



## After Month of Positive Growth, German Monster Employment Index Drops To Lowest Level since July

### October 2008 Index Highlights:

- The Monster Employment Index Germany dropped seven points in October after a 10 point increase in the third quarter
- Year-on-year growth was seven points, or five percent, demonstrating the growth of the German online job market since last year
- Online opportunities in the healthcare sector rose for the sixth consecutive month, while banking, finance and insurance held steady
- Online job availability fell across all regions in October, with Baden-Württemberg registering the sharpest decline regionally

### Summary Overview

The economic slowdown is beginning to show some effect in the online job market in Germany. However, despite the drop in the Index this month, the online job market has still seen growth on an annual basis. Some areas have remained resilient against the economic downturn and seen strong increases in the last six months such as the healthcare and social work sector. The Monster Employment Index Germany is based on a real-time review of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster®.

Monster Employment Index results for the past 13 months are as follows:

Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07
143	150	146	150	140	142	141	148	146	125	135	142	136

“Reduced online job opportunities this month are indicating that employer confidence is beginning to take a hit from the escalated financial crisis,” commented Marco Bertoli, Vice President/General Manager Central Europe, Monster Worldwide. “However, the latest reading on unemployment confirms that there is still significant momentum in the German labour market.”

**Marketing, PR and media falls back, yet shows good annual growth**

Online demand for workers in the marketing, PR and media sector fell 17 points in October, after a two point growth in September. The sector has now reached its lowest point since January. All regions noted a decline in this area. Despite this, year-on-year growth stood at 34 points, or 38 percent.

Healthcare and social work continued the growth seen in previous months, and extended a sixth month of growth. The industry grew eight points in October, bringing the sector to a 13-month high. The sector also noted the highest annual increase, growing 103 points or 80 percent.

Despite the European financial crisis, the German banking, finance and insurance sector remained stable. Regionally, hiring rose in Bayern for the second month in a row, while offerings in Thüringen continued growing for the third continued month. By contrast, opportunities dipped in Niedersachsen and Rheinland-Pfalz for the third month. Year-on-year the category was up eight points, or 10 percent.

**All occupational groups report decline in October**

Legislators, senior officials and managers reported a sharp decline in October, dropping 14 points. The drop means the occupational group has hit its lowest index point since June. Year-on-year growth was one point, or one percent.

Other areas noting declines include clerks and elementary occupations which dropped nine points and seven points respectively. Both groups fell back after a month of increases. Clerks saw a two point year-on-year increase, while elementary occupations saw a healthy 16 percent rise.

**All regions hit by lower job opportunities, after strong showing in September**

Baden Württemberg's online hiring dipped 21 points in October, after a month of increase. This represents the biggest regional drop in October. The arts, entertainment, sports and leisure sector experienced the greatest drop for the third consecutive month. Despite the decline, online positions rose in the agriculture, fishing and forestry increased, bouncing back after three months. Hiring in the banking, finance and insurance sector registered mild increases, after two months of decline. Annually the region dropped four points, or, three percent.

Bayern, after a month of slight increase, fell 13 points, with major declines seen in areas including management and consulting. Year-on-year, the region was down eight points, or seven percent.

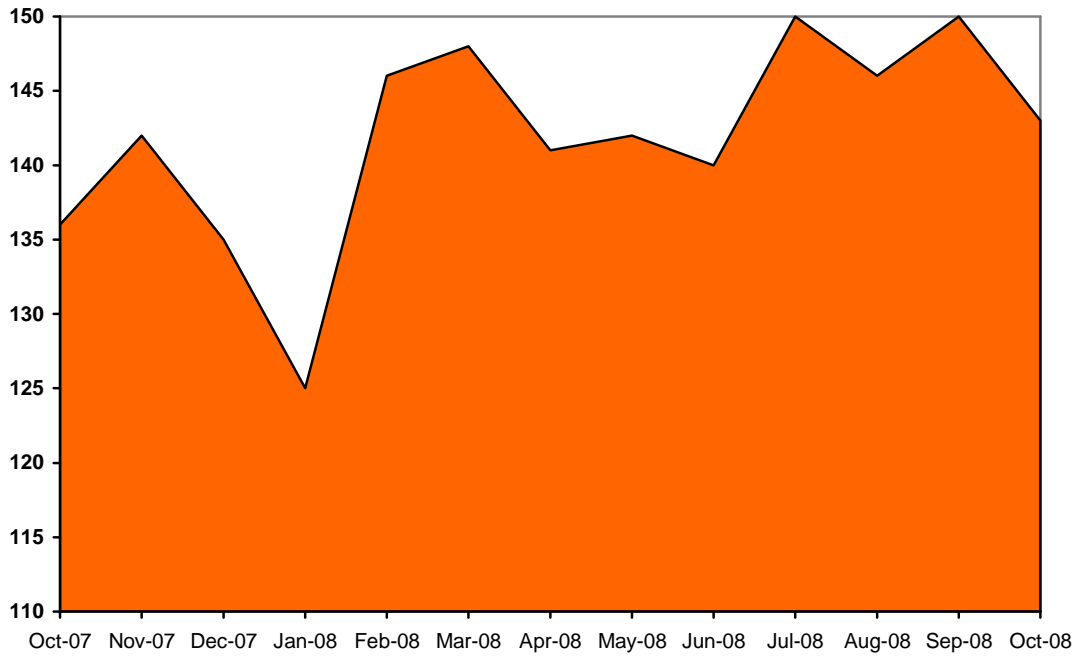
Niedersachsen saw demand fall in October, by 12 points. Job availability continued to fall in the administrative and organisation; banking, finance and insurance; and IT sectors for the third continued month. By contrast, the hospitality and tourism sector noted the highest rate of growth, after two months of decreased demand. Year-on-year, the region was down three points, or two percent.

**Top Industries Looking for Employees**

Industries showing the greatest increase in online job availability included:

Industry	Oct 08	Sep 08	Aug 08
Healthcare, social work	231	223	219
Banking, finance, insurance	92	92	91

### Monster Employment Index Germany



Monster Employment Index Germany findings across industry sectors for the past 13 months are as follows:

Industry	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07
Accounting, audit, taxes	212	219	217	240	223	220	231	253	242	203	213	229	228
Administrative, organisation	119	125	122	127	122	128	129	137	131	117	116	120	118
Agriculture, fishing and forestry	95	99	96	96	102	101	101	99	90	71	72	77	82
Arts, entertainment, sports, leisure	113	120	121	130	123	123	123	133	132	117	123	132	116
Banking, finance, insurance	92	92	91	92	92	92	89	85	85	82	83	83	84
Construction and extraction	156	161	153	155	145	145	150	153	147	132	135	149	146
Education, training and library	99	101	100	98	96	99	96	103	104	98	101	102	101
Engineering	138	141	138	141	134	140	137	147	140	121	139	147	141
Healthcare, social work	231	223	219	207	186	178	161	181	174	126	159	149	128
Hospitality and tourism	170	179	169	175	174	173	170	153	154	120	127	137	121
HR	80	87	90	100	98	98	100	103	99	94	94	94	94
IT	136	142	141	146	139	139	142	151	148	130	137	140	135
Legal	134	139	141	143	132	134	134	137	129	120	117	119	115
Management and consulting	139	150	148	150	137	139	142	150	142	114	131	131	133
Marketing, PR and media	124	141	139	164	139	144	141	157	148	122	129	137	90
Production, manufacturing, maintenance, Repair	249	262	253	255	230	227	223	234	225	189	204	228	213
Public Sector, defence, community	87	95	95	95	93	92	90	90	90	87	87	89	86
Research and development	123	125	126	131	124	130	130	136	124	112	123	134	128
Sales	116	120	118	121	117	119	119	122	118	106	112	118	110
Transport, post and logistics	154	161	166	175	157	152	149	160	147	133	137	147	142

Monster Employment Index Germany findings across occupational categories for the past 13 months are as follows:

Occupation	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07
Legislators, senior officials and managers	156	170	164	168	154	157	160	165	157	132	144	151	155
Professionals	129	133	132	137	129	130	131	140	136	117	128	134	127
Technicians and associate professionals	108	113	110	116	111	112	111	117	115	96	104	106	102
Clerks	150	159	156	162	156	161	160	172	164	145	147	151	148
Service workers and shop and market sales workers	212	215	204	205	198	197	196	182	177	137	143	154	141
Skilled agricultural and fishery workers	91	95	92	94	99	99	99	97	90	74	74	78	82
Craft and related workers	157	161	158	157	148	148	146	151	149	133	137	147	142
Plant and machine operators and assemblers	173	177	175	181	169	171	175	186	182	168	185	205	190
Elementary occupations	163	170	161	162	150	144	144	144	140	128	131	144	141

Monster Employment Index Germany findings across regions for the past 13 months are as follows:

Region	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07
Baden Württemberg	139	160	156	182	159	181	164	177	161	131	147	166	143
Bayern	111	124	120	127	113	123	119	127	129	115	122	130	119
Berlin	143	151	139	143	131	127	126	137	132	119	125	134	125
Brandenburg	123	127	125	130	115	126	127	131	125	116	120	132	122
Bremen	125	131	132	136	121	121	132	145	127	116	121	134	122
Hamburg	119	125	122	130	123	127	128	142	127	111	121	133	123
Hessen	136	143	139	153	141	143	138	150	137	122	125	138	132
Mecklenburg-Vorpommern	120	127	126	132	121	121	126	136	122	115	119	133	121
Niedersachsen	120	131	130	140	126	131	128	136	129	114	120	133	123
Nordrhein-Westfalen	128	140	132	140	127	138	132	138	129	116	123	134	129
Rheinland-Pfalz	127	135	134	141	133	133	134	143	132	121	124	138	128
Saarland	122	125	126	133	123	123	124	131	124	115	118	130	120
Sachsen	137	148	129	135	118	137	130	141	129	118	123	136	123
Sachsen-Anhalt	135	143	134	135	124	142	138	139	128	118	123	134	122
Schleswig-Holstein	113	117	121	126	116	115	118	134	124	115	121	131	122
Thüringen	137	143	139	141	128	130	131	143	124	116	122	135	122

Monster Employment Index Germany data for November will be released on December 9, 2008.

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across 24 European countries: Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden and the United Kingdom. Detailed reports, with information about industry, occupational and regional trends, are released for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at:  
[http://corporate.monster.com/Press\\_Room/MEI\\_EU.asp](http://corporate.monster.com/Press_Room/MEI_EU.asp).

### **About Monster Worldwide**

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://corporate.monster.com/>

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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