



# EMPLOYMENT I N D E X

## Monster Employment Index France Dips in August, as Hospitality and tourism reports decline

### August 2008 Index Highlights:

- The Monster Employment Index France fell nine points, settling at the 160 level in August. Year-on-year the Index was up six points, or four percent
- Hospitality and tourism saw the largest decline among sectors, cooling considerably from the heated levels seen in July due to seasonal hiring. Fewer online opportunities were also seen in the sales sector
- By contrast engineering; construction and extraction; automotive; and defence sectors all experienced growth and were significantly up on year-earlier figures
- Elementary occupations continued to decline whilst online opportunities rose for plant and machine operators and assemblers
- Ile de France fell the most in August, but nonetheless maintained its position as the top growth region year-on-year

### Summary Overview

The Monster Employment Index France dropped sharply by nine points in August, to 160, as recruitment activity cooled following intense hiring activity throughout the earlier summer months, most notably in the hospitality and tourism sector. Year-on-year the Index was up six points, or four percent. The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across France, including Monster.fr.

Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07
160	169	171	159	161	160	167	140	156	157	160	147	154

“The drop in online job availability in August reflects a slowdown in recruiting after an earlier summer of intense hiring activity,” said Bruno Brémond, Vice President of Monster France and Southern Europe. “The low annual growth rate experienced in the French Index highlights that the employment market is beginning to cool. Areas not yet showing signs of this broader slowdown include skilled workers in the automotive; construction; defence; and engineering sectors.”

**Demand in hospitality and tourism plummets whilst online opportunities in engineering soar**

Online job offerings in the hospitality and tourism sector fell sharply by 38 points following three months of consecutive growth leading up to the summer season. Service, shop and market sales workers saw fewer online job opportunities. Regionally, Ile de France saw the largest drop of job vacancies whilst Rhone Alpes and West continued to grow. Year-on-year the category was up 14 points, or eight percent.

The sales sector also experienced a decline in August with fewer opportunities registered in the corporate sales and retail and wholesale trade industries. Online demand fell most for professionals whilst demand grew for service, shop and market sales workers. Online opportunities dropped in all regions, with the West and Mediterranean declining the most.

Online job availability bounced back in the engineering sector, following a slowdown in July. The sector rose 24 points in August. The greatest rise in demand was reported for professionals, whilst legislators, senior officials and managers also registered growth. Conversely, fewer opportunities were seen for technicians and associate professionals. All regions registered gains, with the West showing the highest increase. Year-on-year the category grew 24 points, or 14 percent.

**Service, shop and market sales workers slump as demand for plant and machine operators and assemblers surges**

Online job opportunities fell by 38 points for service, shop and market sales workers following three months of continued growth. The decline was a result of lower demand in the hospitality and tourism sector. The sales sector however reported increased demand in August. Ile de France fell the most whilst Rhone Alpes registered the highest increase in demand. Year-on-year the category expanded by 36 points, or 40 percent, more than any other occupational group.

Demand rocketed by 32 points for plant and machine operators and assemblers following July’s sharp decline. The automotive; transport, post and logistics sectors experienced the largest growth of online job offerings. Demand rose for all regions whilst year-on-year growth was 48 points, or 29 percent.

**Online opportunities in Ile de France plummet, ending four month upward trend**

Online job offerings fell by 21 points in Ile de France, following four months of growth. The hospitality and tourism sector saw the steepest decline in online job availability as demand also fell in the education, training and library; and marketing, PR and media sectors. In contrast, demand rose in public sector, defence, community; legal; and

transport, post and logistics sectors. Service, shop and market sales workers registered the largest decline among occupational groups whilst plant and machine operators and assemblers experienced large growth in online recruitment opportunities. Despite moderation in the most recent month, Ile de France boasted the highest annual growth rate among regions, rising 28 points, or 26 per cent.

Rhone Alpes continued to slide from its June peak. The real estate sector saw the largest decline whereas opportunities in the healthcare and social work; and hospitality and tourism sectors increased. Year-on-year the region grew by eight points, or seven percent.

The north edged up by one point following a month of decline in July. The growth was due to increased demand in the transport, post and logistics; engineering; and construction and extraction sectors. Dips in demand were experienced in the sales; and hospitality and tourism sectors as the seasonal hiring period drew to a close. Plant and machine operators and assemblers experienced the largest rise in demand among occupational groups whilst technicians and associate professionals; and elementary occupations dipped.

**Top Industries Looking for Employees**

Industries showing the greatest rate of increase in online job availability included:

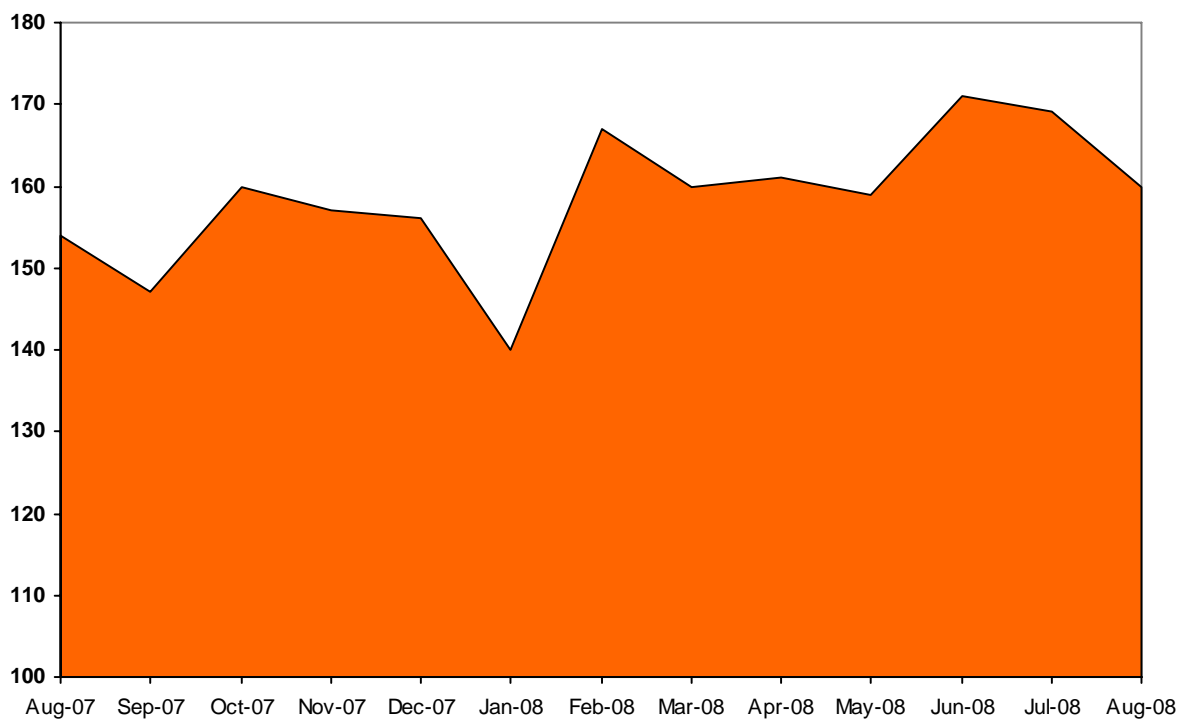
Industry	Aug 08	Jul 08	Jun 08
Engineering	196	172	179
Public Sector, defence, community	159	145	138
Automotive	186	172	163
Legal	115	102	101
Banking, finance, insurance	94	88	83

**Most Wanted Occupational Categories**

Occupational category registering significant increases in online job demand included:

Occupation	Aug 08	Jul 08	Jun 08
Plant and machine operators and assemblers	214	182	201
Craft and related workers	279	272	275
Clerks	133	127	136

### Monster Employment Index France



Monster Employment Index France findings across industry sectors for the past 13 months are as follows:

Industry	Aug 08	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07
Accounting, audit, taxes	180	197	209	193	192	195	212	176	192	193	181	180	200
Administrative, organisation	128	124	126	121	130	123	130	105	115	118	115	108	113
Arts, entertainment, sport and leisure	152	151	138	136	137	136	132	130	131	133	138	141	136
Automotive	186	172	163	163	160	174	178	154	164	154	154	158	141
Banking, finance, insurance	94	88	83	85	80	76	79	76	74	74	83	82	86
Construction and extraction	198	179	182	171	167	168	172	154	163	159	162	155	171
Education, training and library	88	91	91	89	87	89	95	88	89	93	99	99	103
Engineering	196	172	179	166	169	172	178	154	166	163	167	163	172
Environment, architecture, urbanism	130	134	138	136	135	130	139	123	133	134	138	123	135
Healthcare, social work	155	157	172	167	167	170	172	141	158	147	144	155	161
Hospitality and tourism	182	220	177	170	150	175	149	121	113	127	145	189	168
HR	152	164	177	163	173	173	181	150	162	159	154	144	155
IT	125	126	126	114	118	113	120	108	120	121	118	111	114
Legal	115	102	101	104	111	127	128	109	119	121	121	128	137
Management and consulting	165	183	174	167	176	169	170	147	169	169	171	151	154
Marketing, PR and media	101	106	104	104	108	106	106	98	104	103	101	118	120
Production, manufacturing, maintenance, repair	164	167	184	175	175	170	176	154	171	170	174	156	168
Public Sector, defence, community	159	145	138	119	118	129	154	140	141	142	143	138	144
Real estate	184	200	200	201	212	190	184	172	175	165	185	152	159
Research and development	188	196	193	192	195	199	206	173	187	186	189	165	170
Sales	151	174	179	165	175	171	176	144	166	172	184	143	141
Transport, post and logistics	180	189	194	182	184	178	176	151	165	167	165	166	179

Monster Employment Index France findings across occupational categories for the past 13 months are as follows:

<b>Occupation Group</b>	<b>Aug 08</b>	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07
Legislators, senior officials and managers	148	166	164	153	165	158	164	129	156	159	156	132	135
Professionals	180	174	175	164	169	169	178	150	165	164	164	155	164
Technicians and associate professionals	153	165	167	159	166	160	165	144	158	161	169	153	156
Clerks	133	127	136	123	120	118	121	91	106	103	109	102	110
Service workers and shop and market sales workers	126	164	124	111	89	111	91	81	87	93	96	94	90
Skilled agricultural and fishery workers	76	93	95	83	85	84	108	104	109	110	117	115	122
Craft and related workers	279	272	275	258	239	222	239	207	227	215	201	209	215
Plant and machine operators and assemblers	214	182	201	190	179	174	174	145	155	156	152	160	166
Elementary occupations	121	148	175	172	206	178	152	133	180	186	211	145	174

Monster Employment Index France findings across french regions for the past 13 months are as follows:

<b>Region</b>	<b>Aug 08</b>	Jul 08	Jun 08	May 08	Apr 08	Mar 08	Feb 08	Jan 08	Dec 07	Nov 07	Oct 07	Sep 07	Aug 07
Ile de France	135	156	154	141	135	133	137	108	126	125	129	115	107
East	106	106	108	105	107	106	109	99	104	106	108	103	116
North	140	139	143	137	139	137	142	126	135	134	137	129	130
West	118	118	121	116	118	121	125	113	120	120	119	118	118
South-West	96	101	95	93	93	91	94	89	93	92	92	88	89
Rhone Alpes	128	135	136	128	129	126	131	117	123	127	130	119	120
Mediterranean	105	106	106	104	106	105	108	101	106	105	108	103	112

Monster Employment Index France for September will be released on October 14, 2008.

### **About The Monster Employment Index France**

Providing a broad, comprehensive monthly analysis of online job demand, the Monster Employment Index France is an extension of the Monster Employment Index Europe, which is compiled each month by researchers at Monster Worldwide Europe.

Launched in June 2005, the Monster Employment Index Europe provides monthly insight into recruitment trends across the European Union. The Index report is based on a real-time review of millions of employer job opportunities culled from Web sites across Europe, including Monster®. The Index is audited by Research America, Inc. and provides analyses of online job demand within occupational categories, industry sectors and regions.

Monthly Index reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at:

[http://corporate.monster.com/Press\\_Room/MEI\\_EU.asp](http://corporate.monster.com/Press_Room/MEI_EU.asp).

### **About Monster Worldwide**

Monster Worldwide, Inc. (NASDAQ: MNST), parent company of Monster®, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 Index and the NASDAQ 100. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com).

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

### **CONTACTS:**

Weber Shandwick for Monster  
Séverine Saint Hubert  
+33 1 47 59 35 76  
SSaintHubert@WeberShandwick.com