



Global Economic Slowdown Weighs on German Online Job Demand in January

January 2009 Index Highlights:

- The Monster Employment Index Germany slumped 22 points, or 16 percent in January, showing the effects of the economic slowdown following a resilient showing at the end of 2008
- The production, manufacturing, maintenance and repair; and hospitality and tourism industries reported the largest falls among industries
- All occupational groups saw lower demand, with service and sales workers registering the greatest fall as a result of slower hiring in the retail and tourism sectors
- Regionally, online job demand dropped the most in Baden-Württemberg and Bayern while Berlin and Sachsen remained above year-ago levels

Summary Overview

Having shown relative resilience amid the increasingly challenging economic conditions at the end of 2008, German online recruitment activity fell sharply at the start of 2009, as heavy industries such as production, manufacturing, maintenance and repair suffered sharp declines. Meanwhile, engineering also saw a sharp decline, suggesting their work pipeline is also under pressure. Despite a sharp fall in healthcare positions, the sector remains near historically high levels.

The Monster Employment Index Europe is based on a real-time review of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster.de®.

Monster Employment Index results for the past 13 months are as follows:

Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08
115	137	144	143	150	146	150	140	142	141	148	146	125

“The online job market in Germany is certainly starting to show signs of cooling, having held up well against the global conditions. Keystone industries such as manufacturing are showing steep falls in worker demand,” commented Marco Bertoli, vice president and general manager Central Europe, Monster Worldwide. “Unemployment seems set to rise, while recent GDP forecasts from the UMF and the German Economy Ministry also predict a challenging outlook.”

Opportunities in production, manufacturing, maintenance and repair continue to decline

The production, manufacturing, maintenance and repair sector saw worker demand fall strongly for a second consecutive month in January, falling 45 points. This was prompted by a decline in elementary occupations; and craft and related workers. Meanwhile, positions for plant and machine operators and assemblers continued to become scarcer. All regions reported lower demand, with Saarland registering the steepest decrease. The sector was down two points, or one percent year-on-year.

Having shown high levels of demand through Q4 2008, the hospitality and tourism sector saw demand fall 38 points in January. A broad range of job categories was affected, with elementary occupations; clerical support workers; and managers all showing lower demand. The greatest regional downturn was reported in Rheinland-Pfalz, while considerable decreases also registered in Brandenburg, Berlin, and Bremen. Despite the steep fall, the sector was up 29 points, or 24 percent year-on-year.

A 31-point fall in engineering opportunities was reported as demand for professionals fell sharply for a second month. Regionally, major drops were noted in Saarland, Baden-Württemberg, Bayern, and Hessen. Year-on-year, demand was down nine points, or seven percent.

Service workers see demand slump, while clerical and craft workers also suffer

A 40-point month-on-month drop in demand for service and sales workers was reported in January, extending the declining demand reported since November’s intense recruitment activity in the sector. Fewer positions in hospitality and tourism; and sales drove the fall, while Rheinland-Pfalz saw the greatest regional fall. Despite the fall, demand was up 38 points or 28 percent year-on-year, the highest among all occupational groups.

Clerical support workers saw a second month of falling demand, as a sharp 27-point fall came as the transport, post and logistics sector succumbed to the market conditions following three months of elevated opportunities. Regionally, offerings dropped the most in Baden-Württemberg, Bayern, and Saarland, while year-on-year the category was down 22 points, or 15 percent.

Craft and related workers saw opportunities decline by a similar margin, falling 26 points on lower demand in heavy industries such as production, manufacturing, maintenance and repair; and transport, post and logistics sectors. Year-on-year, demand was down just two points, or two percent.

Baden-Württemberg continues steep decline through January, as Bayern and Nordrhein-Westfalen plummet

Baden-Württemberg saw online job offerings continue to plummet in January, hitting their lowest level since April 2005. Sharp declines were seen in the production, manufacturing, maintenance and repair; transport, post and logistics; and arts, entertainment, sports, leisure sectors. IT; and management and consulting have now both shown declining demand for six months, while the banking, finance and insurance sector began to report a downturn following three months of growth. Year-on-year, the region was down 48 points, or 37 percent.

A sharp fall in transport, post and logistics contributed strongly to the 44-point fall in Bayern. Falls were also seen in construction and extraction; engineering; and production, manufacturing, maintenance, repair. As a result, craft and related workers noted the largest decrease, following two months of growth. Year-on-year, the region was down 46 points, or 40 percent, the steepest among regions.

Nordrhein-Westfalen also saw a second consecutive month of fewer online offerings, as a 40-point fall was driven by lower demand in HR; arts, entertainment, sports and leisure; and IT. Despite the fall, healthcare, social work sector offered one notable exception, registering a third month of growth in online hiring activity. Overall, the region was down 24 points, or 21 percent year-on-year.

Top Growth Sectors Year-on-year

Industries showing the greatest increase in online job availability on a year-on-year basis included:

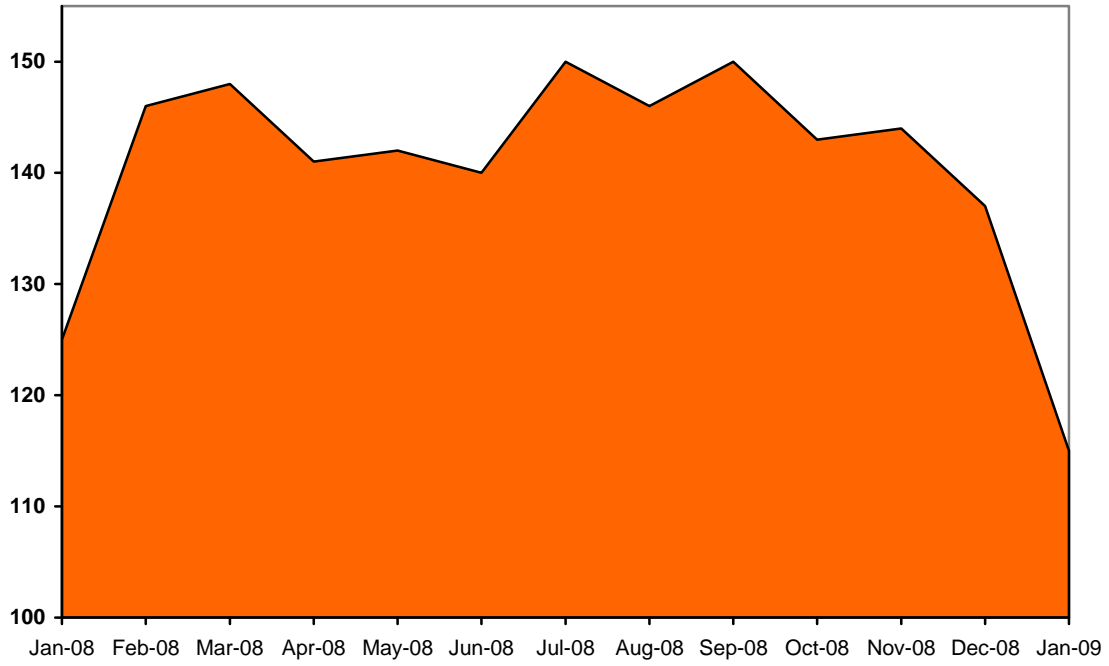
Industry	Jan 09	Dec 08	Jan 08
Healthcare, social work	263	290	126
Hospitality and tourism	149	187	120
Agriculture, fishing and forestry	75	91	71
Public sector, defence, community	89	94	87
Management and consulting	115	128	114

Top Growth Occupations Year-on-year

Industries showing the greatest increase in online job availability on a year-on-year basis included:

Occupation	Jan 09	Dec 08	Jan 08
Service and sales workers	175	215	137
Skilled agricultural and fishery workers	75	88	74

Monster Employment Index Germany



Monster Employment Index Germany findings across industry sectors for the past 13 months are as follows:

Industry	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08
Accounting, audit, taxes	164	184	196	212	219	217	240	223	220	231	253	242	203
Administrative, organisation	101	119	123	119	125	122	127	122	128	129	137	131	117
Agriculture, fishing and forestry	75	91	93	95	99	96	96	102	101	101	99	90	71
Arts, entertainment, sports, leisure	94	106	114	113	120	121	130	123	123	123	133	132	117
Banking, finance, insurance	83	94	91	92	92	91	92	92	92	89	85	85	82
Construction and extraction	125	142	153	156	161	153	155	145	145	150	153	147	132
Education, training and library	92	99	95	99	101	100	98	96	99	96	103	104	98
Engineering	112	143	145	138	141	138	141	134	140	137	147	140	121
Healthcare, social work	263	290	259	231	223	219	207	186	178	161	181	174	126
Hospitality and tourism	149	187	180	170	179	169	175	174	173	170	153	154	120
HR	52	68	72	80	87	90	100	98	98	100	103	99	94
IT	115	126	137	136	142	141	146	139	139	142	151	148	130
Legal	120	131	138	134	139	141	143	132	134	134	137	129	120
Management and consulting	115	128	128	139	150	148	150	137	139	142	150	142	114
Marketing, PR and media	97	111	120	124	141	139	164	139	144	141	157	148	122
Production, manufacturing, maintenance, Repair	187	232	252	249	262	253	255	230	227	223	234	225	189
Public Sector, defence, community	89	94	95	87	95	95	95	93	92	90	90	90	87
Research and development	106	116	120	123	125	126	131	124	130	130	136	124	112
Sales	102	113	117	116	120	118	121	117	119	119	122	118	106
Transport, post and logistics	113	143	155	154	161	166	175	157	152	149	160	147	133

Monster Employment Index Germany findings across occupational categories for the past 13 months are as follows:

Occupation	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08
Managers	122	144	152	156	170	164	168	154	157	160	165	157	132
Professionals	107	123	128	129	133	132	137	129	130	131	140	136	117
Technicians and associate professionals	94	111	112	108	113	110	116	111	112	111	117	115	96
Clerical support workers	123	150	154	150	159	156	162	156	161	160	172	164	145
Service and sales workers	175	215	232	212	215	204	205	198	197	196	182	177	137
Skilled agricultural and fishery workers	75	88	89	91	95	92	94	99	99	99	97	90	74
Craft and related workers	131	157	161	157	161	158	157	148	148	146	151	149	133
Plant and machine operators and assemblers	134	151	163	173	177	175	181	169	171	175	186	182	168
Elementary occupations	126	147	160	163	170	161	162	150	144	144	144	140	128

Monster Employment Index Germany findings across regions for the past 13 months are as follows:

Region	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08
Baden-Württemberg	83	128	140	139	160	156	182	159	181	164	177	161	131
Bayern	69	113	117	111	124	120	127	113	123	119	127	129	115
Berlin	122	145	137	143	151	139	143	131	127	126	137	132	119
Brandenburg	109	138	129	123	127	125	130	115	126	127	131	125	116
Bremen	102	118	126	125	131	132	136	121	121	132	145	127	116
Hamburg	98	122	122	119	125	122	130	123	127	128	142	127	111
Hessen	108	134	136	136	143	139	153	141	143	138	150	137	122
Mecklenburg-Vorpommern	97	112	119	120	127	126	132	121	121	126	136	122	115
Niedersachsen	83	122	128	120	131	130	140	126	131	128	136	129	114
Nordrhein-Westfalen	92	132	135	128	140	132	140	127	138	132	138	129	116
Rheinland-Pfalz	93	121	128	127	135	134	141	133	133	134	143	132	121
Saarland	96	113	120	122	125	126	133	123	123	124	131	124	115
Sachsen	127	161	155	137	148	129	135	118	137	130	141	129	118
Sachsen-Anhalt	108	140	139	135	143	134	135	124	142	138	139	128	118
Schleswig-Holstein	93	109	115	113	117	121	126	116	115	118	134	124	115
Thüringen	109	134	137	137	143	139	141	128	130	131	143	124	116

Monster Employment Index Germany data for February will be released on March 10, 2009.

About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at:
http://corporate.monster.com/Press_Room/MEI_EU.asp.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://corporate.monster.com>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

Monster Worldwide Deutschland

GmbH Contact:

Alexandra Güntzer
Tel: 0049.6196.9992-688
E-Mail: alexandra.guentzer@monster.de

PR Contacts:

Weber Shandwick
Claudia Russo
Tel: 0049.89.380179-12 /-42
E-Mail: CRusso@webershandwick.com