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## EMPLOYMENT INDEX

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### **Online Recruitment Exhibits Seasonal Slowdown in January, According to Monster Employment Index France**

#### **January 2011 Index Highlights**

- The Monster Employment Index France dipped seven percent in January while the longer-term view pointed to improved demand trends
- A number of professional service sectors started the year with relatively elevated online recruitment; Marketing, PR and media noted gains on the month
- All regions saw a slide in online recruitment activity month-on-month while still noting annual increases

#### **Summary Overview**

Online job demand exhibited seasonal easing of seven percent in January while annual growth was reported at 23 percent, an accelerated year-on-year result compared to December. Marketing, PR and media was the only sector to register a gain on the month, increasing one point (one percent), while other professional service sectors including research and development; IT; and management and consulting logged relatively mild declines for this time of year.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.fr.

Monster Employment Index France findings for the past 13 months are as follows:

Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
124	134	133	135	116	116	127	122	127	116	114	114	101

“While France noted a downturn in overall online job demand in January, this was an anticipated result with recruitment typically decreasing as we enter a new year,” commented Bruno Bremond, vice president of Monster France and Southern Europe. “The extremely positive long term growth trends indicate that while online recruitment has slowed this month, we can take the long-term growth trajectory as a sign that employers are anticipating a continuation of economic recovery as we enter 2011.”

**Production, manufacturing, maintenance and repair note strongest improvement in long-term trends year-on-year**

Online recruitment activity eased in nearly all industry sectors monitored by the Index over the month; 18 sectors charted positive annual growth.

Hiring trends for production, manufacturing, maintenance and repair exhibited a robust start for 2011, with opportunities dipping on the month by a mild eight points (five percent) in January; the historical average December-January decline in recruitment for the sector is nearly 10 percent. The sector leads the Index in year-on-year growth at 45 percent.

Marketing, PR and media was the only sector to register a gain on the month. The rise in online recruitment in the sector is somewhat abnormal for this time of year, as hiring typically ramps up in the spring months. The largest concentration of opportunities are in Ile de France, which noted the steepest gains on the month amongst regions. Opportunities in the West also climbed in January. Annual growth for the sector was two percent, with a lot of emergent demand stemming from contract and short-term project work as firms slowly begin ramping up marketing budgets.

Professional sectors including IT; and management and consulting continue to exhibit positive annual growth trends, with 32 and 31 percent increases respectively despite mild dips month-on-month. IT in particular, with a decrease of six points (five percent), is performing well for this time of year compared to previous years, where reduction has typically been much more substantial.

Sales sector recruitment slowed in January, as expected following the holiday season. Annual growth for the sector was at a steady 20 percent, with particularly improved demand conditions for clerical support workers in retail as well as wholesale trade.

Legal remains the most negatively-trending sector in the Index, with annual declines steepening to 29 percent in January. Other professional service sectors to register slowdowns in long-term growth included real estate; HR and engineering.

**All occupational groups note monthly moderation in online job demand; plant and machine operators and assemblers note strongest growth annually**

Online demand for workers eased on the month for all occupational groups monitored by the Index; annual growth accelerated for eight groups. Plant and machine operators and assemblers led all occupational groups upwards in annual growth with a 45 percent increase in January.

Service workers and shop and market sales workers noted the mildest month-on-month decline, dipping just two points (two percent). While annually the group increased 34 percent, indicating a positive long-term outlook for occupations within the tertiary sector.

Elementary occupations noted the greatest month-on-month slide in January, with a nine point (12 percent) dip in online job demand. The occupational group also exhibited a

relatively mild annual increase in comparison to other groups, with a seven percent rise in demand.

Craft and related works also noted a steep monthly dip; decreasing 17 points (six percent) in January. This marks the third consecutive month of decreased demand. Despite this, year-on-year the group noted a nine percent increase.

**Online job demand exhibits mild decreases across all French regions month-on-month**

Online job opportunities eased to varying degrees in each of the seven French regions monitored by the Index between December and January.

Ile de France dipped nine points (nine percent) on the month, reflecting a milder easing to start the year than observed in January 2010. The region's annual growth rate was 30 percent.

West also exhibited a relatively mild downturn in opportunities with a month-on-month dip of seven points (six percent). The region noted strong long term growth with opportunities up 22 percent annually.

The North region noted the steepest dip in January; opportunities were down 13 points (ten percent) on the month. Opportunities still remain robust year-on-year, increasing 16 percent.

East noted a dramatic slowdown in month-on-month growth rate between December and January in the Index. The region's annual growth rate slowed to 16 percent in January as online recruitment levels receded in key sectors like IT and Sales.

Rhone Alpes meanwhile led all regions with the mildest ease-off in online job demand in January, dipping four points (three percent) with strong long-term annual growth of 36 percent.

**Best Performing Sectors**

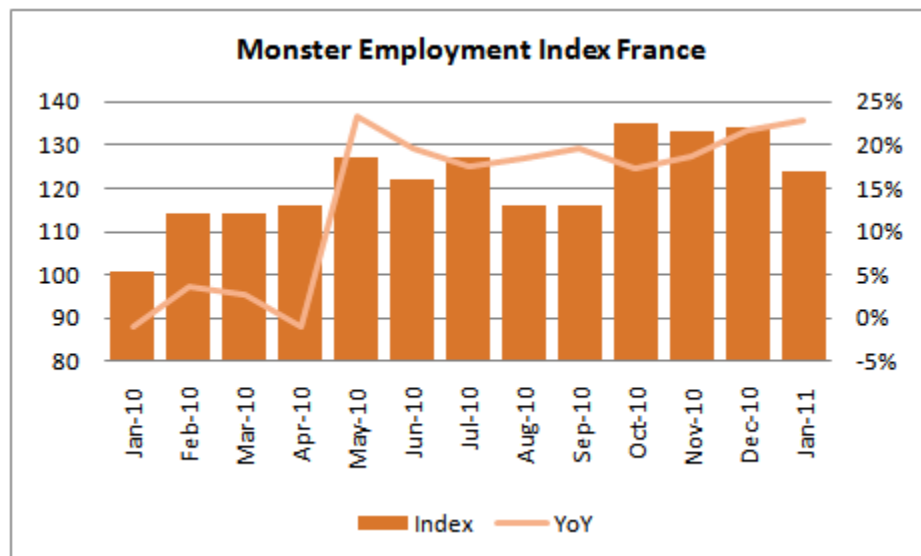
Industry sectors showing the best performance included:

**Month-on-month**

<b>Industry</b>	Jan 11	Dec 10	%
Marketing, PR and media	85	84	1%
Public sector, defence, community	152	153	-1%
Management and consulting	141	142	-1%
Education, training and library	82	83	-1%
Environment, architecture, urbanism	116	120	-3%

**Year-on-year**

<b>Industry</b>	Jan 11	Jan 10	%
Production, manufacturing, maintenance, repair	155	107	45%
IT	111	84	32%
Management and consulting	141	108	31%
Transport, post and logistics	91	70	30%
Hospitality and tourism	93	73	27%



Monster Employment Index France findings across industry sectors for the past 13 months are as follows:

<b>Industry</b>	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
Accounting, audit, taxes	128	141	145	160	127	126	140	136	150	139	134	124	107
Administrative, organisation	106	116	111	121	106	111	131	112	127	111	112	106	88
Arts, entertainment, sport and leisure	159	166	158	161	155	166	165	165	164	149	154	157	146
Banking, finance, insurance	94	98	92	93	78	82	92	89	88	79	80	84	75
Construction and extraction	159	181	189	192	169	170	182	169	181	161	161	159	141
Education, training and library	82	83	88	100	92	109	109	89	108	96	94	89	84
Engineering	127	136	127	122	113	117	126	119	124	114	115	113	102
Environment, architecture, urbanism	116	120	119	113	122	115	120	114	113	117	120	111	107
Healthcare, social work	240	249	253	253	253	231	243	254	259	257	232	227	205
Hospitality and tourism	93	97	94	100	105	102	112	112	123	105	91	91	73
HR	126	144	144	146	118	125	142	133	137	126	123	122	104
IT	111	117	113	111	99	99	104	98	104	97	98	95	84
Legal	83	92	97	102	81	90	99	96	95	101	108	123	117
Management and consulting	141	142	150	149	130	127	146	135	152	131	130	132	108
Marketing, PR and media	85	84	83	85	70	73	82	77	75	76	74	76	83
Production, manufacturing, maintenance, repair	155	163	171	168	134	135	148	137	138	127	122	124	107
Public sector, defence, community	152	153	153	161	156	147	147	159	160	159	140	163	144
Real estate	153	167	154	187	151	171	208	196	180	155	178	177	174
Research and development	149	157	157	159	131	140	155	145	145	139	135	137	117
Sales	139	150	151	155	135	132	147	143	147	138	136	136	116
Transport, post and logistics	91	101	101	105	91	93	101	91	89	84	82	80	70

Monster Employment Index France findings across occupational categories for the past 13 months are as follows:

<b>Occupation</b>	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
Managers	137	145	149	148	125	127	147	135	145	127	116	128	105
Professionals	139	149	145	147	127	130	139	135	140	132	132	129	122
Technicians and associate professionals	152	166	169	178	148	145	164	157	161	152	149	146	121
Clerical support workers	70	79	77	85	76	79	89	78	81	70	68	67	55
Service and sales workers	111	113	105	111	110	106	115	116	120	107	100	104	83
Skilled agricultural, forestry and fishery workers	63	70	74	77	74	75	75	73	73	64	72	68	64
Craft and related workers	252	269	276	281	251	263	262	252	264	262	255	255	231
Plant and machine operators, and assemblers	197	211	219	222	184	189	205	186	188	165	155	149	136
Elementary occupations	64	73	69	75	62	66	75	68	70	66	67	69	60

Monster Employment Index France findings across French regions for the past 13 months are as follows:

<b>Region</b>	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
East	100	107	106	107	91	93	101	97	97	92	94	94	86
Ile de France	95	104	103	105	83	84	96	91	95	86	83	83	73
Mediterranean	94	101	98	104	102	99	104	103	114	102	100	99	86
North	121	134	128	134	118	119	129	118	131	121	116	116	104
Rhone Alpes	118	122	124	127	113	107	115	111	120	102	100	97	87
South-West	95	100	102	102	93	92	94	93	93	89	89	89	82
West	112	119	117	119	102	103	112	110	109	104	105	101	92

Monster Employment Index data for February will be released on March 8, 2011.

**About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

**About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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