

# monster®

## EMPLOYMENT INDEX

### CONTACTS:

Séverine Saint Hubert  
Weber Shandwick for Monster  
+33 1 47 59 35 76  
[SSaintHubert@WeberShandwick.com](mailto:SSaintHubert@WeberShandwick.com)

## Online Job Demand Expands in April, Reports Monster Employment Index France

### April 2010 Index Highlights

- The Monster Employment Index France edged up two points (two percent) with online job opportunities reaching their highest level in 11 months; year-on-year job demand was down one percent
- Online job demand expanded the most in hospitality and tourism, whilst public sector, defence and community and healthcare and social work also saw notable gains; real estate saw the greatest fall
- The majority of regions saw an increase in job demand with only the East and West reporting minor dips; offerings in the Mediterranean were up the most year-on-year

### Summary Overview

Following an uptick in consumer spending in March, consumer driven sectors, including hospitality and tourism and sales, noted significant increases in online job availability in April. In addition, organisational related sectors, such as HR and management and consulting reported monthly upticks.

Online job availability in April was slightly below year-earlier figures, reflecting some moderation in demand after a relatively heated February and March.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.fr

Monster Employment Index France findings the past 13 months are as follows:

Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09
116	114	114	101	110	112	115	97	98	108	102	103	117

“Whilst the Index noted an uptick in April, a vast majority of the increased job availability can be attributed to seasonal recruitment trends and as such, it will not be until the majority of industry sectors note a steady increase in online recruitment activity that we can be sure of a return to growth,” commented Bruno Brémont, vice president of Monster France and Southern Europe. “Although worker demand may take some time to reach the June 2008 high, the marginal rate of annual decline and positive trends in areas such as management, suggest improvements are being made.”

**Online job offerings continues to fluctuate across industry sectors**

Online recruitment activity was varied across industry sectors in April with only half reporting an increase in online opportunities. Hospitality and tourism led all industry sectors forward with a 14 point (15 percent) in online job demand. From a long term perspective, online job offerings in the sector increased 17 points (19 percent) year-on-year.

Industry sectors typically funded by government spending noted increased online job availability. Public sector, defence and community online job demand increased 19 points (14 percent) compared to March 2010. Similarly, online offerings in healthcare and social work climbed 25 points (11 percent). The sector also noted the largest annual uptick in online job demand, with offerings up 89 points (53 percent).

Online job demand increased in a variety of organisational-related sectors. Management and consulting online job demand was up one point (one percent) whilst HR noted a three point (two percent) increase. In addition, demand in both sectors was up compared to year-earlier figures, suggesting businesses are keen to hire as the year progresses.

Among industry sectors that noted a decline in April, IT job demand fell one point (one percent) compared to April. In addition, following an upsurge in March, online job offerings in the environment, architecture and urbanism sector fell three points (three percent).

**Managers report largest monthly uptick in online job availability**

The majority of occupational groups noted an increase in online job, with managers leading the way with a 11 point (nine percent) monthly increase. Year-on-year, job demand was up six points (five percent).

Service and sales workers rebounded from the low in March, with a seven point (seven percent) increase in online job offerings, as demand increased in the hospitality and tourism and sales sectors. The group noted one of the strongest annual rates of improvement; job offerings were up 12 points (13 percent).

From an annual perspective, technicians and associate professionals noted the steepest year-on-year increase; job demand was up 22 points (17 percent).

**North exhibits largest monthly uptick**

Online recruitment activity increased across the majority of regions, with the North reporting the most solid rise. Online job availability increased five points (four percent) compared to March 2010 figures. Year-on-year, demand was up two points (two percent).

The capital region, Ile de France, reported a three point (four percent) increase. From an annual perspective however, online job demand was down one point (one percent).

From an annual perspective, the Mediterranean climbed five points (five percent) compared to year-earlier figures.

**Best Performing Sectors**

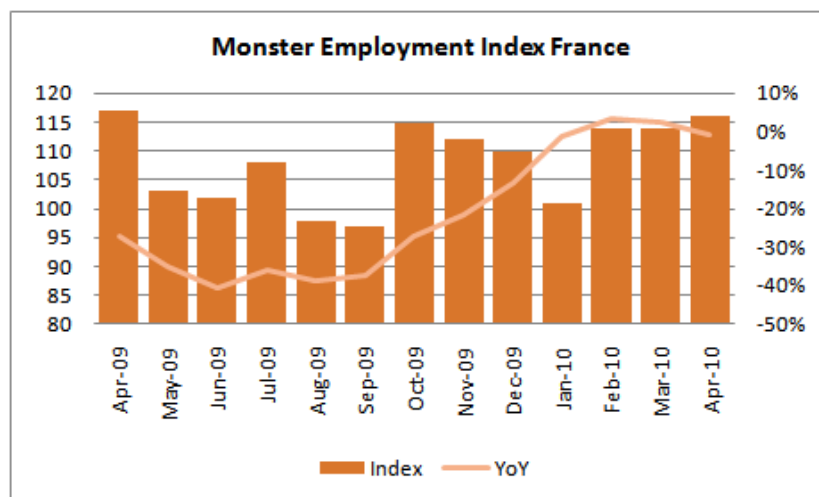
Industry sectors showing the best performance included:

**Month-on-month**

Industry	Apr 10	Mar 10	%
Hospitality and tourism	105	91	15%
Public sector, defence, community	159	140	14%
Healthcare, social work	257	232	11%
Production, manufacturing, maintenance, repair	127	122	4%
Accounting, audit, taxes	139	134	4%

**Year-on-year**

Industry	Apr 10	Apr 09	%
Healthcare, social work	257	168	53%
HR	126	105	20%
Hospitality and tourism	105	88	19%
Management and consulting	131	112	17%
Sales	138	121	14%



Monster Employment Index France findings across industry sectors for the past 13 months are as follows:

Industry	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09
Accounting, audit, taxes	139	134	124	107	132	132	144	116	122	140	132	128	143
Administrative, organisation	111	112	106	88	101	102	108	88	97	107	94	95	106
Arts, entertainment, sport and leisure	149	154	157	146	150	159	161	155	139	157	135	150	163
Banking, finance, insurance	79	80	84	75	76	76	82	73	72	83	73	75	83
Construction and extraction	161	161	159	141	153	154	164	142	147	162	151	152	157
Education, training and library	96	94	89	84	79	91	91	81	78	82	80	76	88
Engineering	114	115	113	102	104	108	112	99	103	106	105	107	109
Environment, architecture, urbanism	117	120	111	107	107	109	111	103	111	120	99	115	118
Healthcare, social work	257	232	227	205	217	221	208	182	163	164	150	153	168
Hospitality and tourism	105	91	91	73	74	80	89	84	76	90	87	79	88
HR	126	123	122	104	110	120	122	101	104	108	101	98	105
IT	97	98	95	84	92	90	91	79	80	83	81	84	100
Legal	101	108	123	117	111	106	94	73	76	89	82	88	95
Management and consulting	131	130	132	108	112	111	115	94	94	104	100	99	112
Marketing, PR and media	76	74	76	83	85	87	83	71	79	79	77	80	99
Production, manufacturing, maintenance, repair	127	122	124	107	131	134	131	107	115	120	117	118	135
Public sector, defence, community	159	140	163	144	153	157	150	141	131	145	139	145	168
Real estate	155	178	177	174	197	192	187	171	171	197	196	180	186
Research and development	139	135	137	117	127	123	123	108	115	123	125	129	144
Sales	138	136	136	116	125	129	131	108	108	117	114	113	121
Transport, post and logistics	84	82	80	70	77	75	82	74	77	82	76	74	77

Monster Employment Index France findings across occupational categories for the past 13 months are as follows:

Occupation	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09
Managers	127	116	128	105	115	114	116	94	98	111	103	104	121
Professionals	132	132	129	122	133	133	136	115	117	125	120	123	139
Technicians and associate professionals	152	149	146	121	129	135	137	111	110	124	118	119	130
Clerical support workers	70	68	67	55	67	68	74	64	68	71	64	63	63
Service and sales workers	107	100	104	83	84	87	92	84	83	93	92	85	95
Skilled agricultural, forestry and fishery workers	64	72	68	64	72	79	75	67	60	62	70	59	69
Craft and related workers	262	255	255	231	259	272	280	252	248	255	236	247	280
Plant and machine operators, and assemblers	165	155	149	136	160	155	166	150	155	156	151	147	167
Elementary occupations	66	67	69	60	70	72	68	56	58	68	61	62	71

Monster Employment Index France findings across French regions for the past 13 months are as follows:

Region	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09
East	92	94	94	86	88	90	90	75	77	89	83	82	94
Ile de France	86	83	83	73	83	82	83	67	69	79	72	75	87
Mediterranean	102	100	99	86	95	109	105	88	88	88	88	86	97
North	121	116	116	104	115	115	125	109	102	113	108	106	119
Rhone Alpes	102	100	97	87	96	96	104	91	92	96	90	89	103
South-West	89	89	89	82	86	87	90	74	74	79	75	76	87
West	104	105	101	92	96	97	100	87	87	98	96	96	102

Monster Employment Index data for May will be released on June 8, 2010.

**About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

**About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward- looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

**CONTACT:**

Séverine Saint Hubert  
Weber Shandwick for Monster  
+33 1 47 59 35 76  
[SSaintHubert@WeberShandwick.com](mailto:SSaintHubert@WeberShandwick.com)