

Online Job Demand Up 23 Percent Year-on-Year, According to Monster Employment Index Italy

January 2011 Index Highlights

- The Monster Employment Index Italy reported increase of 23 percent on last year despite a dip month-on-month of 11 percent (17 points)
- Fifteen of the 21 industry sectors saw an annual increase in online job availability
- Industrial production-related sectors continued an upward trend as sectors such as transport, post and logistics increased 66 percent year-on-year
- Online job demand declined in all regions month-on-month although annual growth was positive for the majority of Italian regions; Lombardia was the highest performing region where job recruitment rose 37 percent

Summary Overview

Online recruitment opportunities in Italy maintained steady long-term growth, while the sequential month view illustrated seasonal easing of 11 percent between December 2010 and January 2011.

Month-on-month only three of the industry sectors saw an increase in job availability, education, training and library saw an increase of five points (four percent) closely followed by real estate at two points (two percent) and public sector, defence and community at one point (one percent). Legal and marketing, PR and media revealed abnormally steep monthly declines (16 percent), following a stronger than average December for both sectors.

In contrast, year-on-year growth was positive in the majority of sectors. Transport, post and logistics soared to 66 percent, followed by production, manufacturing, maintenance and repair at 49 percent and research and development at 44 percent.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.it.

Monster Employment Index Italy findings for the past 13 months are as follows:

Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
135	152	148	134	127	132	135	133	131	129	126	119	110

“Online recruitment activity typically slows from December to January and this year was no different. The longer-term trend in the Index in Italy continues to point to growth, as foreign demand has provided industrial production-related sectors with the economic boost they need.” said Nicola Rossi, country manager, Monster Italy.

Only three industry sectors note a month-on-month rise in online job opportunities; education, training and library leads the way with transport, post and logistics reporting highest increase year-on-year

Online recruitment activity charted gains on the month in only three of the 22 industry sectors covered by the Monster Employment Index. Annually, 15 of the 22 sectors reported a rise in job demand.

Education, training and library led all sectors in monthly gains. It saw a solid rise of five points (four percent) which was higher than usual for the beginning of the year whilst year-on-year it remained negative (two percent decrease). Similarly, the public sector, defence, community industry segment exhibited an above-average month-on-month increase for December and January and was no longer exhibiting annual declines in the Index. Instead the sector increased by 49 percent year-on-year.

Engineering registered a monthly decline of 11 percent, which matched the results in December to January last year. The annual growth pace for the sector remained unchanged at 43 percent in January. Regionally, engineering opportunities continued to be most available in Lombardia, while Veneto and Lazio registered higher year-on-year growth at 34 and 27 percent respectively. Much of the rise in hiring activity for engineering is likely tied to increased industrial production in the country.

Production, manufacturing, maintenance, repair online recruitment activity edged higher with an annual growth rate of 49 percent in January. The Lombardia and Emilia-Romagna regions continued to lead the way in this sector.

Legal and marketing, PR and media reported steep declines on the month (16 percent each), which were dramatic, relative to average seasonal declines seen at the start of the year and historically noted by the Index in these sectors.

Job demand increased across majority of occupations year-on-year; managers lead annual growth

Each of the nine occupational groups tracked by the Index registered an easing in online job demand between December and January while eight of the nine exhibited annual growth.

Elementary occupations almost maintained December recruitment levels in January, declining slightly by one percent. Managers exhibited decreased online recruitment activity between December and January of 13 points (nine percent), but compared to a year ago, job demand saw a significant rise of 52 percent. Plant, machine operators, and assemblers showed a year-on-year increase of 42 percent.

Technicians and associate professionals saw the highest decline on the month of six points (six percent). Nonetheless, this occupational group grew slightly (two percent) year-on-year.

All Italian regions report decrease in job demand on the month but majority register net 12-month gains; Lombardia saw highest year-on-year increase

Job opportunities dipped on the month in all 20 regions tracked by the Index; from a longer-term view, 15 regions saw an annual increase in online recruitment activity.

The large Emilia Romagna market registered monthly declines of nine percent (13 points) which was average for this time of year, given historical seasonal patterns in the region. The region's annual growth edged up to 20 percent in the Index, with long-term trends improving notably within engineering and production sectors. Trentino Alto-Adige region declined the least at five points (four percent). Lombardia exhibited the highest annual growth of 37 percent.

Veneto registered the most dramatic slowdown in long-term trend, as annual growth was measured at 34 percent in January, in contrast to the 44 percent registered in December.

Best performing sectors

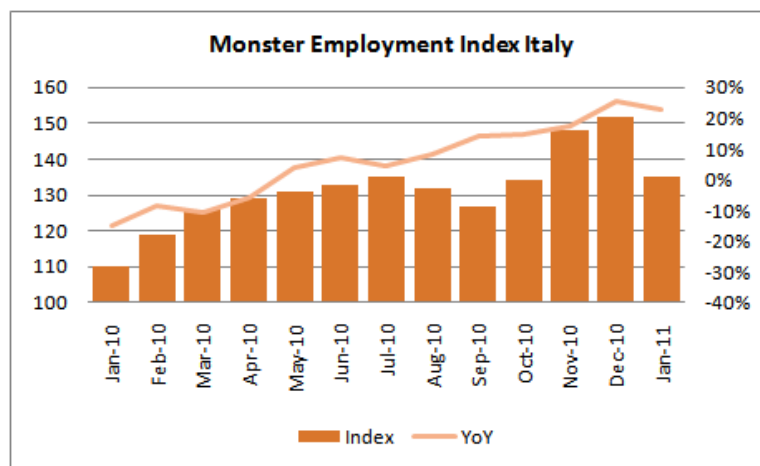
Industry sectors showing the greatest rate of increase in online job availability included:

Month-on-month

Industry	Jan 11	Dec 10	%
Education, training and library	132	127	4%
Real estate	93	91	2%
Public sector, defence, community	83	82	1%
Construction and extraction	111	111	0%
Environment, architecture, urbanism	89	91	-2%

Year-on-year

Industry	Jan 11	Jan 10	%
Transport, post and logistics	201	121	66%
Production, manufacturing, maintenance, repair	191	128	49%
Research and development	118	82	44%
Engineering	171	120	43%
Banking, finance, insurance	135	97	39%



Monster Employment Index Italy findings across industry sectors for the past 13 months are as follows:

Industry	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
Accounting, audit, taxes	99	106	102	97	96	107	111	116	120	119	115	97	96
Administrative, organisation	170	197	194	179	160	171	183	177	161	168	170	165	147
Arts, entertainment, sport, leisure	169	179	163	160	139	147	151	147	160	149	144	145	165
Banking, finance, insurance	135	148	145	129	130	129	121	124	123	118	116	112	97
Construction and extraction	111	111	115	110	111	116	118	115	119	116	116	112	112
Education, training and library	132	127	131	128	127	126	131	132	145	141	140	137	135
Engineering	171	193	181	156	149	166	149	159	165	154	147	129	120
Environment, architecture, urbanism	89	91	93	95	96	93	105	104	110	110	106	94	93
Healthcare, social work, personal care	133	153	155	150	148	161	186	196	181	170	169	150	138
Hospitality and tourism	122	137	135	134	139	157	190	184	171	157	139	122	116
HR	93	102	101	99	97	94	103	105	106	106	104	93	87
IT	105	110	109	103	99	103	102	103	100	100	101	98	94
Legal	136	161	143	136	128	162	160	150	137	135	140	156	150
Management and consulting	118	125	123	120	117	117	115	113	115	113	113	108	102
Marketing, PR and media	123	146	143	125	120	113	101	103	98	96	94	106	99
Production, manufacturing, maintenance, repair	191	225	218	203	189	189	196	186	179	167	161	141	128
Public sector, defence, community	83	82	79	81	80	89	93	97	98	93	93	87	83
Real estate	93	91	89	98	98	112	107	102	99	96	99	100	95
Research and development	118	122	119	109	102	119	97	90	91	93	93	85	82
Sales	108	120	117	111	103	107	118	119	111	114	115	109	104
Telecommunications	78	80	80	70	79	83	78	77	83	95	93	88	82
Transport, post and logistics	201	228	225	193	185	196	175	166	162	151	148	137	121

Monster Employment Index Italy findings across occupational categories for the past 13 months are as follows:

Occupation	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
Managers	138	151	140	133	134	129	117	116	111	108	107	100	91
Professionals	136	148	144	134	130	135	135	136	134	131	130	124	117
Technicians and associate professionals	96	102	101	97	94	96	100	103	99	102	101	98	94
Clerical support workers	138	156	154	146	137	146	154	146	135	138	139	135	125
Service and sales workers	142	156	152	147	145	152	165	159	155	148	142	133	132
Skilled agricultural, forestry and fishery workers	110	113	110	110	113	110	114	120	133	135	129	127	123
Craft and related workers	158	182	171	156	151	165	159	145	160	155	147	141	131
Plant and machine operators, and assemblers	188	223	219	200	190	204	201	192	177	170	167	143	132
Elementary occupations	103	104	108	102	104	104	104	107	109	108	103	102	100

Monster Employment Index Italy findings across Italian regions for the past 13 months are as follows:

Region	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
Abruzzo	114	125	120	115	108	116	131	137	129	120	119	114	109
Basilicata	106	114	115	111	102	105	113	117	119	113	110	113	110
Calabria	100	110	108	105	100	102	113	115	117	110	107	107	101
Campania	110	118	118	117	102	105	114	113	110	115	110	104	98
Emilia-Romagna	138	151	149	140	135	139	145	142	141	138	138	127	115
Friuli-Venezia Giulia	140	157	150	144	134	136	135	139	138	129	126	124	120
Lazio	123	144	144	124	105	113	123	124	117	114	113	106	97
Liguria	118	126	128	121	113	121	126	128	123	121	122	118	113
Lombardia	144	164	159	140	131	135	136	128	122	125	123	113	105
Marche	114	124	124	116	107	122	134	139	129	123	121	113	107
Molise	104	110	110	108	101	103	112	112	112	107	108	110	105
Piemonte	133	151	146	137	125	136	137	137	129	128	127	116	107
Puglia	115	127	123	111	106	105	119	119	118	121	120	112	105
Sardinia	110	125	126	117	101	109	126	134	138	123	118	119	109
Sicilia	131	143	149	146	132	131	126	117	121	112	119	116	106
Toscana	121	140	140	123	118	129	136	136	129	125	116	115	107
Trentino Alto-Adige	115	120	121	116	115	116	121	125	123	122	117	112	108
Umbria	106	115	113	110	109	117	122	123	127	121	113	114	108
Valle d' Aosta	105	115	114	112	102	102	112	118	125	115	112	117	111
Veneto	143	173	166	149	138	134	137	134	142	129	130	117	107

Monster Employment Index Italy for February will be released on March 8, 2011.

About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

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