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Online Recruitment Exhibits Fastest Growth in a Year, According to Monster Employment Index Germany

February 2011 Index Highlights:

- The Monster Employment Index Germany increased by six percent in February; annual growth rate accelerated to 37 percent
- Transport, post and logistics experienced the most sizable annual gain, followed by production, manufacturing, maintenance, repair
- Baden-Württemberg led all regions by measure of monthly (nine percent) and annual (63 percent) gains

Summary Overview

Germany remains among the top trending European countries by measure of long-term growth in the Index with the consumer-driven sectors in particular exhibiting generally strong growth trends. The business/organisational support segment exhibited mixed trends. While the administrative and organisational sector registered expanded online recruitment activity in February, and is up 72 percent on the year, HR has noted relatively smaller gains and online demand continues at levels below baseline in the Monster Employment Index.

Meanwhile, management and consulting is the only sector in the Index charting a year-on-year decline and accounting, audit, taxes and IT registered more dramatic month-on-month declines than at this time last year. This suggests some easing in the robust growth trends of the respective sectors. Still, IT is showing annual gains of 46 percent; while accounting has gains of 15 percent.

The Monster Employment Index Europe is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.de.

Monster Employment Index Germany findings for the past 13 months are as follows:

Feb 11	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10
139	133	134	135	131	128	124	122	116	111	110	104	100

“February’s Index shows a robust return to form in the German online hiring market after January’s slight seasonal lull,” commented Marcus Riecke, vice president and general manager for Central Europe, Monster Worldwide. “Germany’s economic expansion shows no signs of abating; this is embodied by increasingly positive online recruitment trends not only for industrial production and related, but also professional services and consumer-driven sectors in the Monster Employment Index.”

14 out of the 20 industry sectors report positive monthly growth

14 of the 20 industries monitored by the Index registered monthly increases while 19 of the industries exhibited positive annual growth.

Despite a slowdown in pace, transport, post and logistics continued to lead the Index in long-term growth, with online demand more than doubling over the past 12 months. Meanwhile, production, manufacturing, maintenance, repair charted an accelerated growth rate in the February Index, with annual gains improved from 72 percent in January to 83 percent in February.

The business/organisational support segment exhibited mixed trends. While the administrative and organisational sector registered expanded online recruitment activity in February, and is up 72 percent on the year, HR has noted relatively smaller gains and online demand continues at levels below baseline in the Index. Meanwhile, management and consulting is the only sector in the Index charting a year-on-year decline.

The consumer-driven sectors continued to exhibit generally strong growth trends. Annual growth in the Index for sales edged to 21 percent in February. Hospitality and tourism rebounded by a steep nine percent in February following a quieter recruitment period to start the year, and is charting year-on-year gains of 57 percent. Meanwhile, arts, entertainment, sports, leisure registered annual gains of 12 percent.

Accounting, audit, taxes and IT registered more dramatic month-on-month declines than at this time last year, suggesting some easing in the robust growth trends of the respective sectors. Still, IT is showing annual gains of 46 percent and accounting has risen 15 percent.

Skilled agricultural, forestry and fishery workers top Index in terms of monthly growth

Online job demand improved in eight of the nine occupational groups monitored by the Index.

Craft and related trades workers, plant and machine operators, and assemblers remain among the top in the Index by measure of both monthly and annual growth, following the strong upward movement of the industrial production sectors that employ workers of these occupational specialties in the Index.

Skilled agricultural, forestry and fishery workers led all occupational groups in monthly gains. The group's 12 percent monthly rise can generally be attributed to seasonality, as online recruitment expansion between January and February has averaged 10 percent in the Index historically. Annual growth for the group was at 23 percent.

Annual growth for professionals accelerated to 38 percent, despite somewhat cooled demand trends from the IT and accounting sectors. Online recruitment for professionals remained strong from banking and engineering.

In contrast, the pace of long-term growth slowed to 20 percent in February for management occupations, as conditions remained mostly favourable for upper level professionals, however not as heated as in previous months.

All regions except Hessen register monthly gains and positive annual growth

Job opportunities expanded in 15 of the 16 German regions in February.

Baden-Württemberg led all regions by measure of monthly (nine percent) and annual (63 percent) gains. The regional market is featuring a notably large proportion of opportunities in production and engineering.

Berlin edged up by three percent on the month, as online recruitment activity rebounded from a seasonally-slow January. Berlin was one of the only regions where management and consulting sector recruitment edged up on the month. As with the rest of the country, one of Berlin's largest sectors with strong growth was production.

Hessen was the only region to not register gains on the month; however annual growth for the region was at a positive 24 percent in February.

Best performing sectors

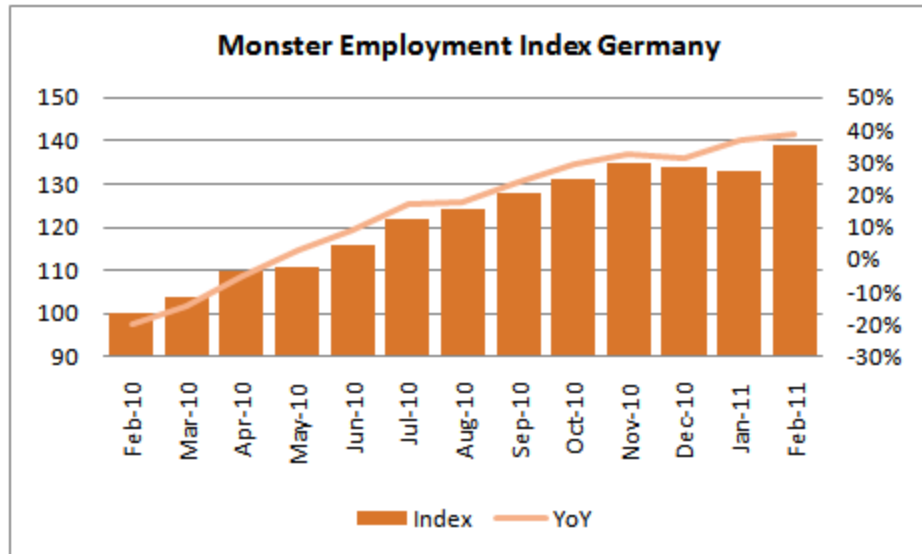
Industry sectors showing the greatest rate of increase in online job availability included:

Month-on-month

Industry	Feb 11	Jan 11	%
Education, training and library	148	126	17%
Agriculture, fishing and forestry	110	95	16%
Administrative, organisation	134	121	11%
Production, manufacturing, maintenance, repair	240	218	10%
Hospitality and tourism	273	250	9%

Year-on-year

Industry	Feb 11	Feb 10	%
Transport, post and logistics	191	93	105%
Production, manufacturing, maintenance, repair	240	131	83%
Administrative, organisation	134	78	72%
Engineering	120	76	58%
Hospitality and tourism	273	174	57%



Monster Employment Index Germany findings across industry sectors for the past 13 months are as follows:

Industry	Feb 11	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10
Accounting, audit, taxes	163	166	162	164	160	155	159	156	153	149	148	146	142
Administrative, organisation	134	121	123	125	118	108	106	103	99	89	90	84	78
Agriculture, fishing and forestry	110	95	104	101	107	107	107	111	108	114	112	99	95
Arts, entertainment, sports, leisure	96	102	96	93	91	93	92	90	87	87	90	88	86
Banking, finance, insurance	149	141	135	134	130	123	113	109	111	105	104	101	95
Construction and extraction	114	106	117	117	117	118	119	115	107	104	104	97	94
Education, training and library	148	126	136	129	131	126	128	129	124	110	113	111	110
Engineering	120	112	112	111	109	104	99	97	92	85	82	78	76
Healthcare, social work	375	368	362	351	354	353	360	364	353	334	341	336	326
Hospitality and tourism	273	250	254	249	249	241	230	226	215	193	194	183	174
HR	68	66	64	64	60	59	59	60	55	54	54	52	50
IT	142	144	132	134	127	126	126	127	120	110	110	102	97
Legal	147	142	144	142	146	141	135	139	138	138	133	131	120
Management and consulting	94	100	96	97	93	98	99	97	94	93	93	91	101
Marketing, PR and media	103	100	104	101	98	96	100	97	98	95	95	94	86
Production, manufacturing, maintenance, repair	240	218	222	222	219	209	195	187	169	152	149	137	131
Public sector, defence, community	108	109	119	129	124	115	121	116	109	98	96	89	94
Research and development	126	124	123	123	119	119	116	114	107	102	99	99	97
Sales	117	114	114	113	109	108	107	104	104	99	99	98	97

Transport, post and logistics	191	193	191	193	181	172	160	148	130	115	109	99	93
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Monster Employment Index Germany findings across occupational categories for the past 13 months are as follows:

Occupation	Feb 11	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10
Managers	153	153	149	148	142	142	142	139	133	127	130	126	127
Professionals	132	129	125	125	122	118	116	115	110	107	105	101	96
Technicians and associate professionals	117	111	109	109	106	104	101	100	98	93	94	92	91
Clerical support workers	192	183	183	186	177	166	157	154	148	140	140	131	129
Service and sales workers	267	248	253	255	243	247	238	238	226	210	208	198	193
Skilled agricultural, forestry and fishery workers	116	104	103	108	121	118	106	113	120	115	111	102	94
Craft and related workers	172	156	159	160	157	153	143	139	129	119	118	110	105
Plant and machine operators, and assemblers	168	153	160	163	157	154	154	149	136	123	118	112	104
Elementary occupations	171	164	177	180	177	175	174	170	153	143	139	129	124

Monster Employment Index Germany findings across the regions for the past 13 months are as follows:

Region	Feb 11	Jan 11	Dec 10	Nov 10	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10
Baden-Württemberg	150	137	140	142	138	128	122	118	111	108	107	99	92
Bayern	94	87	91	93	91	86	84	82	79	77	77	73	71
Berlin	160	155	160	160	156	156	143	143	140	137	127	124	121
Brandenburg	138	129	131	131	132	129	123	123	122	115	116	111	112
Bremen	101	98	102	100	103	102	98	99	98	96	95	93	94
Hamburg	98	97	98	99	99	99	95	95	94	94	94	94	94
Hessen	107	107	108	112	107	102	101	99	97	96	95	92	86
Mecklenburg-Vorpommern	120	111	114	115	115	112	108	108	107	102	103	99	102
Niedersachsen	101	97	102	103	102	99	94	94	93	92	91	89	86
Nordrhein-Westfalen	100	96	98	100	99	95	94	91	89	88	87	83	81
Rheinland-Pfalz	115	110	113	114	113	109	104	103	102	100	100	97	96
Saarland	101	98	100	101	100	101	99	97	94	93	92	90	93
Sachsen	196	182	179	181	177	173	157	156	151	144	143	139	136
Sachsen-Anhalt	137	128	130	130	136	132	116	115	112	109	109	107	105
Schleswig-Holstein	110	104	106	107	106	104	103	102	102	100	101	95	96
Thüringen	115	110	115	115	114	112	106	106	104	100	100	97	98

Monster Employment Index Germany for March will be released on April 12, 2011.

About The Monster Employment Index Europe

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com>.

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