

# monster®

## EMPLOYMENT INDEX

CONTACTS:  
Stefan Rizvi  
Monster Worldwide Sweden  
+46 8506 523 61  
stefan.rizvi@monster.se

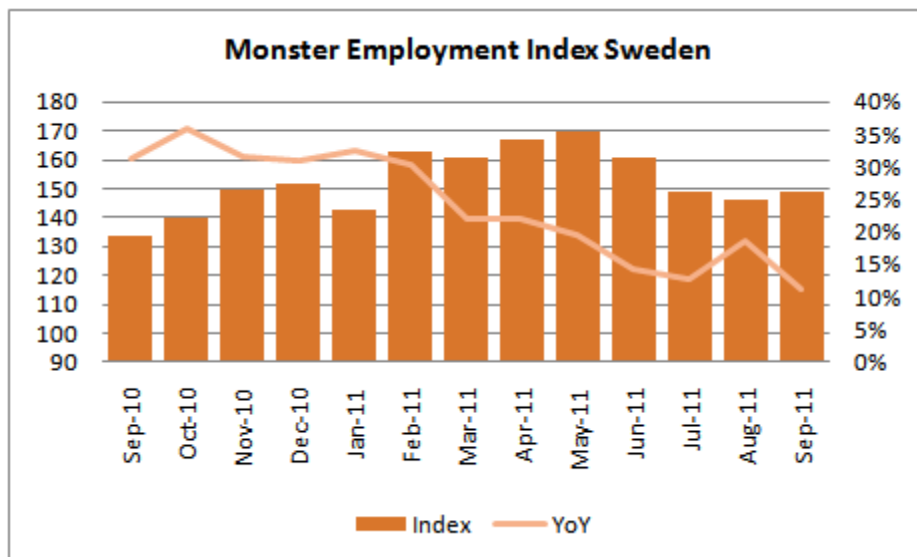
### All Regions Continue to Record Positive Growth in Online Recruitment, According to Monster's Employment Index

#### September 2011 Index Highlights:

- The Monster Employment Index records an annual growth rate of 11 percent, reflecting some moderation in its long-term trend
- Research and Development overtakes Engineering, the top growth sector for four consecutive months prior to September
- Accounting, audit, taxes records the slowest year-over-year growth in September despite a slight increase month-over-month
- Västsverige maintains its position as the region with the highest annual growth in online recruitment for the second consecutive month

The Monster Employment Index Europe is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across Europe, including Sweden. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

"While we usually see a notable rise in recruitment activity following the slower summer months, September's Index notes a moderate rise of just two percent on the month. This could possibly be a result of the ongoing economic uncertainties that continue to impact employers' willingness to hire," commented Carl Silverstolpe, managing director, Monster Scandinavia. "Fortunately, the annual growth of online recruitment is still maintaining a steady rise overall, with industries such as Research and Development as well as Engineering leading the sectors with very strong recruitment figures in recent months."



Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Y-O-Y GROWTH
134	140	150	152	143	163	161	167	170	161	149	146	149	11%

**Industry Year-over-year Trends:** Online recruitment demand escalated year-over-year in 12 of the 17 industry sectors monitored by the Index in September.

- **Research and development** (up 35 percent) climbed to the top spot among the industries by measure of annual growth despite registering notable reductions in online recruitment between August and September
- **Engineering** (up 34 percent) recorded a slightly weaker growth rate than seen in recent months, and ranked second highest growing sector in the Index following its previous lead
- **Accounting, audit, taxes** (down nine percent) accelerated its long-term trend of decline, as it remained the poorest performing sector this month

### Top Growth Industries

Industry	Sep 10	Sep 11	% Growth Y-o-y
Research and development	129	174	35%
Transport, post and logistics	137	184	34%
Engineering	232	310	34%
Banking, finance, insurance	103	132	28%
IT	291	362	24%

### Lowest Growth Industries

Industry	Sep 10	Sep 11	% Growth Y-o-y
Public sector, defence, community	95	94	-1%
Marketing, PR and media	70	68	-3%
Healthcare, social work	130	123	-5%
Hospitality and tourism	134	123	-8%
Accounting, audit, taxes	280	255	-9%

**Occupation Year-over-year Trends:** Eight of the nine occupational groups recorded annual gains in online recruitment this month.

- **Plant and machine operators, and assemblers** (up 27 percent) continued to remain the top performing occupational group for the third consecutive month
- **Professionals** (up 16 percent) and **Managers** (up 13 percent) continued to record double-digit annual growth figures, yet recruitment trends for both sectors showed signs of slowing down month-over-month
- **Service and sales workers** (down six percent) further extended its decline, and recorded the poorest performance in the September Index
- **Skilled agricultural, forestry and fishery workers** (up one percent) reversed its downward trend with a slight increase in annual growth this month but still remained one of the weakest performing groups in September

### Top Growth Occupations

Occupation	Sep 10	Sep 11	% Growth Y-o-y
Plant and machine operators, and assemblers	147	186	27%
Professionals	149	173	16%
Managers	228	258	13%

### Lowest Growth Occupations

Occupation	Sep 10	Sep 11	% Growth Y-o-y
Elementary occupations	153	163	7%
Skilled agricultural, forestry and fishery workers	108	109	1%
Service and sales workers	197	186	-6%

**Geographic Year-over-year Trends:** All four regions continued to note a rise in online recruitment for the fifth consecutive month.

- **Västsverige** (up 22 percent) recorded the fastest rate of annual growth amongst all regions where Banking and Sales and Administrative were the most actively recruiting sectors in the region this month
- **Östra Mellansverige** (up 14 percent) and **Sydsverige med Öarna** (up 14 percent) recorded steady annual growth in September
- **Norra Sverige** (up four percent) maintained its trend of moderate growth, yet continued to remain as the region with the least online recruitment activity

### Growth In Regions

Region	Sep 10	Sep 11	% Growth Y-o-y
Västsverige	128	156	22%
Sydsverige med Öarna	133	152	14%
Östra Mellansverige	163	186	14%
Norra Sverige	118	123	4%

### International Trends:

The Monster Employment Index Europe demonstrated slightly eased annual growth in September of 18 percent. Engineering led all industries by rate of annual growth while Production, manufacturing, maintenance and repair and Transport, post and logistics remained among the top three growth sectors but continued at a slower pace compared to last month. Legal joined Public sector, defence and community as the only two industries to exhibit reductions in annual growth in September as Craft and related workers remained the star performer of all occupational groups for the sixth consecutive month. All countries except Belgium exhibited annual growth in September.

To obtain a full copy of the Monster Employment Index report for September 2011, and to access current individual data charts for each of the seven European markets tracked, please visit <http://about-monster.com/employment/index/17>. Data for the month of October 2011 will be released on November 8, 2011.

## By Industry

Industry	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Y-O-Y GROWTH
Accounting, audit, taxes	280	312	340	334	304	322	362	336	358	318	275	249	255	-9%
Administrative, organisation	148	157	173	175	172	202	190	191	191	180	165	174	183	24%
Agriculture, fishing and forestry	141	135	152	150	155	180	180	174	169	159	140	142	148	5%
Banking, finance, insurance	103	115	127	131	127	139	146	145	136	141	127	121	132	28%
Construction and extraction	272	269	276	254	226	265	287	314	296	293	292	300	310	14%
Education, training and library	96	94	101	107	98	98	92	97	113	115	109	105	102	6%
Engineering	232	265	272	275	261	301	319	342	323	308	305	300	310	34%
Healthcare, social work	130	124	133	136	135	159	155	151	145	130	120	118	123	-5%
Hospitality and tourism	134	127	125	116	112	131	130	135	124	124	114	109	123	-8%
IT	291	335	348	360	346	374	396	407	390	383	360	337	362	24%
Management and consulting	220	232	247	243	242	260	260	268	260	249	232	239	237	8%
Marketing, PR and media	70	72	75	73	70	82	77	76	77	76	68	74	68	-3%
Production, manufacturing, maintenance, repair	153	169	170	166	161	192	187	191	193	176	167	171	189	24%
Public sector, defence, community	95	95	96	98	95	105	102	102	98	96	96	97	94	-1%
Research and development	129	154	167	185	171	186	193	195	196	187	187	191	174	35%
Sales	219	217	230	223	211	251	243	240	238	218	207	205	230	5%
Transport, post and logistics	137	155	164	165	160	186	185	201	217	196	183	169	184	34%

## By Occupation

Occupation	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Y-O-Y GROWTH
Managers	228	238	260	264	259	293	284	294	284	271	255	260	258	13%
Professionals	149	156	173	186	164	182	175	192	216	214	195	187	173	16%
Technicians and associate professionals	103	106	113	112	107	127	127	125	122	112	105	104	114	11%
Clerical support workers	128	139	146	148	151	166	157	160	176	161	140	140	139	9%
Service and sales workers	197	184	193	183	170	201	194	203	185	172	167	165	186	-6%
Skilled agricultural, forestry and fishery workers	108	103	110	108	115	136	134	131	125	118	108	104	109	1%
Craft and related workers	273	262	270	256	230	266	279	306	287	285	282	280	302	11%
Plant and machine operators, and assemblers	147	166	174	167	157	185	184	193	202	176	171	172	186	27%
Elementary occupations	153	141	158	150	138	164	160	175	174	160	164	158	163	7%

## By Region

Region	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Y-O-Y GROWTH
<b>Norra Sverige</b> (Norra Mellansverige, Mellersta Norrland, Ovre Norrland)	118	122	122	125	110	131	131	144	144	130	123	123	123	4%
<b>Ostra Mellansverige</b> (Ostra Mellansverige, Stockholm)	163	171	185	185	173	198	199	208	209	198	182	175	186	14%
<b>Sydsverige Med Oarna</b> (Sydsverige, Smaland Med Oarna)	133	139	148	152	143	170	164	173	177	158	151	147	152	14%
<b>Vastsverige</b> (Vastsverige)	128	135	139	144	138	164	154	163	160	158	148	150	156	22%

Monster Employment Index data for October will be released on November 8, 2011.

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

#### CONTACTS:

Stefan Rizvi  
 Monster Worldwide Sweden  
 +46 8506 523 61  
[stefan.rizvi@monster.se](mailto:stefan.rizvi@monster.se)