



German Online Recruitment Shows Recovery in July from Second Quarter Slump

July 2008 Index Highlights:

- Monster Employment Index Germany jumped ten points to a new historical high level of 150 as online recruitment activity picked up pace again in July
- Year-on-year growth was 18 points, or 14 percent, slightly above the EU average and the highest among Europe's major economies
- Marketing, PR and media registered the highest rate of increase among sectors, suggesting ample job opportunity for creative professionals
- Legislators, senior officials and managers showed the largest increase among occupations, reflecting higher demand from the management and consulting sector
- Baden-Württemberg and Sachsen led all regions in July while Berlin saw growth for the third consecutive month

Summary Overview

Online job offerings in Germany increased in July as the Monster Employment Index jumped to a new historical high, demonstrating surprising strength in the German job market at the height of the summer season. Following a surge in the first quarter, online recruitment activity slowed during the second quarter as employers battled record oil prices and slumping global demand. Despite these challenges, the increase in the Index in July indicates that German companies are experiencing competitive hiring conditions in a tight labor market. The Monster Employment Index Germany is based on a real-time review of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster®.

Monster Employment Index results for the past 13 months are as follows:

Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07
150	140	142	141	148	146	125	135	142	136	139	132	132

“Despite economic concerns, companies in Germany are continuing to hire and are searching for candidates aggressively,” commented Marco Bertoli, Vice President/General Manager Central Europe, Monster Worldwide. “Germany led European growth in July and the resilience of the labour market indicates that despite some slowing economic momentum is still forceful in Germany.”

Online Demand increases Across Industry Sectors with Healthcare Leading Year-on-Year Growth

Marketing, PR and media tied for the strongest industry growth in July with an increase of 25 points, following a moderate decline in June. Recruitment in this industry has accelerated this year, indicating ample employment opportunities for creative professionals across Germany. The rise in July primarily reflects higher demand for upper level positions in the legislators, senior officials and managers group. Berlin was the region which saw the sharpest increase. Year-on-year growth was 72 points, or 78 percent.

Production, manufacturing, maintenance, and repair also registered a 25 point increase in July, marking the third consecutive month of growth for the industry. Year-on-year, the category was up 59 points, or 30 percent, a slight downshift in growth pace compared to earlier this year, but still pointing to sustained expansion in the German heavy industry sector. The uptick in July mirrors higher demand across all occupational groups but especially for professionals, for which opportunities rose for the fifth consecutive month. Among regions, Bremen saw the strongest increase, while Hessen and Berlin extended three-month upward trends.

The healthcare and social work sector rose 21 points in July, for the third consecutive month. Year-on-year, the industry is leading growth with a 101 point or 95 percent increase from year-ago readings. Growth in the sector was most spurred by increasing demand for professionals. By contrast, fewer opportunities were registered for technicians and associate professionals. Regionally, Bremen registered an increase for the second consecutive month while Mecklenburg-Vorpommern recovered sharply, after three months of decline. In contrast, job availability dipped in Bayern and Baden-Württemberg for the second month in a row.

Growth Regains Momentum Across Most Occupational Groups in July

Legislators, senior officials and managers registered a recovery in July with a 14 point increase, following two months of declines. Increased demand for workers in the marketing, PR and media sector supported this monthly increase. Further driving this uptick were increases for the second consecutive month in the accounting, audit, and taxes; banking, finance, and insurance; and production, manufacturing, maintenance, and repair sectors. All regions measured increased online recruiting, with Bremen and Mecklenburg-Vorpommern seeing the sharpest increase. Meanwhile, Rheinland-Pfalz, Saarland, and Schleswig-Holstein continued to grow for the third continued month. Year-on-year growth was 9 points, or 6 percent.

Plant and machine operators and assemblers rose 12 points in July, after three months of declines. The increase was mainly due to the higher demand seen in the construction

and extraction; and production, manufacturing, maintenance and repair sectors. Online hiring also showed increase in the transport, post and logistics for the third consecutive month. Regionally, Brandenburg registered the highest rate of increase after three months of falling recruitment. Hessen increased for the third consecutive month while Mecklenburg-Vorpommern and Saarland registered great recovery, after three months of lower demand. Year-on-year, demand dipped 15 points, or 8 percent, the only occupational group showing an annual decline in demand.

All Regions See Increased Online Recruitment in June

Baden-Württemberg rose 23 points in July, following a month of decline. Year-on-year growth was 33 points, or 22 percent, the highest among regions. The HR sector registered the sharpest increase following three months of declines. Goods-producing industries such as production, manufacturing, maintenance, and repair; and construction and extraction also registered increases in July. By contrast, recruitment slowed in the agriculture, fishing and forestry; and healthcare and social work sectors. Most of the occupational groups saw higher demand in the region, except for skilled agricultural and fishery workers. The strongest growth was seen among elementary occupations.

Sachsen saw a 17 point surge in July, after a month of lower online recruitment. The growth was led mainly by the arts, entertainment, sports, and leisure; legal; and research and development sectors. Strong growth was also seen in the transport, post and logistics; education, training and library; and marketing, PR and media sectors. By contrast, a slight decrease was seen in the hospitality and tourism sector for the second consecutive month. Most of the occupational groups saw higher demand, except for service workers and shop and market sales workers, which continued to fall for the third consecutive month. The strongest increase was seen among plant and machine operators and assemblers. Year-on-year, demand in the region was up 8 points, or 6 percent.

Brandenburg registered a 15 point increase in July, following three months of decreasing demand. The largest growth was seen in the research and development sector while education, training and library continued to rise in the Index for the third continued month. By contrast, lower demand was seen in the agriculture, fishing and forestry and banking, finance, and insurance sectors for the second consecutive month. Among occupational groups, skilled agricultural and fishery workers showed declines for the second month. Plant and machine operators and assemblers registered the strongest increase, after three months of decline. Year-on-year growth was 6 points, or 5 percent.

Top Industries Looking for Employees

Industries showing the greatest increase in online job availability included:

Industry	Jul 08	Jun 08	May 08
Marketing, PR and media	164	139	144
Production, manufacturing, maintenance, Repair	255	230	227
Healthcare, social work	207	186	178
Transport, post and logistics	175	157	152
Accounting, audit, taxes	240	223	220

Most Wanted Occupational Experience

Occupational categories registering the most significant increases in online job demand included:

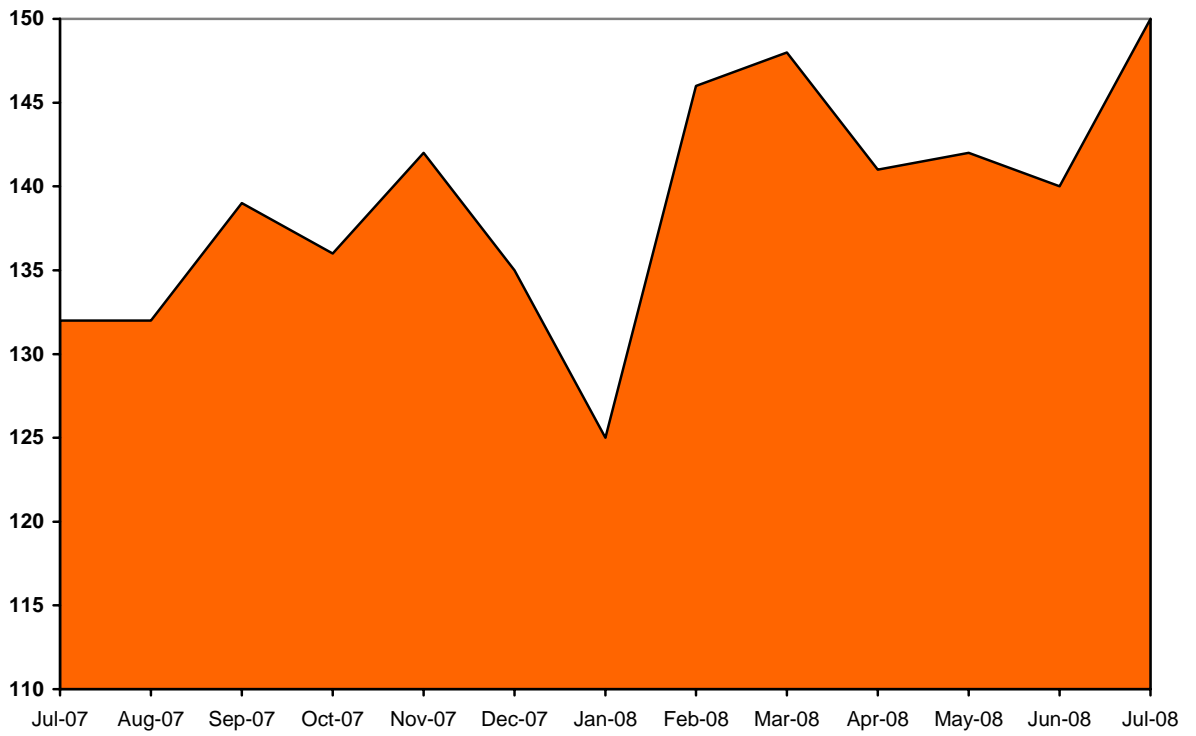
Occupation	Jul 08	Jun 08	May 08
Legislators, senior officials and managers	168	154	157
Elementary occupations	162	150	144
Plant and machine operators and assemblers	181	169	171
Craft and related workers	157	148	148
Professionals	137	129	130

Top Regions for Job Demand

Regions showing the greatest increase in online job availability included:

Region	Jul 08	Jun 08	May 08
Baden-Württemberg	182	159	181
Sachsen	135	118	137
Brandenburg	130	115	126
Bremen	136	121	121
Nordrhein-Westfalen	140	127	138

Monster Employment Index Germany



Monster Employment Index Germany findings across industry sectors for the past 13 months are as follows:

Industry	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07
Accounting, audit, taxes	240	223	220	231	253	242	203	213	229	228	230	216	210
Administrative, organisation	127	122	128	129	137	131	117	116	120	118	121	112	114
Agriculture, fishing and forestry	96	102	101	101	99	90	71	72	77	82	82	83	86
Arts, entertainment, sports, leisure	130	123	123	123	133	132	117	123	132	116	114	121	121
Banking, finance, insurance	92	92	92	89	85	85	82	83	83	84	84	84	82
Construction and extraction	155	145	145	150	153	147	132	135	149	146	149	144	142
Education, training and library	98	96	99	96	103	104	98	101	102	101	100	101	100
Engineering	141	134	140	137	147	140	121	139	147	141	143	131	136
Healthcare, social work	207	186	178	161	181	174	126	159	149	128	124	109	106
Hospitality and tourism	175	174	173	170	153	154	120	127	137	121	119	111	124
HR	100	98	98	100	103	99	94	94	94	94	95	93	93
IT	146	139	139	142	151	148	130	137	140	135	131	127	131
Legal	143	132	134	134	137	129	120	117	119	115	117	118	124
Management and consulting	150	137	139	142	150	142	114	131	131	133	144	144	141
Marketing, PR and media	164	139	144	141	157	148	122	129	137	90	91	88	92
Production, manufacturing, maintenance, Repair	255	230	227	223	234	225	189	204	228	213	217	204	196
Public Sector, defence, community	95	93	92	90	90	90	87	87	89	86	87	89	95
Research and development	131	124	130	130	136	124	112	123	134	128	127	123	121
Sales	121	117	119	119	122	118	106	112	118	110	113	110	111
Transport, post and logistics	175	157	152	149	160	147	133	137	147	142	142	141	133

Monster Employment Index Germany findings across occupational categories for the past 13 months are as follows:

Occupation	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07
Legislators, senior officials and managers	168	154	157	160	165	157	132	144	151	155	163	163	159
Professionals	137	129	130	131	140	136	117	128	134	127	129	123	125
Technicians and associate professionals	116	111	112	111	117	115	96	104	106	102	104	100	99
Clerks	162	156	161	160	172	164	145	147	151	148	154	144	150
Service workers and shop and market sales workers	205	198	197	196	182	177	137	143	154	141	120	112	130
Skilled agricultural and fishery workers	94	99	99	99	97	90	74	74	78	82	83	82	87
Craft and related workers	157	148	148	146	151	149	133	137	147	142	143	137	132
Plant and machine operators and assemblers	181	169	171	175	186	182	168	185	205	190	200	193	196
Elementary occupations	162	150	144	144	144	140	128	131	144	141	142	138	132

Monster Employment Index Germany findings across regions for the past 13 months are as follows:

Region	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07
Baden-Württemberg	182	159	181	164	177	161	131	147	166	143	151	140	149
Bayern	127	113	123	119	127	129	115	122	130	119	125	121	128
Berlin	143	131	127	126	137	132	119	125	134	125	130	127	130
Brandenburg	130	115	126	127	131	125	116	120	132	122	124	124	124
Bremen	136	121	121	132	145	127	116	121	134	122	129	126	127
Hamburg	130	123	127	128	142	127	111	121	133	123	131	127	134
Hessen	153	141	143	138	150	137	122	125	138	132	140	130	132
Mecklenburg-Vorpommern	132	121	121	126	136	122	115	119	133	121	125	125	124
Niedersachsen	140	126	131	128	136	129	114	120	133	123	129	127	127
Nordrhein-Westfalen	140	127	138	132	138	129	116	123	134	129	135	126	134
Rheinland-Pfalz	141	133	133	134	143	132	121	124	138	128	131	125	129
Saarland	133	123	123	124	131	124	115	118	130	120	123	123	121
Sachsen	135	118	137	130	141	129	118	123	136	123	128	125	127
Sachsen-Anhalt	135	124	142	138	139	128	118	123	134	122	127	126	125
Schleswig-Holstein	126	116	115	118	134	124	115	121	131	122	127	124	127
Thüringen	141	128	130	131	143	124	116	122	135	122	126	122	128

Monster Employment Index Germany data for August will be released on September 9, 2008.

About The Monster Employment Index Germany

Providing a broad, comprehensive monthly analysis of online job demand, the Monster Employment Index Germany is an extension of the Monster Employment Index Europe, which is compiled each month by researchers at Monster Worldwide Europe.

Launched in June 2005, the Monster Employment Index Europe provides monthly insight into recruitment trends across the European Union. The Index report is based on a real-time review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards across Europe, including Monster®. The Index is audited by Research America, Inc. and provides analyses of online job demand within occupational categories, industry sectors and regions.

Monthly Index reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at:

http://corporate.monster.com/Press_Room/MEI.html

About Monster Worldwide

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit www.monster.com.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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