



## Online Recruitment across Netherlands Remains High in April as Hospitality and Tourism Sector builds for summer, According to Monster Employment Index Netherlands

### April 2008 Index Highlights:

- Online recruitment activity across the Netherlands remained high at 210 in April, following robust increases during the months of February and March
- Year-on-year growth was 19 points, or 10 percent, indicating continued stability in demand for workers
- The hospitality and tourism sector registered the largest increase while marketing, PR and media fell the most
- Opportunities in construction hit their lowest level since January 2006
- Higher demand was seen for service, shop and market sales workers, attributed largely to escalated staffing needs in the hospitality and tourism industry
- Regionally, online hiring rose the most in Gelderland and Overijssel, while Noord-Holland reported the largest decline

### Summary Overview

The Monster Employment Index Netherlands registered no change in April, as online job opportunities remained steady at 210. The Monster Employment Index Netherlands is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across Netherlands, including Monsterboard.nl.

Hospitality and tourism showed a surge in demand for workers during April, extending the industry's upward growth trend for a third consecutive month. Index results for the past 13 months are as follows:

Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07	Jun 07	May 07	Apr 07
210	210	201	188	205	202	204	197	193	197	191	198	191

“April saw the online job market in the Netherlands remain at a high level, following the strong growth seen in the first quarter of the year. While there were falls in some key industries, these were offset by surging growth for seasonal jobs like those in the hospitality and tourism sector,” commented Diana Krieger, General Manager Benelux, Monster Worldwide Europe. “While there are concerns over economic fragility in international markets, these do not seem to be affecting hiring optimism in the Netherlands.”

**Hospitality and tourism sector surges as marketing PR and media declines**

April saw a 31-point jump in demand for hospitality and tourism workers, as demand grew for a third consecutive month. The increases were focused among service, shop and market sales; and technicians and associate professional occupations. Zeeland registered the highest rate of increase while Overijssel and Utrecht also saw increased opportunities; meanwhile, Flevoland reported a decline. Year-on-year growth in the sector was 68 points, or 30 percent.

Online demand for workers was also high in the transport, post and logistics sector, with a strong rise of nine points to achieve a third consecutive month of growth. Year-on-year the sector rose 43 points, or 15 percent.

Marketing, PR and media saw the most pronounced decline, with a month-over-month fall of 15 points, with industry employers significantly decreasing online job postings for professionals. Year-on-year growth for the category was down three points, or two percent.

**Demand for service workers driven by hospitality and tourism sector**

A 21-point rise in opportunities for service, shop and market sales workers was reported in April, due to the surge in staffing needs in hospitality and tourism that normally occurs at this time of the season. By contrast, a declining portion of these lower level service positions were attributed to the sales sector. Annual growth for the occupation was 70 points, or 36 percent, the highest of all occupational groups.

Legislators, senior officials and managers was one of three occupational categories to fall, dropping nine points. Slower hiring activity was down to lower demand in the management and consulting; and research and development sectors. However, job availability grew in the public, defence, community sector for the third month in a row. Regionally, Drenthe saw the sharpest decline, while demand in Overijssel and Friesland showed moderate growth. Year-on-year, the category grew 36 points, or 21 percent.

**East Netherlands shows greatest regional growth as Overijssel and Gelderland see strong increases**

Eastern regions of the Netherlands showed strong growth in April with rises of 13 and nine points in Gelderland and Overijssel representing a third month of strong growth in the East.

A 13-point increase in Gelderland came as a result of increased job availability in the construction and extraction; and production, manufacturing, maintenance and repair sectors, while legal also saw a fifth month of growth. Job availability rose for most of the occupational groups, with Technicians and associate professionals and plant registering declines. Year-on-year growth was 29 points, or 14%. Overijssel also saw a sharp rise in opportunities, with a nine-point rise driven by opportunities in seasonal industries like agriculture, fishing and forestry; hospitality and tourism

The greatest fall was seen in Noord-Holland, where a five-point fall was driven by fewer opportunities in the banking, finance and insurance sector. Despite the fall, year-on-year growth was 17 points, or 10 percent.

**Top Industries Looking for Employees in April**

Industries showing the greatest rate of increase in online job availability in April included:

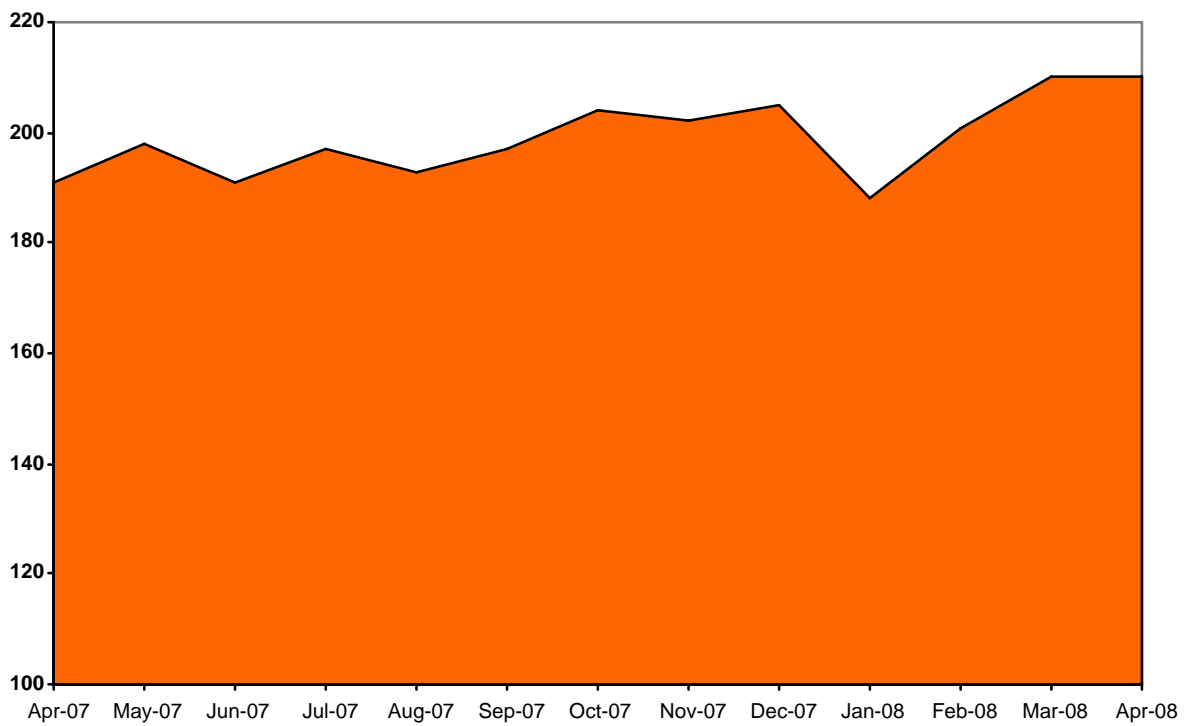
Industry	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07
Hospitality and tourism	292	261	250	208	247	243
Transport, post and logistics	330	321	303	279	318	320
Agriculture, fishing and forestry	144	135	136	119	125	129
IT	149	145	151	146	157	152
Production, manufacturing, maintenance, repair	251	247	243	223	248	249

**Most Wanted Occupational Categories in April**

Occupational categories registering most significant increases in online job demand in April included:

Occupation	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07
Service workers and shop and market sales workers	265	244	233	206	238	242
Skilled agricultural and fishery workers	220	199	202	169	183	193
Elementary occupations	289	270	289	268	246	280
Craft and related workers	275	266	269	243	273	271
Clerks	337	330	303	283	304	284

### Monster Employment Index Netherlands



Monster Employment Index Netherlands findings across industry sectors for the past 13 months are as follows:

Industry	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07	Jun 07	May 07	Apr 07
Accounting, audit, taxes	179	180	173	172	178	171	168	173	179	181	174	172	149
Administrative, organisation	292	293	273	246	272	254	251	250	264	259	278	256	246
Agriculture, fishing and forestry	144	135	136	119	125	129	129	129	116	118	122	129	130
Banking, finance, insurance	120	125	127	108	137	123	118	116	133	132	128	173	203
Construction and extraction	125	126	126	135	137	136	194	140	166	167	149	162	148
Education, training and library	250	257	236	207	215	217	219	206	195	233	228	228	206
Engineering	165	169	158	156	166	166	157	154	157	157	159	166	169
Hospitality and tourism	292	261	250	208	247	243	250	243	228	231	282	247	224
HR	231	240	223	204	208	205	193	217	210	217	206	202	204
IT	149	145	151	146	157	152	148	150	142	147	144	149	150
Legal	191	191	172	158	161	159	152	164	161	159	149	148	147
Management and consulting	197	204	193	182	189	189	190	192	187	182	175	172	169
Marketing, PR and media	163	178	164	143	150	147	148	144	143	150	144	160	166
Production, manufacturing, maintenance, repair	251	247	243	223	248	249	274	223	203	219	206	227	208
Public sector, defence, community	227	231	216	185	197	206	218	200	172	201	191	203	233
Research and development	167	173	187	177	179	159	157	166	188	198	200	201	209
Sales	220	223	211	192	213	211	211	212	188	186	182	187	183
Telecommunication	100	107	93	96	116	109	111	103	109	112	115	140	165
Transport, post and logistics	330	321	303	279	318	320	314	312	344	342	331	332	287

Monster Employment Index Netherlands findings across occupational categories for the past 13 months are as follows:

Occupation	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07	Jun 07	May 07	Apr 07
Legislators, senior officials and managers	204	213	203	188	197	195	190	200	198	191	170	173	168
Professionals	190	192	184	177	189	185	186	178	180	182	176	182	180
Technicians and associate professionals	168	173	164	156	170	168	163	166	165	171	170	177	170
Clerks	337	330	303	283	304	284	294	284	263	262	282	260	247
Service workers and shop and market sales workers	265	244	233	206	238	242	253	239	209	221	279	226	195
Skilled agricultural and fishery workers	220	199	202	169	183	193	193	193	177	183	195	129	131
Craft and related workers	275	266	269	243	273	271	312	237	227	241	223	255	235
Plant and machine operators and assemblers	168	174	157	152	171	173	163	162	191	191	184	187	176
Elementary occupations	289	270	289	268	246	280	308	296	310	321	297	301	295

Monster Employment Index Netherlands findings across Dutch regions for the past 13 months are as follows:

Region	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07	Jun 07	May 07	Apr 07
Drenthe	214	217	208	190	210	212	207	201	197	208	208	212	212
Flevoland	224	223	209	193	207	201	200	196	205	208	204	209	210
Friesland	218	213	201	179	205	213	205	193	190	200	202	215	199
Gelderland	245	232	223	206	225	230	237	214	212	224	218	225	216
Groningen	219	220	205	188	217	220	204	202	199	205	195	200	192
Limburg	235	239	230	205	225	232	255	237	238	236	237	248	234
Noord-Brabant	229	227	215	208	226	223	231	214	214	219	220	224	201
Noord-Holland	188	193	187	169	182	180	179	182	177	176	171	177	171
Overijssel	235	226	212	199	223	224	225	203	200	218	215	225	218
Utrecht	193	195	187	174	190	187	190	181	183	182	177	180	179
Zeeland	157	161	152	150	158	153	156	152	149	152	157	157	153
Zuid-Holland	193	197	188	185	197	186	184	178	178	180	174	177	176

Monster Employment Index Netherlands for May will be released on June 10, 2008.

### **About The Monster Employment Index Netherlands**

Providing a broad, comprehensive monthly analysis of online job demand, the Monster Employment Index Netherlands is an extension of the Monster Employment Index Europe, which is compiled each month by researchers at Monster Worldwide Europe.

Launched in June 2005, the Monster Employment Index Europe provides monthly insight into recruitment trends across the European Union. The Index report is based on a real-time review of millions of employer job opportunities culled from Web sites across Europe, including Monster®. The Index is audited by Research America, Inc. and provides analyses of online job demand within occupational categories, industry sectors and regions.

Monthly Index reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at:

[http://corporate.monster.com/Press\\_Room/MEI\\_EU.asp](http://corporate.monster.com/Press_Room/MEI_EU.asp).

### **About Monster Worldwide**

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com).

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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