

# monster®

## EMPLOYMENT INDEX

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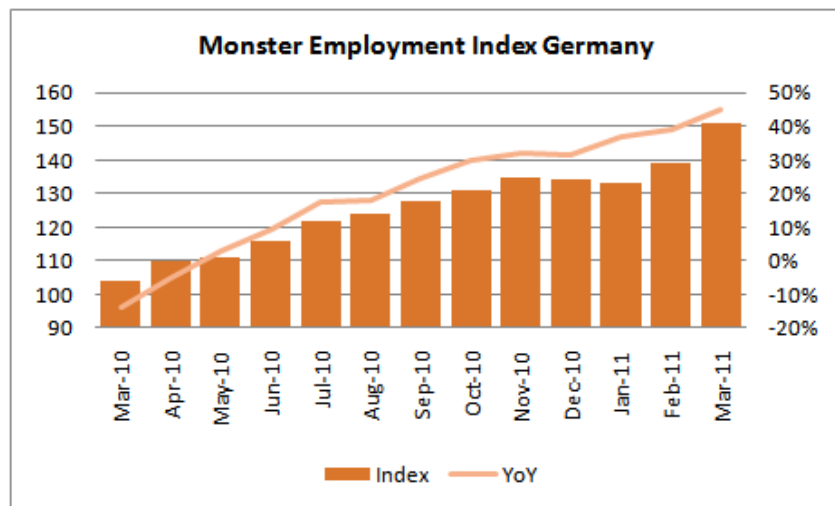
### Online Recruitment Rises 45 Percent on the Year, According to Monster Employment Index Germany

#### March 2011 Index Highlights:

- Germany remains among the top trending European countries by measure of annual growth tracked by the Monster Employment Index. At 45 percent, March's annual growth rate is the most rapid yet for this economic cycle
- Transport, post and logistics notes the sharpest annual increase; opportunities are up 115 percent
- Baden-Württemberg grew 66 percent year-over-year and reported its highest March level since 2008

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including [Monster.de](http://Monster.de).

“Annual growth patterns remain strong and consistent among all industry sectors in Germany,” commented Andrea Bertone, CEO of Monster Europe. “The fact that many industries, and indeed regions, have now rebounded back to pre-recession peaks seen in 2008, often eclipsing them, provides real strength to the claim that the German economy is recovering well.”



Mar 10	Apr 10	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	YOY Growth
104	110	111	116	122	124	128	131	135	134	133	139	151	45%

**Industry Year-over-year Trends:** All of the 20 industries monitored by the Index showed positive annual growth trends.

- **Transport, post and logistics** (up 115 percent) noted its highest result since the Index began. The industry has more than doubled online recruitment activity in 12 months
- **Production, manufacturing, maintenance and repair** (up 91 percent) continued to increase its annual growth, rising beyond the 82 percent year-over-year growth rate seen in February
- **Management and consulting** (up 10 percent) was the weakest trending industry from a year-over-year perspective yet still managed annual growth of ten percent. March saw the industry register its highest annual growth rate since August 2010
- **Accounting, audit and taxes** (up 32 percent) rebounded from February's unseasonable stagnation as the sector's annual growth trajectory steepened

### Top Growth Industries

Year-over-year Growth	Mar 10	Mar 11	% Growth Y-o-y
Transport, post and logistics	99	213	115%
Production, manufacturing, maintenance, repair	137	261	91%
Administrative, organisation	84	146	74%
Engineering	78	132	69%
Hospitality and tourism	183	303	66%

### Lowest Growth Industries

Year-over-year Growth	Mar 10	Mar 11	% Growth Y-o-y
Management and consulting	91	100	10%
Arts, entertainment, sports and leisure	88	103	17%
Legal	131	155	18%
Healthcare and social work	336	406	21%
Marketing, PR and media	94	116	23%

**Occupation Year-over-year Trends:** Annual online demand for workers rose in all nine of the occupational categories measured by the Index.

- **Craft and related trade workers** (up 67 percent) noted the strongest annual growth. The sector is now at its highest level since the Index's inception
- **Service and sales workers** (up 49 percent) noted a strong annual growth rate, lifted by a notably elevated online demand climate in leisure, retail and public sector
- **Professionals** (up 41 percent) noted a strong annual increase despite a somewhat flattened trajectory for growth trends in the IT and banking sectors

### Top Growth Occupations

Year-over-year Growth	Mar 10	Mar 11	% Growth Y-o-y
Craft and related trades workers	110	184	67%
Clerical support workers	131	208	59%
Plant and machine operators and assemblers	112	177	58%

### Lowest Growth Occupations

Year-over-year Growth	Mar 10	Mar 11	% Growth Y-o-y
Skilled agricultural and fishery workers	102	125	23%
Legislators, senior officials and managers	126	166	32%
Technicians and associate professionals	92	125	36%

**Geographic Year-over-year Trends:** All 16 regions monitored by the MEI recorded positive annual growth in March.

- **Baden-Württemberg** (up 66 percent) recorded the highest annual growth rate; the region is now at its highest rate since July 2008
- **Berlin** (up 35 percent) had year-over-year trends that were for the most part aligned with the nationwide trends, with the latest month bringing notably improved annual growth for the region’s accounting and production sectors as well as engineering
- **Hamburg** (up seven percent) continued to exhibit relatively stalled figures in online job opportunities and reported the lowest annual growth rate

**Top Growth Regions**

<b>Year-over-year Growth</b>	Mar 10	Mar 11	% Growth Y-o-y
Baden-Württemberg	99	164	66%
Sachsen	139	204	47%
Bayern	73	103	41%
Berlin	124	167	35%

**Lowest Growth Regions**

<b>Year-over-year Growth</b>	Mar 10	Mar 11	% Growth Y-o-y
Hamburg	94	101	7%
Bremen	93	104	12%
Niedersachsen	89	107	20%
Schleswig-Holstein	95	115	21%

**International Trends:**

**Monster Employment Index Europe:** increased 26 percent year-over-year, the most rapid pace seen during the current economic cycle. Industrial production related sectors led the Index in terms of annual growth in March, while notable improvements were observed across the financial services segment.

To obtain a full copy of the Monster Employment Index report for March 2011, and to access current individual data charts for each of the seven European markets tracked, please visit <http://about-monster.com/employment/index/17>. Data for the month of April 2011 will be released on May 10, 2011.

## By Industry

	2010											2011	
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Accounting, audit, taxes	146	148	149	153	156	159	155	160	164	162	166	163	192
Administrative, organisation	84	90	89	99	103	106	108	118	125	123	121	134	146
Agriculture, fishing and forestry	99	112	114	108	111	107	107	107	101	104	95	110	123
Arts, entertainment, sports, leisure	88	90	87	87	90	92	93	91	93	96	102	96	103
Banking, finance, insurance	101	104	105	111	109	113	123	130	134	135	141	149	159
Construction and extraction	97	104	104	107	115	119	118	117	117	117	106	114	122
Education, training and library	111	113	110	124	129	128	126	131	129	136	126	148	159
Engineering	78	82	85	92	97	99	104	109	111	112	112	120	132
Healthcare, social work	336	341	334	353	364	360	353	354	351	362	368	375	406
Hospitality and tourism	183	194	193	215	226	230	241	249	249	254	250	273	303
HR	52	54	54	55	60	59	59	60	64	64	66	68	75
IT	102	110	110	120	127	126	126	127	134	132	144	142	150
Legal	131	133	138	138	139	135	141	146	142	144	142	147	155
Management and consulting	91	93	93	94	97	99	98	93	97	96	100	94	100
Marketing, PR and media	94	95	95	98	97	100	96	98	101	104	100	103	116
Production, manufacturing, maintenance, repair	137	149	152	169	187	195	209	219	222	222	218	240	261
Public sector, defence, community	89	96	98	109	116	121	115	124	129	119	109	108	123
Research and development	99	99	102	107	114	116	119	119	123	123	124	126	134
Sales	98	99	99	104	104	107	108	109	113	114	114	117	122
Transport, post and logistics	99	109	115	130	148	160	172	181	193	191	193	191	213

## By Occupation

	2010											2011	
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Managers	126	130	127	133	139	142	142	142	148	149	153	153	166
Professionals	101	105	107	110	115	116	118	122	125	125	129	132	142
Technicians and associate professionals	92	94	93	98	100	101	104	106	109	109	111	117	125
Clerical support workers	131	140	140	148	154	157	166	177	186	183	183	192	208
Service and sales workers	198	208	210	226	238	238	247	243	255	253	248	267	296
Skilled agricultural, forestry and fishery workers	102	111	115	120	113	106	118	121	108	103	104	116	125
Craft and related workers	110	118	119	129	139	143	153	157	160	159	156	172	184
Plant and machine operators, and assemblers	112	118	123	136	149	154	154	157	163	160	153	168	177
Elementary occupations	129	139	143	153	170	174	175	177	180	177	164	171	187

## By Region

	2010											2011	
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Baden-Württemberg	99	107	108	111	118	122	128	138	142	140	137	150	164
Bayern	73	77	77	79	82	84	86	91	93	91	87	94	103
Berlin	124	127	137	140	143	143	156	156	160	160	155	160	167
Brandenburg	111	116	115	122	123	123	129	132	131	131	129	138	144
Bremen	93	95	96	98	99	98	102	103	100	102	98	101	104
Hamburg	94	94	94	94	95	95	99	99	99	98	97	98	101
Hessen	92	95	96	97	99	101	102	107	112	108	107	107	114
Mecklenburg-Vorpommern	99	103	102	107	108	108	112	115	115	114	111	120	125
Niedersachsen	89	91	92	93	94	94	99	102	103	102	97	101	107
Nordrhein-Westfalen	83	87	88	89	91	94	95	99	100	98	96	100	106
Rheinland-Pfalz	97	100	100	102	103	104	109	113	114	113	110	115	119
Saarland	90	92	93	94	97	99	101	100	101	100	98	101	110
Sachsen	139	143	144	151	156	157	173	177	181	179	182	196	204
Sachsen-Anhalt	107	109	109	112	115	116	132	136	130	130	128	137	143
Schleswig-Holstein	95	101	100	102	102	103	104	106	107	106	104	110	115
Thüringen	97	100	100	104	106	106	112	114	115	115	110	115	123

Monster Employment Index data for April will be released on May 10, 2011.

**About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

**About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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