

# monster®

## EMPLOYMENT INDEX

CONTACTS:  
Ann Van Den Begin  
Monster Worldwide Belgium  
+32 2 753 11 40  
[Ann.vandenBegin@monster.be](mailto:Ann.vandenBegin@monster.be)

### Online Worker Demand Continues to Increase in October, Reports Monster Employment Index Belgium

#### October 2010 Index Highlights

- [The Monster Employment Index Belgium](#) registered a two percent rise in October, reflecting re-elevation in online hiring activity
- Production, manufacturing, maintenance and repair noted the sharpest monthly uptick while HR saw the most dramatic year-on-year increase
- The Flemish region registered the greatest monthly increase in online [job](#) availability in October, both monthly and year-on-year

#### Summary Overview

Long-term growth trended upward this month, and overall, the Index is 10 percent higher than year-ago figures. Manufacturing and related sectors continue to be among the top drivers of the Index while sales, and hospitality and tourism also reported the positive results typically seen as the holiday season approaches.

The MEI Belgium has demonstrated a less dramatic rise than the European MEI, which registered a five percent monthly rise. However, current growth trends in Belgium remain positive.

The [Monster Employment Index Europe](#) is a monthly analysis of millions of online job opportunities culled from a large, representative selection of corporate career sites and job boards across the European Union, including Monster.be.

Monster Employment Index Belgium findings for the past 13 months are as follows:

Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09
108	106	105	108	106	113	108	102	94	87	98	99	98

“October saw another rise in online job demand, creating a broadly positive 12-month growth trend in the Monster Employment Index in Belgium,” commented Bernard Hensmans, country manager of Monster Belgium. “With a rebounding economy, robust increases in job availability within the manufacturing related sectors industries could be expected. We are also seeing emerging positive recruitment trends in sectors like IT and engineering, which is an encouraging sign that business investment is returning. .”

**Majority of industry sectors increase month-on-month; production, manufacturing, maintenance and repair leads the way**

14 of the 21 industry sectors exhibited a rise in online recruitment activity in October with production, manufacturing, maintenance and repair leading all sectors up, rising 12 points (nine percent).

Other manual labour sectors also noted sharp increases in October, including construction and extraction, and engineering, which gained five points (four percent) and eight points (seven percent) respectively.

Year-on-year, the majority of industry sectors reported a rise in October. HR registered the strongest annual growth, increasing by 45 points (52 percent). The growth rate of the industry has been steeper than the national average since February 2010.

In contrast, healthcare and social work reported the steepest monthly dip, slipping 13 points (nine percent). The sector also noted the sharpest year-on-year decline, dipping 21 percent.

**Majority of occupational groups register monthly uptick in October; craft and related workers led all groups upwards**

Online job opportunities rose in eight of the nine occupational groups monitored by the Monster Employment Index in Belgium. Craft and related workers saw the steepest rise, increasing by fourteen points (13 percent).

October saw elevated demand for plant and machine operators and assemblers for the third consecutive month, with the group climbing seven points (five percent) month-on-month.

Skilled agricultural, forestry and fishery workers were the only group to report a downturn in October, dipping eleven points (nine percent) to mark the first month the group has declined since July.

Year-on-year, plant and machine operators and assemblers saw the greatest increase in October, gaining 44 points (37 percent).

**Flemish region leads regions upwards**

Online worker demand exhibited the sharpest uptick in the Flemish region, with a three point (three percent) rise. The region also saw the best year-on-year increase with a 13 point (13 percent) uptick.

Walloon was the only region to exhibit a dip in online hiring activity in October, slipping four points (four percent). Year-on-year the region showed no fluctuation.

**Best performing sectors**

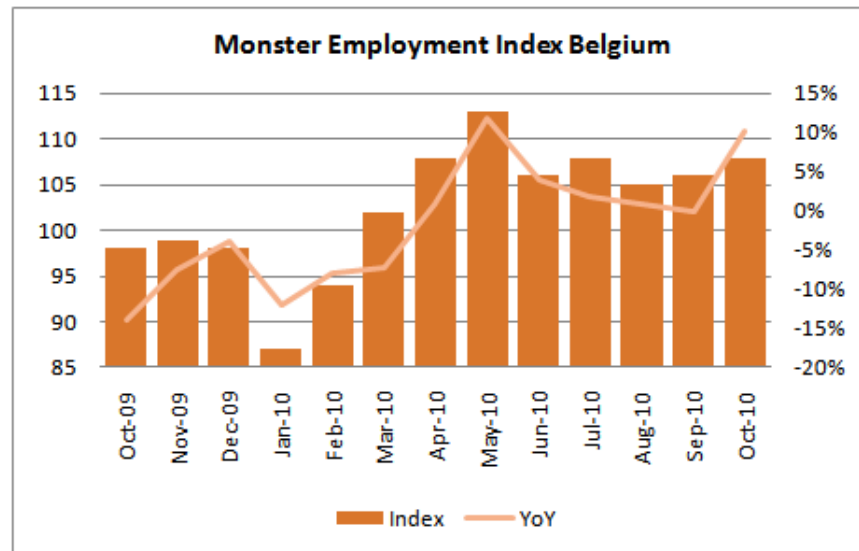
Industry sectors showing the greatest rate of increase in online job availability included:

**Month-on-month**

<b>Industry</b>	<b>Oct 10</b>	<b>Sep 10</b>	<b>%</b>
Production, manufacturing, maintenance, repair	148	136	9%
Accounting, audit, taxes	120	112	7%
Engineering	130	122	7%
Public sector, defence, community	223	210	6%
Legal	112	107	5%

**Year-on-year**

<b>Industry</b>	<b>Oct 10</b>	<b>Oct 09</b>	<b>%</b>
HR	132	87	52%
Production, manufacturing, maintenance, repair	148	106	40%
Public sector, defence, community	223	168	33%
Engineering	130	100	30%
Transport, post and logistics	69	55	25%



Monster Employment Index Belgium findings across industry sectors for the past 13 months are as follows:

Industry	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09
Accounting, audit, taxes	120	112	121	115	112	122	124	125	118	98	100	109	111
Administrative, organisation	80	79	83	86	84	89	86	80	73	68	76	75	76
Agriculture, fishing and forestry	124	133	132	129	133	144	143	129	112	116	121	123	134
Arts, entertainment, sports, leisure	85	88	89	92	84	91	86	81	72	69	85	84	79
Banking, finance, insurance	81	78	79	83	78	86	83	81	79	75	79	78	77
Construction and extraction	121	116	108	111	113	116	116	112	97	99	122	120	115
Education, training and library	115	122	141	137	138	133	132	136	135	130	126	121	128
Engineering	130	122	118	115	124	137	135	119	99	93	107	105	100
Environment, architecture, urbanism	83	86	99	114	111	127	118	114	106	98	86	97	94
Healthcare, social work	125	138	147	155	154	159	149	137	135	128	145	152	159
Hospitality and tourism	82	82	82	83	93	110	98	83	70	66	72	71	71
HR	132	129	135	130	121	130	117	107	94	86	86	87	87
IT	91	88	84	84	82	86	82	79	72	67	77	75	74
Legal	112	107	107	115	112	118	118	112	104	98	100	97	99
Management and consulting	123	119	122	125	122	130	126	120	112	108	118	115	111
Marketing, PR and media	102	100	96	82	95	104	96	92	85	71	73	77	83
Production, manufacturing, maintenance, repair	148	136	134	136	137	153	145	133	123	103	111	109	106
Public sector, defence, community	223	210	194	189	169	201	188	174	171	146	171	172	168
Research and development	110	110	105	113	101	109	101	95	94	82	93	99	98

Sales	124	123	123	129	121	131	125	119	114	103	117	118	119
Transport, post and logistics	69	66	66	69	67	68	63	59	56	51	55	53	55

Monster Employment Index Belgium findings across occupational categories for the past 13 months are as follows:

Occupation	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09
Managers	118	114	111	117	120	128	122	117	105	99	121	122	118
Professionals	102	100	99	98	96	107	102	95	89	79	87	86	86
Technicians and associate professionals	111	109	110	111	108	115	112	108	99	92	102	101	101
Clerical support workers	86	85	89	92	90	95	93	85	78	74	82	80	80
Service and sales workers	112	109	107	104	101	110	104	95	90	85	96	94	96
Skilled agricultural, forestry and fishery workers	118	129	127	124	129	141	141	124	104	109	115	117	130
Craft and related workers	122	108	100	107	106	113	109	107	101	87	104	99	96
Plant and machine operators, and assemblers	162	155	148	141	148	162	150	128	119	107	121	121	118
Elementary occupations	133	128	125	126	126	123	119	112	109	111	120	121	119

Monster Employment Index Belgium findings across the regions for the past 13 months are as follows:

Region	Oct 10	Sep 10	Aug 10	Jul 10	Jun 10	May 10	Apr 10	Mar 10	Feb 10	Jan 10	Dec 09	Nov 09	Oct 09
Brussels-Capital	74	73	74	74	71	76	77	74	69	69	72	71	73
Flemish Region	117	114	112	116	115	121	115	109	101	94	105	106	104
Walloon Region	102	106	100	101	94	100	94	94	94	85	95	98	102

Monster Employment Index Belgium for November will be released on December 14, 2010.

### **About The Monster Employment Index Europe**

The Monster Employment Index Europe provides monthly insight into online recruitment trends across the European Union. Launched in June 2005 with data from December 2004, the Index is based on a review of millions of employer job opportunities culled from a large, representative selection of corporate career sites and job boards, including Monster. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%.

The Index monitors online job opportunities across all European Union member countries.

The monthly reports for Belgium, France, Germany, Italy, the Netherlands, Sweden, the United Kingdom and Europe are available at: <http://about-monster.com/employment/index/17>.

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com>.

**Special Note:** Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: Except for historical information contained herein, the statements made in this release constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements involve certain risks and uncertainties, including statements regarding Monster Worldwide, Inc.'s strategic direction, prospects and future results. Certain factors, including factors outside of Monster Worldwide's control, may cause actual results to differ materially from those contained in the forward-looking statements, including economic and other conditions in the markets in which Monster Worldwide operates, risks associated with acquisitions, competition, seasonality and the other risks discussed in Monster Worldwide's Form 10-K/A and other filings made with the Securities and Exchange Commission, which discussions are incorporated in this release by reference.

### **CONTACTS:**

Ann Van Den Begin  
Monster Worldwide Belgium  
+32 2 753 11 40  
[Ann.vandenBegin@monster.be](mailto:Ann.vandenBegin@monster.be)