

# monster®

## EMPLOYMENT INDEX

#### CONTACTS:

Séverine Saint Hubert  
Weber Shandwick for Monster  
+33 1 47 59 35 76  
[SSaintHubert@WeberShandwick.com](mailto:SSaintHubert@WeberShandwick.com)

## Online Job Offerings in France Jump in July Following Increased Demand for Support Staff

### July 2009 Index Highlights:

- The Monster Employment Index France bounced back in July, jumping six percent, following two months of decline due to typical seasonal recruitment activity. However, the Index remained down 36 percent compared to year-earlier figures.
- Online worker demand picked up for clerical support workers specifically in the administrative and organisation and HR sectors, which has now increased steadily since June 2009.
- All regions noted an uptick or remained stable, with Ile de France registering the sharpest increase.

### Summary Overview

The six percent uptick in online worker demand in July, combined with an overall increase in consumer and business confidence, suggests that the French labour market may be nearing a turning point. Compared to July 2008, the Index remains down 36 percent, with non-cyclical segments such as public sector and healthcare exhibiting the most robust trends.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including [Monster.fr](http://Monster.fr).

Monster Employment Index France findings the past 13 months are as follows:

Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08
108	102	103	117	111	110	102	127	143	158	155	160	169

“Following a fall in online recruitment activity in June, opportunities saw a solid uptick in July, suggesting that the overall decline in worker demand may be slowing,” commented Bruno Brémond, vice president of Monster France and Southern Europe. “The increased demand for administrative workers, coupled with continued hiring for public sector roles has helped the Index pick up. Whilst we cannot guarantee an upturn, there are several positive trends that suggest French recruitment may be stabilising.”

**Positive increasing trends seen for workers in HR and administration and organisation**

Online worker demand in HR increased for the second consecutive month in July; opportunities climbed seven points (seven percent). Similarly, online demand jumped 13 points (14 percent) for administrative and organisation workers. Despite these increases both sectors remained down year-on-year by 56 points (34 percent) and 17 points (14 percent) respectively.

The arts, entertainment, sports and leisure sector bounced back 22 points (16 percent) in July, the sharpest monthly increase across all industry sectors. The sector was one of two industry sectors to report an annual increase in online offerings, climbing six points (four percent) compared to July 2008.

Healthcare and social work job opportunities jumped 14 points (nine percent) in July and also reported a year-on-year increase of seven points (four percent).

Research and development was the only sector to decline in July dipping two points (two percent) suggesting that businesses are looking to cut costs in areas that are not business critical. Year-on-year the sector is also down 73 points (37 percent).

**Craft and related workers bounce back in July**

Despite broad increases in demand in July, all occupational categories remained down for the year. Online worker demand for craft and related workers bounced back in July, climbing 19 points (eight percent). The occupational group is also the least affected year-on-year with offerings down a modest 17 points (six percent).

Elementary occupations and clerical support workers registered the highest rate of monthly increase, both jumping seven points (11 percent). Despite the uptick in June, elementary occupations are down 80 points (54 percent) compared to July 2008, the sharpest annual decline of all sectors.

**Online worker increases across the majority of French regions**

Strong recruitment activity in the public sector led to stronger online worker demand in Ile de France. The capital region jumped seven points (10 percent) in July and was boosted further by increased hiring for workers in healthcare, leisure and construction. Year-on-year however the region declined 77 points (49 percent), the sharpest annual decline of all regions.

Online job opportunities in the East jumped six points (seven percent) in July. Year-on-year the region represents the smallest decline, falling 17 points (16 percent) compared to July 2008.

**Best Performing Sectors**

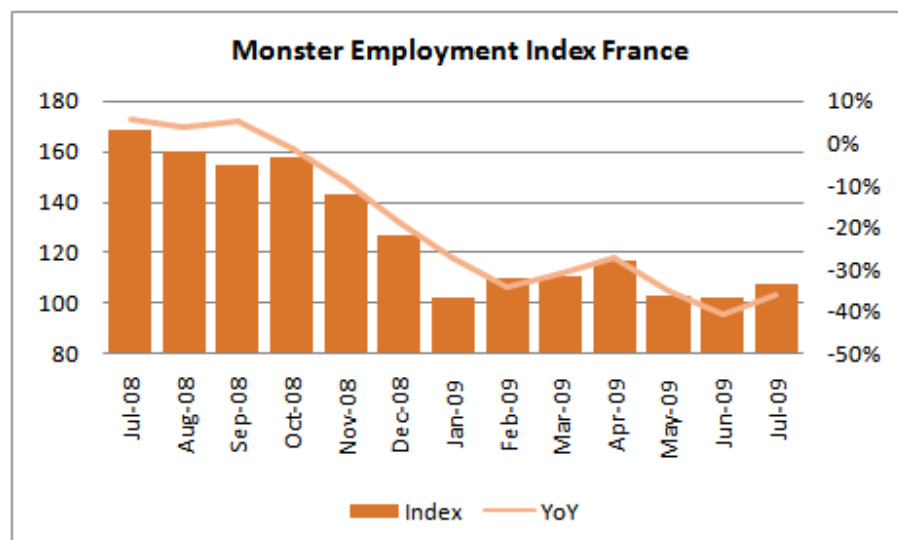
Industry sectors showing the best performance included:

**Month-on-month**

Industry	Jul 09	Jun 09	%
Environment, architecture, urbanism	120	99	21%
Arts, entertainment, sport and leisure	157	135	16%
Administrative, organisation	107	94	14%
Banking, finance, insurance	83	73	14%
Healthcare, social work	164	150	9%

**Year-on-year**

Industry	Jul 09	Jul 08	%
Healthcare, social work	164	157	4%
Arts, entertainment, sport and leisure	157	151	4%
Public sector, defence, community	145	145	0%
Real estate	197	200	-2%
Banking, finance, insurance	83	88	-6%



Monster Employment Index France findings across industry sectors for the past 13 months are as follows:

Industry	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08
Accounting, audit, taxes	140	132	128	143	144	149	131	151	172	175	177	180	197
Administrative, organisation	107	94	95	106	102	109	101	116	120	125	119	128	124
Arts, entertainment, sport and leisure	157	135	150	163	156	154	152	150	148	149	151	152	151
Banking, finance, insurance	83	73	75	83	75	79	71	80	83	90	88	94	88
Construction and extraction	162	151	152	157	147	137	128	157	175	184	188	198	179
Education, training and library	82	80	76	88	83	83	82	85	87	90	87	88	91
Engineering	106	105	107	109	108	97	92	134	171	191	198	196	172
Environment, architecture, urbanism	120	99	115	118	122	111	116	116	128	140	127	130	134
Healthcare, social work	164	150	153	168	150	121	120	125	133	179	145	155	157
Hospitality and tourism	90	87	79	88	77	71	73	91	89	123	153	182	220
HR	108	101	98	105	111	115	106	123	139	155	146	152	164
IT	83	81	84	100	98	100	99	115	120	126	122	125	126
Legal	89	82	88	95	98	99	86	113	112	115	106	115	102
Management and consulting	104	100	99	112	108	113	115	148	164	177	161	165	183
Marketing, PR and media	79	77	80	99	97	97	90	96	99	104	97	101	106
Production, manufacturing, maintenance, repair	120	117	118	135	136	133	125	137	148	158	153	164	167
Public sector, defence, community	145	139	145	168	150	130	127	139	157	151	154	159	145
Real estate	197	196	180	186	177	176	165	170	177	178	177	184	200
Research and development	123	125	129	144	140	148	138	166	185	202	180	188	196
Sales	117	114	113	121	115	122	104	132	150	173	152	151	174
Transport, post and logistics	82	76	74	77	83	86	80	103	112	130	162	180	189

Monster Employment Index France findings across occupational categories for the past 13 months are as follows:

Occupation	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08
Managers	111	103	104	121	110	121	99	129	152	176	140	148	166
Professionals	125	120	123	139	131	125	119	149	167	181	173	180	174
Technicians and associate professionals	124	118	119	130	127	130	121	141	152	166	153	153	165
Clerical support workers	71	64	63	63	70	79	69	91	104	114	119	133	127
Service and sales workers	93	92	85	95	85	73	69	69	71	82	102	126	164
Skilled agricultural, forestry and fishery workers	62	70	59	69	69	68	64	68	71	73	74	76	93
Craft and related workers	255	236	247	280	272	256	220	213	234	251	260	279	272
Plant and machine operators, and assemblers	156	151	147	167	165	152	141	149	162	174	191	214	182
Elementary occupations	68	61	62	71	76	83	87	121	127	149	115	121	148

Monster Employment Index France findings across French regions for the past 13 months are as follows:

Region	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09	Dec 08	Nov 08	Oct 08	Sep 08	Aug 08	Jul 08
Ile de France	79	72	75	87	82	81	67	100	122	139	133	135	156
East	89	83	82	94	93	93	91	96	100	105	103	106	106
North	113	108	106	119	118	117	113	124	130	135	133	140	139
West	98	96	96	102	99	99	96	104	110	116	113	118	118
South-West	79	75	76	87	82	82	81	87	89	93	92	96	101
Rhone Alpes	96	90	89	103	100	101	96	111	121	130	124	128	135
Mediterranean	88	88	86	97	94	93	90	97	100	104	102	105	106

Monster Employment Index data for August will be released on September 8, 2009.

**About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

**About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

**CONTACT:**

Séverine Saint Hubert  
Weber Shandwick for Monster  
+33 1 47 59 35 76  
[SSaintHubert@WeberShandwick.com](mailto:SSaintHubert@WeberShandwick.com)