

# monster<sup>®</sup>

## EMPLOYMENT INDEX

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### Online Job Opportunities Continued to Slow During the Summer, According to Monster Employment Index Netherlands

#### August 2010 Index Highlights:

- The Monster Employment Index Netherlands noted a second month of fewer job opportunities, as offerings fell four points (four percent) in August. Year-on-year, online job demand was up one percent
- Nearly all industry sectors reported decreased job offerings, with legal reporting the largest fall. IT was the only sector to note increased opportunities
- Online recruitment activity dipped in all Dutch regions; Limburg and Zeeland noted solid annual improvement

#### Summary Overview

Online job demand saw another moderate dip in August, as seasonal recruitment trends typical for this time of year came to fruition. The annual growth rate also slowed once again in August, with demand now up a mild one percent. Industries most notable effected by the slowdown included legal, whilst the IT sector continued to exhibit the most sustained growth trend of all industries.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monsterboard.nl.

Monster Employment Index Netherlands findings for the past 13 months are as follows:

Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
91	95	96	95	88	88	85	83	89	87	88	86	90

“Online job demand has grown steadily so far this year, with job demand going up compared to year-earlier levels. The slowing growth in the past few months has been slightly surprising, but this is largely down to a slowdown in business activity over the summer months,” commented Warren Hammond, Managing Director of Monsterboard.nl. “Broader economic factors such as the growth in GDP and the improving picture across Europe may be an indication that there will be continued growth in the second half.”

**Legal reports sharp downturn in recruitment activity in August**

Nearly all industry sectors noted a slowdown in online recruitment levels as the summer drew to a close in August. Demand fell the most in legal, where job opportunities fell 25 points (17 percent), a more notable seasonal dip than seen in previous years. From a longer term perspective, opportunities in the sector were down 25 percent compared to August 2009.

Online job demand in marketing, PR and media dropped 10 points (15 percent) in August, following five months of consecutive improvement. Despite the dip, the sector reported the sharpest annual increase among industry sectors, with opportunities up 22 percent compared to August 2009.

Both banking, finance and insurance and HR reported steady demand in online job opportunities, as offerings remained at their July 2010 levels. Year-on-year, worker demand was up 13 percent and seven percent respectively.

IT was the only industry sector to note an increase in online job offerings in August. Opportunities edged up one point (one percent), whilst from an annual perspective, job demand was down just two percent, the lowest annual decline among industry sectors.

**All occupational groups exhibit slow down in online recruitment activity; elementary workers note sharpest fall**

Elementary workers noted its first monthly decline since January 2010, as opportunities slumped 40 points (17 percent) the sharpest dip of all occupational groups. From a longer-term perspective however, online worker demand increased six percent.

Online job demand for both professionals and managers dipped three percent in August, with professionals noting a four percent decline compared to year-earlier figures.

From a longer-term perspective, skilled agricultural and fishery workers noted the sharpest dip, with offerings down 19 percent. In contrast, plant and machine operators and assemblers reported the biggest upswing, with job demand up 11 percent compared to August 2009.

**Friesland reports sharpest downturn in August, as all Dutch regions decline**

Online job demand slowed 14 points (13 percent) in Friesland in August, the sharpest monthly decline of all Dutch regions. Year-on-year, online worker demand was down four percent.

Other Dutch regions to note a significant slowdown in worker demand included Drenthe, where opportunities fell 13 points (11 percent) and Groningen, where demand was down 11 points (nine percent).

From a longer term, perspective, Flevoland exhibited the steepest annual decline for the fifth consecutive month, with opportunities down nine percent. In contrast, both Limburg and Zeeland reported a four percent uptick in job demand compared to August 2009.

**Best performing sectors**

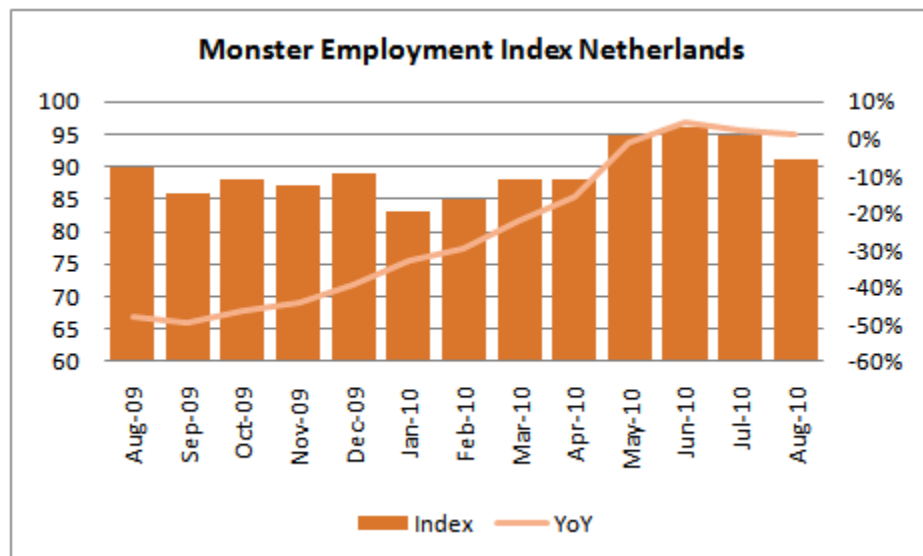
Industry sectors showing the greatest rate of increase in online job availability included:

**Month-on-month**

Industry	Aug 10	Jul 10	%
IT	80	79	1%
Banking, finance, insurance	52	52	0%
HR	48	48	0%
Accounting, audit, taxes	80	81	-1%
Engineering	86	88	-2%

**Year-on-year**

Industry	Aug 10	Aug 09	%
Marketing, PR and media	56	46	22%
Research and development	84	70	20%
Transport, post and logistics	154	131	18%
Banking, finance, insurance	52	46	13%
Production, manufacturing, maintenance, repair	151	141	7%



Monster Employment Index Netherlands findings across industry sectors for the past 13 months are as follows:

Industry	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
Accounting, audit, taxes	80	81	82	82	80	80	81	83	87	87	89	89	94
Administrative, organisation	69	72	72	72	69	67	69	67	72	70	71	72	74
Agriculture, fishing and forestry	117	123	133	140	134	130	122	111	116	120	126	135	139
Banking, finance, insurance	52	52	55	50	45	44	43	40	43	41	42	40	46
Construction and extraction	62	65	69	67	66	68	65	63	68	69	65	67	70
Education, training and library	144	164	165	166	161	162	159	153	158	152	162	141	150
Engineering	86	88	88	90	89	89	88	86	89	89	87	85	89
Healthcare, social work	212	242	251	243	233	235	233	253	269	259	283	262	270
Hospitality and tourism	168	179	171	168	159	155	152	141	144	162	166	163	164
HR	48	48	47	48	47	47	49	50	51	49	48	45	45
IT	80	79	79	81	81	81	79	76	78	78	79	78	82
Legal	119	144	136	131	125	131	147	138	159	149	143	148	159
Management and consulting	81	85	83	84	81	80	79	79	84	80	81	79	83
Marketing, PR and media	56	66	63	59	56	53	50	50	49	49	48	45	46
Production, manufacturing, maintenance, repair	151	159	161	159	140	138	138	135	143	139	141	136	141
Public sector, defence, community	125	136	146	142	136	138	131	123	133	140	142	144	153
Research and development	84	87	93	87	88	81	82	82	100	86	85	67	70
Sales	93	98	99	99	94	95	90	88	94	91	91	87	91
Transport, post and logistics	154	169	146	143	126	120	119	111	122	121	122	117	131

Monster Employment Index Netherlands findings across occupational categories for the past 13 months are as follows:

Occupation	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
Managers	85	88	86	85	81	80	77	78	84	82	80	77	80
Professionals	93	96	99	99	95	95	93	92	97	95	96	93	97
Technicians and associate professionals	77	81	78	74	70	70	69	68	72	71	71	69	73
Clerical support workers	105	109	114	120	107	104	106	101	111	106	111	111	117
Service and sales workers	118	128	126	125	115	112	103	95	104	109	113	112	114
Skilled agricultural, forestry and fishery workers	170	178	197	203	187	185	171	158	166	173	186	202	211
Craft and related workers	155	163	165	170	153	151	155	151	161	159	164	160	169
Plant and machine operators, and assemblers	72	76	75	71	66	64	61	61	65	65	64	63	65
Elementary occupations	202	242	235	216	198	182	176	162	173	179	213	198	190

Monster Employment Index Netherlands findings across Dutch regions for the past 13 months are as follows:

Region	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
Drenthe	110	123	115	117	110	107	109	107	112	110	112	106	111
Flevoland	92	97	98	98	98	98	97	97	104	103	104	102	101
Friesland	95	109	106	105	99	97	94	92	100	98	99	96	99
Gelderland	93	95	96	99	92	93	92	90	95	94	97	93	98
Groningen	114	125	121	126	119	117	113	113	119	119	119	115	113
Limburg	94	100	96	101	85	86	80	78	81	81	83	82	90
Noord-Brabant	89	92	94	94	86	86	84	82	87	86	85	81	92
Noord-Holland	65	67	67	66	63	62	61	59	66	64	64	62	64
Overijssel	102	107	118	117	101	100	102	97	105	103	104	99	101
Utrecht	88	90	91	91	87	87	87	86	91	90	92	89	93
Zeeland	146	147	137	135	130	127	125	125	131	127	132	128	141
Zuid-Holland	78	82	83	84	79	79	77	75	79	78	79	79	83

Monster Employment Index Netherlands for September will be released on October 12, 2010.

#### About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

#### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to

advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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