

# monster®

## EMPLOYMENT INDEX

CONTACTS:  
Séverine Saint Hubert  
Weber Shandwick for Monster  
+33 1 47 59 35 76  
[SSaintHubert@WeberShandwick.com](mailto:SSaintHubert@WeberShandwick.com)

### Online Job Demand Declines in August, Reports Monster Employment Index France

#### August 2010 Index Highlights

- The [Monster Employment Index France](#) declined by 11 points (nine percent) in August, matching a similar late-summer decline in 2009, as employers generally turned attention away from [hiring](#) activities during the traditional holiday month
- Arts, entertainment, sports, leisure saw the strongest growth of all industry sectors, with an early August uptick coming in advance of its traditionally strong autumn recruitment season
- Ile de France matched the monthly decline seen a year ago, suggesting a relatively normal seasonal slowdown in recruitment activity for the greater Paris metropolitan market

#### **Summary Overview**

Despite the Monster Employment Index declining in August, annual growth remained robust at 18 percent, matching the rate seen in July to suggest little change in underlying demand drivers for the French labour market.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.fr.

Monster Employment Index France findings the past 13 months are as follows:

Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
116	127	122	127	116	114	114	101	110	112	115	97	98

“While the economy remains in a state of recovery – as shown by the country’s falling jobless rate - the decline in online worker demand in August is usual for the end-of-summer period,” commented Bruno Brémond, vice president of Monster France and Southern Europe. “Despite the normal seasonal trend, a number of industry sectors demonstrated a slowdown in long-term growth, namely the production and transport sectors. Annual growth however still remains positive in these sectors, despite the moderation.”

**Most industry sectors decline, as arts & entertainment reports early growth**

An increase of one point (one percent) in online job opportunities was reported in the Arts, entertainment, sport, leisure sector in August, which also registered an annual increase of 19 percent. The sector usually reports a seasonal uptick in September.

Along with monthly declines in August, annual growth rates for production, manufacturing, maintenance, repair and the related transport, post and logistics sector decelerated slightly, while still remaining positive overall. This might suggest that long-term manufacturing/export trends remain strong, but are not expanding at the rates seen earlier this year, as the global economic outlook becomes less certain.

Education, training and library exhibited an unseasonably strong recruitment trend in August, matching July's level. Annual growth accelerated to 40 percent, joining healthcare, social work – another primarily state-driven sector – as a top trending sector in the Index from a long-term perspective. In contrast, management and consulting saw its annual growth rate decelerate between July and August.

**Craft and arts workers see higher demand**

Online demand for workers held steady or improved in two of the nine occupational groups monitored by the Index.

Craft and related trade workers edged up marginally on the month, lifted by notably strong demand from the construction sector, as well as from arts, entertainment, sports, leisure.

Elementary occupations, and service and sales workers also noted a substantial acceleration in annual growth rates, suggesting some upturn in underlying demand drivers for primarily entry-level positions. In contrast, annual growth rates slowed for clerical support workers and plant and machine operators, as well as assemblers.

**All regions report annual growth ; Ile de France despite registers steepest monthly decline**

August saw moderated online job opportunities in all seven French regions monitored by the Index. The monthly decline in the south-west was far milder than that seen in August 2009, and annual growth for the region was 24 percent in the August Index.

Ile de France declined by 12 points (13 percent) on the month, matching the August decline of a year ago in the traditional cooling in recruitment activity in the Paris metropolitan market as the summer draws to a close.

**Best Performing Sectors**

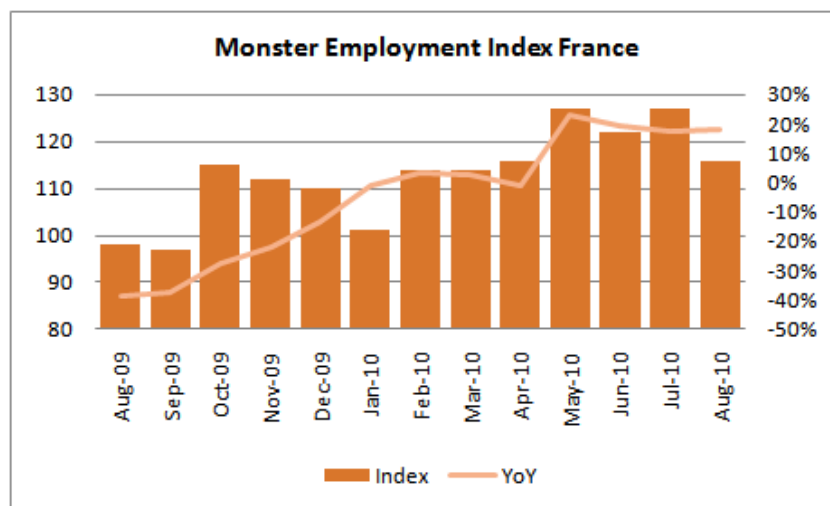
Industry sectors showing the best performance included:

**Month-on-month**

Industry	Aug 10	Jul 10	%
Arts, entertainment, sport and leisure	166	165	1%
Education, training and library	109	109	0%
Public sector, defence, community	147	147	0%
Environment, architecture, urbanism	115	120	-4%
IT	99	104	-5%

**Year-on-year**

Industry	Aug 10	Aug 09	%
Healthcare, social work	231	163	42%
Education, training and library	109	78	40%
Management and consulting	127	94	35%
Hospitality and tourism	102	76	34%
IT	99	80	24%



Monster Employment Index France findings across industry sectors for the past 13 months are as follows:

Industry	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
Accounting, audit, taxes	126	140	136	150	139	134	124	107	132	132	144	116	122
Administrative, organisation	111	131	112	127	111	112	106	88	101	102	108	88	97
Arts, entertainment, sport and leisure	166	165	165	164	149	154	157	146	150	159	161	155	139
Banking, finance, insurance	82	92	89	88	79	80	84	75	76	76	82	73	72
Construction and extraction	170	182	169	181	161	161	159	141	153	154	164	142	147
Education, training and library	109	109	89	108	96	94	89	84	79	91	91	81	78
Engineering	117	126	119	124	114	115	113	102	104	108	112	99	103
Environment, architecture, urbanism	115	120	114	113	117	120	111	107	107	109	111	103	111
Healthcare, social work	231	243	254	259	257	232	227	205	217	221	208	182	163
Hospitality and tourism	102	112	112	123	105	91	91	73	74	80	89	84	76
HR	125	142	133	137	126	123	122	104	110	120	122	101	104
IT	99	104	98	104	97	98	95	84	92	90	91	79	80
Legal	90	99	96	95	101	108	123	117	111	106	94	73	76
Management and consulting	127	146	135	152	131	130	132	108	112	111	115	94	94
Marketing, PR and media	73	82	77	75	76	74	76	83	85	87	83	71	79
Production, manufacturing, maintenance, repair	135	148	137	138	127	122	124	107	131	134	131	107	115
Public sector, defence, community	147	147	159	160	159	140	163	144	153	157	150	141	131
Real estate	171	208	196	180	155	178	177	174	197	192	187	171	171
Research and development	140	155	145	145	139	135	137	117	127	123	123	108	115
Sales	132	147	143	147	138	136	136	116	125	129	131	108	108
Transport, post and logistics	93	101	91	89	84	82	80	70	77	75	82	74	77

Monster Employment Index France findings across occupational categories for the past 13 months are as follows:

Occupation	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
Managers	127	147	135	145	127	116	128	105	115	114	116	94	98
Professionals	130	139	135	140	132	132	129	122	133	133	136	115	117
Technicians and associate professionals	145	164	157	161	152	149	146	121	129	135	137	111	110
Clerical support workers	79	89	78	81	70	68	67	55	67	68	74	64	68
Service and sales workers	106	115	116	120	107	100	104	83	84	87	92	84	83
Skilled agricultural, forestry and fishery workers	75	75	73	73	64	72	68	64	72	79	75	67	60
Craft and related workers	263	262	252	264	262	255	255	231	259	272	280	252	248
Plant and machine operators, and assemblers	189	205	186	188	165	155	149	136	160	155	166	150	155
Elementary occupations	66	75	68	70	66	67	69	60	70	72	68	56	58

Monster Employment Index France findings across French regions for the past 13 months are as follows:

Region	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
East	93	101	97	97	92	94	94	86	88	90	90	75	77
Ile de France	84	96	91	95	86	83	83	73	83	82	83	67	69
Mediterranean	99	104	103	114	102	100	99	86	95	109	105	88	88
North	119	129	118	131	121	116	116	104	115	115	125	109	102
Rhone Alpes	107	115	111	120	102	100	97	87	96	96	104	91	92
South-West	92	94	93	93	89	89	89	82	86	87	90	74	74
West	103	112	110	109	104	105	101	92	96	97	100	87	87

Monster Employment Index data for September will be released on October 12, 2010.

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

### **CONTACT:**

Séverine Saint Hubert  
Weber Shandwick for Monster  
+33 1 47 59 35 76  
[SSaintHubert@WeberShandwick.com](mailto:SSaintHubert@WeberShandwick.com)