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## Online Recruitment Eases in January, according to Monster Employment Index Germany

### January 2010 Index Highlights:

- The Monster Employment Index Germany recorded a seasonal slowdown in January as the overall level of online recruitment activity reduced by five points (five percent) at the start of 2010
- Job availability rose in the marketing and hospitality sectors, while long-term growth was reported also in the healthcare, education, and banking spaces
- Sachsen led all regions in monthly growth, while Baden-Württemberg led in annual growth. The Bayern job market maintained the most steady three-month trend

### Summary Overview

The Index exhibited a relatively mild seasonal moderation compared to the year before in online recruitment activity in January, meanwhile the year-on-year decline was 16 percent, an eleven-month low. Among industries, annual growth turned positive for agriculture and hospitality, which joins education, healthcare and finance as the main sectors of expanded demand year-on-year.

The German economy is expected to continue on a path of recovery in 2010, following a year in which GDP slumped by five percent, the steepest decline in recent history. The Index already shows improved annual trends in areas such as healthcare, social work and hospitality and tourism.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.de.

Monster Employment Index Germany findings the past 13 months are as follows:

Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09
97	102	102	101	103	105	104	106	108	116	121	125	115

“Online hiring activity across Germany was more or less stable during the final quarter of last year. While we saw some easing in January, this can be widely attributed to seasonal factors, and does not take away from the sense of general stability in underlying demand,” commented Marco Bertoli, vice president and general manager Central Europe, Monster Worldwide.

**Manufacturing and Finance report falling demand as marketing and hospitality jobs pick up**

The production, manufacturing, maintenance and repair sector edged down six points (five percent) in January 2010. The sector was short of its year-ago level in the Index by 33 percent. Similarly in the engineering sector, there was a mild two point (three percent) monthly decline, while the year-on-year decline shrank to 36 percent.

Online recruitment also continued to taper for banking, finance, insurance, falling 13 points (13 percent), but demand was nonetheless significantly up seven points (eight percent) since a year ago. Accounting, audit and taxes also receded eleven points (seven percent) in January.

In contrast, marketing, PR and media registered an increase, adding two points (two percent). Job opportunities in the sector have been somewhat steady over the past six months, reflecting diversified demand across the market, especially for the sector's large concentration of short-term contract and other non-traditional employment ranks.

Hospitality and tourism; and research and development also registered a relatively steep monthly increase in online job opportunities, rising three points (two percent) and one point (one percent) respectively during January.

**Plant and machine operators report steady demand**

Online job demand eased for the majority of occupational groups. Professionals saw a mild seasonal lull in demand following elevated rates at the end of 2009, falling three points (three percent) while the annual rate of decline eased from 21 to 12 percent.

Plant and machine operators, and assemblers held firm at previous-month demand levels in January, but is down 24 percent from its year-ago level in the Index, making it one of the least favorably-trending occupational groups that are heavily concentrated in the still-sluggish production and construction sectors.

**Berlin reports seasonal slowdown in online demand as Sachsen reports rise in opportunities**

Berlin, one of the largest regions by job posting volume, recorded a seasonal slowdown, moderating by three points (three percent) on the month, while exhibiting a relatively mild five-point (four percent) year-on-year decline. Sachsen reported the only rise among regions in January, adding one point (one percent). Compared to year-ago levels, demand in the region has expanded by two percent.

Overall, three of the regions showed increases on an annual basis, in contrast with December when none showed year-on-year improvement. Compared to the annual increases of Sachsen and Mecklenburg-Vorpommern, Baden-Württemberg logged the biggest expansion, growing five percent.

**Best performing sectors**

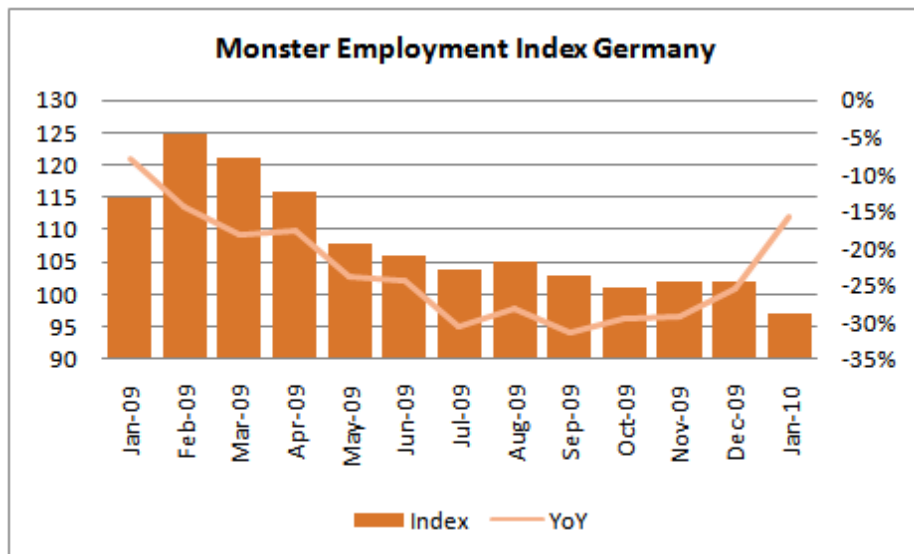
Industry sectors showing the greatest rate of increase in online job availability included:

**Month-on-month**

Industry	Jan 10	Dec 09	%
Marketing, PR and media	82	80	2%
Hospitality and tourism	165	162	2%
Research and development	93	92	1%
IT	93	95	-2%
Agriculture, fishing and forestry	82	84	-2%

**Year-on-year**

Industry	Jan 10	Jan 09	%
Healthcare, social work	304	263	16%
Hospitality and tourism	165	149	11%
Agriculture, fishing and forestry	82	75	9%
Banking, finance, insurance	90	83	8%
Education, training and library	94	92	2%



Monster Employment Index Germany findings across industry sectors for the past 13 months are as follows:

Industry	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09
Accounting, audit, taxes	143	154	153	156	153	155	155	162	171	179	195	185	164
Administrative, organisation	75	81	81	82	83	86	88	93	92	104	109	112	101
Agriculture, fishing and forestry	82	84	87	86	92	101	99	104	104	107	94	90	75
Arts, entertainment, sports, leisure	88	94	101	96	90	96	94	95	91	104	105	103	94
Banking, finance, insurance	90	103	107	105	90	83	79	83	81	81	80	82	83
Construction and extraction	89	97	99	101	112	122	118	117	121	132	134	132	125
Education, training and library	94	102	97	90	86	103	101	93	90	96	97	98	92
Engineering	72	74	75	74	75	78	81	83	89	96	100	126	112
Healthcare, social work	304	324	313	308	282	292	288	281	272	305	319	299	263
Hospitality and tourism	165	162	158	138	157	146	152	153	149	163	160	169	149
HR	48	50	47	47	46	45	43	46	46	51	65	63	52
IT	93	95	96	94	98	97	93	102	105	120	126	125	115
Legal	113	120	121	123	119	122	120	123	122	135	137	131	120
Management and consulting	95	100	99	102	106	116	116	122	127	136	141	140	115
Marketing, PR and media	82	80	80	80	81	81	80	84	87	100	114	112	97
Production, manufacturing, maintenance, repair	127	133	136	134	137	143	142	143	147	160	177	192	187
Public sector, defence, community	87	92	91	89	97	108	101	97	90	93	92	91	89
Research and development	93	92	93	92	96	101	101	103	108	116	119	117	106
Sales	95	99	99	97	96	97	98	99	99	105	108	109	102
Transport, post and logistics	90	96	95	94	94	94	91	90	100	105	116	122	113

Monster Employment Index Germany findings across occupational categories for the past 13 months are as follows:

Occupation	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09
Managers	119	122	120	119	123	136	132	133	136	144	151	151	122
Professionals	94	97	97	96	93	94	94	97	99	106	113	118	107
Technicians and associate professionals	88	91	90	89	88	91	91	92	90	94	95	105	94
Clerical support workers	122	128	128	127	125	129	131	135	135	146	157	136	123
Service and sales workers	177	189	185	175	188	196	202	196	193	206	197	204	175
Skilled agricultural, forestry and fishery workers	85	91	89	85	87	97	93	98	99	102	91	88	75
Craft and related workers	100	104	107	107	108	113	111	110	111	117	124	135	131
Plant and machine operators, and assemblers	102	102	104	103	106	110	105	107	111	124	133	134	134
Elementary occupations	117	120	122	123	134	146	136	133	129	132	134	132	126

Monster Employment Index Germany findings across the regions for the past 13 months are as follows:

Region	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09	Jul 09	Jun 09	May 09	Apr 09	Mar 09	Feb 09	Jan 09
Baden-Württemberg	87	93	93	90	92	99	94	94	97	103	109	122	83
Bayern	68	69	70	68	71	74	73	74	76	81	81	94	69
Berlin	117	120	121	120	119	122	122	120	124	131	131	144	122
Brandenburg	108	114	113	113	112	119	121	119	118	122	125	139	109
Bremen	94	95	95	95	98	100	101	102	107	114	121	123	102
Hamburg	92	93	93	93	94	96	96	96	99	105	107	117	98
Hessen	87	97	95	95	96	96	96	96	103	111	114	126	108
Mecklenburg-Vorpommern	99	100	101	100	102	106	106	106	110	117	123	122	97
Niedersachsen	83	87	87	87	88	89	90	90	93	99	102	118	83
Nordrhein-Westfalen	78	82	83	82	82	82	81	82	87	92	98	114	92
Rheinland-Pfalz	93	97	96	97	97	99	99	100	103	109	113	119	93
Saarland	91	94	94	93	96	97	97	100	104	110	117	114	96
Sachsen	129	128	129	127	128	136	138	138	139	144	143	161	127
Sachsen-Anhalt	101	105	105	105	104	110	110	110	112	119	124	142	108
Schleswig-Holstein	93	95	95	95	95	98	98	99	103	108	112	114	93
Thüringen	95	98	98	98	99	102	103	103	108	116	118	128	109

Monster Employment Index Germany for February will be released on March 9, 2010.

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

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