 16 percent annual rise.

Craft and related trades workers meanwhile registered annual growth of 17 percent in December, which was slowed compared to the 27 percent growth rate in the prior month. Service and sales workers also registered slowdown in annual growth as demand for workers declined more than average for this season.

**London registers slowdown in online job demand to end the year**

London registered a reduction in online recruitment activity on the month, contrasting with the typical year-end rise seen in the city in previous years. Nonetheless, online recruitment in the region is near a two-year high in the Index, with large concentrations of IT and professional service job availability.

London's annual growth rate of 18 percent in the December Index is one of the most rapid among regions and closely follows the Midlands, leading with 22 percent.

Meanwhile East Anglia was the most improved region by measure of month-on-month growth rate in December, up by 16 points (14 percent).

**Best performing sectors**

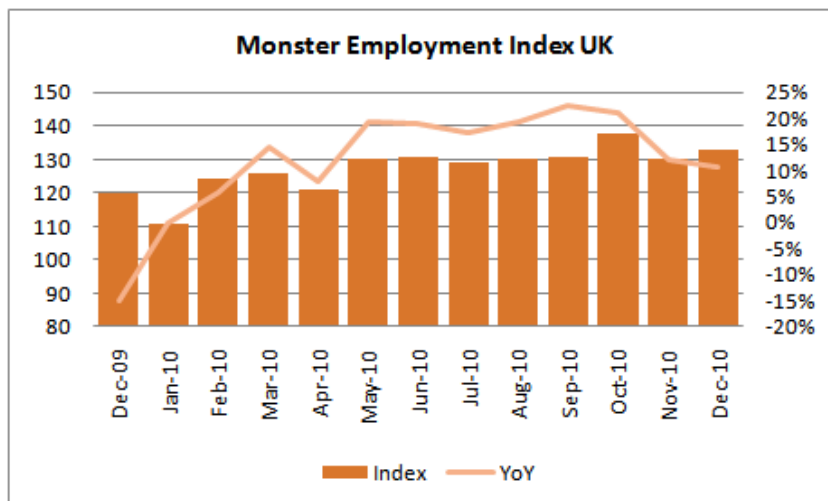
Industry sectors showing the greatest rate of increase in online job availability included:

**Month-on-month**

<b>Industry</b>	<b>Dec 10</b>	<b>Nov 10</b>	<b>%</b>
Arts, entertainment, sports, leisure	145	124	17%
Marketing, PR and media	145	130	12%
Transport, post and logistics	151	137	10%
Education, training and library	312	290	8%
<b>IT</b>	<b>110</b>	103	7%

**Year-on-year**

<b>Industry</b>	<b>Dec 10</b>	<b>Dec 09</b>	<b>%</b>
Transport, post and logistics	151	107	41%
IT	110	87	26%
Marketing, PR and media	145	118	23%
Telecommunication	76	65	17%
Management and consulting	198	170	16%



Monster Employment Index UK findings across industry sectors for the past 13 months are as follows:

Industry	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09
Accounting, audit, taxes	100	101	101	100	106	97	98	100	97	101	98	88	90
Administrative, organisation	111	113	120	118	108	111	123	123	111	114	117	104	102
Arts, entertainment, sports, leisure	145	124	136	133	134	133	149	140	133	153	145	131	125
Banking, finance, insurance	111	112	119	117	118	116	120	122	116	118	113	102	112
Construction and extraction	75	80	83	80	76	75	74	72	68	71	71	63	70
Education, training and library	312	290	296	251	254	291	291	283	250	282	294	250	288
Engineering	127	119	124	117	119	116	112	109	107	114	113	99	116
Environment, architecture and urbanism	62	62	65	66	61	62	64	64	59	61	61	54	62
Healthcare, social work	348	346	372	362	371	384	339	339	345	335	319	325	323
Hospitality and tourism	121	129	134	123	117	119	122	124	114	114	111	115	140
HR	74	72	74	73	72	72	77	82	78	78	79	69	71
IT	110	103	107	101	100	98	96	97	87	94	92	77	87
Legal	128	124	119	124	128	119	129	139	124	129	128	114	135
Management and consulting	198	192	187	182	176	171	177	184	178	185	180	163	170
Marketing, PR and media	145	130	137	131	124	120	134	133	129	135	127	109	118
Production, manufacturing, maintenance, Repair	146	137	138	130	135	130	129	126	120	127	124	121	127
Public sector, defence, community	95	93	97	94	95	98	98	95	90	97	103	117	115
Research and development	127	130	124	121	119	118	114	112	109	105	108	106	127
Sales	116	113	123	121	120	117	121	120	110	115	112	99	105
Telecommunications	76	72	75	74	69	69	75	77	70	75	72	68	65
Transport, post and logistics	151	137	152	147	137	136	135	123	106	118	117	102	107

Monster Employment Index UK findings across occupational categories for the past 13 months are as follows:

<b>Occupation</b>	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09
Managers	110	109	110	111	108	105	115	117	109	114	112	102	106
Professionals	124	121	126	119	118	119	118	118	110	118	117	102	111
Technicians and associate professionals	155	149	153	151	150	147	148	150	143	141	137	127	134
Clerical support workers	143	133	159	145	137	135	145	142	127	131	129	119	115
Service and sales workers	81	83	84	81	81	81	80	80	75	78	74	71	82
Skilled agricultural, forestry and fishery workers	139	140	153	169	164	169	185	189	183	179	171	162	163
Craft and related workers	169	176	167	165	169	163	159	154	147	152	146	128	145
Plant and machine operators, and assemblers	71	70	69	67	68	66	66	65	61	64	62	58	60
Elementary occupations	82	74	67	61	66	65	69	69	69	80	73	77	82

Monster Employment Index UK findings across the regions for the past 13 months are as follows:

<b>Region</b>	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09
East Anglia	132	116	131	125	132	128	119	117	107	107	107	98	112
London	130	132	127	122	125	121	126	127	119	125	118	109	110
Midlands	135	134	143	126	125	125	127	123	113	117	116	110	111
North England	158	157	162	154	153	155	156	160	146	149	148	129	141
Northern Ireland	117	120	117	118	109	106	116	119	106	126	114	101	104
Scotland	110	115	119	123	122	117	121	120	117	121	133	124	130
South East	116	113	113	109	109	108	110	110	104	107	106	95	104
South West	216	199	231	219	222	227	222	216	196	209	209	192	205
Wales	227	214	251	221	229	230	237	230	208	224	235	221	227

Monster Employment Index UK for January will be released on February 8, 2011.

***About The Monster Employment Index Europe***

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

***About Monster Worldwide***

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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