

## **Italian Recruitment Activity Sees Large Increase in November, According to Monster Employment Index**

### **November 2010 Index Highlights**

- [The Monster Employment Index Italy](#) reported a ten percent increase in online job opportunities in November. Job demand was up 17 percent year-on-year
- Transport, post and logistics exhibited the sharpest monthly increase of all sectors both month-on-month and compared with year-earlier figures
- All Italian regions noted monthly increases in job demand, with [Lazio](#) leading the way

### **Summary Overview**

Italian hiring activity continued to grow in November, leaving the Index reading at its highest level since December 2008. The annual rate of growth also continued to accelerate, with opportunities now up 17 percent compared to November 2009. This, coupled with the positive results in all Italian regions, suggests hiring activity in Italy is becoming increasingly active.

The [Monster Employment Index Europe](#) is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including [Monster.it](#).

Monster Employment Index Italy findings for the past 13 months are as follows:

Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09
148	134	127	132	135	133	131	129	126	119	110	121	126

“November noted another strong month for Italian online recruitment levels following fluctuating patterns as we progressed from summer to winter,” said Nicola Rossi, country manager, Monster Italy. “Coupled with recent employment figures that show slightly positive net job creation over the past 2 months, it appears the labour market is headed in a positive direction.”

**Majority of industry sectors see strong monthly gains; transport, post and logistics notes greatest gain**

19 of the 22 industry sectors monitored by the Index reported elevated online job opportunities in November. Transport, post and logistics led all sectors in monthly gains, edging up 32 points (17 percent) between October and November. The Index has tracked a rise in online recruitment from October to November in every year on record, suggesting a seasonal trend is a strong component to the increase. Notably the increase in 2010 is considerably larger than it has been in previous years.

Engineering registered a 25 point (16 percent) gain in the month and was up 28 percent compared to November 2009, reflecting one of the most rapid improvements in online demand among sectors in the professional service segment. The increase takes the industry to its highest peak since December 2008.

Year-on-year, the majority of industry sectors saw an increase in November. Transport, post and logistics again led all sectors, with an 80 percent increase. Marketing, PR and media and banking, finance and insurance were additional sectors to register strong growth trends on the year, gaining 46 percent and 41 percent respectively.

Real estate was the industry sector to register the greatest downturn, dipping a modest nine percent in November.

**Craft and related trades workers report greatest increase among occupational groups**

Eight of the nine occupational groups tracked by the Index saw increased online demand between October and November. Craft and related trades workers registered the largest monthly gain with a 15 point (10 percent) increase in the November Index. This further stabilises the industries increasing stability following the recent September low.

Professionals logged further monthly gains of ten points (seven percent) and has risen 15 percent over the year. The annual growth rate is even more rapid for legislators, senior officials and managers as the group gained 35 percent.

Skilled agricultural and fishery workers was the only occupational group to not register an increase, with the group remaining at the same position as it was in October. Furthermore, the group has slumped 12 percent year-on-year.

**All Italian regions report increased job demand; opportunities in Lazio continue to grow rapidly**

Job opportunities expanded on the month in each of the 20 regions tracked by the Index. Lazio was again the region to report the greatest gain month-on-month with a 20 point (16 percent) increase and noting its highest point since December 2008.

From a longer-term view, the majority of regions saw improvement in annual growth rates with Lombardia soaring in November; noting a 35 percent increase.

While several regions noted dips year-on-year, these were minimal with Sardegna noting the greatest downturn at just three percent.

**Best performing sectors**

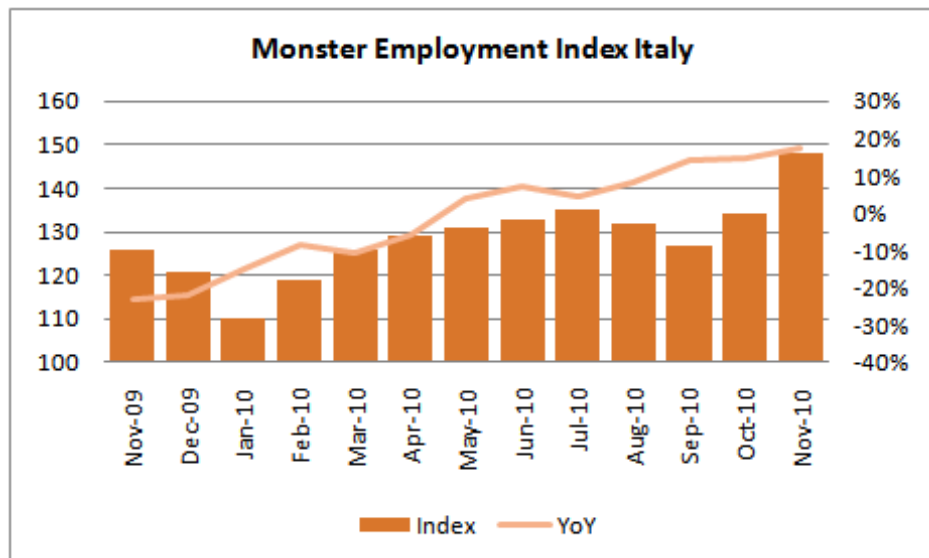
Industry sectors showing the greatest rate of increase in online job availability included:

**Month-on-month**

<b>Industry</b>	Nov 10	Oct 10	%
Transport, post and logistics	225	193	17%
Engineering	181	156	16%
Marketing, PR and media	143	125	14%
Telecommunications	80	70	14%
Banking, finance, insurance	145	129	12%

**Year-on-year**

<b>Industry</b>	Nov 10	Nov 09	%
Transport, post and logistics	225	125	80%
Marketing, PR and media	143	98	46%
Banking, finance, insurance	145	103	41%
Engineering	181	141	28%
Production, manufacturing, maintenance, repair	218	171	27%



Monster Employment Index Italy findings across industry sectors for the past 13 months are as follows:

<b>Industry</b>	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09
Accounting, audit, taxes	102	97	96	107	111	116	120	119	115	97	96	110	113
Administrative, organisation	194	179	160	171	183	177	161	168	170	165	147	168	172
Arts, entertainment, sport, leisure	163	160	139	147	151	147	160	149	144	145	165	176	176
Banking, finance, insurance	145	129	130	129	121	124	123	118	116	112	97	106	103
Construction and extraction	115	110	111	116	118	115	119	116	116	112	112	116	118
Education, training and library	131	128	127	126	131	132	145	141	140	137	135	133	132
Engineering	181	156	149	166	149	159	165	154	147	129	120	135	141
Environment, architecture, urbanism	93	95	96	93	105	104	110	110	106	94	93	102	105
Healthcare, social work, personal care	155	150	148	161	186	196	181	170	169	150	138	157	169
Hospitality and tourism	135	134	139	157	190	184	171	157	139	122	116	137	139
HR	101	99	97	94	103	105	106	106	104	93	87	92	92
IT	109	103	99	103	102	103	100	100	101	98	94	98	100
Legal	143	136	128	162	160	150	137	135	140	156	150	140	131
Management and consulting	123	120	117	117	115	113	115	113	113	108	102	107	107
Marketing, PR and media	143	125	120	113	101	103	98	96	94	106	99	102	98
Production, manufacturing, maintenance, repair	218	203	189	189	196	186	179	167	161	141	128	163	171
Public sector, defence, community	79	81	80	89	93	97	98	93	93	87	83	90	91
Real estate	89	98	98	112	107	102	99	96	99	100	95	96	95
Research and development	119	109	102	119	97	90	91	93	93	85	82	91	95
Sales	117	111	103	107	118	119	111	114	115	109	104	111	123
Telecommunications	80	70	79	83	78	77	83	95	93	88	82	89	93
Transport, post and logistics	225	193	185	196	175	166	162	151	148	137	121	131	125

Monster Employment Index Italy findings across occupational categories for the past 13 months are as follows:

<b>Occupation</b>	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09
Managers	140	133	134	129	117	116	111	108	107	100	91	102	104
Professionals	144	134	130	135	135	136	134	131	130	124	117	124	125
Technicians and associate professionals	101	97	94	96	100	103	99	102	101	98	94	98	104
Clerical support workers	154	146	137	146	154	146	135	138	139	135	125	140	142
Service and sales workers	152	147	145	152	165	159	155	148	142	133	132	144	145
Skilled agricultural, forestry and fishery workers	110	110	113	110	114	120	133	135	129	127	123	126	125
Craft and related workers	171	156	151	165	159	145	160	155	147	141	131	143	147
Plant and machine operators, and assemblers	219	200	190	204	201	192	177	170	167	143	132	158	159
Elementary occupations	108	102	104	104	104	107	109	108	103	102	100	102	107

Monster Employment Index Italy findings across Italian regions for the past 13 months are as follows:

<b>Region</b>	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09
Abruzzo	120	115	108	116	131	137	129	120	119	114	109	116	123
Basilicata	115	111	102	105	113	117	119	113	110	113	110	112	110
Calabria	108	105	100	102	113	115	117	110	107	107	101	104	109
Campania	118	117	102	105	114	113	110	115	110	104	98	105	111
Emilia-Romagna	149	140	135	139	145	142	141	138	138	127	115	127	133
Friuli-Venezia Giulia	150	144	134	136	135	139	138	129	126	124	120	128	130
Lazio	144	124	105	113	123	124	117	114	113	106	97	110	115
Liguria	128	121	113	121	126	128	123	121	122	118	113	118	123
Lombardia	159	140	131	135	136	128	122	125	123	113	105	118	118
Marche	124	116	107	122	134	139	129	123	121	113	107	112	118
Molise	110	108	101	103	112	112	112	107	108	110	105	107	110
Piemonte	146	137	125	136	137	137	129	128	127	116	107	117	120
Puglia	123	111	106	105	119	119	118	121	120	112	105	111	117
Sardinia	126	117	101	109	126	134	138	123	118	119	109	118	130
Sicilia	149	146	132	131	126	117	121	112	119	116	106	108	116
Toscana	140	123	118	129	136	136	129	125	116	115	107	116	123
Trentino Alto-Adige	121	116	115	116	121	125	123	122	117	112	108	116	118
Umbria	113	110	109	117	122	123	127	121	113	114	108	109	115
Valle d' Aosta	114	112	102	102	112	118	125	115	112	117	111	113	116
Veneto	166	149	138	134	137	134	142	129	130	117	107	120	123

Monster Employment Index Italy for December will be released on January 11, 2011.

**About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

**About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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