

monster®

EMPLOYMENT INDEX

CONTACTS:
Stefan Rizvi
Monster Worldwide Sweden
+46 8506 523 61
stefan.rizvi@monster.se

Monster Employment Index Sweden Edges Up for Second Consecutive Month, as IT and R&D Fuel Recovery

October 2009 Index Highlights:

- The Monster Employment Index Sweden rose one point (one percent) on the month in October; the annual growth rate also improved slightly, but online offerings are down by a still significant 36 percent from a year ago
- Expanded online opportunities in technology related sectors including IT and research and development helped fuel the Index's monthly uptick
- Sydsverige med Oarna and Ostra Mellansverige showed the largest increase in online worker demand

Summary Overview

The latest uptick in online recruitment activity suggests that the job offerings may be slowly beginning to stabilise, as October marks the second consecutive month of heightened job availability. Furthermore, the annual rate of contraction slowed somewhat in October. Opportunities are now down 36 percent indicating slight but sustained improvement from the sluggish pace observed during the summer months.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.se

Monster Employment Index Sweden findings the past 13 months are as follows:

Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08
103	102	98	107	115	115	117	127	130	121	145	156	162

“As Sweden slowly lifts out of recession it appears the recruitment industry is beginning to show an upward trend in hiring activity. However, a number of sectors reported fewer job offerings in October, suggesting that businesses are uncertain about the timescale for full recovery,” said Carl Silverstolpe, managing director Monster Scandinavia. “Nonetheless, rising consumer confidence and industrial activity across Sweden have led to an increase in offerings in sectors such as R&D and production.”

Online worker demand increases for workers in technology related sectors

The overall increase in the Index was prompted by online worker demand increasing in several technology sectors. The IT sector reached its highest level since June 2009 with the sharpest monthly increase of all industries. The sector soared 27 points (15 percent). Despite the monthly uptick, the sector was down 191 points (48 percent) year-on-year.

Research and development offerings also grew 14 points (13 percent), rebounding from the significant slump in September. The engineering sector followed closely behind with a monthly jump of 18 points (12 percent).

Opportunities in production, manufacturing maintenance and repair increased for the second consecutive month. The sector climbed 10 points (10 percent) in October and the sector is now at its highest level since March 2009.

Conversely, opportunities continued to decline in marketing, PR and media in October. The sector fell nine points (14 percent), leaving online worker demand in the sector at its lowest level since the inception of the Index. The decline reflects the ongoing slashing of media budgets being seen across Europe.

Year-on-year, sectors driven by high investments from national government are showing the most positive trends. Education, training and library was the only sector to show an increase in October. The sector edged up by a single point (one percent) compared to October 2008. Meanwhile, opportunities in the public, defence and community sector remained flat compared to year-earlier figures.

Online job demand increases for plant and machine operators and assemblers; year-on-year all occupational groups report declines

Plant and machine operators and assemblers online job offerings climbed for the second consecutive month in October; opportunities jumped six points (six percent). The increase in demand was prompted by the overall increase in industrial activity in the production sector.

Online job demand reached a three-month high for clerical support workers as opportunities increased seven points (six percent). Following three months of uninterrupted decline, professionals bounced back in October; online offerings rose two points (three percent).

From an annual perspective, all occupational groups continue to report fewer job offerings. Demand is holding up the best for skilled agricultural, forestry and fishery workers; offerings are down a relatively modest 17 points (15 percent) compared to October 2008.

Ostra Mellansverige and Sydsverige med Oarna note gains for second consecutive month

Both Ostra Mellansverige and Sydsverige med Oarna climbed three points (three percent) in October, the second month of increased job offerings in the regions. The increase in both regions was fuelled by stronger demand for workers in the sales sector.

From an annual perspective, all Swedish regions reported deflated online job opportunities. Norra Sverige exhibited the most moderate year-on-year decline; offerings were down 33 percent compared to October 2008. Conversely, opportunities in Östra Mellansverige fell the most, with online worker demand down a sharp 41 percent.

Best Performing Sectors

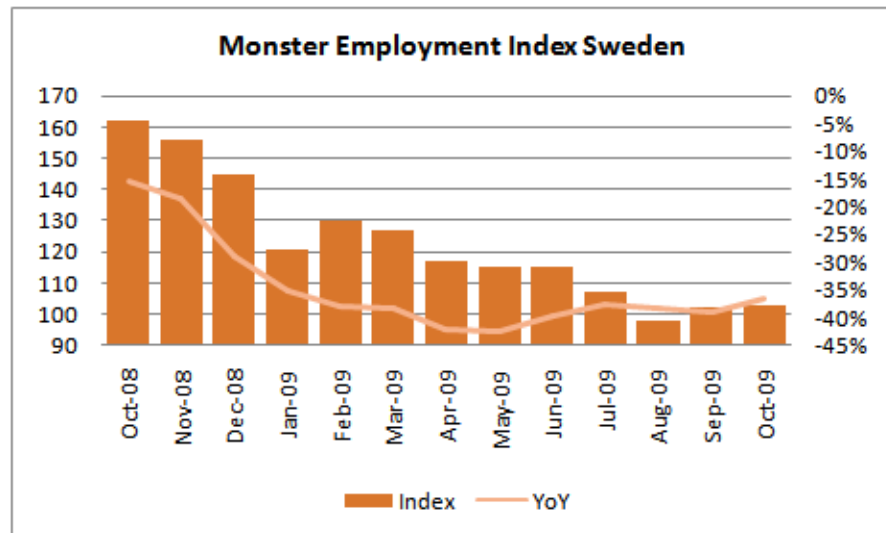
Industry sectors showing the best performance included:

Month-on-month

Industry	Oct 09	Sep 09	%
IT	204	177	15%
Research and development	119	105	13%
Engineering	168	150	12%
Production, manufacturing, maintenance, repair	115	105	10%
Accounting, audit, taxes	211	199	6%

Year-on-year

Industry	Oct 09	Oct 08	%
Education, training and library	93	92	1%
Public sector, defence, community	94	94	0%
Healthcare, social work	106	120	-12%
Construction and extraction	156	179	-13%
Hospitality and tourism	105	126	-17%



Monster Employment Index Sweden findings across industry sectors for the past 13 months are as follows:

Industry	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08
Accounting, audit, taxes	211	199	195	217	227	227	236	234	223	232	249	257	274
Administrative, organisation	126	124	121	124	129	137	145	162	190	148	183	214	232
Agriculture, fishing and forestry	113	127	123	123	127	132	164	173	178	142	138	136	146
Banking, finance, insurance	88	89	85	97	107	102	109	119	129	142	164	187	227
Construction and extraction	156	160	146	159	170	157	153	159	163	143	163	175	179
Education, training and library	93	94	96	108	117	108	90	89	90	90	101	97	92
Engineering	168	150	142	168	169	181	162	181	206	245	306	345	368
Healthcare, social work	106	105	111	108	114	120	137	157	145	104	114	116	120
Hospitality and tourism	105	116	110	104	113	120	128	134	118	100	107	119	126
IT	204	177	176	201	208	214	238	256	263	285	341	378	395
Management and consulting	161	165	148	157	159	167	175	188	188	199	234	268	258
Marketing, PR and media	54	63	55	57	64	61	70	70	77	68	74	82	87
Production, manufacturing, maintenance, repair	115	105	96	102	103	110	111	122	135	129	145	175	188
Public sector, defence, community	94	93	91	92	89	95	88	91	91	90	92	95	94
Research and development	119	105	121	139	140	137	169	178	154	156	152	169	148
Sales	165	168	149	155	169	164	170	164	189	175	199	238	249
Transport, post and logistics	115	119	109	113	124	130	133	132	127	118	146	170	190

Monster Employment Index Sweden findings across occupational categories for the past 13 months are as follows:

Occupation	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08
Managers	163	165	150	155	163	170	184	196	211	193	249	270	268
Professionals	124	121	123	144	159	152	140	148	150	153	174	186	185
Technicians and associate professionals	79	77	72	78	84	86	92	102	108	86	107	130	141
Clerical support workers	123	116	116	126	127	145	138	140	142	144	139	146	151
Service and sales workers	141	156	152	139	14	158	171	178	173	153	171	176	187
Skilled agricultural, forestry and fishery workers	94	98	97	101	106	108	125	131	137	104	103	103	111
Craft and related workers	162	169	149	163	178	165	165	167	173	154	167	183	196
Plant and machine operators, and assemblers	104	98	90	95	100	102	105	101	107	88	114	135	173
Elementary occupations	117	143	122	120	134	134	135	138	125	130	130	143	140

Monster Employment Index Sweden findings across Swedish regions for the past 13 months are as follows:

Region	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08
Norra Sverige (Norra Mellansverige, Mellersta Norrland, Övre Norrland)	100	101	98	106	105	113	112	120	122	112	130	143	150
Ostra Mellansverige (Ostra Mellansverige, Stockholm)	114	111	106	115	128	126	128	136	142	137	171	188	193
Sydsverige Med Öarna (Sydsverige, Småland Med Öarna)	104	101	99	108	118	117	122	135	138	121	148	165	172
Vastsverige (Vastsverige)	89	90	86	93	98	106	105	118	119	101	131	137	146

Monster Employment Index data for November will be released on December 8, 2009.

About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

CONTACT:
Stefan Rizvi
Monster Worldwide Sweden
+46 8506 523 61
stefan.rizvi@monster.se