



## Online Job Demand across Germany Rallies in February, Jumping Ten Points, According to Monster Employment Index

### February 2009 Index Highlights:

- The Monster Employment Index Germany saw a 10-point or nine percent rise in online recruitment activity during February, following two months of decreased hiring
- Banking finance and insurance was the only industry sector that saw a further decrease, due to the strong financial crisis
- Online offerings rose across all the German regions, with Baden-Württemberg and Niedersachsen showing the strongest growth.

### Summary Overview

Having seen a declining trend since November, the German online job market rallied in February, adding 10 points with all sectors except banking showing more job availability. Despite the overall up-tick and signs of strong hiring in healthcare and consulting, indicators of production and business activity are trending lower and January figures suggest that unemployment reached 8.3 percent.

The Monster Employment Index Europe is based on a real-time review of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster.de®.

Monster Employment Index results for the past 13 months are as follows:

Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08
125	115	137	144	143	150	146	150	140	142	141	148	146

“After January’s steep decline, it’s positive to see a broad upswing in job availability and strength in some sectors,” commented Marco Bertoli, vice president and general manager Central Europe, Monster Worldwide. “But it remains an employer’s market, as February’s registered unemployment counts reached 3.49 million, undoubtedly creating considerable competition for any available jobs.”

**Healthcare and consulting show strong growth; banking continues to contract**

Opportunities in healthcare and social work jumped 36 points in February, as demand for elementary occupations grew sharply. More positions were also available for professionals; technicians and associate professionals; and service and sales workers. Regionally, major increases were seen in Brandenburg, Mecklenburg-Vorpommern, Thüringen and Saarland. Year-on-year, demand in the sector rose 125 points, or 72 percent.

Management and consulting also rebounded following a dip in January. The 25-point increase was driven mainly by sector demand for managers. In contrast, professionals saw fewer opportunities for the second straight month. All the regions saw increases, with Schleswig-Holstein, Mecklenburg-Vorpommern and Brandenburg showing the largest gains.

Banking, finance and insurance edged one point lower in February as demand for managers shrank for a fifth consecutive month. Sachsen-Anhalt saw the largest drop, followed by smaller declines in Rheinland-Pfalz, Saarland and Mecklenburg-Vorpommern. Year-on-year, demand was down three points, or four percent.

**Demand for senior positions and service workers jumps**

Online opportunities for managers jumped 29 points in February, following four months of downturn. Job availability rose most in the management and consulting sector and hospitality and tourism; HR; marketing, PR and media; and sales sectors. Year-on-year growth stood at six points, or four percent.

Demand for service and sales workers soared in February, gaining 29 points, following two months of decline. Hospitality and tourism saw recruitment jump sharply, while the healthcare, social work sector also rebounded slightly following two consecutive down months. Year-on-year, the category was up 27 points, or 15 percent, the steepest among occupational groups.

Clerical support workers also tracked a jump in demand, gaining 13 points in the Index as a result of expanded opportunities in the administrative and organisation sector. Sales also registered robust growth, while hospitality and tourism saw a second consecutive month of fewer opportunities. Saarland and Sachsen had the largest regional gains. Year-on-year, the category remained down 28 points, or 17 percent.

**Baden-Württemberg leads bounce-back in online hiring across Germany**

Baden-Württemberg exhibited a 39-point increase in online recruitment in February, driven by strong demand in the management and consulting sector. Heavy industries such as construction and extraction; and production, manufacturing, maintenance and repair also showed recovery, after posting steady declines during the prior three months. Engineering also rose considerably following a month of lower demand. Year-on-year, the region was down 39 points, or 24 percent.

Niedersachsen also changed course from a dramatic two months of steep decline, jumping 35 points as opportunities in management and consulting grew. Accounting, audit and taxes; agriculture, fishing and forestry; IT; research and development; and

transport, post and logistics sectors also edged upward. Year-on-year, the region was down 11 points, or nine percent.

A sharp rise of 34 points in online opportunities was also reported in Sachsen-Anhalt, with accounting, audit, taxes; management and consulting; sales; and transport, post and logistics all showing sharp rises in worker demand. Job availability in the IT sector recovered following two months of decline, while online hiring rebounded in construction and extraction, following three months of downturn. Year-on-year, demand in the region was up 14 points, or 11 percent.

**Top Growth Sectors Month-on-month**

Industries showing the greatest increase in online job availability included:

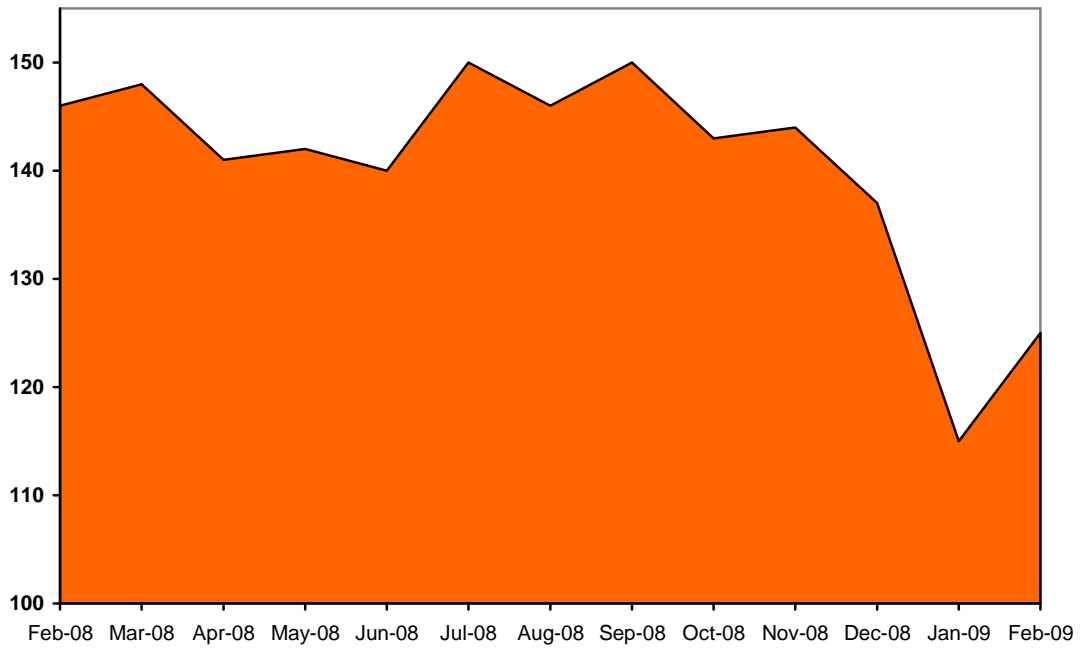
<b>Industry</b>	<b>Feb 09</b>	<b>Jan 09</b>	<b>Feb 08</b>
Healthcare, social work	299	263	174
Management and consulting	140	115	142
Accounting, audit, taxes	185	164	242
Hospitality and tourism	169	149	154
Agriculture, fishing and forestry	90	75	90

**Top Growth Occupations Month-on-month**

Industries showing the greatest increase in online job availability included:

<b>Occupation</b>	<b>Feb 09</b>	<b>Jan 09</b>	<b>Feb 08</b>
Managers	151	122	157
Service and sales workers	204	175	177
Clerical support workers	136	123	164
Skilled agricultural and fishery workers	88	75	90

### Monster Employment Index Germany



Monster Employment Index Germany findings across industry sectors for the past 13 months are as follows:

Industry	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08
Accounting, audit, taxes	185	164	184	196	212	219	217	240	223	220	231	253	242
Administrative, organisation	112	101	119	123	119	125	122	127	122	128	129	137	131
Agriculture, fishing and forestry	90	75	91	93	95	99	96	96	102	101	101	99	90
Arts, entertainment, sports, leisure	103	94	106	114	113	120	121	130	123	123	123	133	132
Banking, finance, insurance	82	83	94	91	92	92	91	92	92	92	89	85	85
Construction and extraction	132	125	142	153	156	161	153	155	145	145	150	153	147
Education, training and library	98	92	99	95	99	101	100	98	96	99	96	103	104
Engineering	126	112	143	145	138	141	138	141	134	140	137	147	140
Healthcare, social work	299	263	290	259	231	223	219	207	186	178	161	181	174
Hospitality and tourism	169	149	187	180	170	179	169	175	174	173	170	153	154
HR	63	52	68	72	80	87	90	100	98	98	100	103	99
IT	125	115	126	137	136	142	141	146	139	139	142	151	148
Legal	131	120	131	138	134	139	141	143	132	134	134	137	129
Management and consulting	140	115	128	128	139	150	148	150	137	139	142	150	142
Marketing, PR and media	112	97	111	120	124	141	139	164	139	144	141	157	148
Production, manufacturing, maintenance, Repair	192	187	232	252	249	262	253	255	230	227	223	234	225
Public Sector, defence, community	91	89	94	95	87	95	95	95	93	92	90	90	90
Research and development	117	106	116	120	123	125	126	131	124	130	130	136	124
Sales	109	102	113	117	116	120	118	121	117	119	119	122	118
Transport, post and logistics	122	113	143	155	154	161	166	175	157	152	149	160	147

Monster Employment Index Germany findings across occupational categories for the past 13 months are as follows:

Occupation	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08
Managers	151	122	144	152	156	170	164	168	154	157	160	165	157
Professionals	118	107	123	128	129	133	132	137	129	130	131	140	136
Technicians and associate professionals	105	94	111	112	108	113	110	116	111	112	111	117	115
Clerical support workers	136	123	150	154	150	159	156	162	156	161	160	172	164
Service and sales workers	204	175	215	232	212	215	204	205	198	197	196	182	177
Skilled agricultural and fishery workers	88	75	88	89	91	95	92	94	99	99	99	97	90
Craft and related workers	135	131	157	161	157	161	158	157	148	148	146	151	149
Plant and machine operators and assemblers	134	134	151	163	173	177	175	181	169	171	175	186	182
Elementary occupations	132	126	147	160	163	170	161	162	150	144	144	144	140

Monster Employment Index Germany findings across regions for the past 13 months are as follows:

Region	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08
Baden-Württemberg	122	83	128	140	139	160	156	182	159	181	164	177	161
Bayern	94	69	113	117	111	124	120	127	113	123	119	127	129
Berlin	144	122	145	137	143	151	139	143	131	127	126	137	132
Brandenburg	139	109	138	129	123	127	125	130	115	126	127	131	125
Bremen	123	102	118	126	125	131	132	136	121	121	132	145	127
Hamburg	117	98	122	122	119	125	122	130	123	127	128	142	127
Hessen	126	108	134	136	136	143	139	153	141	143	138	150	137
Mecklenburg-Vorpommern	122	97	112	119	120	127	126	132	121	121	126	136	122
Niedersachsen	118	83	122	128	120	131	130	140	126	131	128	136	129
Nordrhein-Westfalen	114	92	132	135	128	140	132	140	127	138	132	138	129
Rheinland-Pfalz	119	93	121	128	127	135	134	141	133	133	134	143	132
Saarland	114	96	113	120	122	125	126	133	123	123	124	131	124
Sachsen	161	127	161	155	137	148	129	135	118	137	130	141	129
Sachsen-Anhalt	142	108	140	139	135	143	134	135	124	142	138	139	128
Schleswig-Holstein	114	93	109	115	113	117	121	126	116	115	118	134	124
Thüringen	128	109	134	137	137	143	139	141	128	130	131	143	124

Monster Employment Index Germany data for March will be released on April 14, 2009.

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at:

[http://corporate.monster.com/Press\\_Room/MEI\\_EU.asp](http://corporate.monster.com/Press_Room/MEI_EU.asp).

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://corporate.monster.com>.

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