

Recruitment Activity Nears Two Year High, According to Monster Employment Index Italy

December 2010 Index Highlights

- The [Monster Employment Index Italy](#) reported a 26 percent rise in online recruitment activity year-on-year
- Online job demand in the transport, post and logistics sector soared, surpassing year-ago levels by 74 percent, while there was continued growth in manufacturing, trade and engineering sectors
- Online job availability increased annually in the majority of regions with job demand rising 44 percent year-on-year in Veneto

Summary Overview

Online recruitment opportunities in Italy recovered from a brief decline in August and September to record a third consecutive month of growth. The Index rose by four points (three percent), nearly matching a two year high.

Manufacturing and trade were the powerhouses of job creation for the year. Transport, post and logistics was the fastest growing sector, expanding by 74 percent year-on-year. [Engineering; production, manufacturing, maintenance and repair](#) also grew by 43 percent and 38 percent respectively.

In December, significant gains were seen in legal jobs and arts, entertainment, sports and leisure. This suggests that increasing confidence is leading to wider job creation in the economy.

The [Monster Employment Index Europe](#) is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including [Monster.it](#).

Monster Employment Index Italy findings for the past 13 months are as follows:

Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09
152	148	134	127	132	135	133	131	129	126	119	110	121

“Despite the high unemployment levels we see in Italy today, online job creation is looking healthy. Performance is especially strong in manufacturing and trade, which have been the drivers of recovery in overall job creation this year. However, these areas are quite dependent on foreign demand, so it is encouraging that increases in demand are occurring in other sectors of the economy as well,” said Nicola Rossi, country manager, Monster Italy.

Majority of industry sectors note rising online job opportunities; legal exhibited the highest rise in December. Engineering increased most year-on-year

Online recruitment activity charted gains on the month in 17 of the 22 industry sectors monitored by the Index in December.

Legal led all sectors in monthly gains, moving up by 18 points (13 percent) between November and December. It is not uncommon for legal jobs to expand between these months but the increase was specially marked this year, with activity reaching a two year high. Specific opportunities span a variety of professional and support functions suggesting that overall activity in the sector is particularly strong.

Engineering rose by 12 points (seven percent) this month, and is up 43 percent over the year. Regionally, overall volume of engineering opportunities was most concentrated in Lombardia, with rapid expansion also seen in Veneto and Piemonte. Much of the rise in hiring activity tied to increased industrial production.

The production, manufacturing, maintenance and repair sector also saw an upward trend in online recruitment activity. The sector's annual growth rate accelerated to 38 percent in December, with growth seen in particular in Lombardia and Emilia-Romagna.

The year-on-year performance of engineering was matched by marketing, PR and media which saw growth of 43 percent.

Construction and extraction; and education, training and library continued to edge down annually, with four and five percent declines respectively.

Job demand increased across occupations; managers lead annual and monthly growth

Eight of the nine occupational groups tracked by the Index saw increased online job demand between November and December.

Managerial positions increased eight percent on this month, with an annual growth of 48 percent.

Craft and related trade workers exhibited a nine point (six percent) increase in December, as online recruitment activity continued a steady upward trend from the recent September low. Annual growth rose to 27 percent, as long-term demand trends for the occupational group remained positive, complemented by activity in the production, manufacturing, maintenance and repair sector.

Elementary occupations edged down four points (four percent) in December, a slight dip for this time of year. Annual growth for the group improved to two percent.

Half of Italian regions report increased job demand on the month; opportunities in Veneto soar on an annual and monthly basis

Job opportunities increased this month in 10 of the 20 regions tracked by the Index. From a longer term viewpoint, all regions across Italy saw some growth year-on-year.

Veneto is exhibiting the most positive trends, with a seven point increase on November (up four percent) and 44 percent growth year-on-year.

Basilicata was the only region to see a slight slowdown in long-term growth trends, with an annual growth of two percent in contrast to the five percent year-on-year rate in November.

Best performing sectors

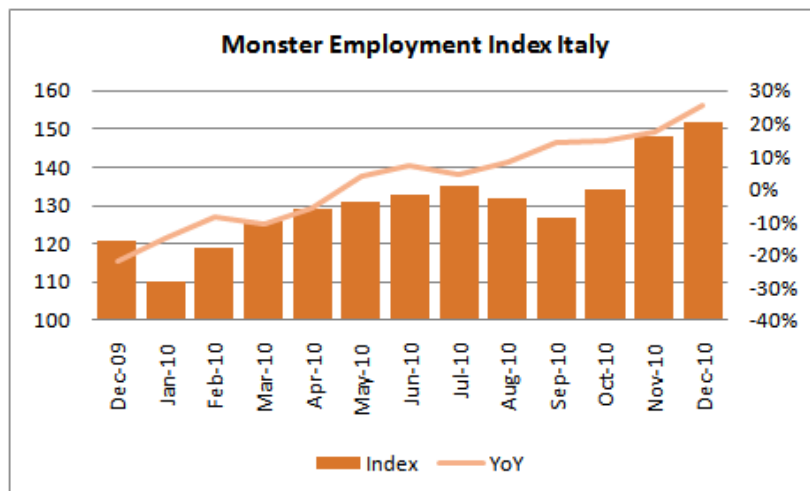
Industry sectors showing the greatest rate of increase in online job availability included:

Month-on-month

Industry	Dec 10	Nov 10	%
Legal	161	143	13%
Arts, entertainment, sport, leisure	179	163	10%
Engineering	193	181	7%
Accounting, audit, taxes	106	102	4%
Public sector, defence, community	82	79	4%

Year-on-year

Industry	Dec 10	Dec 09	%
Transport, post and logistics	228	131	74%
Marketing, PR and media	146	102	43%
Engineering	193	135	43%
Banking, finance, insurance	148	106	40%
Production, manufacturing, maintenance, repair	225	163	38%



Monster Employment Index Italy findings across industry sectors for the past 13 months are as follows:

Industry	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09
Accounting, audit, taxes	106	102	97	96	107	111	116	120	119	115	97	96	110
Administrative, organisation	197	194	179	160	171	183	177	161	168	170	165	147	168
Arts, entertainment, sport, leisure	179	163	160	139	147	151	147	160	149	144	145	165	176
Banking, finance, insurance	148	145	129	130	129	121	124	123	118	116	112	97	106
Construction and extraction	111	115	110	111	116	118	115	119	116	116	112	112	116
Education, training and library	127	131	128	127	126	131	132	145	141	140	137	135	133
Engineering	193	181	156	149	166	149	159	165	154	147	129	120	135
Environment, architecture, urbanism	91	93	95	96	93	105	104	110	110	106	94	93	102
Healthcare, social work, personal care	153	155	150	148	161	186	196	181	170	169	150	138	157
Hospitality and tourism	137	135	134	139	157	190	184	171	157	139	122	116	137
HR	102	101	99	97	94	103	105	106	106	104	93	87	92
IT	110	109	103	99	103	102	103	100	100	101	98	94	98
Legal	161	143	136	128	162	160	150	137	135	140	156	150	140
Management and consulting	125	123	120	117	117	115	113	115	113	113	108	102	107
Marketing, PR and media	146	143	125	120	113	101	103	98	96	94	106	99	102
Production, manufacturing, maintenance, repair	225	218	203	189	189	196	186	179	167	161	141	128	163
Public sector, defence, community	82	79	81	80	89	93	97	98	93	93	87	83	90
Real estate	91	89	98	98	112	107	102	99	96	99	100	95	96
Research and development	122	119	109	102	119	97	90	91	93	93	85	82	91
Sales	120	117	111	103	107	118	119	111	114	115	109	104	111
Telecommunications	80	80	70	79	83	78	77	83	95	93	88	82	89
Transport, post and logistics	228	225	193	185	196	175	166	162	151	148	137	121	131

Monster Employment Index Italy findings across occupational categories for the past 13 months are as follows:

Occupation	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09
Managers	151	140	133	134	129	117	116	111	108	107	100	91	102
Professionals	148	144	134	130	135	135	136	134	131	130	124	117	124
Technicians and associate professionals	102	101	97	94	96	100	103	99	102	101	98	94	98
Clerical support workers	156	154	146	137	146	154	146	135	138	139	135	125	140
Service and sales workers	156	152	147	145	152	165	159	155	148	142	133	132	144
Skilled agricultural, forestry and fishery workers	113	110	110	113	110	114	120	133	135	129	127	123	126
Craft and related workers	182	171	156	151	165	159	145	160	155	147	141	131	143
Plant and machine operators, and assemblers	223	219	200	190	204	201	192	177	170	167	143	132	158
Elementary occupations	104	108	102	104	104	104	107	109	108	103	102	100	102

Monster Employment Index Italy findings across Italian regions for the past 13 months are as follows:

Region	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09
Abruzzo	125	120	115	108	116	131	137	129	120	119	114	109	116
Basilicata	114	115	111	102	105	113	117	119	113	110	113	110	112
Calabria	110	108	105	100	102	113	115	117	110	107	107	101	104
Campania	118	118	117	102	105	114	113	110	115	110	104	98	105
Emilia-Romagna	151	149	140	135	139	145	142	141	138	138	127	115	127
Friuli-Venezia Giulia	157	150	144	134	136	135	139	138	129	126	124	120	128
Lazio	144	144	124	105	113	123	124	117	114	113	106	97	110
Liguria	126	128	121	113	121	126	128	123	121	122	118	113	118
Lombardia	164	159	140	131	135	136	128	122	125	123	113	105	118
Marche	124	124	116	107	122	134	139	129	123	121	113	107	112
Molise	110	110	108	101	103	112	112	112	107	108	110	105	107
Piemonte	151	146	137	125	136	137	137	129	128	127	116	107	117
Puglia	127	123	111	106	105	119	119	118	121	120	112	105	111
Sardinia	125	126	117	101	109	126	134	138	123	118	119	109	118
Sicilia	143	149	146	132	131	126	117	121	112	119	116	106	108
Toscana	140	140	123	118	129	136	136	129	125	116	115	107	116
Trentino Alto-Adige	120	121	116	115	116	121	125	123	122	117	112	108	116
Umbria	115	113	110	109	117	122	123	127	121	113	114	108	109
Valle d' Aosta	115	114	112	102	102	112	118	125	115	112	117	111	113
Veneto	173	166	149	138	134	137	134	142	129	130	117	107	120

Monster Employment Index Italy for January will be released on February 8, 2011.

About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

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