

# monster®

## EMPLOYMENT INDEX

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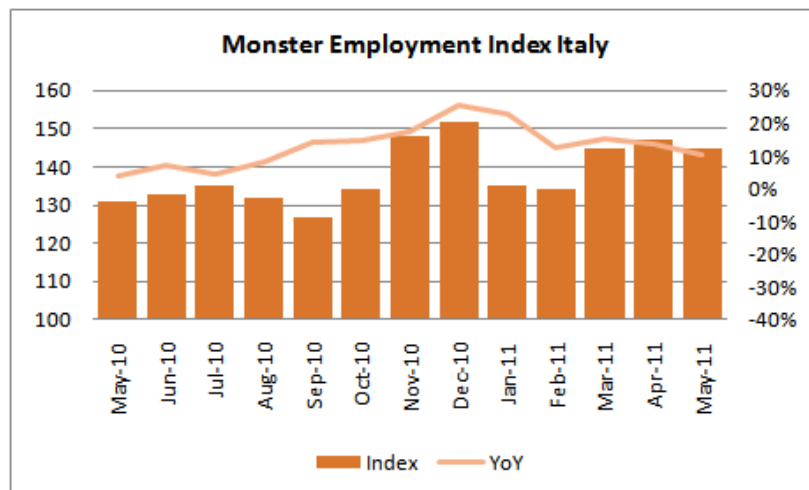
### Monster Employment Index Italy Reports Continuation of Annual Growth Trend

#### May 2011 Index Highlights:

- Monster Employment Index Italy reports annual growth at 11 percent in May
- **Marketing, PR and media** continues to lead all industries for a third consecutive month
- **Production** and **Transport** continue to remain amidst the top growth industries in May
- **Plant and machine operators** continues to lead the Index and is the only occupational group to note increased online recruitment between April and May, while demand for **service and sales workers** declines

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.it.

“Italy’s economic growth in Q1 might have been relatively modest at 0.1 percent, but there continues to be positive signs of recruitment across the private sector,” says Nicola Rossi, country manager, Monster Italy. “To that end, it is encouraging to see sectors such as administration and marketing gain momentum, as well as seeing stability in the scientific sector with research and IT maintaining steady growth.”



May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Year-over-Year Growth
131	133	135	132	127	134	148	152	135	134	145	147	145	11%

**Industry Year-over-year Trends:** 11 of the 21 industry sectors monitored by the Index exhibited positive annual growth trends.

- **Marketing, PR and media** (up 48 percent) continued to lead the Index for a third consecutive month
- **Production, manufacturing, maintenance** (up 27 percent) and **Transport, post and logistics** (up 31 percent) continued to remain amidst the top growth industries in May
- The scientific and technical segment showed stability in May, with online recruitment for **Research and development** (up 22 percent) and **IT** (up 12 percent) maintaining steady growth rates
- The **Public sector** (down 11 percent) is still showing signs of instability in May

### Top Growth Industries

Industry	May 10	May 11	%
Marketing, PR and media	98	145	48%
Transport, post and logistics	162	213	31%
Production, manufacturing, maintenance, repair	179	228	27%
Research and development	91	111	22%
Legal	137	163	19%

### Lowest Growth Industries

Industry	May 10	May 11	%
Environment, architecture, urbanism	110	100	-9%
Real estate	99	88	-11%
Public sector, defence, community	98	87	-11%
Hospitality and tourism	171	147	-14%
Healthcare, social work	181	132	-27%

**Occupation Year-over-year Trends:** Annual online demand for workers rose in five of the nine occupational categories in May.

- **Plant and machine operators** (up 20 percent) continued to lead the Index and was the only occupational group to note increased online recruitment between April and May
- **Managers** (up 18 percent) remained among the top growth sectors despite easing from the 35 percent pace in April
- **Skilled agricultural, forestry and fishery workers** (down 16 percent) was the lowest growth occupation in the Index for May

### Top Growth Occupations

Occupation	May 10	May 11	%
Plant and machine operators, and assemblers	177	212	20%
Managers	111	131	18%
Craft and related trades workers	160	185	16%

### Lowest Growth Occupations

Occupation	May 10	May 11	%
Technicians and associate professionals	99	98	-1%
Service and sales workers	155	153	-1%
Skilled agricultural, forestry and fishery workers	133	112	-16%

**Geographic Year-over-year Trends:** 11 out of the 20 regions monitored by the Index recorded positive growth trends in the Index.

- **Lazio** (up 21 percent) led all regions in pace of annual growth and registered a marginal slowdown in annual online recruitment activity levels between April and May. Administrative, organisation and sales were among the region's best-trending sectors
- **Campania** (up four percent) showed notably improved annual growth

### Top Growth Regions

Region	May 10	May 11	%
Lazio	117	142	21%
Lombardia	122	146	20%
Sicilia	121	144	19%
Piemonte	129	153	19%
Veneto	142	160	13%

### Lowest Growth Regions

Region	May 10	May 11	%
Basilicata	119	105	-12%
Sardegna	138	121	-12%
Calabria	117	102	-13%
Umbria	127	109	-14%
Valle d'Aosta	125	105	-16%

### International Trends:

The Monster Employment Index Europe exhibited a 21 percent annual growth rate in May. Industrial production sectors like, Production, manufacturing, maintenance, and repair and Transport, post and logistics continued to lead the Index. Public sector, defence and community, and Legal exhibited annual declines, contrasted with the more positive annual trends of prior months.

To obtain a full copy of the Monster Employment Index report for May 2011, and to access current individual data charts for each of the seven European markets tracked, please visit <http://about-monster.com/employment/index/17>. Data for the month of June 2011 will be released on July 12, 2011.

## By Industry

Industry	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11
Accounting, audit, taxes	120	116	111	107	96	97	102	106	99	105	114	117	112
Administrative, organisation	161	177	183	171	160	179	194	197	170	167	192	185	182
Arts, entertainment, sport, leisure	160	147	151	147	139	160	163	179	169	142	163	169	168
Banking, finance, insurance	123	124	121	129	130	129	145	148	135	132	151	151	135
Construction and extraction	119	115	118	116	111	110	115	111	111	111	114	113	115
Education, training and library	145	132	131	126	127	128	131	127	132	131	135	136	134
Engineering	165	159	149	166	149	156	181	193	171	165	177	190	179
Environment, architecture, urbanism	110	104	105	93	96	95	93	91	89	87	97	96	100
Healthcare, social work, personal care	181	196	186	161	148	150	155	153	133	128	132	132	132
Hospitality and tourism	171	184	190	157	139	134	135	137	122	119	135	146	147
HR	106	105	103	94	97	99	101	102	93	95	107	95	101
IT	100	103	102	103	99	103	109	110	105	103	110	115	112
Legal	137	150	160	162	128	136	143	161	136	145	170	158	163
Management and consulting	115	113	115	117	117	120	123	125	118	122	119	129	118
Marketing, PR and media	98	103	101	113	120	125	143	146	123	125	146	154	145
Production, manufacturing, maintenance, repair	179	186	196	189	189	203	218	225	191	196	229	227	228
Public sector, defence, community	98	97	93	89	80	81	79	82	83	75	81	90	87
Real estate	99	102	107	112	98	98	89	91	93	92	90	88	88
Research and development	91	90	97	119	102	109	119	122	118	116	117	113	111
Sales	111	119	118	107	103	111	117	120	108	102	119	117	110
Telecommunications	162	166	175	196	185	193	225	228	201	203	202	218	213
Transport, post and logistics	120	116	111	107	96	97	102	106	99	105	114	117	112

## By Occupation

Occupation	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11
Managers	111	116	117	129	134	133	140	151	138	139	139	146	131
Professionals	134	136	135	135	130	134	144	148	136	137	145	150	146
Technicians and associate professionals	99	103	100	96	94	97	101	102	96	91	102	102	98
Clerical support workers	135	146	154	146	137	146	154	156	138	136	148	144	142
Service and sales workers	155	159	165	152	145	147	152	156	142	140	146	156	153
Skilled agricultural, forestry and fishery workers	133	120	114	110	113	110	110	113	110	110	112	115	112
Craft and related workers	160	145	159	165	151	156	171	182	158	154	170	182	185
Plant and machine operators, and assemblers	177	192	201	204	190	200	219	223	188	195	209	212	212
Elementary occupations	109	107	104	104	104	102	108	104	103	104	110	107	108

## By Region

Region	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11
Abruzzo	129	137	131	116	108	115	120	125	114	113	123	119	119
Basilicata	119	117	113	105	102	111	115	114	106	104	108	105	105
Calabria	117	115	113	102	100	105	108	110	100	98	106	96	102
Campania	110	113	114	105	102	117	118	118	110	107	115	115	114
Emilia-Romagna	141	142	145	139	135	140	149	151	138	138	156	155	158
Friuli-Venezia Giulia	138	139	135	136	134	144	150	157	140	142	158	151	153
Lazio	117	124	123	113	105	124	144	144	123	118	135	139	142
Liguria	123	128	126	121	113	121	128	126	118	118	129	127	128
Lombardia	122	128	136	135	131	140	159	164	144	140	149	145	146
Maye	129	139	134	122	107	116	124	124	114	111	122	127	129
Molise	112	112	112	103	101	108	110	110	104	104	107	104	103
Piemonte	129	137	137	136	125	137	146	151	133	134	148	151	153
Puglia	118	119	119	105	106	111	123	127	115	114	124	119	116
Sardinia	138	134	126	109	101	117	126	125	110	108	126	120	121
Sicilia	121	117	126	131	132	146	149	143	131	129	147	141	144
Toscana	129	136	136	129	118	123	140	140	121	115	135	132	132
Trentino Alto-Adige	123	125	121	116	115	116	121	120	115	116	127	128	129
Umbria	127	123	122	117	109	110	113	115	106	105	112	111	109
Valle d' Aosta	125	118	112	102	102	112	114	115	105	103	111	108	105
Veneto	142	134	137	134	138	149	166	173	143	144	167	161	160

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

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