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EMPLOYMENT INDEX

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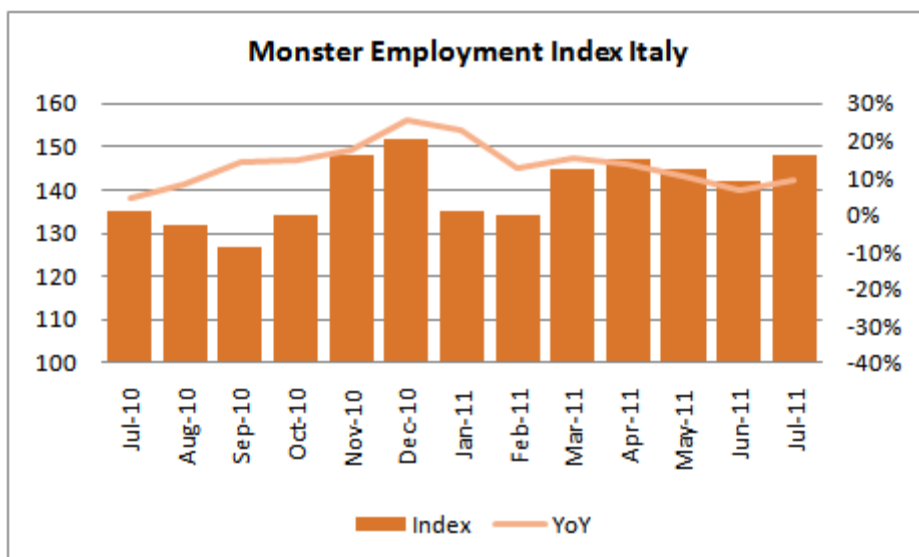
Monster Employment Index Italy Rises 10 percent in July with Marketing, PR and Media leading the Industry Sectors

July 2011 Index Highlights:

- Italy's Employment Index continues to see growth, measured at a positive 10 percent in July
- **Marketing, PR and media** lead all sectors in annual growth
- **Engineering** improves its positioning within the Index, experiencing accelerated annual growth that places it among one of the better trending sectors in July
- **Hospitality and tourism** continues to register steep reductions on the year
- **Sicilia** maintains its position as the best performing region among the large markets

The Monster Employment Index Europe is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across Europe. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Regardless of Italy’s challenging economic situation, we continue to see growth among various sectors and an increase in recruitment,” says Nicola Rossi, country manager, Monster Italy. “The MEI’s July results show sectors such as manufacturing and transport as well as marketing, PR and media continuing to lead the Index with encouraging growth rates.”



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Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Y-O-Y GROWTH
135	132	127	134	148	152	135	134	145	147	145	142	148	10%

Industry Year-over-year Trends: 13 of the 21 industry sectors monitored by the Index saw an increase in the annual growth trends.

- **Marketing, PR and media** (up 37 percent) led all sectors, demonstrating strong growth for this time of year
- **Production, manufacturing, maintenance and repair** (up 27 percent) has grown relatively steadily in recent months, maintaining a healthy growth rate, yet losing its position as the leading industry sector
- **Engineering** (up 17 percent) registered substantial improvement in long-term trends, placing it among the top performing sectors of the Index. Opportunities within this sector have been primarily centered around professional occupations
- **Healthcare, social work** (down 24 percent) registered a slight improvement in the Index compared to last month's decline of 33 percent but continued as one of the weakest growing industries
- **Hospitality and tourism** (down 26 percent) was the lowest performing industry in July with a sharp fall in employment opportunities despite July traditionally being the peak season for this sector

Top Growth Industries

Year-over-year Growth	Jul 10	Jul 11	Y-o-Y Growth
Marketing, PR and media	101	138	37%
Production, manufacturing, maintenance, repair	196	249	27%
Transport, post and logistics	175	216	23%
Engineering	149	174	17%
Research and development	97	112	15%

Lowest Growth Industries

Year-over-year Growth	Jul 10	Jul 11	Y-o-Y Growth
Environment, architecture, urbanism	105	95	-10%
Public sector, defence, community	93	83	-11%
Real estate	107	89	-17%
Healthcare, social work	186	141	-24%
Hospitality and tourism	190	140	-26%

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Occupation Year-over-year Trends: Five of the nine occupational groups tracked by the Index registered annual gains in July.

- **Craft and related workers** (up 28 percent) saw the fastest annual growth rate among all occupational groups, albeit with a slight slow down compared to June's growth rate of 32 percent
- **Managers** (up 10 percent) saw a significant rise compared to the moderate three percent growth in June
- **Clerical support workers** (down six percent) was the weakest occupational group this month, continuing to experience a moderate decline

Top Growth Occupations

Year-over-year Growth	Jul 10	Jul 11	Y-o-Y Growth
Craft and related trades workers	159	204	28%
Managers	117	129	10%
Plant and machine operators, and assemblers	201	219	9%

Lowest Growth Occupations

Year-over-year Growth	Jul 10	Jul 11	Y-o-Y Growth
Skilled agricultural, forestry and fishery workers	114	113	-1%
Service and sales workers	165	158	-4%
Clerical support workers	154	145	-6%

Geographic Year-over-year Trends: Job opportunities rose over the year in 13 of the 20 regions tracked by the Index in July.

- **Sicilia** (up 26 percent) was the best performing region yet again with a considerable rise in online recruitment in July
- **Friuli-Venezia Giulia** (up 19 percent) and **Piemonte** (up 19 percent) were the two second most active regions in terms of online recruitment, both seeing a solid rise
- **Abruzzo** (down 4 percent) remained at the bottom of the regional growth rankings but its continuous downturn is showing signs of improvement, as the decline rate was substantially steeper at 12 percent last month

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Top Growth Regions

Year-over-year Growth	Jul 10	Jul 11	Y-o-Y Growth
Sicilia	126	159	26%
Friuli-Venezia Giulia	135	161	19%
Piemonte	137	163	19%
Veneto	137	161	18%
Lazio	123	144	17%

Lowest Growth Regions

Year-over-year Growth	Jul 10	Jul 11	Y-o-Y Growth
Calabria	113	112	-1%
Basilicata	113	112	-1%
Molise	112	110	-2%
Umbria	122	118	-3%
Abruzzo	131	126	-4%

International Trends:

The Monster Employment Index Europe demonstrated 21 percent annual growth in July, down slightly from the 23 percent pace observed in June. Industrial production sectors complete a sixth consecutive month at the top with the strongest growth of all industries. Telecommunication remains a strong performer in July, moving to fourth position by measure of annual growth in the Index. Public sector and the Arts remain in annual decline although the Arts experiences a slight easing on its rate of decline.

To obtain a full copy of the Monster Employment Index report for July 2011, and to access current individual data charts for each of the seven European markets tracked, please visit <http://about-monster.com/employment/index/17>. Data for the month of August 2011 will be released on September 13, 2011.

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By Industry

Industry	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11
Accounting, audit, taxes	111	107	96	97	102	106	99	105	114	117	112	101	107
Administrative, organisation	183	171	160	179	194	197	170	167	192	185	182	174	188
Arts, entertainment, sport, leisure	151	147	139	160	163	179	169	142	163	169	168	165	155
Banking, finance, insurance	121	129	130	129	145	148	135	132	151	151	135	127	138
Construction and extraction	118	116	111	110	115	111	111	111	114	113	115	112	113
Education, training and library	131	126	127	128	131	127	132	131	135	136	134	134	132
Engineering	149	166	149	156	181	193	171	165	177	190	179	166	174
Environment, architecture, urbanism	105	93	96	95	93	91	89	87	97	96	100	104	95
Healthcare, social work, personal care	186	161	148	150	155	153	133	128	132	132	132	132	141
Hospitality and tourism	190	157	139	134	135	137	122	119	135	146	147	148	140
HR	103	94	97	99	101	102	93	95	107	95	101	97	99
IT	102	103	99	103	109	110	105	103	110	115	112	108	111
Legal	160	162	128	136	143	161	136	145	170	158	163	166	170
Management and consulting	115	117	117	120	123	125	118	122	119	129	118	109	117
Marketing, PR and media	101	113	120	125	143	146	123	125	146	154	145	127	138
Production, manufacturing, maintenance, repair	196	189	189	203	218	225	191	196	229	227	228	236	249
Public sector, defence, community	93	89	80	81	79	82	83	75	81	90	87	86	83
Real estate	107	112	98	98	89	91	93	92	90	88	88	90	89
Research and development	97	119	102	109	119	122	118	116	117	113	111	111	112
Sales	118	107	103	111	117	120	108	102	119	117	110	117	124
Telecommunications	175	196	185	193	225	228	201	203	202	218	213	208	216
Transport, post and logistics	111	107	96	97	102	106	99	105	114	117	112	101	107

By Occupation

Occupation	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11
Managers	117	129	134	133	140	151	138	139	139	146	131	120	129
Professionals	135	135	130	134	144	148	136	137	145	150	146	139	146
Technicians and associate professionals	100	96	94	97	101	102	96	91	102	102	98	97	100
Clerical support workers	154	146	137	146	154	156	138	136	148	144	142	138	145
Service and sales workers	165	152	145	147	152	156	142	140	146	156	153	159	158
Skilled agricultural, forestry and fishery workers	114	110	113	110	110	113	110	110	112	115	112	116	113
Craft and related workers	159	165	151	156	171	182	158	154	170	182	185	191	204
Plant and machine operators, and assemblers	201	204	190	200	219	223	188	195	209	212	212	207	219
Elementary occupations	104	104	104	102	108	104	103	104	110	107	108	110	107

By Region

Region	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11
Abruzzo	131	116	108	115	120	125	114	113	123	119	119	121	126
Basilicata	113	105	102	111	115	114	106	104	108	105	105	111	112
Calabria	113	102	100	105	108	110	100	98	106	96	102	106	112
Campania	114	105	102	117	118	118	110	107	115	115	114	118	127
Emilia-Romagna	145	139	135	140	149	151	138	138	156	155	158	161	164
Friuli-Venezia Giulia	135	136	134	144	150	157	140	142	158	151	153	155	161
Lazio	123	113	105	124	144	144	123	118	135	139	142	144	144
Liguria	126	121	113	121	128	126	118	118	129	127	128	128	131
Lombardia	136	135	131	140	159	164	144	140	149	145	146	147	152
Junea	134	122	107	116	124	124	114	111	122	127	129	130	134
Molise	112	103	101	108	110	110	104	104	107	104	103	106	110
Piemonte	137	136	125	137	146	151	133	134	148	151	153	158	163
Puglia	119	105	106	111	123	127	115	114	124	119	116	123	131
Sardinia	126	109	101	117	126	125	110	108	126	120	121	121	125
Sicilia	126	131	132	146	149	143	131	129	147	141	144	144	159
Toscana	136	129	118	123	140	140	121	115	135	132	132	137	139
Trentino Alto-Adige	121	116	115	116	121	120	115	116	127	128	129	130	127
Umbria	122	117	109	110	113	115	106	105	112	111	109	113	118
Valle d' Aosta	112	102	102	112	114	115	105	103	111	108	105	109	114
Veneto	137	134	138	149	166	173	143	144	167	161	160	155	161

About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a

member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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