



German Online Recruitment Moderates in August, Following July Surge, According to Monster Employment Index

August 2008 Index Highlights:

- The Monster Employment Index Germany dipped four points to 146, as online recruitment activity slowed in August, following a surge in hiring during July
- Year-on-year growth was 14 points, or 11 percent, demonstrating a sustained positive trend in online recruitment activity
- Marketing, PR and media registered the steepest rate of decline among industry sectors in August, just one month after charting the largest increase among sectors
- Healthcare and social work extended a four-month surge, topping all categories in annual growth and education, training and library also edged up as schools prepared for the autumn term
- Baden-Württemberg, Hessen and Niedersachsen demonstrated the sharpest decline in online demand and Thüringen emerged as the top growth region from an annual perspective, buoyed by manufacturing and engineering

Summary Overview

The Monster Employment Index Germany edged downward to a level of 146 in August, following a jump in demand during July. Year-on-year, the Index was up 14 points, or 11 percent. The Monster Employment Index Germany is based on a real-time review of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster®.

Monster Employment Index results for the past 13 months are as follows:

| Aug 08 | Jul 08 | Jun 08 | May 08 | Apr 08 | Mar 08 | Feb 08 | Jan 08 | Dec 07 | Nov 07 | Oct 07 | Sep 07 | Aug 07 |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 146 | 150 | 140 | 142 | 141 | 148 | 146 | 125 | 135 | 142 | 136 | 139 | 132 |

“Employer demand for workers in Germany remains relatively high despite falling business confidence,” commented Marco Bertoli, Vice President/General Manager Central Europe, Monster Worldwide. “Germany led European growth again in August, showing that despite a slight fall in job demand, momentum is still positive in the German labour market.”

Online demand falls across majority of industry sectors with marketing, PR and media showing steepest dive

Marketing, PR and media fell back sharply in August, moderating after the strong growth seen in July and registered a decline of 25 points. Despite this, the sector is reporting 58 percent more opportunities than at the same time last year. Accounting, audit and taxes also fell to a seven-month low falling 23 points and was up by just one point year-on-year, its lowest annual growth-rate on record.

HR also measured a fall in demand in August, as job availability fell below year-earlier levels for the first time since July 2006. This suggests slower recruitment activity among staffing firms which could be an early sign of a cooling job market.

Healthcare and social work edged higher for the fourth consecutive month in August and remained the top growth sector in the Index on an annual basis. The data signals a continued build-up in hiring of health services workers since the beginning of the year.

Most occupational groups see lower online job opportunities

Online demand for technicians and associate professionals fell back again in August, moving six points below the July level. Demand fell as a result of fewer jobs in the accounting, audit and taxes sector, while regionally, the steepest declines were seen in Saarland, Bremen, and Hessen. Despite recent fluctuation in demand for technicians, year-on-year growth was 10 points, or 10 percent.

Clerks saw a similar fall as opportunities in the administrative and organisation sector dropped sharply in Baden-Württemberg, Rheinland-Pfalz, and Hessen. Year-on-year, the category grew 12 points, or 8 percent.

The only occupational group to see increased demand during August was craft workers, which saw opportunities edge up one point, with modest increases seen in the engineering; and production, manufacturing, maintenance and repair sectors.

All regions report fall in online recruitment activity

Baden-Württemberg was worst hit by the overall fall in German online recruitment activity, falling 26 points. The decline was driven mainly by a steep fall in demand for workers in the accounting, audit and taxes sector, which previously registered three consecutive months of increase. Opportunities also dropped in marketing, PR and media; and transport, post and logistics. The region saw increases in demand for workers in the public, defence and community; and legal sectors. Despite the overall fall, year-on-year growth was 16 points, or 11 percent.

With a drop of 14 points, Hessen also reported a sharp downturn – again a result of lower demand for accounting and marketing sector workers. By contrast, opportunities for healthcare and social workers went up for the fourth consecutive month.

Niedersachsen fell 10 points, with the largest decline seen in the agriculture, fishing and forestry sector, which dropped for the third consecutive month. Meanwhile, hiring bounced back in the HR sector, after a month of lower demand.

Thüringen saw a less pronounced fall, losing just two points in August, but the 17 point, or 14 percent increase year-on-year makes it the top growth region annually. In August, large declines in Marketing, PR and media; and Transport, post and logistics were counterbalanced by increased hiring in healthcare and social work.

Top Industries Looking for Employees

Industries showing the greatest increase in online job availability included:

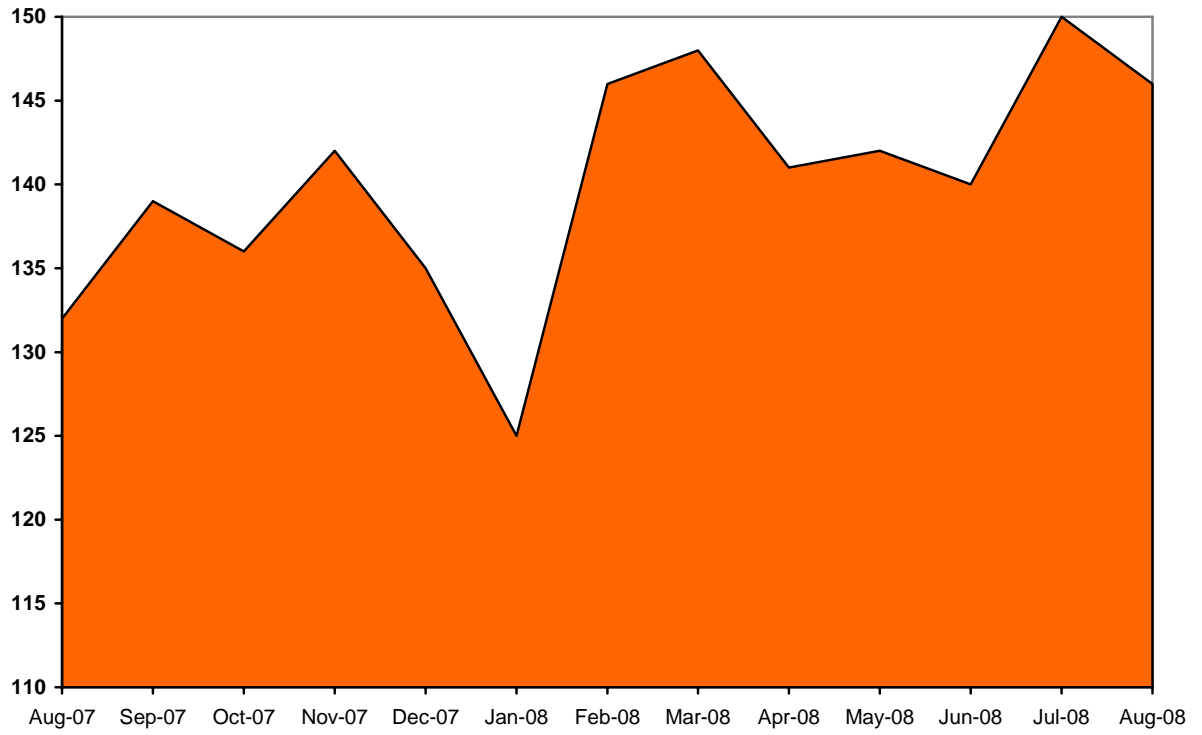
| Industry | Aug 08 | Jul 08 | Jun 08 |
|-----------------------------------|--------|--------|--------|
| Healthcare, social work | 219 | 207 | 186 |
| Education, training and library | 100 | 98 | 96 |
| Public sector, defence, community | 95 | 95 | 93 |
| Agriculture, fishing and forestry | 96 | 96 | 102 |

Most Wanted Occupational Experience

Occupational categories registering the most significant increases in online job demand included:

| Occupation | Aug 08 | Jul 08 | Jun 08 |
|---------------------------|--------|--------|--------|
| Craft and related workers | 158 | 157 | 148 |

Monster Employment Index Germany



Monster Employment Index Germany findings across industry sectors for the past 13 months are as follows:

| Industry | Aug 08 | Jul 08 | Jun 08 | May 08 | Apr 08 | Mar 08 | Feb 08 | Jan 08 | Dec 07 | Nov 07 | Oct 07 | Sep 07 | Aug 07 |
|--|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Accounting, audit, taxes | 217 | 240 | 223 | 220 | 231 | 253 | 242 | 203 | 213 | 229 | 228 | 230 | 216 |
| Administrative, organisation | 122 | 127 | 122 | 128 | 129 | 137 | 131 | 117 | 116 | 120 | 118 | 121 | 112 |
| Agriculture, fishing and forestry | 96 | 96 | 102 | 101 | 101 | 99 | 90 | 71 | 72 | 77 | 82 | 82 | 83 |
| Arts, entertainment, sports, leisure | 121 | 130 | 123 | 123 | 123 | 133 | 132 | 117 | 123 | 132 | 116 | 114 | 121 |
| Banking, finance, insurance | 91 | 92 | 92 | 92 | 89 | 85 | 85 | 82 | 83 | 83 | 84 | 84 | 84 |
| Construction and extraction | 153 | 155 | 145 | 145 | 150 | 153 | 147 | 132 | 135 | 149 | 146 | 149 | 144 |
| Education, training and library | 100 | 98 | 96 | 99 | 96 | 103 | 104 | 98 | 101 | 102 | 101 | 100 | 101 |
| Engineering | 138 | 141 | 134 | 140 | 137 | 147 | 140 | 121 | 139 | 147 | 141 | 143 | 131 |
| Healthcare, social work | 219 | 207 | 186 | 178 | 161 | 181 | 174 | 126 | 159 | 149 | 128 | 124 | 109 |
| Hospitality and tourism | 169 | 175 | 174 | 173 | 170 | 153 | 154 | 120 | 127 | 137 | 121 | 119 | 111 |
| HR | 90 | 100 | 98 | 98 | 100 | 103 | 99 | 94 | 94 | 94 | 94 | 95 | 93 |
| IT | 141 | 146 | 139 | 139 | 142 | 151 | 148 | 130 | 137 | 140 | 135 | 131 | 127 |
| Legal | 141 | 143 | 132 | 134 | 134 | 137 | 129 | 120 | 117 | 119 | 115 | 117 | 118 |
| Management and consulting | 148 | 150 | 137 | 139 | 142 | 150 | 142 | 114 | 131 | 131 | 133 | 144 | 144 |
| Marketing, PR and media | 139 | 164 | 139 | 144 | 141 | 157 | 148 | 122 | 129 | 137 | 90 | 91 | 88 |
| Production, manufacturing, maintenance, Repair | 253 | 255 | 230 | 227 | 223 | 234 | 225 | 189 | 204 | 228 | 213 | 217 | 204 |
| Public Sector, defence, community | 95 | 95 | 93 | 92 | 90 | 90 | 90 | 87 | 87 | 89 | 86 | 87 | 89 |
| Research and development | 126 | 131 | 124 | 130 | 130 | 136 | 124 | 112 | 123 | 134 | 128 | 127 | 123 |
| Sales | 118 | 121 | 117 | 119 | 119 | 122 | 118 | 106 | 112 | 118 | 110 | 113 | 110 |
| Transport, post and logistics | 166 | 175 | 157 | 152 | 149 | 160 | 147 | 133 | 137 | 147 | 142 | 142 | 141 |

Monster Employment Index Germany findings across occupational categories for the past 13 months are as follows:

| Occupation | Aug 08 | Jul 08 | Jun 08 | May 08 | Apr 08 | Mar 08 | Feb 08 | Jan 08 | Dec 07 | Nov 07 | Oct 07 | Sep 07 | Aug 07 |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Legislators, senior officials and managers | 164 | 168 | 154 | 157 | 160 | 165 | 157 | 132 | 144 | 151 | 155 | 163 | 163 |
| Professionals | 132 | 137 | 129 | 130 | 131 | 140 | 136 | 117 | 128 | 134 | 127 | 129 | 123 |
| Technicians and associate professionals | 110 | 116 | 111 | 112 | 111 | 117 | 115 | 96 | 104 | 106 | 102 | 104 | 100 |
| Clerks | 156 | 162 | 156 | 161 | 160 | 172 | 164 | 145 | 147 | 151 | 148 | 154 | 144 |
| Service workers and shop and market sales workers | 204 | 205 | 198 | 197 | 196 | 182 | 177 | 137 | 143 | 154 | 141 | 120 | 112 |
| Skilled agricultural and fishery workers | 92 | 94 | 99 | 99 | 99 | 97 | 90 | 74 | 74 | 78 | 82 | 83 | 82 |
| Craft and related workers | 158 | 157 | 148 | 148 | 146 | 151 | 149 | 133 | 137 | 147 | 142 | 143 | 137 |
| Plant and machine operators and assemblers | 175 | 181 | 169 | 171 | 175 | 186 | 182 | 168 | 185 | 205 | 190 | 200 | 193 |
| Elementary occupations | 161 | 162 | 150 | 144 | 144 | 144 | 140 | 128 | 131 | 144 | 141 | 142 | 138 |

Monster Employment Index Germany findings across regions for the past 13 months are as follows:

| Region | Aug 08 | Jul 08 | Jun 08 | May 08 | Apr 08 | Mar 08 | Feb 08 | Jan 08 | Dec 07 | Nov 07 | Oct 07 | Sep 07 | Aug 07 |
|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Baden-Württemberg | 156 | 182 | 159 | 181 | 164 | 177 | 161 | 131 | 147 | 166 | 143 | 151 | 140 |
| Bayern | 120 | 127 | 113 | 123 | 119 | 127 | 129 | 115 | 122 | 130 | 119 | 125 | 121 |
| Berlin | 139 | 143 | 131 | 127 | 126 | 137 | 132 | 119 | 125 | 134 | 125 | 130 | 127 |
| Brandenburg | 125 | 130 | 115 | 126 | 127 | 131 | 125 | 116 | 120 | 132 | 122 | 124 | 124 |
| Bremen | 132 | 136 | 121 | 121 | 132 | 145 | 127 | 116 | 121 | 134 | 122 | 129 | 126 |
| Hamburg | 122 | 130 | 123 | 127 | 128 | 142 | 127 | 111 | 121 | 133 | 123 | 131 | 127 |
| Hessen | 139 | 153 | 141 | 143 | 138 | 150 | 137 | 122 | 125 | 138 | 132 | 140 | 130 |
| Mecklenburg-Vorpommern | 126 | 132 | 121 | 121 | 126 | 136 | 122 | 115 | 119 | 133 | 121 | 125 | 125 |
| Niedersachsen | 130 | 140 | 126 | 131 | 128 | 136 | 129 | 114 | 120 | 133 | 123 | 129 | 127 |
| Nordrhein-Westfalen | 132 | 140 | 127 | 138 | 132 | 138 | 129 | 116 | 123 | 134 | 129 | 135 | 126 |
| Rheinland-Pfalz | 134 | 141 | 133 | 133 | 134 | 143 | 132 | 121 | 124 | 138 | 128 | 131 | 125 |
| Saarland | 126 | 133 | 123 | 123 | 124 | 131 | 124 | 115 | 118 | 130 | 120 | 123 | 123 |
| Sachsen | 129 | 135 | 118 | 137 | 130 | 141 | 129 | 118 | 123 | 136 | 123 | 128 | 125 |
| Sachsen-Anhalt | 134 | 135 | 124 | 142 | 138 | 139 | 128 | 118 | 123 | 134 | 122 | 127 | 126 |
| Schleswig-Holstein | 121 | 126 | 116 | 115 | 118 | 134 | 124 | 115 | 121 | 131 | 122 | 127 | 124 |
| Thüringen | 139 | 141 | 128 | 130 | 131 | 143 | 124 | 116 | 122 | 135 | 122 | 126 | 122 |

Monster Employment Index Germany data for September will be released on October 14, 2008.

About The Monster Employment Index Germany

Providing a broad, comprehensive monthly analysis of online job demand, the Monster Employment Index Germany is an extension of the Monster Employment Index Europe, which is compiled each month by researchers at Monster Worldwide Europe.

Launched in June 2005, the Monster Employment Index Europe provides monthly insight into recruitment trends across the European Union. The Index report is based on a real-time review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards across Europe, including Monster®. The Index is audited by Research America, Inc. and provides analyses of online job demand within occupational categories, industry sectors and regions.

Monthly Index reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at:

http://corporate.monster.com/Press_Room/MEI.html.

About Monster Worldwide

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit www.monster.com.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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