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Annual Online Recruitment Activity Trends Stronger in January, According to Monster Employment Index

January 2011 Index Highlights:

- The Monster Employment Index Germany declined by a mild one percent in January; annual growth rate accelerated to 37 percent
- Professional service sectors marked improved long-term growth trends; transport, post and logistics continued to lead all sectors in annual growth
- Sachsen led all regions in monthly growth while recruitment conditions in Berlin edged down

Summary Overview

While online recruitment eased on the month, the annual growth rate in January is the most rapid of the current economic cycle, with Germany remaining among the top trending European countries by measure of long-term growth in the Index. Year-on-year online demand has grown by 37 percent. Banking, finance and insurance, and accounting, audit, taxes were among professional service sectors to record improvement in long-term growth trends in January, suggesting a slight return to confidence of employers in these sectors.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.de.

Monster Employment Index Germany findings for the past 13 months are as follows:

Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
133	134	135	131	128	124	122	116	111	110	104	100	97

“January’s Index findings show German employers widely carried 2010’s positive hiring momentum into the new year, commented Marcus Riecke, vice president and general manager for Central Europe, Monster Worldwide. “It goes without saying that 2010’s economic growth was robust, and the gains in business activity appear to be setting up job creation across not only manufacturing, but also professional service sectors in 2011.”

All industry sectors report positive annual growth

Nine of the 20 industries monitored by the Index registered monthly increases while all 20 industries exhibited positive annual growth.

Transport, post and logistics; and production, manufacturing, maintenance, repair continued to lead the Index in annual growth of 114 percent and 72 percent respectively. Online recruitment efforts have more than doubled over the year for transport, while production has exceeded growth rates in the prior month. While neither sector registered substantial monthly gains in online recruitment activity in January, hiring activity was improved in comparison to rates usually observed at this time of year.

Banking, finance, insurance saw a positive monthly growth rate of six points (four percent) while its year-on-year growth rate steepened from 31 percent in December to 57 percent in January. Growth was also observed month-on-month in January for IT; and accounting, audit, taxes at twelve points (nine percent) and four points (two percent) respectively. In contrast, construction and extraction noted the greatest decline on the month with a reduction of 11 points (nine percent).

The consumer-driven sectors registered continued strong growth trends of recent months. Arts, entertainment, sports, leisure saw its annual growth rate speed to 16 percent in January, while sales sped to 20 percent year-on-year. Meanwhile, hospitality and tourism noted an annual growth rate of 52 percent, following a monthly decline of four points (two percent).

Public sector, defence, community registered a 10 point (8 percent) monthly decline, more dramatic than usual for this time of year.

Manufacturing and relating sectors lead in annual growth

Online job demand improved in four of the nine occupational groups monitored by the Index.

Manufacturing and related sectors led the Index in annual growth, with craft and related trades workers; and plant and machine operators, and assemblers exhibiting robust annual growth of 56 percent and 50 percent respectively. Indeed, these groups remain among the top in the Index by measure of annual growth.

In contrast, the pace of long-term annual growth slowed to 40 percent in January for elementary occupations, following December's 48 percent, as conditions remained mostly favourable for the non-skilled and entry level workers.

Professionals registered a notable acceleration in long-term growth trend of 37 percent year-on-year, from 29 percent in the prior two months, as improved conditions across a number of technical and financial service sectors have contributed to ongoing escalation in job availability.

Clerical support workers also registered improvement in long-term trend in the Index, with a year-on-year rise of 50 percent, where relatively strong demand trends are developing for back-office and support level workers in sectors including sales and accounting.

Sachsen only region to register monthly gains; all regions reflect positive annual growth

Sachsen was the only region to register monthly gains in the January Index of three points (two percent). Year-on-year, the region exhibited gains of 41 percent, with a notably large proportion of opportunities in production, engineering, and healthcare.

Berlin dipped by five points (three percent) on the month as online recruitment activity eased in-line with the January precedent of previous years. In Berlin, manufacturing and related sectors registered notable increases in online recruitment activity month-on-month in January, with slightly higher rates than the national average.

Niedersachsen edged down on the month to the steepest degree among regions, although annual growth for the region registered a positive 17 percent.

Best performing sectors

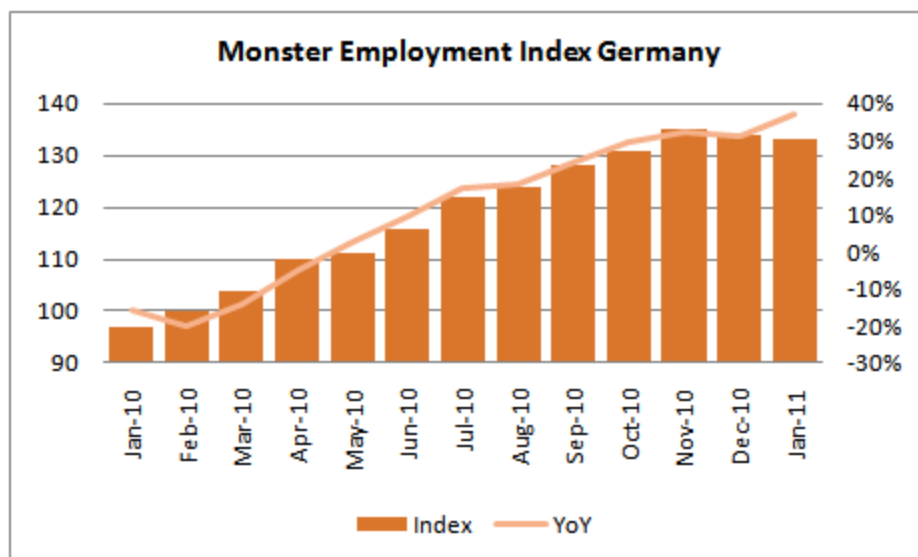
Industry sectors showing the greatest rate of increase in online job availability included:

Month-on-month

Industry	Jan 11	Dec 10	%
IT	144	132	9%
Arts, entertainment, sports, leisure	102	96	6%
Banking, finance, insurance	141	135	4%
Management and consulting	100	96	4%
HR	66	64	3%

Year-on-year

Industry	Jan 11	Jan 10	%
Transport, post and logistics	193	90	114%
Production, manufacturing, maintenance, repair	218	127	72%
Administrative, organisation	121	75	61%
Banking, finance, insurance	141	90	57%
Engineering	112	72	56%



Monster Employment Index Germany findings across industry sectors for the past 13 months are as follows:

Industry	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
Accounting, audit, taxes	166	162	164	160	155	159	156	153	149	148	146	142	143
Administrative, organisation	121	123	125	118	108	106	103	99	89	90	84	78	75
Agriculture, fishing and forestry	95	104	101	107	107	107	111	108	114	112	99	95	82
Arts, entertainment, sports, leisure	102	96	93	91	93	92	90	87	87	90	88	86	88
Banking, finance, insurance	141	135	134	130	123	113	109	111	105	104	101	95	90
Construction and extraction	106	117	117	117	118	119	115	107	104	104	97	94	89
Education, training and library	126	136	129	131	126	128	129	124	110	113	111	110	94
Engineering	112	112	111	109	104	99	97	92	85	82	78	76	72
Healthcare, social work	368	362	351	354	353	360	364	353	334	341	336	326	304
Hospitality and tourism	250	254	249	249	241	230	226	215	193	194	183	174	165
HR	66	64	64	60	59	59	60	55	54	54	52	50	48
IT	144	132	134	127	126	126	127	120	110	110	102	97	93
Legal	142	144	142	146	141	135	139	138	138	133	131	120	113
Management and consulting	100	96	97	93	98	99	97	94	93	93	91	101	95
Marketing, PR and media	100	104	101	98	96	100	97	98	95	95	94	86	82
Production, manufacturing, maintenance, repair	218	222	222	219	209	195	187	169	152	149	137	131	127
Public sector, defence, community	109	119	129	124	115	121	116	109	98	96	89	94	87

Research and development	124	123	123	119	119	116	114	107	102	99	99	97	93
Sales	114	114	113	109	108	107	104	104	99	99	98	97	95
Transport, post and logistics	193	191	193	181	172	160	148	130	115	109	99	93	90

Monster Employment Index Germany findings across occupational categories for the past 13 months are as follows:

Occupation	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
Managers	153	149	148	142	142	142	139	133	127	130	126	127	119
Professionals	129	125	125	122	118	116	115	110	107	105	101	96	94
Technicians and associate professionals	111	109	109	106	104	101	100	98	93	94	92	91	88
Clerical support workers	183	183	186	177	166	157	154	148	140	140	131	129	122
Service and sales workers	248	253	255	243	247	238	238	226	210	208	198	193	177
Skilled agricultural, forestry and fishery workers	104	103	108	121	118	106	113	120	115	111	102	94	85
Craft and related workers	156	159	160	157	153	143	139	129	119	118	110	105	100
Plant and machine operators, and assemblers	153	160	163	157	154	154	149	136	123	118	112	104	102
Elementary occupations	164	177	180	177	175	174	170	153	143	139	129	124	117

Monster Employment Index Germany findings across the regions for the past 13 months are as follows:

Region	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10
Baden-Württemberg	137	140	142	138	128	122	118	111	108	107	99	92	87
Bayern	87	91	93	91	86	84	82	79	77	77	73	71	68
Berlin	155	160	160	156	156	143	143	140	137	127	124	121	117
Brandenburg	129	131	131	132	129	123	123	122	115	116	111	112	108
Bremen	98	102	100	103	102	98	99	98	96	95	93	94	94
Hamburg	97	98	99	99	99	95	95	94	94	94	94	94	92
Hessen	107	108	112	107	102	101	99	97	96	95	92	86	87
Mecklenburg-Vorpommern	111	114	115	115	112	108	108	107	102	103	99	102	99
Niedersachsen	97	102	103	102	99	94	94	93	92	91	89	86	83
Nordrhein-Westfalen	96	98	100	99	95	94	91	89	88	87	83	81	78
Rheinland-Pfalz	110	113	114	113	109	104	103	102	100	100	97	96	93
Saarland	98	100	101	100	101	99	97	94	93	92	90	93	91
Sachsen	182	179	181	177	173	157	156	151	144	143	139	136	129
Sachsen-Anhalt	128	130	130	136	132	116	115	112	109	109	107	105	101
Schleswig-Holstein	104	106	107	106	104	103	102	102	100	101	95	96	93
Thüringen	110	115	115	114	112	106	106	104	100	100	97	98	95

Monster Employment Index Germany for February will be released on March 8, 2011.

About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com>.

Special Note: Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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