



## Monster Employment Index France Reports Dip in Online Recruitment during July amid Fewer Jobs in Manufacturing

### July 2008 Index Highlights

- The Monster Employment Index France dropped in July by two points but remained up nine points or five percent on last year's figures
- Production, manufacturing, maintenance and repair, saw the biggest drop in availability of online jobs compared to last month with a 10 percent reduction
- Sharp growth was seen in hospitality and tourism; and arts, entertainment, sport and leisure as France saw the continued effects of the summer holiday period
- Year-on-year, real estate saw the largest increase in job availability among all industries, while the legal sector noted the biggest decline
- Demand rose the most for service, shop and market sales workers, offsetting some of the decline for operators and assemblers as well as elementary occupations
- Opportunities in Ile de France; and South-West continued expanding while demand in Mediterranean remained steady and all other regions saw a decrease

### Summary Overview

The Monster Employment Index France decreased by two points to a level of 169 in July as online recruitment activity eased slightly from last month's rapid pace. Nevertheless, the Index was up nine points or five percent on July 2007, demonstrating a sustained increasing trend in online job availability. The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across France, including Monster.fr.

Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07
169	171	159	161	160	167	140	156	157	160	147	154	160

“Although there has been a drop in the intensity of online recruitment, the fact that there are still more jobs available than last year can be seen as encouraging considering the harsh economic climate,” said Bruno Brémond, Vice President of Monster France and Southern Europe. “The latest increases in job opportunities, for example in hospitality and tourism, are to be expected due to the summer holiday period.”

**Fewer jobs in production, manufacturing and repair offset strong growth in hospitality and tourism**

Production, manufacturing, maintenance and repair saw a steep drop in online hiring after increasing for the past three months. Most occupational groups saw fewer opportunities, except legislators, senior officials and managers. All regions saw a decrease in offerings, with the Mediterranean showing the sharpest downturn of the month.

Healthcare also dropped sharply in July, after growing in June. Demand fell for both professionals; and technicians and associate professionals. All monitored regions fell in this category. Year-on-year, the category was down 14 points, or eight percent, representing the first annual decline since October last year.

In contrast, the hospitality and tourism sector soared 43 points and was up 18 percent up from last year’s figures. The surge extends a steep four-month upward trend, bringing the level of online job availability to a historical high. Increased demand for service workers and shop and market sales workers again drove the rise. Ile de France saw the largest increase in this sector, whereas the Mediterranean registered the greatest decline.

**Elementary occupations see sharpest drop in job availability in July**

A decrease of 27 points was seen in elementary occupations, indicating reduced demand for lower-skill blue-collar workers. The decrease reflects fewer opportunities in the production, manufacturing, maintenance and repair sector. All regions were affected by this decline but Rhone Alpes registered the steepest decline. This occupational group is now down 42 points, or 22 percent, from a year ago.

Plant and machine operators also saw a sharp drop in online opportunities with a 19-point slump ending a five-month growth trend. Offerings fell in the construction and extraction; and production, manufacturing, maintenance and repair sectors, as all regions saw lower demand. Year-on-year, the category was up 10 points, or six percent.

Despite the overall dip in the Index, service, shop and market sales workers registered soaring demand of 40 points. The growth was driven by increased opportunities in hospitality and tourism, while Ile de France saw the greatest regional increase.

**South-West shows more online job opportunities while North shows greatest decrease**

The South West saw a six-point increase in July, continuing its four month growth trend and registering a ten-point rise year-on-year. Ile de France reported the biggest year-on-year increase, with a 16 percent rise.

The biggest fall was seen in the North, which fell by four points, remaining up by four points up on last year's reading. The North suffered most from the drop in availability in production, manufacturing, maintenance, and repairs sector; however strong growth was seen in the legal sector. Meanwhile, the Mediterranean was unchanged in the Index this month as well as from a year ago.

**Top Industries Looking for Employees**

Industries showing the greatest rate of increase in online job availability included:

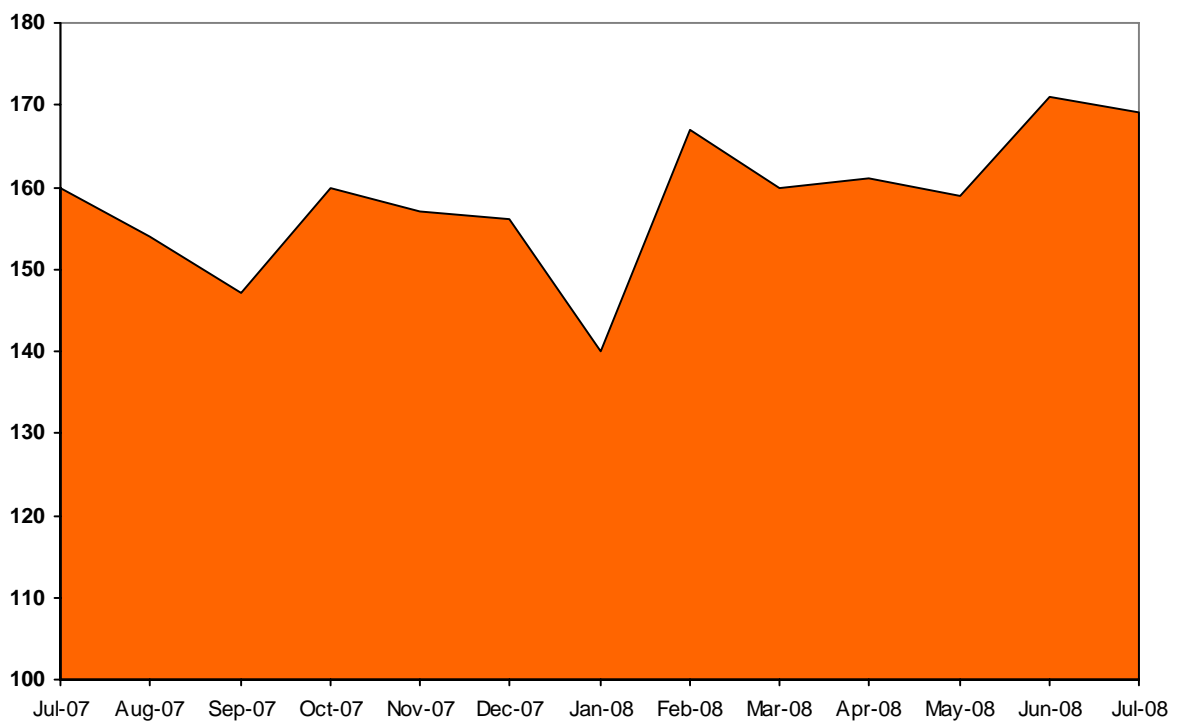
<b>Industry</b>	<b>Jul 08</b>	<b>Jun 08</b>	<b>May 08</b>
Hospitality and tourism	217	177	170
Arts, entertainment, sport and leisure	151	138	136
Management and consulting	183	174	167
Automotive	172	163	163
Banking, finance, insurance	88	83	85

**Most Wanted Occupational Categories**

Occupational categories registering most significant increases in online job demand included:

<b>Occupation</b>	<b>Jul 08</b>	<b>Jun 08</b>	<b>May 08</b>
Service workers and shop and market sales workers	164	124	111
Legislators, senior officials and managers	166	164	153

### Monster Employment Index France



Monster Employment Index France findings across industry sectors for the past 13 months are as follows:

Industry	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07
Accounting, audit, taxes	197	209	193	192	195	212	176	192	193	181	180	200	192
Administrative, organisation	124	126	121	130	123	130	105	115	118	115	108	113	126
Arts, entertainment, sport and leisure	151	138	136	137	136	132	130	131	133	138	141	136	141
Automotive	172	163	163	160	174	178	154	164	154	154	158	141	158
Banking, finance, insurance	88	83	85	80	76	79	76	74	74	83	82	86	89
Construction and extraction	179	182	171	167	168	172	154	163	159	162	155	171	172
Education, training and library	91	91	89	87	89	95	88	89	93	99	99	103	100
Engineering	172	179	166	169	172	178	154	166	163	167	163	172	172
Environment, architecture, urbanism	134	138	136	135	130	139	123	133	134	138	123	135	139
Healthcare, social work	157	172	167	167	170	172	141	158	147	144	155	161	171
Hospitality and tourism	220	177	170	150	175	149	121	113	127	145	189	168	187
HR	164	177	163	173	173	181	150	162	159	154	144	155	154
IT	126	126	114	118	113	120	108	120	121	118	111	114	115
Legal	102	101	104	111	127	128	109	119	121	121	128	137	141
Management and consulting	183	174	167	176	169	170	147	169	169	171	151	154	166
Marketing, PR and media	106	104	104	108	106	106	98	104	103	101	118	120	128
Production, manufacturing, maintenance, repair	167	184	175	175	170	176	154	171	170	174	156	168	165
Public Sector, defence, community	145	138	119	118	129	154	140	141	142	143	138	144	138
Real estate	200	200	201	212	190	184	172	175	165	185	152	159	161
Research and development	196	193	192	195	199	206	173	187	186	189	165	170	169
Sales	174	179	165	175	171	176	144	166	172	184	143	141	163
Transport, post and logistics	189	194	182	184	178	176	151	165	167	165	166	179	183

Monster Employment Index France findings across occupational categories for the past 13 months are as follows:

Occupation	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07
Legislators, senior officials and managers	166	164	153	165	158	164	129	156	159	156	132	135	154
Professionals	174	175	164	169	169	178	150	165	164	164	155	164	164
Technicians and associate professionals	165	167	159	166	160	165	144	158	161	169	153	156	168
Clerks	127	136	123	120	118	121	91	106	103	109	102	110	110
Service workers and shop and market sales workers	164	124	111	89	111	91	81	87	93	96	94	90	108
Skilled agricultural and fishery workers	93	95	83	85	84	108	104	109	110	117	115	122	125
Craft and related workers	272	275	258	239	222	239	207	227	215	201	209	215	218
Plant and machine operators and assemblers	182	201	190	179	174	174	145	155	156	152	160	166	172
Elementary occupations	148	175	172	206	178	152	133	180	186	211	145	174	190

Monster Employment Index France findings across French regions for the past 13 months are as follows:

Region	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07	Jul 07
Ile de France	156	154	141	135	133	137	108	126	125	129	115	107	131
East	106	108	105	107	106	109	99	104	106	108	103	116	107
North	139	143	137	139	137	142	126	135	134	137	129	130	135
West	118	121	116	118	121	125	113	120	120	119	118	118	124
South-West	101	95	93	93	91	94	89	93	92	92	88	89	91
Rhone Alpes	135	136	128	129	126	131	117	123	127	130	119	120	127
Mediterranean	106	106	104	106	105	108	101	106	105	108	103	112	106

Monster Employment Index France for August will be released on September 9, 2008.

### **About The Monster Employment Index France**

Providing a broad, comprehensive monthly analysis of online job demand, the Monster Employment Index France is an extension of the Monster Employment Index Europe, which is compiled each month by researchers at Monster Worldwide Europe.

Launched in June 2005, the Monster Employment Index Europe provides monthly insight into recruitment trends across the European Union. The Index report is based on a real-time review of millions of employer job opportunities culled from Web sites across Europe, including Monster®. The Index is audited by Research America, Inc. and provides analyses of online job demand within occupational categories, industry sectors and regions.

Monthly Index reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at:  
[http://corporate.monster.com/Press\\_Room/MEI\\_EU.asp](http://corporate.monster.com/Press_Room/MEI_EU.asp).

### **About Monster Worldwide**

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com).

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